June Punkasem

Senior product designer
Seattle, WA

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SKILLS

Product design
Product strategy
Product vision
Rapid prototyping
Design research
Information architecture
User journey
Data analytics
Web developmennt
Mobile app development

DESIGN

Figma
Framer
Origami
Adobe Creative Cloud

CODE

HTML, CSS, Javascript
Python, R
SQL

INTERESTS

Collaborative experiences
Cartography
Data visualization
Inclusive design
AR/VR

AWARDS

Culture Contribution Champion
Microsoft, 2020

Best Design and Prototype Award
UW Tech showcase, 2018

EXPERIENCE

Microsoft
Senior designer
Seattle, WA | Aug 2018 – Present

Increased Power BI MAU by 15% by defining the north star and product vision and led the design and prototype effort for Power BI integration with Teams and Office.

Created, pitched and drove cross team alignment on product vision with concept design and user journey maps to stakeholders across Power BI, Teams, and Power Platform

Established the design system for cross product integration with Microsoft Teams, adopted by 9+ products across Microsoft.

Increased new user engagement by 2.4 times in Power BI online by redesigning and improving the information architecture, navigation, and consumption experiences.

Mentored 30+ junior designers on how to navigate early-in-career challenges and succeed in their roles through Microsoft community outreach programs and ADPlist.org.

Piepacker
Freelance product designer
Remote from Seattle | Aug 2019 – Present

Designed user journeys, information architecture, and E2E experience for a freemium collaborative cloud gaming service. Result: Grew users to 900k within one year.

Built the conceptual design and prototype that helped the company secure Series A funding as part of Y Combinator 2020.

EDUCATION

University of Washington
M.S. Human Centered Design and Engineering, 2018

Louisiana State University
M.S. Geography, 2016
Publication: Data-driven analysis on the effects of weather on traffic behavior

Chulalongkorn University
B.A. Geography, 2013