

Site Plan

Site Purpose

The main purpose of the page is to help anybody who wants to rent motor scooters, jeeps, and side-by-sides ATVs, the page will have the current weather in the different locations, also a 5 days forecast, It will provide tourist information and activities for every place.

Target Audience

Who: Everyone with a time to relax.

Age: 12 to 100

Technology: No technology knowledge required

Income: Income levels will typically be between \$30,000 and above annually.

Personas

John B. Smith

Occupation: Businessman

Demographics and Education: 30 years old, has a master level education, works in a big company.

Goals and motivation for using the site: Relax himself from a stressful work, rent a scoot or a jeep for his vacations

Social: He enjoys social media.

Technology: He spends his day in a computer, making graphs for the company.

Quote: "There is time for everything"

David Aston

Occupation: Teacher

Demographics and Education: 45 years old, Teach history in a primary school.

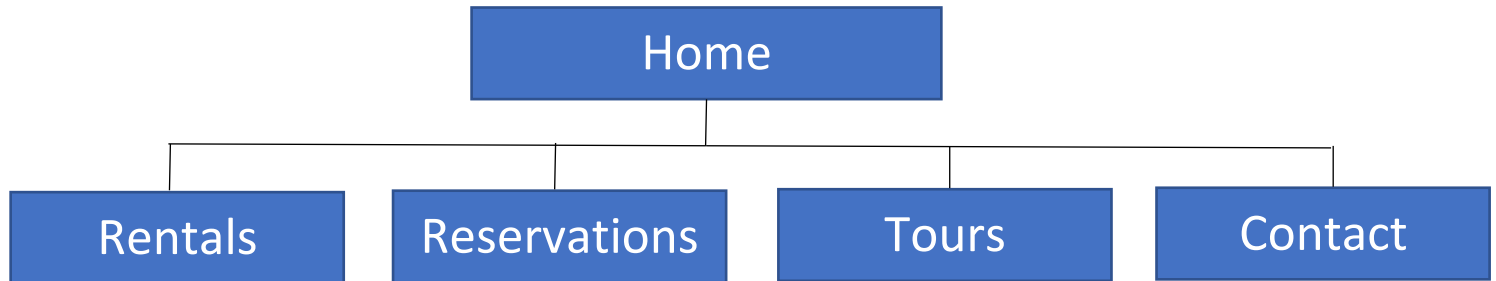
Goals and motivation for using the site: Find a good way to spend his vacations

Social: He likes to visit his family in his vacations.

