

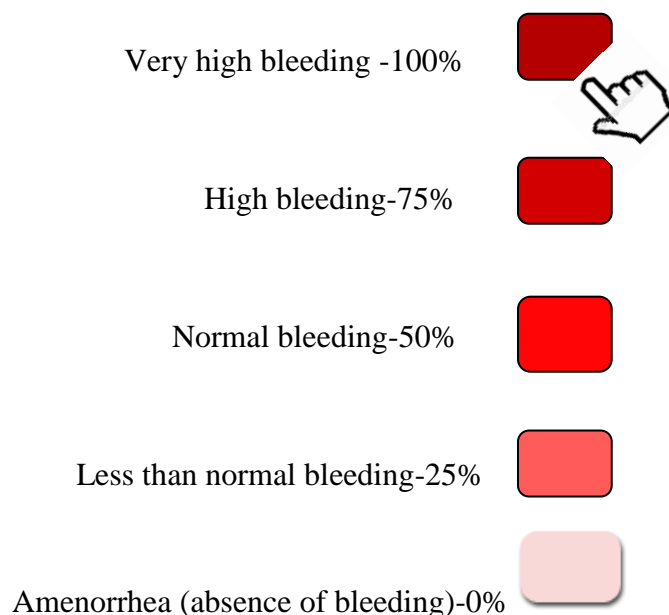
## INSTRUCTIONS FOR DOCTOR

Post Marketing Surveillance study is essential to monitor and improve upon the device in the healthcare market. Conducting a paper based PMS study is very costly and has got several disadvantages like inaccuracy of data, so the present trend is to use custom built IT platforms and data bases to conduct the studies . An example of such a system is Outcomelogix from Oracle Lifesciences which is very costly to implement. So we decided to implement our own in-house IT platform for conducting PMS study for Emily which would also enable close on line interaction between doctors, patients and R&D centre.

EMILY PMS is a custom build application to access the unique challenges of pre market product studies. It provides a direct access to patient monitoring and thus enhances the patient-physician interaction on treatment performance cycle and care advices. There are so many advantages for this online patient management system when compared to the paper based work, such as it provides a better and direct access to the patient, easy to use, the data can be stored in an efficient way, maintenance of confidentiality etc. The website is easy to use for both the patients and doctors. And we also provide integrated call center helps to ensure patient compliance.

## PROCEDURE FOR USE

In Phase IV studies till now PBAC score method was used to analyze the bleeding score, now this website introduces newly designed software to access the bleeding score in an easy way. The software consists of 5 buttons which indicates different bleeding percentage, the subject want to login each month and have to enter the respective bleeding percentage by just one click.



## STEPS

1. Enroll the subject by filling the patient card provided with Emily pack.
2. You can directly add the subject to your profile by logging in to your profile and clicking the option **Add a new subject**.
3. You can view the details of your subjects including their clinical data in your profile itself.
4. The subject will also be provided with a login id and password.
5. After the insertion of Emily the subject will be entering the bleeding score monthly through their profile.
6. The subject bleeding score will be automatically generated in the form of a graph and can be viewed by both the doctor and the subject in their respective profile.