

Jeffrey G. Neslen
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September 28, 2009

Omniture
www.omniture.com

Dear Human Resource Personnel:

I was referred to your company about the Interactive SiteCatalyst and TnT Implementation positions available by Nimisha Hanks as well as Jacob Truman (software engineering). I would like to apply immediately for these openings. I am currently employed at RBSL group as the Senior Web Developer and am looking for new opportunities due to company wide wage cuts. I have included my resume with this document which will provide you with the qualifications that I possess for these openings.

I am proficient in standard multimedia and web development applications as outlined in my attached resume. I have extensive experience with all Adobe CS applications as well as OOP in PHP, and Javascript with MySQL driven website authoring. I am excited to offer my skills to a team in your company knowing of the scope of your clients and quality of Omniture's work.

I can be contacted at 801-571-4501 or e-mail me at jneslen@yahoo.com at any time. Thank you for your consideration. I look forward to speaking with you soon.

Cordially,

Jeffrey G. Neslen

P.S. Please refer to the following links to view samples of my work.

www.aeroexhaust.com
www.pixeltenchi.com
www.nezlen.com
www.oldmillbrick.com
www.b2bcreditexperts.com

Other coding examples and references available upon request



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Objective:

To amaze an employer with the skills I have in the same way I sometimes amaze myself, and to ultimately save that employer money due to my ability to fill multiple positions.

Technical Skills:

- | | | |
|-----------------------|---------------|------------------------|
| ■ PC/Mac Proficient | ■ XML | ■ AfterEffects |
| ■ PHP | ■ PhotoShop | ■ Cleaner |
| ■ ColdFusion | ■ Illustrator | ■ Fireworks |
| ■ JavaScript / JQuery | ■ Maya | ■ DreamWeaver / Aptana |
| ■ ActionScript | ■ 3DS Max | ■ Flash |
| ■ SQL | ■ Swift 3D | ■ InDesign |
| ■ CSS | ■ Premier | ■ Office |

Special Skills:

- | | | |
|------------------------------|------------------|------------------------|
| ■ Search Engine Optimization | ■ Lighting | ■ Video Editing |
| ■ Debugging | ■ Videography | ■ Psychology Knowledge |
| ■ Web Marketing | ■ Calligraphy | ■ Japanese |
| ■ Digital Photography | ■ Pencil Drawing | ■ Piano/Drums/Music |

Professional Experience:

RBSL Group- South Jordan, UT (2009-Present)

Senior Web Developer

- Senior developer for www.unsecuredline.com, including product development and site troubleshooting.
- Maintained, updated and debugged the online system software, including financial, client gateway, and product areas.

Aero Exhaust - South Jordan, UT (2004-2009)

Multimedia Developer / WebMaster

- Lead developer for online sales and marketing of www.aeroexhaust.com including ebay sales.
- Head of backend programming/design of company websites as well as graphic design for print distributions.

SM Media International - San Diego, CA (2001-2004)

Owner/Designer

- In charge of Freelance design and web development and project management.
- Head of several project and marketing strategies for web based applications and authoring.

ISP International - Salt Lake City/Japan (1998-2000)

Manager of North America

- Head of sales and distribution of Web hosting and design to North America.
- Organized homestay and English study programs for Japanese exchange students visiting the United States.

Zions Bancorporation - Salt Lake City, UT (1999-2000)

Property Tax Analyst

- In charge of property taxes and payment billing for Zions Bancorporation Leasing department.

Education:

Art Institute of California – BS– Multimedia and Web Design – December 2003 - San Diego, CA 4.0 student.

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|-------------------------|--------------|-----------------|
| ■ Web Authoring | ■ Typography | ■ Programming |
| ■ 3D Animation/Modeling | ■ Networking | ■ Copyright Law |

San Diego State University – International Business - San Diego, CA

Salt Lake Community College – AAS – Psychology – June 1998 - Salt Lake City, UT

Affiliations:

- | | | |
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| ■ Sigraph Volunteer | ■ Boy Scouts of America - Eagle Scout | ■ Two Year Mission Volunteer - Tallahassee, FL |
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