A laptop screen is shown with a dark overlay. On the screen, there is a line graph with a blue line and a pie chart. The text "Litigation insight:" is in white, with the 'i' in blue. Below it, "take the guesswork out of assessing your case" is in white. The background shows a laptop keyboard and a macOS-style dock with various icons.

**Litigation insight:**  
take the guesswork out  
of assessing your case

# Litigation is expensive

... and the longer it goes on the more expensive it gets.



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Litigators can use things like motions for summary judgment to end a case (and curtail the cost).



# Litigation is expensive

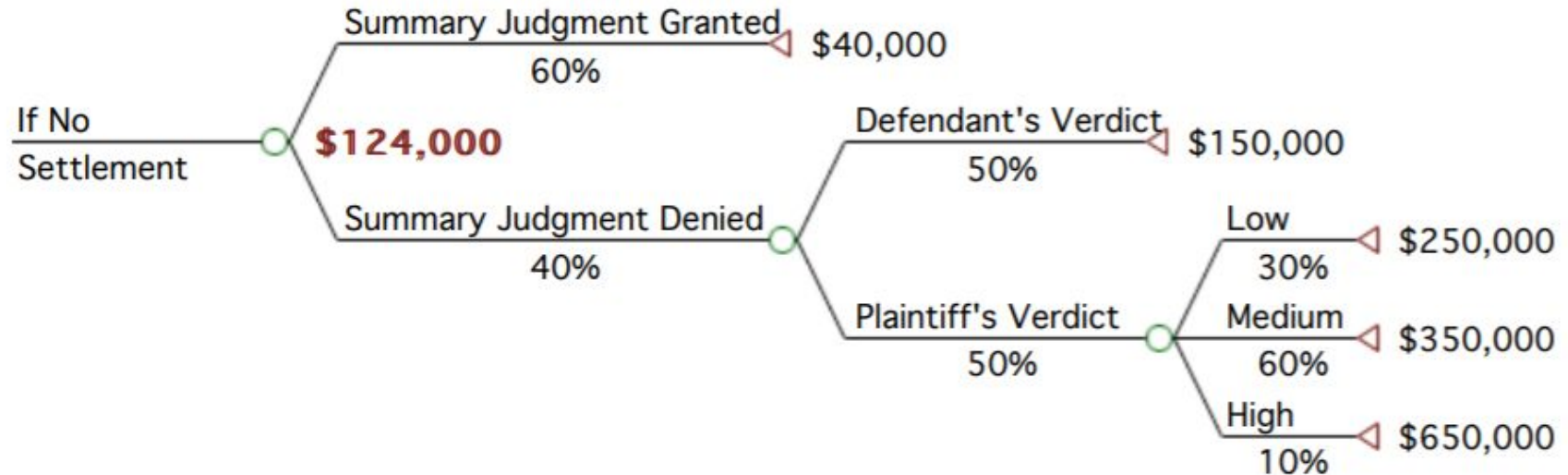
... and the longer it goes on the more expensive it gets.

Litigators can use things like motions for summary judgment to end a case (and curtail the cost).

