

Nick Lanahan

Jnlanahan@gmail.com • 828-844-0692

13+ years as a leader driving cross-functional teams across defense, consulting, and financial services. Expertise in product operating models, strategic planning, leadership development, and organizational transformation at EY, the U.S.

Army, and early-stage ventures, adept at executive-level communication and driving consultative sales outcomes. Contributed to developing an \$8M+/year revenue flagship client offering adopted by 2,500+ customers. A U.S. Army Veteran with advanced certifications in AI Product Management, holding an MBA and MS in Engineering Management.

Professional Experience

EY – Product and Experience Design Practice (Columbus, OH) 2021 – current

Manager – Technology Consulting, Product Management

- Implemented OKR / metrics frameworks enabling strategic, data-driven decisions by 80,000+ employees.
- Co-founded \$8M+/year Product Org Transformation offering—practice's top-grossing service.
- Pioneered EY's Product Playbook, adopted by 2,500+ product team members across industries.
- Co-developed GTM plan with Productboard to support partnership sales strategy.
- Optimized portfolio management at a global bank, reducing 60% of steps enhancing prioritization / delivery flow.
- Drove strategy and solution refinement for a new product that scaled partnership growth at a major U.S. bank.
- Developed custom prioritization model enabling strategy and transparent decision-making at a global bank.
- Led research on 50+ product tools, producing a PoV that influenced enterprise tooling strategies at 4 major banks.
- Built PoC and MVP for competitive analysis tool, demonstrating AI use to 60+ product team members.
- Designed a training program for product transformation, upskilling 50+ leaders through 8 experiential courses.
- Led the communication strategy to transition 3,000+ business accounts for 3 products during an acquisition.

Horizon Two Labs – Venture Studio (Columbus, OH) 2021

Product Management Intern

- Analyzed user testing results and competitors to drive iteration and a strategic pivot for a testing automation tool.
- Conducted 30+ interviews and surveys to validate problem space for early-stage product.
- Conducted market / competitive analysis to advise studio partners on a potential digital identity product venture.

U.S. Army – Corps of Engineers 2011 – 2021 (active duty), 2021-current (Reserves)

Assistant Professor of Leadership and Military Science (Columbus, OH)

- Pioneered flexible, tech-enabled learning model adopted by 200+ personnel, boosting student satisfaction to 90%.
- Optimized 60+ hrs/term of leadership coursework through feedback-driven design, improving retention by 50%.
- Coached 70+ cadets, producing a record number of distinguished grads at a national leadership school evaluation.

Senior Manager – Engineering Company Commander (Pyeongtaek, South Korea)

- Empowered teams by launching a bottom-up SOP development program, reducing refinement iterations by 75%.
- Partnered cross-functionally to implement training that cut cycles by 50%, addressing 90% annual turnover.
- Led relocation and merger of a legacy 100+ personnel organization with new teams 6 months ahead of schedule.

Program Manager – Host Nation Funded Construction Program (Seoul, South Korea)

- Aligned stakeholders on 17 new projects (\$901M), accelerating critical relocation of 12,000 U.S. troops in Korea.
- Managed Army portfolio in a \$10B relocation project, driving change management and executive updates.
- Contributed key strategic insights to executive negotiations, securing 50%+ of the joint construction budget.

Manager - Project Engineer / Executive Officer / Platoon Leader / Project Manager (Killeen, TX)

- Project Manager for a \$39M strategic initiative, leading a 112-person team to modernize core technologies.
- Launched an agile tracking system, increasing executive visibility and reducing missed deadlines by 25%.
- Drove a culture of excellence in a 112-person team resulting in perfect evaluations and top leadership awards.

Education

The Ohio State University, Fisher College of Business

Columbus, OH

Master of Business Administration

Missouri University of Science and Technology

Rolla, MO

Master of Science in Engineering Management, Military Construction Management Certification

North Carolina State University

Raleigh, NC

Bachelor of Science in Civil Engineering (structural concentration), Minor in Military Science

Additional Information

- U.S. Army Reserve Officer (Major) for the Far East District U.S. Army Corps of Engineers – Strategic Planner
- Certifications: Advanced AI Product Leadership Certification (AI Product Academy), AI Product Management 101- Building AI Products end-to-end (AI Product Academy), AI Prototyping for Product Managers Certification, EY Bronze AI Engineering Badge, EY Bronze Blockchain Badge
- Skills: Product Strategy, User Research, Cross-functional Leadership, Prioritization, Roadmap development and trade-offs, Business Strategy, AI Product Management, AI Product Strategy, Org Design & Product Ops, Customer Discovery, Leadership, AI Prompt Engineering, Large scale organizational transformation
- Tools: Productboard, Replit, Cursor, v0, Bolt.new, PostHog, Tensorflow (learning now), Jira, Confluence