📜 Sartor Limited – Privacy Policy

Effective Date: January 1, 2025

Sartor Limited ("Sartor," "we," "our," "us") values your privacy. This Privacy Policy explains how we collect, use, disclose, and protect your personal information when you visit www.sartor.ng or use our services.

1. Information We Collect

We may collect the following types of information:

Personal Information: Name, email address, phone number, company details, job title, billing details (when applicable).

Account Information: Login credentials for platforms such as Sartor CRM, LMS, or other SaaS products.

Usage Data: IP address, browser type, device information, pages visited, time spent on site, and referral source.

Marketing Data: Newsletter sign-ups, lead magnet downloads, consultation bookings, and waitlist registrations.

Support Interactions: Messages via chatbot "Peter," contact forms, or support tickets.

2. How We Use Your Information

We use your information to:

Provide and improve our services (CRM, LMS, Blockchain solutions, consulting).

Personalise your experience on our website and platforms.

Send newsletters, resources, and marketing communications (only if you opt-in).

Respond to inquiries, support requests, or consulting calls.

Process payments and fulfil contractual obligations.

Detect, prevent, and address fraud or security issues.

Comply with legal and regulatory requirements.

3. Sharing of Information

We do not sell your personal information. We may share data with:

Service Providers: Hosting, email marketing, payment processors, analytics, and customer support tools.

Business Partners: For joint webinars, co-hosted events, or strategic collaborations (only with your consent).

Legal Obligations: If required by law, regulation, or court order.

4. Cookies & Tracking

We use cookies and similar technologies to:

Improve site functionality and user experience.

Analyze traffic and site usage.

Deliver relevant ads and remarketing campaigns.

You can disable cookies in your browser settings, but some features may not function properly.

5. Data Retention

We retain your data only as long as necessary to fulfil the purposes outlined in this Policy or as required by law.

6. Security

We implement industry-standard safeguards, including encryption, access controls, and monitoring. However, no system is 100% secure, and we cannot guarantee absolute protection.

7. Your Rights

Depending on your jurisdiction, you may have rights to:

Access, update, or delete your personal information.

Opt out of marketing communications at any time.

Request data portability.

Lodge a complaint with a data protection authority.

8. International Users

Our services are based in Nigeria but accessible globally (including Canada and other jurisdictions). By using our services, you consent to the transfer of your information to Nigeria and other countries where we operate.

9. Children's Privacy

Our services are not directed to individuals under 18. We do not knowingly collect data from minors.

10. Updates

We may update this Privacy Policy periodically. The "Effective Date" at the top will reflect changes.