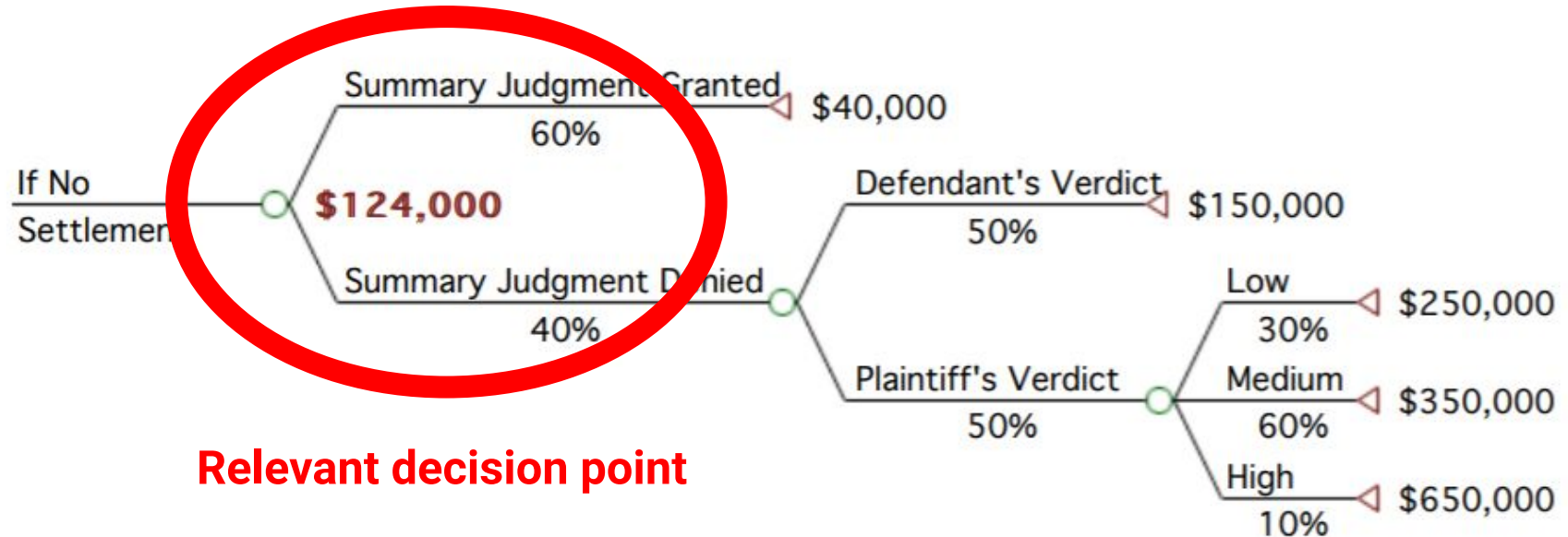
But getting that motion drafted and argued is also expensive.



# Decision Tree Analysis Reflecting Defense Costs and Final Case Valuation

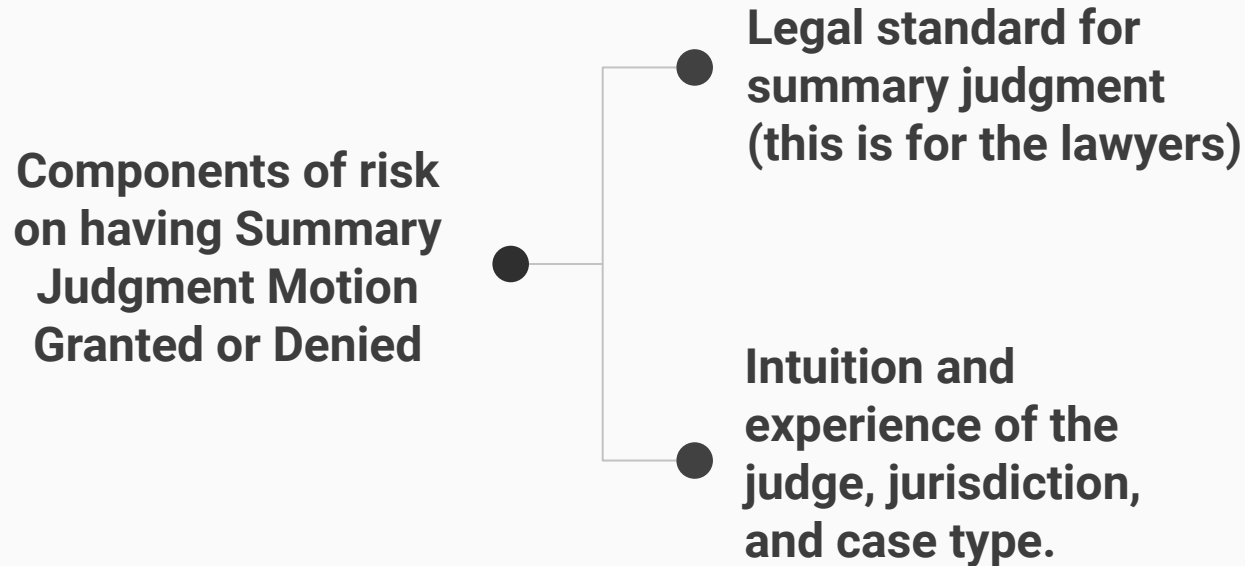


# Decision Tree Analysis Reflecting Defense Costs and Final Case Valuation



# Components of assessing value of a motion

*What needs to be assessed in arriving at a realistic cost-benefit valuation*



# Components of risk in bringing a motion

*What needs to be assessed in arriving at a realistic cost-benefit valuation*

## **The legal standard:**

Analyzed under Rule 56

Based upon evidence gathered to date  
(or lack thereof)

