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Top Skills

Program Management

Negotiation

Establishing Priorities

Certifications

What Business Leaders Need to Know about Web3 (+ Metaverse)

Certified Scrum Product Owner (CSPO)

Work Smarter, Think Sharper, Live Better: 15 Tips for Igniting Your Potential

CISSP Cert Prep (2021): 5 Identity and Access Management

Becoming a Product Manager

Nick Lanahan

Product Management | MBA Veteran | Lifelong Learner
Columbus, Ohio Metropolitan Area

Summary

I am a technology consultant at EY, where I help financial services clients solve problems with new solutions. I have over 13 years of experience as a product management professional, a Product Operating Model Consultant, and a U.S. Army leader.

My mission is to create value for customers and stakeholders by delivering innovative products that meet their needs and expectations. My field of expertise is digital and emerging technology, where I apply my skills in product strategy, coaching, and mentoring. I am also passionate about entrepreneurship, learning, inventing, and developing others. Currently, I am an InventRight student and looking to license my first product. I also serve as a plans officer for the U.S. Army Corps of Engineers Far East District in South Korea, where I support the engineering and construction projects for the U.S. military and allies.

Experience

EY

3 years 8 months

Manager - Technology Consulting, Product Management

August 2024 - Present (10 months)

Columbus, Ohio Metropolitan Area

Technology consultant - Product Management, Digital & Emerging Technology

October 2021 - August 2024 (2 years 11 months)

Columbus, Ohio, United States

- Collaborate with cross-functional teams, including engineering, design, and marketing teams, to ensure products meet user and client needs effectively.
- Conduct comprehensive market research to identify new opportunities for digital transformation and competitive advantage within financial services.

- Engage directly with clients to understand their business goals, operational challenges, and technology needs, providing strategic product management guidance to align with their objectives.
- Drive the product roadmap and strategy, prioritizing features and initiatives based on value to the client, value to the user, market demand, and internal capabilities.
- Facilitate agile product development process implementation and development, working closely with product managers and product teams to ensure timely delivery of product milestones and releases.
- Measure and analyze product team performance against key business metrics, adjusting strategies as needed to achieve growth targets and client satisfaction.
- Lead workshops, presentations, and training sessions for clients and internal teams to promote product adoption, best practices, and continuous learning.

Lanahan Innovations

Founder

June 2023 - Present (2 years)

Columbus, Ohio Metropolitan Area

- Founded a startup focused on innovative health and fitness products, steering from ideation through to virtual prototyping.
- Enhancing expertise in sales and marketing to complement a strong background in product management.
- Engaging in continuous professional development to align with the latest industry trends and best practices.
- Committing to delivering high-quality and customer-centric health and fitness solutions.

United States Army Reserve

Major - U.S. Army Corps of Engineers Plans Officer (S3)

July 2021 - Present (3 years 11 months)

- Participate as a key strategic planner in a team focusing on developing and preparing contingency operations, ensuring readiness and resilience.
- Contribute to writing critical sections of the operational plan for contingency operations, outlining objectives, strategies, and execution frameworks.
- Coordinate strategic alignment between the Pacific Ocean Division headquarters, subordinate units, and cross-functional engineering teams for cohesive planning and execution.

- Collaborate with engineering teams from both the host nation (South Korea) and the U.S., synchronizing planning and training efforts to support contingency operations.
- Foster collaborative relationships with international military and civilian stakeholders, as well as U.S. civilians and military personnel, promoting unified strategic preparations and operational effectiveness.

Horizon Two Labs

Product Management Intern

May 2021 - August 2021 (4 months)

Columbus, Ohio Metropolitan Area

- Analyzed market trends and competitive landscapes to inform strategic business decisions.
- Executed comprehensive customer research, employing both quantitative and qualitative methods to improve product offerings.
- Conducted customer outreach for beta user programs, utilizing feedback for iterative product development and strategic direction adjustments.

