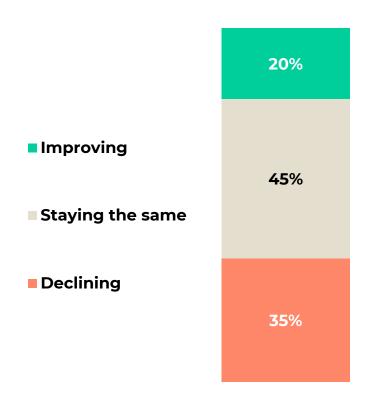
Target Live — **Storm Chaser**

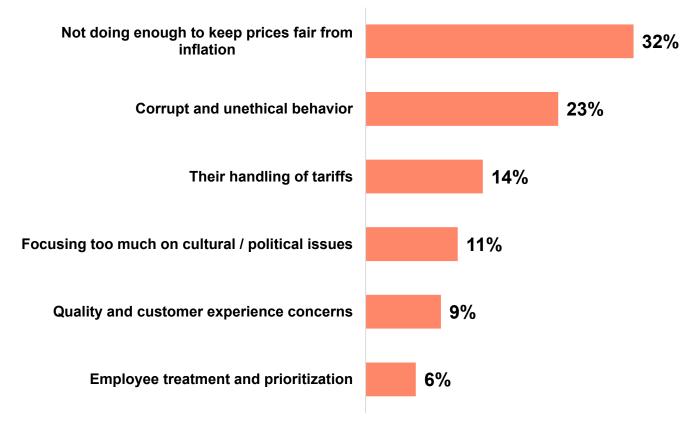
Companies Reputation in Decline

Would you say your overall opinion of companies in America has recently been...

Which of the following best describes why your opinion of companies in America has been declining? Please select one.

Among those with a <u>declining</u> opinion





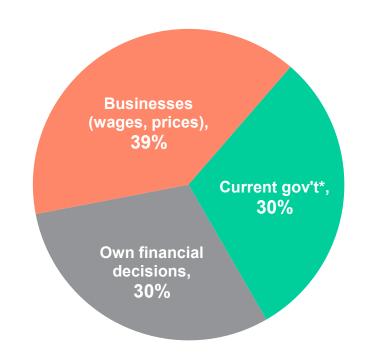


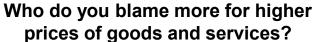
Corp Am Culprit for Financial Woes

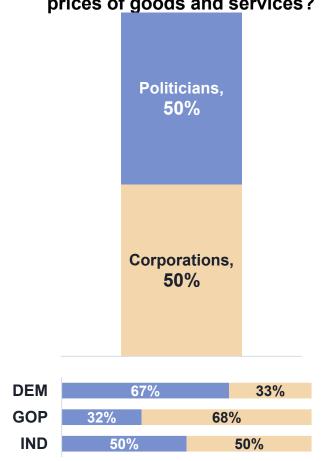


Who is most responsible for feeling <u>stuck or</u> <u>falling behind</u> financially?

Among those stuck / falling behind financially









Americans Say Companies Profiting From Inflation, Compromising Quality

80%
Americans

Say companies often sell lower-quality products while charging higher prices

60%

Think they will use tariffs to raise prices more than need to boost profits

72%

Believe companies are taking advantage of inflation to increase profit margins

69%

Report a noticeable decline in the quality of their everyday items



Too Few Companies Meeting Moment

70% are concerned on affording their living expenses.

Rising costs rip into business reputation

78% have noticed increasing costs this year.





