Thinking about ZEL Flux business model

As a technology startup entrepreneur, why can invest in ZEL and become a ZelNode operator, and then be able to focus on carrying out technical research and development or operator a free service project for a long time without worrying about realising commercial profit immediately?

Many blockchain projects base on ecosystem concept hope to attract many developers to join them. But different developers or teams have different project directions. For example, some developers or teams use smart contracts to develop DApps, some of them hope to use sidechains platform SDK to develop sidechains-based DApps, and another of them hope to develop blockchain-based game applications.

We can observe that the developers and teams attracted by most of those projects are closely related to the blockchain world. But for the ZEL Flux ecosystem, is it just a desire to use a cheaper solution than VPS to attract developers or teams to use Docker technology to deploy internet services, such as Web Site, SaaS, or as a competitor of Docker hosting providers?

From a commercial point of view, VPS or Docker hosting providers should not be competitors of ZEL Flux. Although ZelNodes has the feature which is across different service providers, we can also see that on the one hand, many ZelNodes are deployed in VPS service providers. Most of the technical indicators will not have advantages. On the other hand, ZelNodes has a limited number of nodes, and it cannot compete for the number of nodes with many service providers.

If we put aside the developers and teams mentioned above, there are still some people and teams that are far from the blockchain but closer to the traditional Internet or IT world. As most of us know, merely providing Docker host services is far from enough. Then, can we find a special business sell point that the VPS/Docker providers cannot do?

For some entrepreneurial individual developers or small startup-teams, paying for the rental of VPS/Docker as consumers, and operating software services on it is far from enough. Very likely, they have not carried out large-scale financing, and have not replaced the ambitions of giant high-technology companies, and will not easily conduct token ICOs due to the certain distance from the blockchain domain, so the most direct challenge they must face is how to find a business model as soon as possible to achieve the profit. From the perspective of consumers, ZelFlux has no advantage compared with those providers. But from the stakeholder perspective, it is completely different for them. For some of them, thinking about it from another perspective, such as collect a part of ZEL as a financial investment and actively join the ZEL ecosystem. Through continuous technology research and development and project operations, even if there is no suitable business profit model and only one choice provide free services to acquire users, and in practice try to find the right direction. They continue to consume some of the nodes computing power during the period, it's a way that contributes to the ZEL ecology and promotes the value growth of ZEL, then as stakeholders, the income of financial investment may be a new business model, At least try to get enough time to deal with the business cold start problem, that wants users firstly or profit firstly.

In the early days of the Internet, the free model had a great development advantage, but how to achieve profitability was worrying most of us. However, companies like Google found a third-party payment model, that is, users can enjoy the service for free, but the merchant can pay for advertising. So Google is actually a giant advertising company. By the same token, McDonald's is not only a catering service company but also a real estate company.

Bundling with the ZEL ecosystem, becoming a stakeholder, and operating projects in Flux, this is also a special third-party payment model. Let this kind of technology startup entrepreneurs or teams, and even some independent scientific researchers (they also need to obtain research funding) to join, by providing distributed Docker hosting services for entrepreneurial projects, a unique value growth sharing model, and currently work at home is becoming more and more popular, maybe it is a unique selling point of Flux. And maybe this is one of the answers to that begin question.

Observing a public platform, you never know where the innovation ecosystem project born in. As we all know, Ethereum provides the universal function of the contract machine. Some years ago, it is certainly impossible to foresee which project, such as Uniswap, will very popular or hot in 2020.

To contribute own ideas and projects, and share the value growth brought about by others' innovations. One for all, all for one, this concept is introduced into the startup process for a technology startup entrepreneur.

Due to ZEL Flux provides a general-purpose computational containerisation function like the Ethereum's platform mode, that can be asserted some outstanding innovative projects will operate on it in future. Although we cannot foresee specific projects, we can start to evaluate the ZEL ecosystem now, just like Ethereum in the early years. This is one of the very critical reasons why invest in the ZEL ecosystem.

Of course, finding those potential developers is not an easy task. And Yes, the author is such a developer and preparing a startup project that called FAVIA, a dispersed streaming-encrypted autonomous network, it will take a relatively long time to research and develop.If you are interested, you will find relevant introduction documents in this repository (https://github.com/flowsmind/favia_docs) and can join the Discord server to discuss (https://discord.gg/3mgHEAS9He).

Let us join the ZEL Flux platform as soon as possible and start to make some contributions. And the success of ZEL is the starting point for the success of our ecological project.

Regarding the unique commercial selling point of ZelFlux, and need to add and upgrade the content of this document, please leave a message to me, including on Github or Discord.