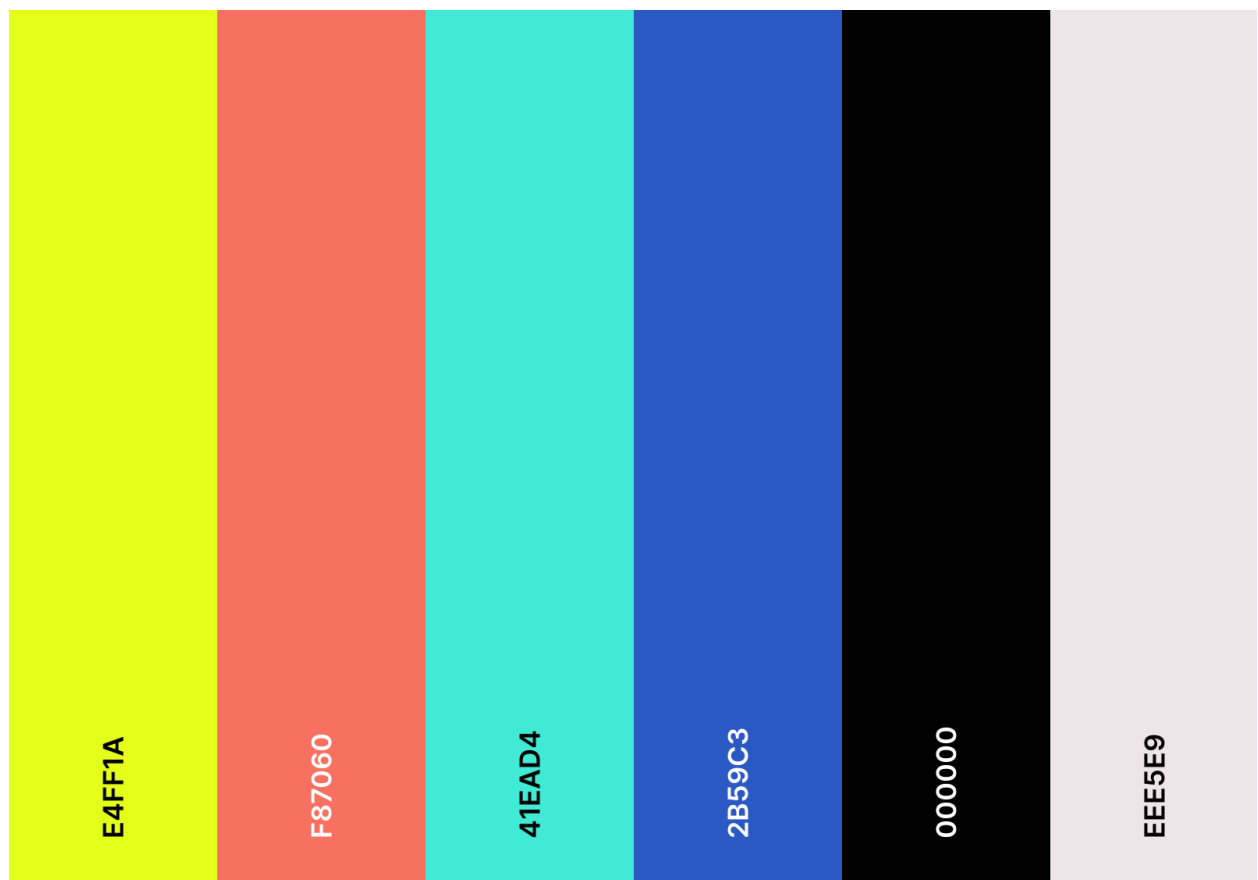
Technology: He uses his computer only to create and review the assignments

Quote: "The knowledge is for everybody"

