

Web I: Proposal

My project's topic is Egg Theory which is one of many beliefs based in the afterlife and explanation of human existence. The egg theory has a large following of believers; it originated in 2009 from a short story by Andy Weir titled, "The Egg." The story guides you through a tragic death from a car accident where "you" reach the afterlife and are greeted by "God." This God welcomes you while you worry about the family you left behind, the God reassures you that everything will be ok until you ask, "what happens next?" The God explains that you will be reincarnated and wake up as a baby and the cycle will continue again and again, you are every good and bad person that has ever existed. This specific theory discusses that every human to ever exist is just you, a single being reincarnated over and over again. There has only been one person to experience this world just unknowingly, interacting with themselves in different forms. For a long time there will just be new versions of yourself until you have experienced every experience possible, every happy or sad moment, after you experienced everything you will finally end the cycle of constant reincarnation and become the most ultimate version of yourself. The theory debates that you are every single person on the earth, you are over 9 billion people and 9 billion people are all you, you are every person that has been and will continue to be. At the end of the cycle you will eventually become just like the God of the story, a guidance to the next Egg.

This theory interests me because there is a certain comfort it brings people, from discourse online it gives people a sense of purpose as well as a more clear ending once they die. I'm not sure if I actually believe in this theory, it's scary to think that there isn't another person in this world other than myself. My plan for this project is to start as an explanation page from an unbiased pop website like teen vogue or buzzfeed, some place unserious but still a place that presents the information in a readable manner. If the user goes to the bottom of the page they'll encounter a viewer comment with a link to a special website. This special website will be a blog with multiple entries of a user who has managed to write about their multiple reincarnations. This blog is meant to be eerie, it gives hints that the cycle is coming to an end and soon a person will die marking that every experience has been completed and we, us, you are becoming a God. I wanted to create a connection between Andy Weir and animator Kurzgesagt who brought this theory to popular media today, a slow realization that we are becoming aware of this reality. Many games have used this template of slow awakening to a horrific event that they were blind to and I think it would be really interesting to do in website, blog, and entry form.

I think most of our projects can become benevolent lies, many conspiracy theories are used to comfort people that their beliefs are fact and not just speculation. This theory is no different, the same way people believe in an afterlife is the same way people believe in reincarnation. My goal is to lean into the theory as truth and that a 'me' in another body is awakening to the egg theory. The egg theory is true to whoever it resonates with and people will hold it true forever.