



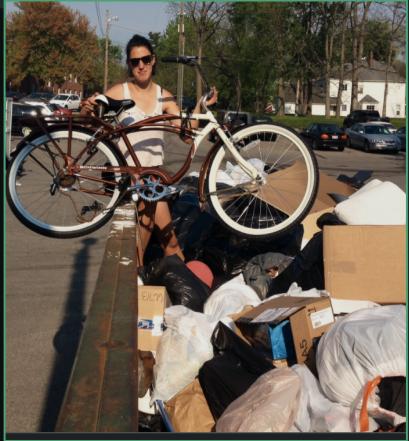
**STEVENS**  
INSTITUTE *of* TECHNOLOGY

By Julia Nelson

with

**GreenDrop**  
CHARITABLE DONATIONS

Donation  
Pick-Up



When students *move out*,  
they **throw out**.

# Our Plan:

- No more wasteful trashing
- Stevens Institute of Technology campus-wide end-of-year Cleanout & Donation Pick-Up
  - ◆ The American Red Cross
  - ◆ Military Order of the Purple Heart
  - ◆ National Federation of the Blind
  - ◆ The Society of St. Vincent de Paul of Philadelphia



# Sponsored by GreenDrop



Donation organization

- After collection of donations...
  - ◆ sells donations to area thrift stores
  - ◆ funds go to support a variety of charities
  - ◆ recycling & repurposing



GreenDrop is partnering with Stevens Institute of Technology to sponsor our Donation Pick-Up event

- free pick up - easy, convenient, **Free**
- Workers help pack and move items out to load into truck
- “Clean-out Concierge”

In 2018, proceeds from these GreenDrop sales totaled over **\$3.1 million**



## Clothing & Shoes



## Small Appliances



## Small Furniture



# What to Donate?

## Kitchenware



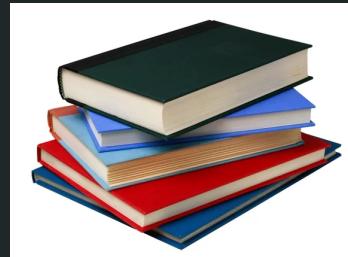
## Sporting Goods



## Games/Toys



## Books, CDs & Videos



## Household Items

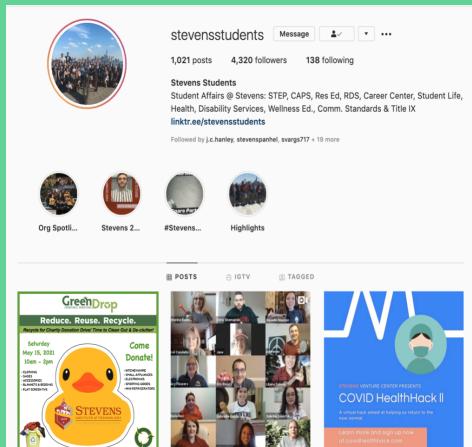


## Electronics



# Marketing

- Social media posts
- Flyers on campus
- Campus-wide announcement
- emails (multiple)



**Reduce.**

**Recycle for Charity Donations**

**Saturday**  
**May 15, 2021**  
**10am – 2pm**

- CLOTHING
- SHOES
- ACCESSORIES
- BLANKETS & BEDDING
- FLAT SCREEN TVs

**1870**

# GreenDrop

CHARITABLE DONATIONS

## Reduce. Reuse. Recycle.

Recycle for Charity Donation Drive! Time to Clean Out & De-clutter!

Saturday  
May 15, 2021  
10am – 2pm

Come  
Donate!

888.944.3767 / GoGreenDrop.com

GreenDrop works on behalf of our partner charities; the American Red Cross, the Military Order of the Purple Heart, the National Federation of the Blind and the Society of St. Vincent de Paul of Philadelphia. We raise critical funds for their causes through the generation and collection of donated clothing and household items.

### GreenDrop's Recycle For Charity Program

- Charitable - Simple generation of charitable donations to help others
- Community Service - Provides student volunteer & community service opportunities
- Environmental Sustainability - Keeps clothing and household items out of landfills

WHAT WE NEED	WE CANNOT ACCEPT
<ul style="list-style-type: none"> <li>- CLOTHING</li> <li>- SHOES</li> <li>- ACCESSORIES</li> <li>- BLANKETS &amp; BEDDING</li> <li>- FLAT SCREEN TVs</li> </ul>	<ul style="list-style-type: none"> <li>- KITCHENWARE</li> <li>- SMALL APPLIANCES</li> <li>- ELECTRONICS</li> <li>- SPORTING GOODS</li> <li>- MINI REFRIGERATORS</li> </ul> <ul style="list-style-type: none"> <li>- LARGE APPLIANCES</li> <li>- AIR CONDITIONERS</li> <li>- TUBE TVs</li> <li>- COMPUTER MONITORS</li> <li>- FOOD ITEMS</li> </ul> <ul style="list-style-type: none"> <li>- EXERCISE EQUIPMENT</li> <li>- MATTRESSES</li> <li>- FOAM PADS</li> <li>- LARGE FURNITURE</li> <li>- RECYCLABLES (cans, paper, magazines)</li> </ul>

ALL CHARITABLE  
DONATIONS WILL BENEFIT  
ST. VINCENT DE PAUL  
OF PHILADELPHIA

American Red Cross

NATIONAL FEDERATION  
OF THE BLIND

Live the life you want.

