

# MARKUS VON PFEIFFER

Portland, OR  
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Editor, writer, proofreader: contract or  
permanent

## Objective

To utilize my editorial skills and; knowledge of current media technology; mastery of style manuals including AP, AMA and Chicago; understanding of contemporary trends in advertising diversification to obtain word-related employment at a respected agency, corporation or periodical. If "it" has verbs, nouns, adjectives...or an emergency exit in the rear, then I'm your man.

## Freelance and Contract Editing, Writing and Proofreading: Ad Agency, Corporate, Newspaper

**Nov.06-Jan.07 Chicago Red Eye/ChicagoTribune, Copy Editor [Chicago, IL]**

Copyedit and proofread features and advertisements for daily newspaper

**Nov.05-June.06 Bitwind Communications, Copy Writer& Editor [Sidney, Iowa and Telecommute]**

Compose and edit business- and client-side materials for internet provider start-up; including print and internet advertisement, instructional and legal copy

**Oct.05-Nov.05 Sara Lee Foods & General Electric, Proofreader & Editor [Chicago, IL]**

Edit Sara Lee & General Electric's annual corporate reports for mechanics and consistency

**March.05-Oct.05 Abelson Taylor, Proofreader [Chicago, IL]**

Proof and edit legal, research, advertising and prescriptive materials for major pharmaceutical companies in compliance with the AMA Style Manual

**Feb. 05 Douglas Danielle, Editor [Chicago, IL]**

Edit and proof direct mail and ad campaign materials for Diner's Club card

**Jan.05 Discover Card, Proofreader [Riverwoods, IL]**

Proof direct mail and ad campaign materials for Discover card

**Sept. 04 Hewitt and Associates, Copy Editor [Lincolnshire, IL]**

Proof product manuals for mechanics and consistency

**April 04-Aug. 04 Scott Foresman, Editor [Glenview, IL]**

Edit, proof and fact-check high school English textbooks

**Jan.03-Jan.04 Cramer Krasselt, Copy Writer [Chicago, IL]**

Proof and edit copy for use in advertising, branding, direct interactive marketing, promotion and market research [AMA and Chicago manuals]

**Feb.02-Jan.03 Grey Direct, Editor [Chicago, IL]**

Proof and edit materials for national and international United Mileage Plus marketing/direct mail campaigns and newsletters

**Oct.98-Nov.99 FOX Cable/FX Network, Graphics Coordinator [Los Angeles, CA]**

Circulate, monitor and evaluate graphics and copy for Fox's on-air ad campaigns  
Work with designers and copywriters to ensure deadlines

## Salaried Magazine and Newspaper Work

**Current SOMA Magazine, Music Editor [San Francisco, CA Telecommute]**

Research leads, compose and edit articles and reviews—music, lifestyle, fashion

**Sept.00-Dec.02 BPM Magazine, Assistant Editor [Los Angeles, CA]**

Edit/compose magazine and website content, correct mechanics and diction

Recruit, hire and deadline manage writing staff for book of 500,000+ circulation

Assist Creative Director and designers with structure and stylistic conceptualization

Reference: Managing Editor, Rob Simas [310.360.7170]

**Jan.00-Sept.00 Variety/Daily Variety, Intern & Freelance Contributor [Los Angeles, CA]**

Edit magazine and website copy, write features

Reference: Staff Writer, Doug Galloway [310.965.4450]

### Ongoing Freelance Contribution

**Filter Magazine:** Editor, Mikel Joliet [mikeljolet@aol.com]

**Soma:** Editor, Adrian Lee [adrianelcee@yahoo.com]

**UR Chicago:** Editor, Christine Hsieh [christine@urchicago.com]

**Big Magazine:** Editor, Amy Westervelt [amywestervelt@sbcglobal.com]

**Vice Magazine:** Editor, Matthew Eberhart [matt@theblowup.com]

**BPM Culture** [Contributing Editor]: Editor, Rob Simas [robs@djmixed.com]

**Daily Variety:** Editor, Steve Chagollan [schagollan@reedbusiness.com]

**URB Magazine:** Editor, Scott Sterling [scott@urb.com]

**REMIX Magazine:** Editor, Kylee Swenson [kyleeswenson@hotmail.com]

**Lotus Magazine:** Editor, Richard Thomas [rthomas@sonypictures.com]

### Education

Colorado State University: BA English 1996 [minor Photography], MA English 1998, Honors:  
Magna Cum Laude [undergrad]: GPA 3.75, President's Honor Roll

### Computer and Software

Skilled with Adobe Design and Microsoft Office Suites. Proficient on both MAC and PC

### Volunteer Work

Chicago Public Library: Children's Reading Program. Chicago Lights: High School-level tutor