Adjusters can depend upon their attorneys' skills and experience in assessing these factors.

## **The things you can't control:**

The judge hearing the case and the jurisdiction where the case is heard play a significant role,

Assessment of these factors aren't based upon skill or case law, and they're difficult to quantify in any discernible method.

This, in turn makes preparing a cost-benefit analysis difficult at best.

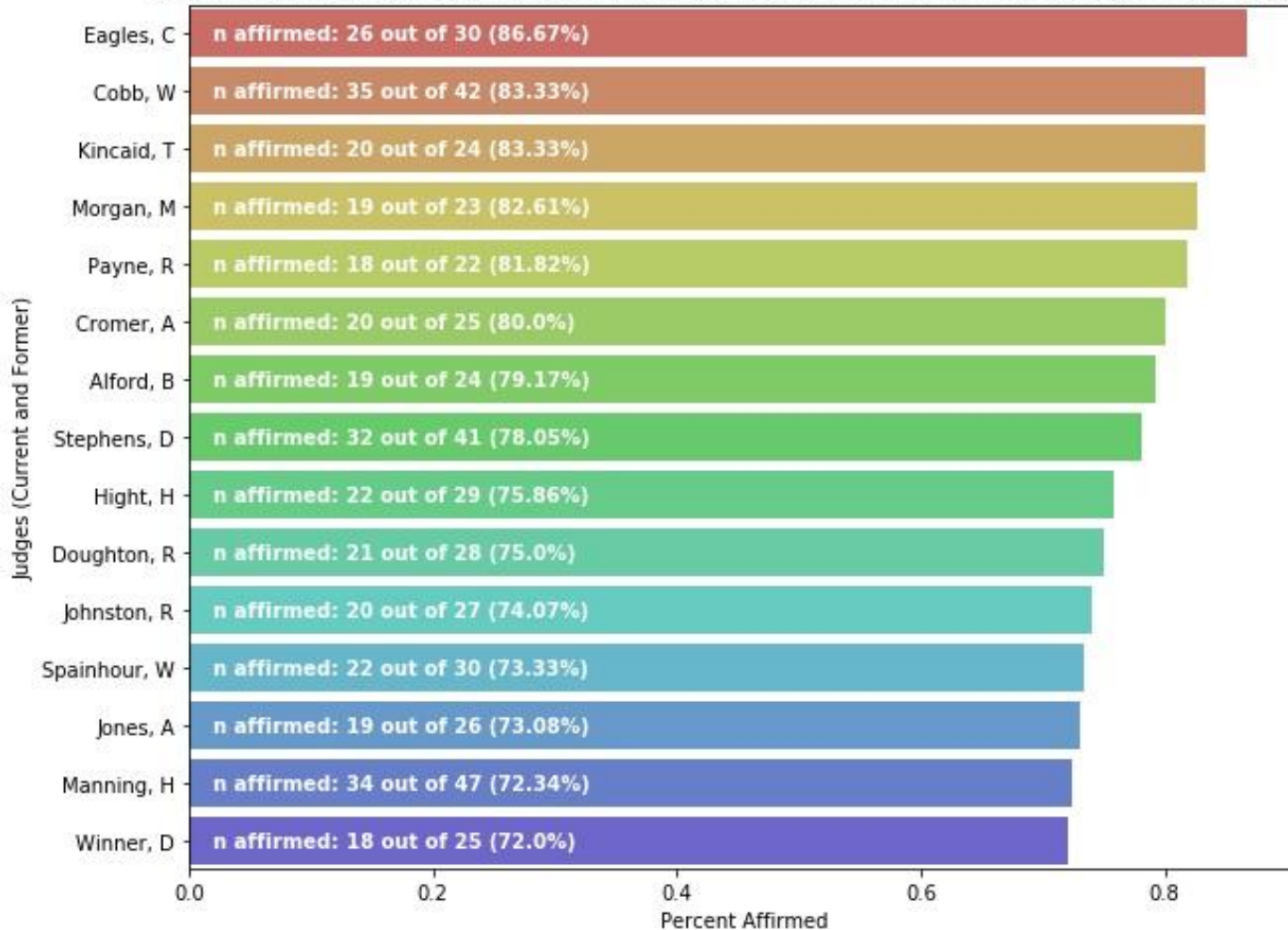




# The solution

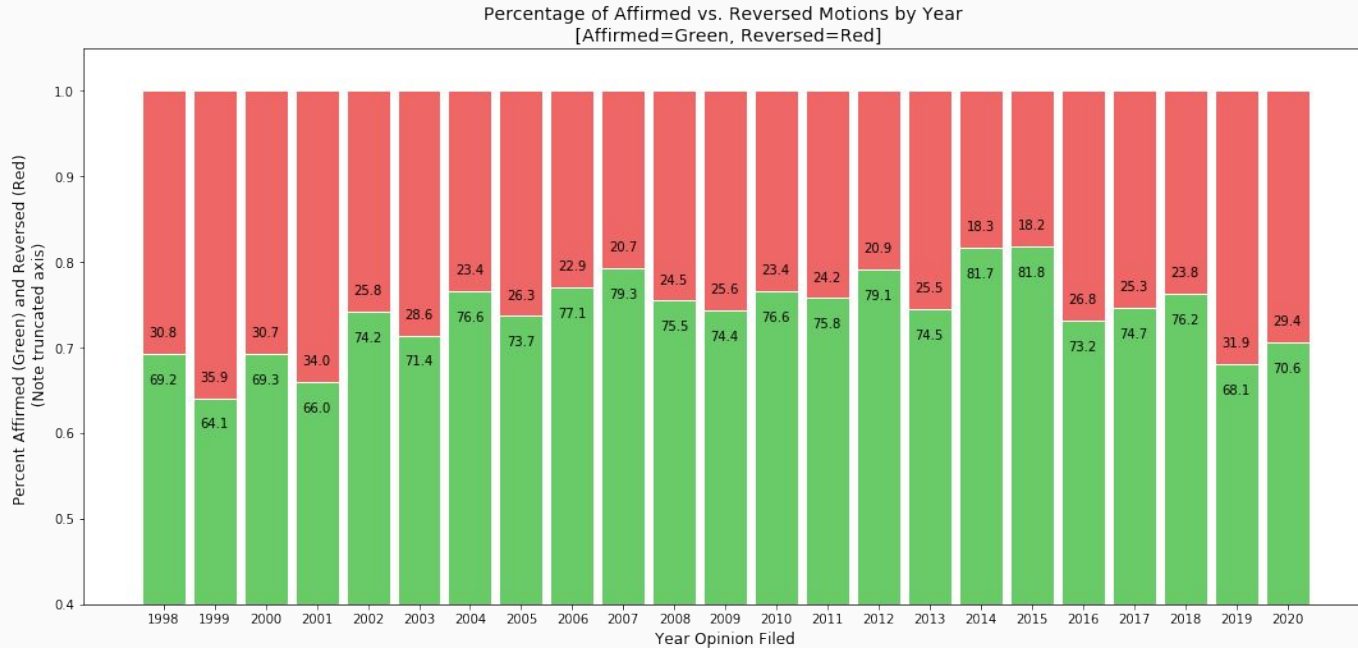
AI and machine learning based upon 23 years of North Carolina case law provide intelligent insights to replace guessing and speculation.