GreenDrop, LLC is the professional selector conducting this campaign and is being paid for its services. Contributions raised by this campaign will be utilized for the charitable purposes of the American Red Cross, the Military Order of the Purple Heart Service Foundation for service members and their families, disabled and/or handicapped veterans and their families, (ii) the National Federation of the Blind to promote full participation of the blind in society on terms of equality, (iii) The Society of St. Vincent de Paul of Philadelphia to support its programs and operations within the Archdiocese of Philadelphia or (iv) The American Red Cross to provide compassionate care to those in need. A copy of the official registration and financial information for these respective charities may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania at 1-800-732-0999. Registration does not imply endorsement.

isstudents • Following ...

isstudents 🦆 Calling all ducks!

clean out and donate your of-Year junk! Partnered with Drop, all items donated to ed Cross, Purple Heart, and charities! Saturday May 15, .... 10Am - 2PM

7

Post

# Event Plan

## Prep -

- Spare cardboard boxes available in the Howe Center at Stevens.
- Students can pack up their room or donations at a early
- Boxes will also be available on campus the day of the event



## 10:00 AM -

- GreenDrop workers arrives
  - ◆ 10 trucks stationed around campus with workers
  - ◆ 5 mobilized (on-call) trucks/workers for off-campus housing students in Hoboken, including Stevens-leased housing
- Students who can, can bring their items out to nearest truck
- Those who have larger items or need help will be assisted by GreenDrop workers

## 2:00 PM -

- GreenDrop leaves with donations



- 
- x10 On-Campus
- x5 Off-Campus (mobilized)



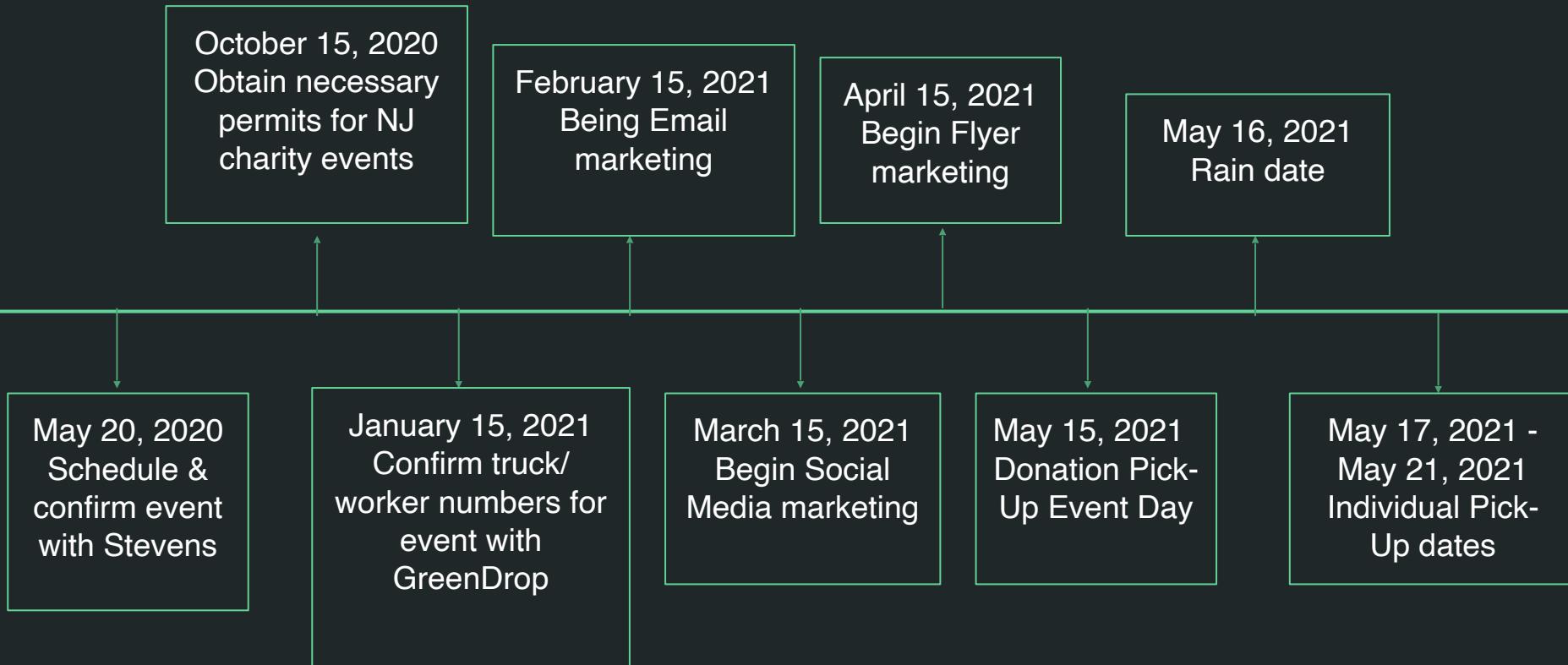
# x10 On-Campus



# x5 Off-Campus



# Timeline



# Reference Page

<https://www.gogreendrop.com/>

<https://www.mymove.com/moving/guides/free-donation-pickup/#amvets>

[https://www.stevens.edu/sites/stevens\\_edu/files/files/registrar/calendar/](https://www.stevens.edu/sites/stevens_edu/files/files/registrar/calendar/)

[2020-2021%20Academic%20Calendar\\_0.pdf](#)



**STEVENS**  
INSTITUTE of TECHNOLOGY

**GreenDrop™**  
CHARITABLE DONATIONS

**Date:** Saturday May 15th, 2021 - 10:00am to 2:00pm  
**(Rain Date:** May 16th, 2021)

- Clothes & Shoes
- Small appliances
- Kitchen appliances
- Small furniture
- Sporting goods
- Games
- Electronics
- Books
- etc.

**Thank you!**



**ALL CHARITABLE  
DONATIONS WILL BENEFIT  
ST. VINCENT DE PAUL  
OF PHILADELPHIA**



Live the life you want.