

Joe Yuke

Goleta CA, 93117 | 1(415)-308-4638 | joe@batmgmt.com | LinkedIn: Joe Yuke: www.linkedin.com/in/joe-yuke

Education

UNIVERSITY OF CALIFORNIA, SANTA BARBARA (UCSB) Expected Graduation: Dec 2020

GPA: 3.92

- Bachelor of Arts in Economics and Mathematics, Phi Beta Kappa
- College of Letters & Science Honors Program Fall 2017 – Present
- Completed an independent economics research project for the Senior Honors Thesis program
- Placed 3rd in the Economics department's annual Data Hack Competition

FUDAN UNIVERSITY, SHANGHAI CN (UC EDUCATION ABROAD) Sept 2018 – Dec 2018

- Global and International Studies Program
- UCSB EAP Freeman Foundation scholar

Skills

- Significant 'R' programming experience
- Significant experience with MS Word/ Excel Adobe
- Advanced in Adobe Photoshop & Illustrator
- Intermediate Python programming experience
- Beginner STATA programming experience
- Beginner HTML experience

Relevant Experience

RESEARCH ANALYST | UCSB ECONOMIC FORECAST PROJECT | Jan 2019 – Present

- Produced 'Education', 'Employment', and 'Prices' sections for annual regional economic publication
- Utilize national data sources to create visualizations using 'R', Microsoft Excel, and LaTeX
- Analyze trends in the data and write reports highlighting significant information

ECONOMICS/STATISTICS GROUP TUTOR | UCSB CLAS | Sept 2019 – Present

- Deliver presentations of course material during tutorial sessions for groups of 10-20 undergraduate students
- Create practice problems and lesson plans based on content covered in class and personal subject knowledge
- Break down complex topics with clear explanations for students who have never dealt with the material before

INTERN | CONSTELLATION RESEARCH | June 2019 – September 2019

- Formulated an innovative survey methodology and incentive system to be used in future company research reports
- Built surveys inquiring about the usage of emerging technologies to be completed by C-level executives
- Wrote blog content highlighting transformative digital business strategies and emerging technologies
- Maintained multiple email lists of 100+ business leaders and implemented a new list-cleaning process

Leadership

PRESIDENT | LAUGHOLGY | April 2019 – Present

- Manage on-campus comedy club and produce weekly shows featuring professional standup comedians
- Plan and implement creative marketing and market research initiatives as head of the marketing team
- Propose quarterly budget for club activities, and coordinate where to source funding
- Doubled average show attendance in my tenure as president

ORIENTATION STAFFER | UCSB ORIENTATION PROGRAMS | Mar 2017– Aug 2018

- Led hundreds of students and parents through the two-day program while minding a sensitive time schedule
- Advised 120+ incoming freshmen students during course selection minding complex academic requirements
- Worked on a large team of 27 staffers to organize regular events and deliver presentations