Site Map



Color Scheme



Scoots

coolors

Typography

Headers : Nunito

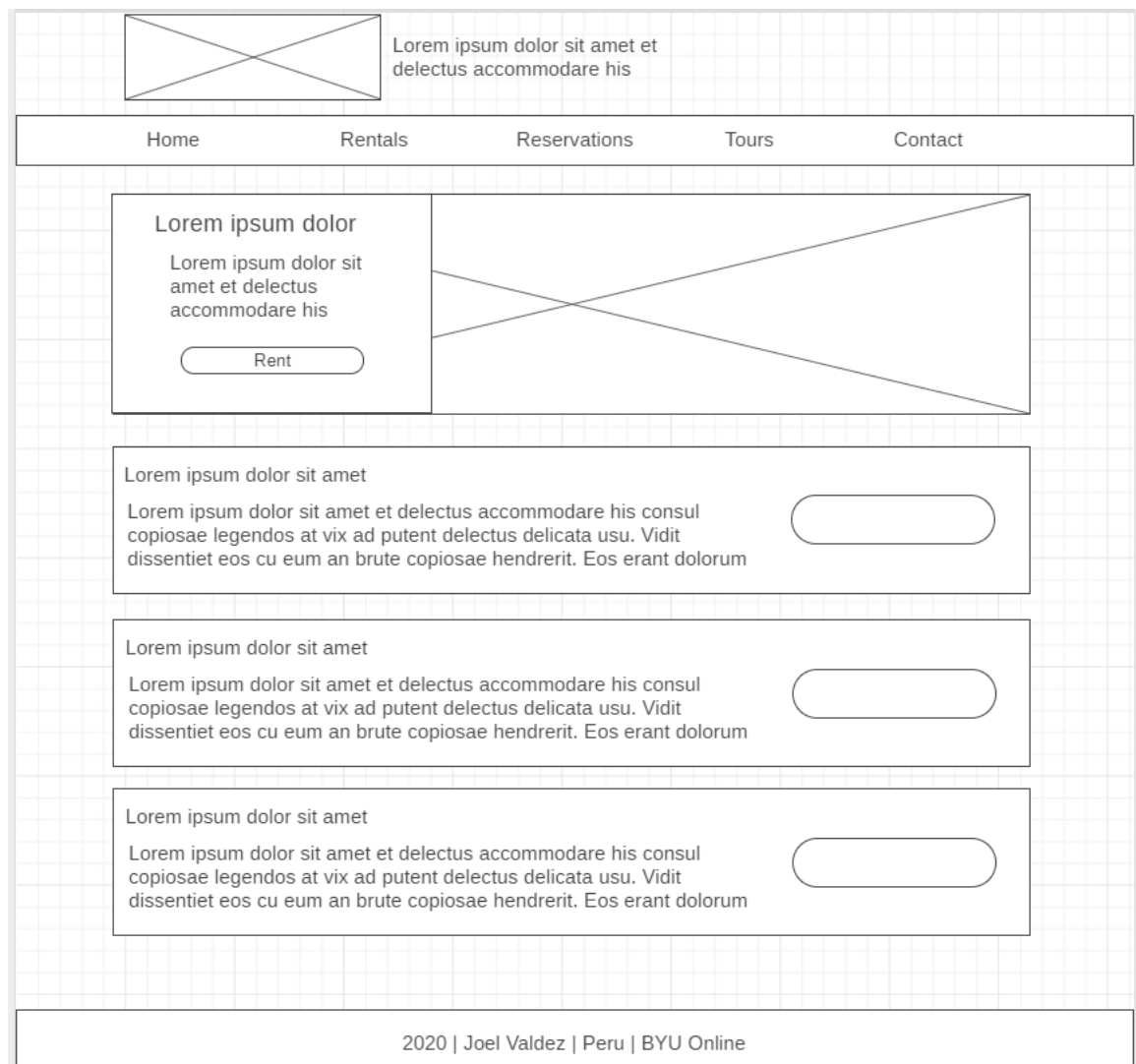
Example

Paragraphs and text : Noto sans SC

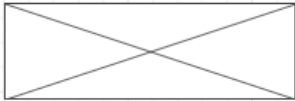
Example

Wireframes

Web:



Tablet

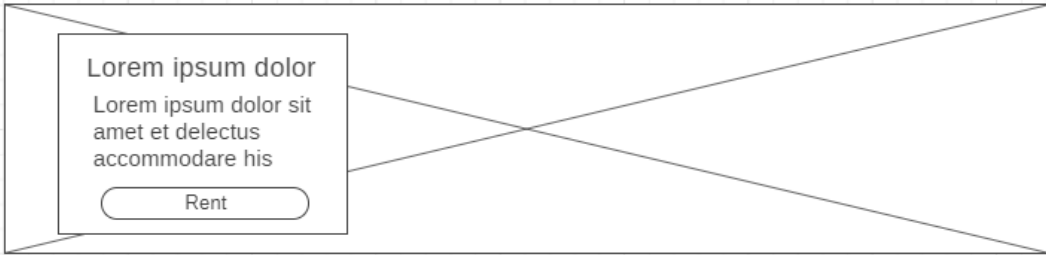
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Home	Rentals	Reservations	Tours	Contact
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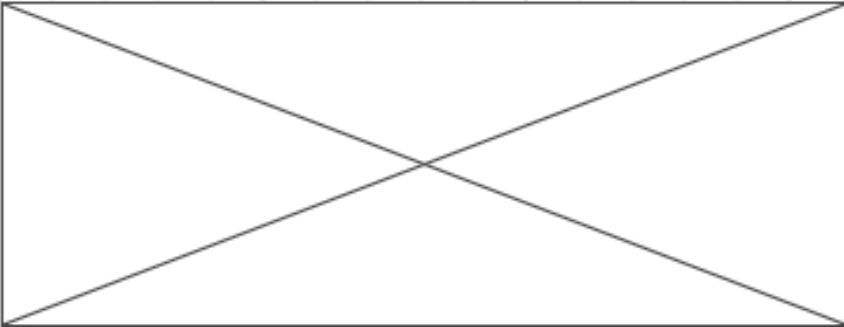
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