US Army

10 years 2 months

Assistant Professor Of Military Science & Leadership

November 2018 - June 2021 (2 years 8 months)

Columbus, Ohio Metropolitan Area

- Led up to 50 cadets, fostering critical thinking and adaptability for future Army officers.
- Coached and mentored 40 cadets, instilling values, character, and ethics aligned with the Army's core principles.
- Recruited, trained, and developed future leaders comfortable with ambiguity and possessing tactical proficiency.
- Spearheaded curriculum overhaul, achieving a 91% retention rate of non-contracted cadets and increasing performance scores.
- Mentored and coached cadets establishing a culture of excellence with the most Cadets selected to lead the program from 2019 to 2021.
- Overhauled and re-structured the military science and leadership course curriculum semi-annually, providing custom leadership development plans to each Cadet.
- Developed new instructional techniques, integrating technology with experiential learning, and advised senior leadership on process improvement, including a hybrid model of in-person and online instruction adopted organization-wide during the COVID-19 pandemic.

Senior Manager - Company Commander
June 2017 - November 2018 (1 year 6 months)
Pyeongtaek, South Korea

- As the Company Commander of the 55th Mobility Augmentation Company, responsible for the health, morale, and welfare of 138 personnel and \$24M in equipment,
- Led and influenced 33 managers to achieve the highest possible mission readiness rating from an external evaluator and recognized as the most disciplined of 6 organizations within one year.
- Responsible for orchestrating the strategic relocation of 72 personnel and \$24M worth of equipment from the U.S. to South Korea. Successfully integrated the team into a new organization six months ahead of schedule.
- Led collaborative efforts with a cross-functional team to develop and implement training products, accelerating training cycles by 50%. This initiative addressed organizational shortfalls caused by a 90% annual turnover rate.
- Established and implemented a unique program for developing SOPs using a bottom up approach. Socialized and vetted ideas through five levels of leadership, enhancing knowledge and buy-in across the organization.
- Directed engineer support for critical missions, demonstrating exceptional leadership in achieving excellence and developing streamlined standard operating procedures for organizational continuity.

Program Manager - Host Nation Funded Construction, South Korea
June 2016 - June 2017 (1 year 1 month)
Seoul, South Korea

- Negotiated the strategic allocation of the annual \$350 million budget for Republic of Korea Construction (ROKFC) within Eighth Army (8A), focusing exclusively on Army construction projects.
- Served as the ROKFC and Military Construction (MILCON) Program Manager for Army construction projects in Korea, wielding expert counsel on military construction and analyzing unit facility requirements, among other responsibilities as one of the Facilities and Construction (F&C) officers.
- Planned Contingency Construction Projects and Engineer force flow during contingency operations, offering critical insights to the Joint Operations Command staff.
- Developing a cutting-edge prioritization tool for over 150 ROKFC/MILCON projects worth \$8 billion, aligning with the commander's strategic initiatives and reducing future reprogramming efforts.
- Held additional responsibilities as the 8A Energy and Water Conservation Officer, Alternate Environmental Officer, and Site Visit Coordinator for USACE Far East District (FED), contributing to strategic initiatives. Championed

the strategic restructuring of the ROKFC and 8th Army Energy and Water Conservation programs.

- Provided transformative leadership by training and mentoring the Korean Augmentee soldiers, integrating them fully into U.S. Army operations, and developing a financial management professional development program for peers.
- Achieved unparalleled success in ROKFC planning and programming, inserting \$901 million worth of new construction projects into the USFK 5-year budget and prioritizing/programming 43 un-funded projects for future years with a strategic focus.

Engineer Captain's Career Course Student (Advanced leadership and tactics training)

June 2015 - June 2016 (1 year 1 month)

Fort Leonard Wood, Missouri, United States

- Led complex engineering projects in bridging, combat engineering, and construction, driving operational readiness in diverse operational environments.
- Drafted comprehensive operational orders, shaping strategic approaches for combined arms operations and mission execution.
- Facilitated cross-disciplinary coordination, aligning engineering efforts and operational goals across multiple cross-functional units.
- Enhanced leadership and critical thinking through professional development, focusing on military engineering solutions.
- Served as a sponsor for international students from Vietnam and Moldova, fostering cross-cultural exchange and mentorship.

Assistant Project Engineer

January 2015 - June 2015 (6 months)

Fort Hood, Texas, United States

- Supported the management of contract administration for six renovation projects exceeding \$98 million on Fort Hood, ensuring compliance with safety and environmental policies.
- Processed contract modifications to adapt to changing project requirements and objectives.
- Supported renovation projects, including a cold storage warehouse, swimming pool complex, vehicle painting facility, and barracks renovation.
- Demonstrated leadership in a self-directed position with the United States Army Corps of Engineers (USACE) Fort Worth District, sharing knowledge within the 3d Engineer Battalion.