11. Contact

If you have questions, please contact us at:
📧 info@sartor.ng
📞 +234 905 488 7066
🏢 Sartor Limited, B40 NELOCAP Estate, Lokogoma District, FCT-Abuja, Nigeria

```html
<!doctype html>
<html lang="en">
<head>
  <meta charset="utf-8" />
  <title>Privacy Policy | Sartor Limited</title>
  <meta name="viewport" content="width=device-width, initial-scale=1" />
  <meta name="description" content="Privacy Policy for Sartor Limited covering data collection, use, cookies, rights, and contact information." />
  <style>
    :root { --ink:#0b1220; --muted:#5b6472; --brand:#000068; }
    body{font-family:system-ui,-apple-system,Segoe UI,Roboto,Inter,Arial,sans-serif;line-height:1.6;color:var(--ink);margin:0;}
    main{max-width:900px;margin:0 auto;padding:32px 20px 64px;}
    h1{font-size:2rem;margin:0 0 12px;}
    .sub{color:var(--muted);margin:0 0 28px;}
    nav.toc{background:#f7f8fb;border:1px solid #eef0f4;border-radius:12px;padding:16px 18px;margin:20px 0 32px;}
    nav.toc a{color:var(--brand);text-decoration:none}
    nav.toc ol{margin:0 0 0 18px;padding:0}
    section{margin:28px 0}
    h2{font-size:1.25rem;margin:24px 0 10px}
    a{color:var(--brand)}
    .note{font-size:.95rem;color:var(--muted);}
  </style>
  <!-- JSON-LD for SEO -->
  <script type="application/ld+json">
  {
    "@context":"https://schema.org",
    "@type":"PrivacyPolicy",
    "name":"Sartor Limited Privacy Policy",
    "url":"https://www.sartor.ng/privacy",
    "publisher":{"@type":"Organization","name":"Sartor Limited","url":"https://www.sartor.ng"},
    "inLanguage":"en",
    "datePublished":"2025-01-01",
    "dateModified":"2025-01-01"
  }
  </script>
</head>
<body>
  <!-- Use your site's existing header/navigation here -->

  <main role="main">
```

```html
<h1>Privacy Policy</h1>
<p class="sub">Effective: <strong>January 1, 2025</strong></p>
<p>Sartor Limited ("<strong>Sartor</strong>," "we," "us," "our") respects your privacy.
This Policy explains how we collect, use, disclose, and protect information when you visit
<strong>sartor.ng</strong> or use our services (including Sartor CRM, Sartor LMS, Sartor
Chain, consulting, newsletters, waitlists, lead magnets, discovery calls, and our AI chatbot
"Peter").</p>

<nav class="toc" aria-label="Table of contents">
  <strong>On this page</strong>
  <ol>
    <li><a href="#info-we-collect">Information We Collect</a></li>
    <li><a href="#how-we-use">How We Use Information</a></li>
    <li><a href="#sharing">Sharing & Disclosure</a></li>
    <li><a href="#cookies">Cookies & Tracking</a></li>
    <li><a href="#retention">Data Retention</a></li>
    <li><a href="#security">Security</a></li>
    <li><a href="#your-rights">Your Rights</a></li>
    <li><a href="#international">International Transfers</a></li>
    <li><a href="#children">Children's Privacy</a></li>
    <li><a href="#updates">Changes to this Policy</a></li>
    <li><a href="#contact">Contact Us</a></li>
  </ol>
</nav>

<section id="info-we-collect">
  <h2>1) Information We Collect</h2>
  <p><strong>Personal Information</strong> (e.g., name, email, phone, company, job title,
billing details); <strong>Account Information</strong> for our platforms; <strong>Usage
Data</strong> (IP address, device, browser, pages viewed, referrer); <strong>Marketing
Data</strong> (newsletter sign-ups, downloads, waitlists, consultations); and
<strong>Support Data</strong> (messages via chatbot, forms, tickets).</p>
  <p>We collect data you provide directly, data gathered automatically via cookies/SDKs,
and limited data from partners where permitted by law.</p>
</section>

<section id="how-we-use">
  <h2>2) How We Use Information</h2>
  <ul>
    <li>Provide, operate, and improve our services and websites.</li>
    <li>Personalize content, onboarding, and product experiences.</li>
    <li>Send newsletters, resources, and offers if you opt in (you can unsubscribe
anytime).</li>
    <li>Process payments and fulfill contracts.</li>
```

```html
    <li>Provide support and respond to inquiries.</li>
    <li>Detect and prevent fraud, abuse, or security incidents.</li>
    <li>Comply with legal/regulatory obligations (including NDPR/GDPR-aligned
practices).</li>
    </ul>
  </section>

  <section id="sharing">
    <h2>3) Sharing & Disclosure</h2>
    <p>We <strong>do not sell</strong> personal information. We may share with: service
providers (hosting, analytics, email, payments, customer support), professional advisers, and
authorities when required by law. For co-hosted events or partner offers, we share only with
your consent.</p>
  </section>

  <section id="cookies">
    <h2>4) Cookies & Tracking</h2>
    <p>We use cookies and similar technologies to enable core functionality, measure
performance, and support marketing. You may control cookies via your browser or our
preferences center.</p>
    <p><a href="#" rel="nofollow">Open Cookie Settings</a></p>
  </section>

  <section id="retention">
    <h2>5) Data Retention</h2>
    <p>We retain personal data only as long as necessary for the purposes described or as
required by law, after which we securely delete or anonymize it.</p>
  </section>

  <section id="security">
    <h2>6) Security</h2>
    <p>We implement administrative, technical, and physical safeguards (including
encryption-in-transit, access controls, monitoring). No method is 100% secure; we cannot
guarantee absolute security.</p>
  </section>

  <section id="your-rights">
    <h2>7) Your Rights</h2>
    <p>Subject to applicable law, you may request access, correction, deletion, restriction,
portability, or objection to processing; and you may opt out of marketing at any time via
unsubscribe links or by contacting us.</p>
    <p>To exercise rights, email <a href="mailto:info@sartor.ng">info@sartor.ng</a>. We
may require verification.</p>
  </section>
```

```html
    <section id="international">
      <h2>8) International Transfers</h2>
      <p>We operate primarily in Nigeria and may process data in other countries where we or our providers operate. We use appropriate safeguards where required.</p>
    </section>

    <section id="children">
      <h2>9) Children's Privacy</h2>
      <p>Our services are not directed to individuals under 18, and we do not knowingly collect data from minors.</p>
    </section>

    <section id="updates">
      <h2>10) Changes to this Policy</h2>
      <p>We may update this Policy from time to time. The "Effective" date reflects the latest version. Material changes will be signposted on this page.</p>
      <p class="note">Last updated: January 1, 2025</p>
    </section>

    <section id="contact">
      <h2>11) Contact Us</h2>
      <p><strong>Sartor Limited</strong><br>
        B40 NELOCAP Estate, Lokogoma District, FCT-Abuja, Nigeria<br>
        Tel: <a href="tel:+2347031360993">+234 703 136 0993</a> / <a href="tel:+2349054887066">+234 905 488 7066</a><br>
        Email: <a href="mailto:info@sartor.ng">info@sartor.ng</a>
      </p>
    </section>

  </main>

  <!-- Use your site's existing footer here -->
</body>
</html>
```