Top Fifteen Judges with Most Summary Judgment Cases Before the Court of Appeals\*  
Organized by Percentage of Affirmed Cases (\*after this model's filters were applied)



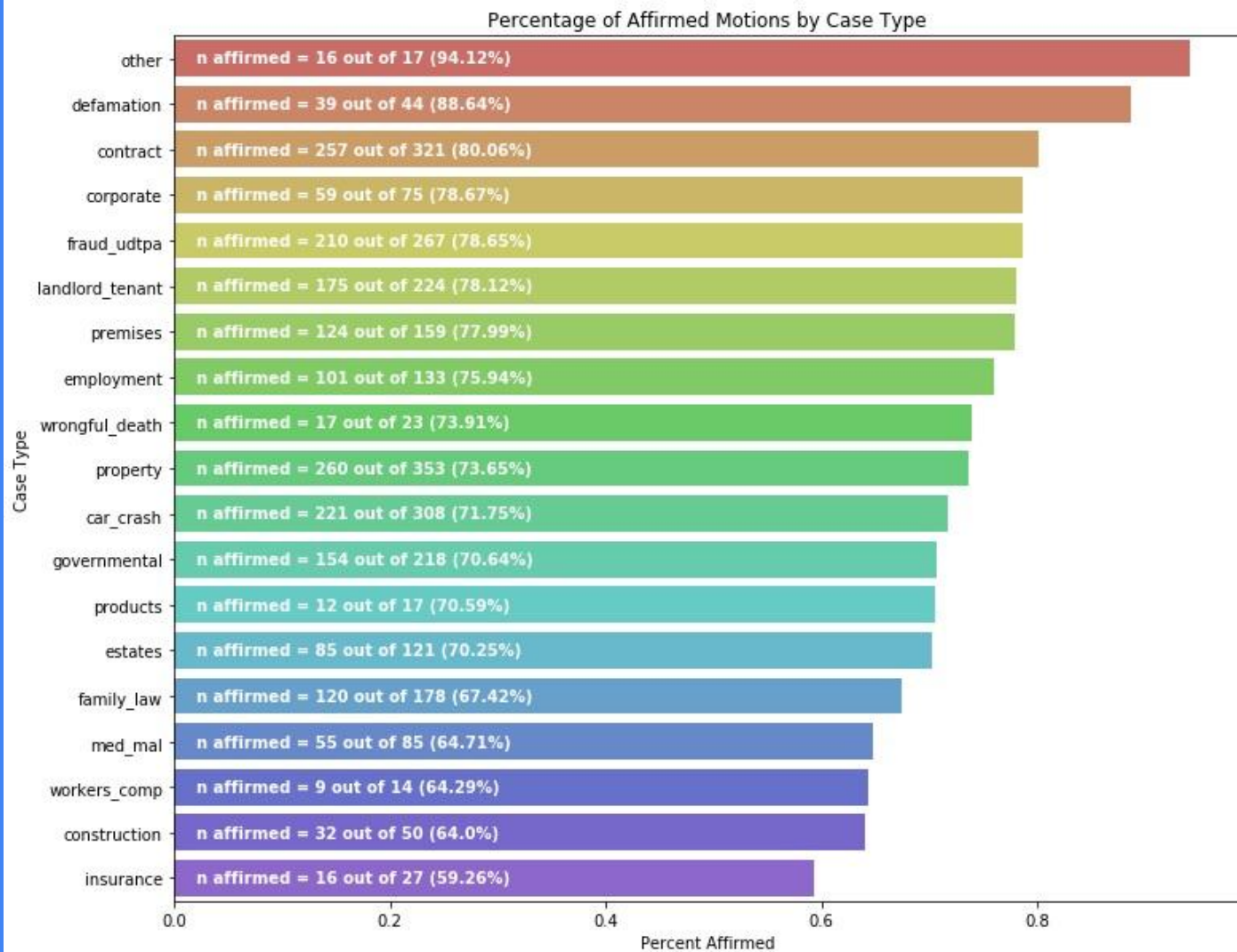
Which judge  
heard the  
underlying case  
absolutely made  
a difference.

