

JUSTIN NIEDERER

DIGITAL MARKETING SPECIALIST

INFO

PHONE

(919) 799-8290

EMAIL

jniederer7@gmail.com

LINKS

[LinkedIn](#)

SKILLS

Leadership Skills

● ● ● ● ●

Planning

● ● ● ● ○

HTML

● ● ● ● ●

CSS

● ● ● ● ○

WordPress

● ● ● ● ○

JavaScript

● ● ● ● ○

PHP

● ● ● ○ ○

C#

● ● ● ● ○

Git

● ● ● ○ ○

Google Suite

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Microsoft Office Suite

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PROFILE

I am a bright, proactive and eager person seeking employment as a web-based professional. I have a passion for all things tech. I am always looking for new and exciting challenges and obstacles to overcome as an individual or team.

EMPLOYMENT HISTORY

Merchandiser, Coca Cola Bottling Company Consolidated

Clayton, NC

Feb 2016 — Mar 2017

Properly servicing customer accounts including but not limited to: stocking various products to the shelf; rotating products to ensure freshness; break down, organize, and condense products in back stock; build, maintain and break down various displays and ad features; maintaining "look of success" for products; work with store personnel to maximize sales potential or product

Sales Agent, Combined Insurance Co.

Raleigh, NC

Oct 2014 — Apr 2015

Combined Insurance Co. of America is and insurance company that direct markets supplemental health and life insurance products through state licensed insurance producers. Position involves, but is not limited to: passing stat licensing exam(s), customer service, claims assistance, policy assistance, policy applications, field marketing, customer qualification, presentations based off needs assessments, using technology to assist in presentation, and attending professional training seminars and workshops.

Branch Manager, Vector Marketing

Jacksonville, NC

Apr 2014 — Aug 2014

Vector Marketing is a direct marketing firm that markets high quality kitchen cutlery products, accessories, and cookware through a professional appointment basis. Position is owner and operator of a seasonal office location. Duties include, but are not limited to: finding office space and negotiating a lease; interviewing, hiring, training, and managing a receptionist staff; recruiting; interviewing, hiring, training, and management of sales force; day-to-day management of the office

District Office Manager, Vector Marketing

Greenville, NC

May 2013 — Apr 2014

Vector Marking is a direct marketing firm that markets high quality kitchen cutlery products, accessories, and cookware through a professional appointment basis. Position includes management of the district office including, but not limited to, daily interaction and management of a 40+ member sales team, development of the sales team and receptionists, interviewing and recruiting applicants for open positions, lead office meetings and events, and attended divisional and regional conferences for advanced sales and management training. Professionally interviewed over 300 applicants for open positions

Successfully completed an 8 month professional management training program through Vector Marketing

Sales Representative, Vector Marketing

Raleigh, NC

Jun 2012 — Apr 2013

Vector Marketing is a direct marketing firm that markets a high quality line of kitchen cutlery products and sporting accessories known as Cutco. Position requires developing own clientele list, attending weekly staff meetings and multiple advanced trainings.

Sold \$6300 in Cutco merchandise within first 10 days on the job.

Promoted to Key Staff within the first two weeks on the job. this is a leadership position that less than 10% of representatives achieve.

Earned 4 promotions

Total of over \$20K in Cutco sales

\$12K sales in 2 month period

Attended multiple divisional and regional conference for professional development

EDUCATION

AA- IT Web Development, Wake Technical Community College

Raleigh, NC

Aug 2018 — Present

Expected graduation in August of 2020.

Current Cumulative GPA of 3.5/4.0

MERN Web Developer Certificate, UNC Chapel Hill

Chapel Hill, NC

Aug 2017 — Mar 2018

6 month MERN full stack web coding training program