Project 2 – **e**xtract **T**ransform & **L**oad

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## Project Proposal

We will be performing the ETL on Google Play Store Apps datasets. The purpose of this ETL project is to produce a dataset suitable for market research purposes, looking at the review content to better prepare for updates to the apps.

## Extract

The source data was gathered from Kaggle.com via two (2) CSV files containing Google Play Store app information. The first file contained app meta-data, including app name, average rating, number of downloads, etc. The second file contained the top 100 most relevant reviews for the same apps.

## Transform

The two files were loaded in Pandas and merged on the app name with a right-join based on the app meta-data data-frame. Once the data was merged, some columns were dropped that were deemed unnecessary for our purposes. Finally, any reviews with null values were dropped from the data set. The result was 72,566 rows of clean data.

## Load