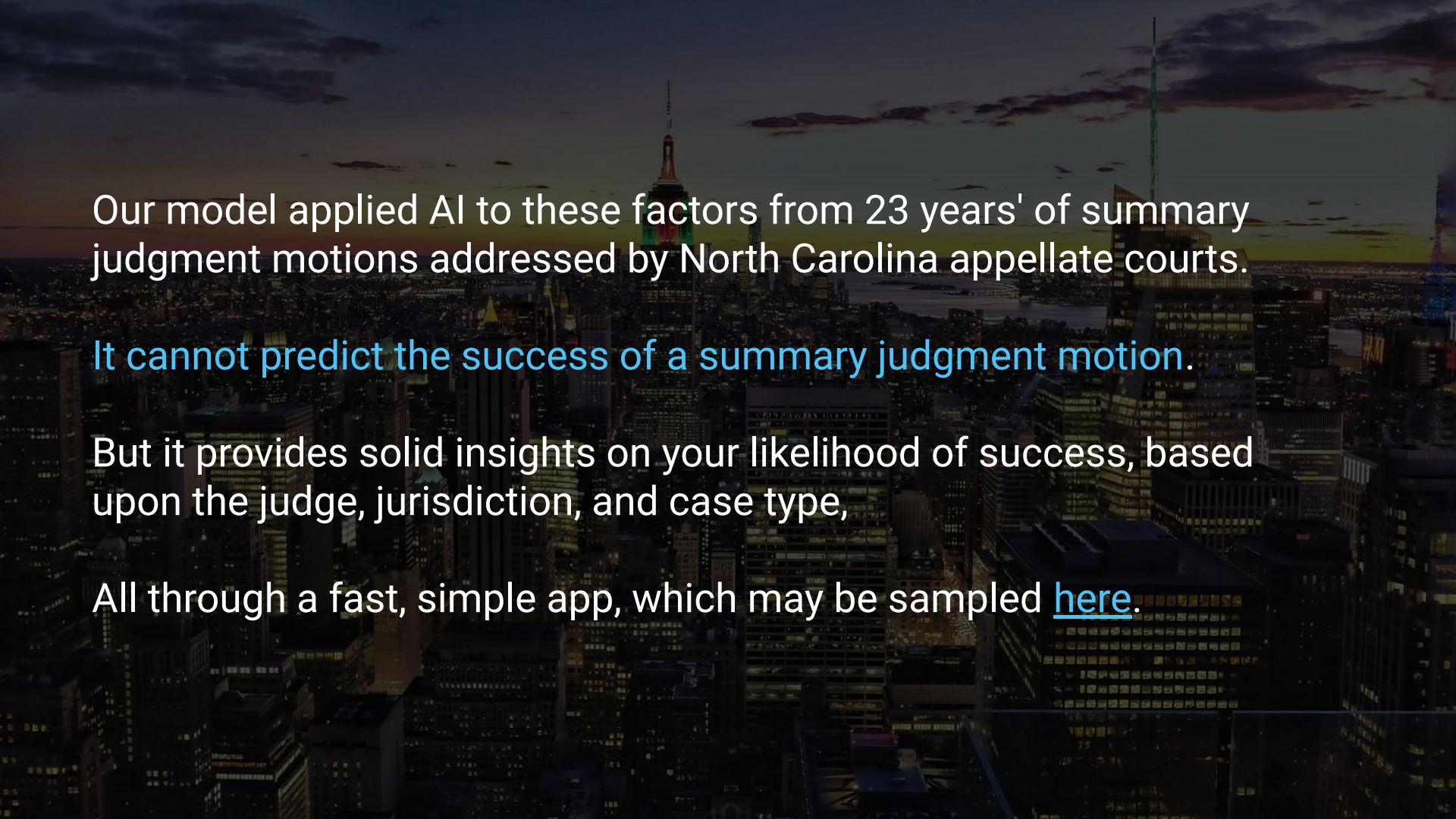
# Motions were affirmed/reversed on a relatively constant scale ...



... meaning time did not play a large factor.

The type of case also played a significant role in determining the outcome.





Our model applied AI to these factors from 23 years' of summary judgment motions addressed by North Carolina appellate courts.

It cannot predict the success of a summary judgment motion.

But it provides solid insights on your likelihood of success, based upon the judge, jurisdiction, and case type,

All through a fast, simple app, which may be sampled [here](#).



