Beyin Finance

Key Partners	Key Activities	Value Proposition		Customer Relationships	Customer Segments
İTÜ Çekirdek (since 2022)Technology providersAmazon Web ServicesFirebase	 App development and maintenance Trade strategy development Backtest data visualiation (Testing) 	 Prevent losses aris trades Decentralized ano (Our innovation) New order types 		 Personalized support (Whatsapp) In app announcement Direct mail Announcements in website 	 Small and medium-sized traders High volume traders Trade and Industry chambers Banks and investment corporations Social media channels (For renting our
Cryptocurrency exchanges and financial institutions (Using their API) • Binance (and sub exchanges) • Gate.io • ByBit • Paribu	Key Resources	 Fast configured orders Backtest results Reading financial news and its analyvia Al Better visualisation Set order values such as from graph 		Channels	API)
	 Technology infrastructure Skilled development team Investment Financial freedom on legal grounds 			 Mobile app stores Social media Website University events (Blokchain events) Competitions (about finance and trade) 	
Cost Structure			Revenue Streams		
 Development and maintenance Marketing and customer acquisition Using web services Getting some licences (If required) App stores API services (tradingview etc.) fee 			 Subscription fees (Pay as you go, Pay as you want) Partnerships Renting our API service Increase investment money with bot (Compound return on capital) 		