- Conducted the analysis and support to mitigate a \$1,000,000 contract dispute, enhancing collaboration between the U.S. Army Corps of Engineers and contractors.

Operations and Logistics Manager - Executive Officer

October 2013 - January 2015 (1 year 4 months)

Fort Hood, Texas, United States

- Second in command to the company commander, leading soldiers in a 112-member Combat Engineer Company, directing logistical and administrative functions for two Combat Engineer Platoons and one Engineer Support Platoon.
- Spearheaded transformation initiatives resulting in commendation for the company's outstanding performance in the Arms Room and Command Supply Discipline Program (the Two major logistical programs in the Company)
- Ensured combat readiness by managing logistical and maintenance operations for assets exceeding \$39 million.
- Proactively anticipated sustainment and training resource requirements, delivering robust, practical, and efficient training to enhance soldier welfare.
- Spearheaded property transfers with external organizations to optimize equipment for mission success, showcasing adept negotiation and collaboration skills.
- Executed supply transactions to procure mission-critical supplies, emphasizing a strategic approach to procurement and resource management.
- Demonstrated exceptional clarity and conciseness in communication, fostering a transparent and effective information flow within the team.
- Identified and capitalized on opportunities for subordinate development during mission support operations, fostering a culture of continuous learning and growth.

Manager - Platoon Leader

January 2013 - October 2013 (10 months)

Fort Hood, Texas, United States

- Prepared and led a 31-member Engineer platoon for worldwide operational deployments, ensuring optimal readiness and adaptability.
- Led personnel, training, operations, security, and logistics functions for 31 Soldiers (including 5 senior leaders) and their families, managing assets valued at over \$13M.
- Implemented a comprehensive training plan, enhancing the company's proficiency in Bradley Fighting Vehicle operations, resulting in improved outcomes during Bradley Gunnery.

- Planned and executed Bradley Gunnery Skills Testing, certifying all 17 crews through Table VI Crew Qualification.
- Demonstrated exemplary leadership by achieving "Top Gun" honors during training exercises, showcasing strategic thinking and tactical proficiency.
- Supported combat readiness by overseeing machine gun ranges, conducting training on small-unit infantry tactics, and contributing to a successful JRTC rotation.
- Acknowledged as the top-rated Platoon Leader, positioned 3 out of 15 in a highly talented battalion, exemplifying outstanding leadership and unwavering dedication.

Strategic and Operational Planner - Assistant Operations Officer
 December 2011 - January 2013 (1 year 2 months)
 Fort Hood, Texas, United States

- Orchestrated 89+ diverse training events, showcasing strategic foresight and meticulous coordination on a battalion scale.
- Managed resource scheduling for five unique organizations (over 1000 personnel), optimizing operations for efficiency and effectiveness.
- Published situational reports, enhancing communication and decision-making through a clear, data-driven approach.
- Led as Night Battle Captain, adeptly simplifying complex data to guide tactical decision-making from leadership in dynamic scenarios.
- Dual role as Battalion HAZMAT and Energy Conservation Officer, contributing to health, safety, and sustainable practices, simplifying processes for seamless integration.
- Recognized for outstanding planning ability, coordinating Battalion's training resources with strategic thinking on a large scale.
- Issued clear, concise orders, facilitating successful remote outpost operations, demonstrating effective communication.
- Collaborated on comprehensive operations orders, tasking, and training needs, showcasing a knack for simplifying complex concepts for broader understanding.

Basic Officer Leadership Course Student
 August 2011 - December 2011 (5 months)
 Fort Leonard Wood, Missouri, United States

- Acquired foundational engineering and leadership skills through EBOLC, covering construction, combat engineering, and explosives.
- Enhanced problem-solving and technical competencies, preparing for diverse operational roles.

- Fostered teamwork and project management abilities in collaborative settings.
- Explored modern engineering technologies and innovations, aligning with the latest industry standards.
- Embarked on professional development to refine ethical decision-making and tactical engineering applications, setting the stage for future leadership opportunities.

Trainer - Leadership and Military Tactics (CTLT)

May 2011 - August 2011 (4 months)

Fort Knox, Kentucky, United States

Education

The Ohio State University Fisher College of Business

Master of Business Administration - MBA

Missouri University of Science and Technology

Master of Science - MS, Engineering Management

North Carolina State University

Bachelor of Science - BS, Structural Engineering

InventRight

Product Development / Licensing · (May 2023)