# Simple, Web-based app:

## North Carolina Litigation Predictor

This app provides a prediction of the **relative** probability of success of a summary judgment motion, assuming that the legal standard is met. The probabilities are generally high (in the 70s) because the majority of summary judgment motions across the board are affirmed. Accordingly, the meaningful metric provided by this model indicates your **relative** likelihood of being affirmed upon selecting the judge, jurisdiction, and case type of your motion vs the average.

The probability chart allows you to visualize the distance between the red line (average) and green line (your selections) and by provides a "%-greater- or %-less-than-average" metric. You may re-run the model while tweaking the various factors to see which will most affect your probability of success. The model is built upon multiple machine-learning models, and was trained upon 23 years of North Carolina's appellate decisions, going back to 1998.

Code may be viewed on [github.com/jnels13](https://github.com/jnels13).

Select the trial judge hearing your motion:

conrad, a

Select the county where the case is being heard:

beaufort

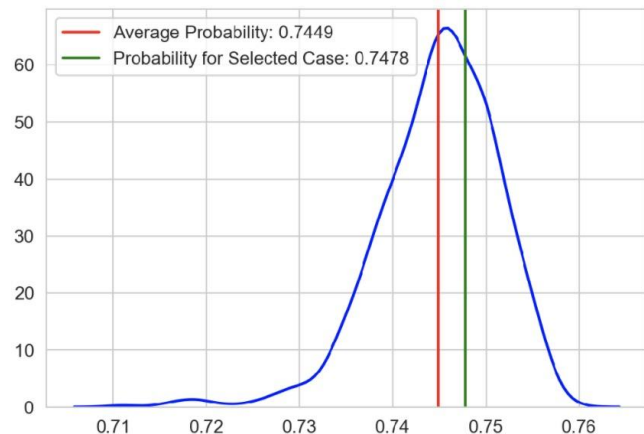
Select the case type:

wrongful\_death

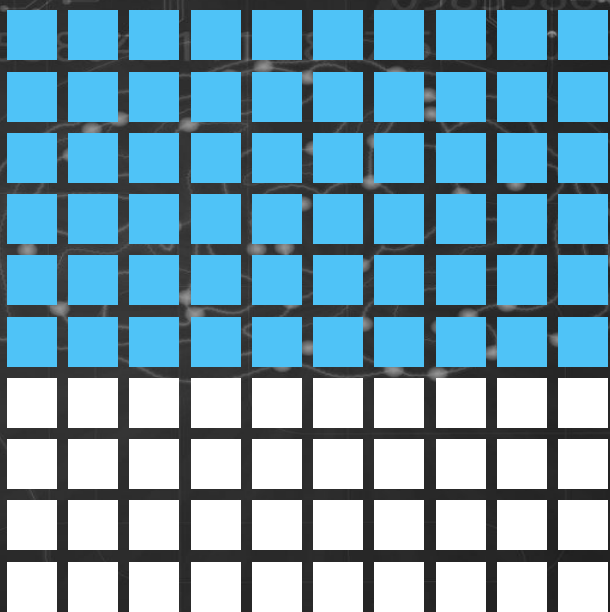
You selected: judge: conrad, a, county: beaufort, and case type: wrongful\_death

Predict

## Distribution of Probabilities of Summary Judgment Being Affirmed



The blue curve above represents the distribution of the probabilities of success; the red line is the average probability of a successful motion being affirmed (presuming the legal standard is met). Given the trial judge, county, and case type selected, your probability of being affirmed (indicated by the green line), assuming the legal standard is met, is 8.58% greater/worse chance of than the average.



**Try us out.**

Replace guessing with  
actual insight.

**Create better predictions.**

Keep litigation costs  
under control.

The background is a dark gray with a faint, light gray circuit board pattern. On the left, there is a stylized outline of a human head in profile, facing right. Inside the head, a brain is depicted with a network of white dots connected by thin white lines. Above the head, a CD-ROM is shown in a slightly tilted position. On the right side, there is a 10x10 grid of squares. The top six rows of the grid are blue, and the bottom four rows are white. The text "Thank you!" is written in a light blue, sans-serif font, centered horizontally over the brain area.

Thank you!