

Disgusting

**~~Harsh~~ Truth of
Magento Enterprise**

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14 years of PHP

4 years of Magento

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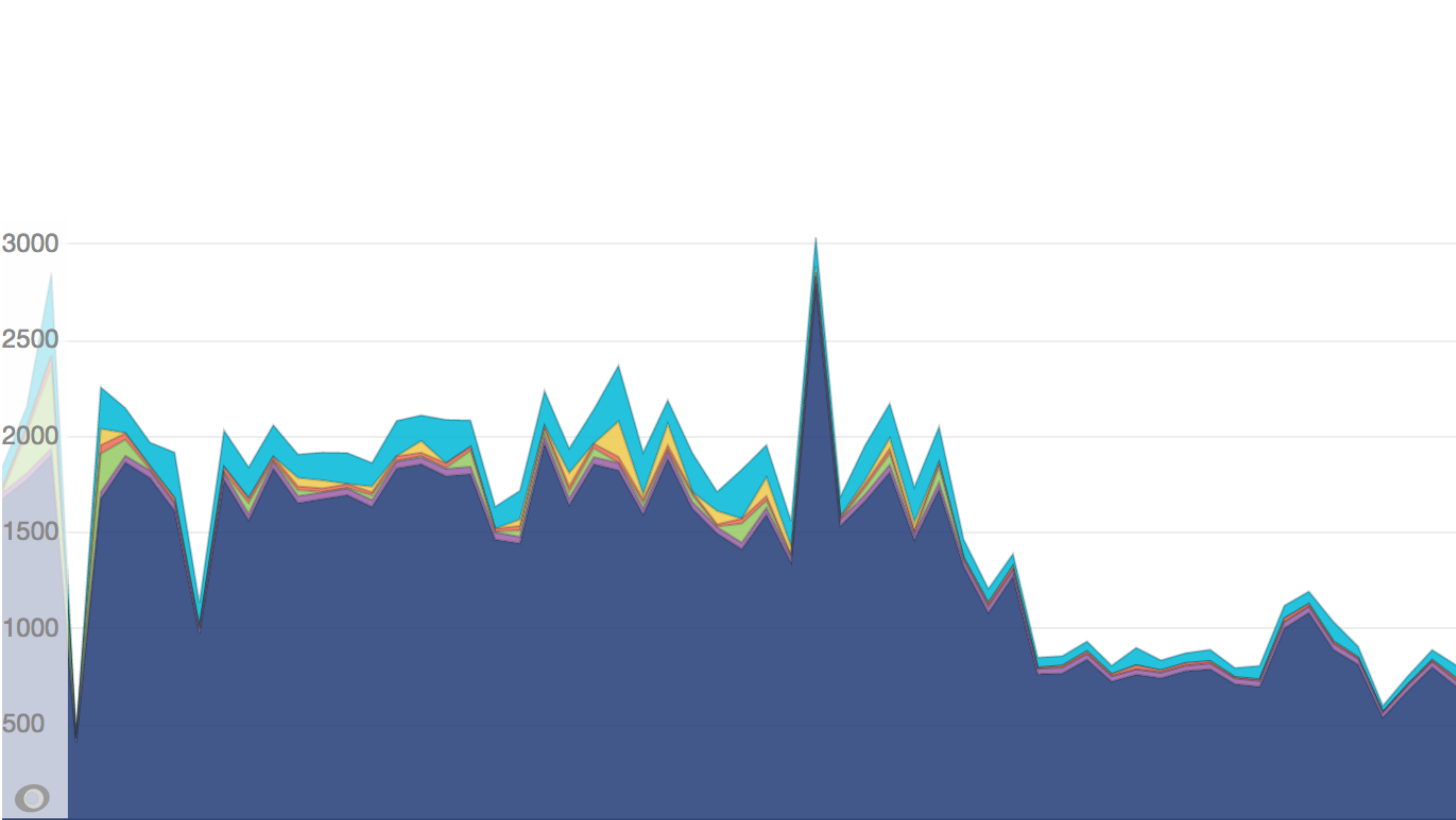
EE Benefits

- Customer Segmentation
- Solr
- Private Sales
- FPC
- CMS
- Partial Reindexing
- Website restrictions
- Fancy Stuff

FPC

Partial Re-index

FPC



Customer Segments

thanks to Gabriel Bouhatous

Cart Reminders

General Magento Issues

- ▶ Indexing
- ▶ Caching
- ▶ Performance
- ▶ Scalability
- ▶ Inconsistent Catalog
- ▶ EAV and Collection caches are working wrong