

Joe Yuke

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Education

UNIVERSITY OF CALIFORNIA, SANTA BARBARA (UCSB) Expected Graduation: Dec 2020

GPA: 3.92

- Bachelor of Arts, Major in Economics, Minor in Mathematics, Phi Beta Kappa
- College of Letters & Science Honors Program Fall 2017 – Present
- Completed an independent economics research project for the Senior Honors Thesis program
- Placed 3rd in the Economics department's annual Data Hack Competition

FUDAN UNIVERSITY, SHANGHAI CN (UC EDUCATION ABROAD) Sept 2018 – Dec 2018

- Global and International Studies Program
- UCSB EAP Freeman Foundation scholar

Skills

- Significant 'R' programming experience
- Significant MS Word/ Excel experience
- Advanced in Adobe Photoshop & Illustrator
- Intermediate STATA programming experience
- Beginner Python programming experience
- Beginner Julia programming experience

Relevant Experience

RESEARCH ANALYST | UCSB ECONOMIC FORECAST PROJECT | Jan 2019 – Present

- Produced 'Education', 'Employment', and 'Prices' sections for annual regional economic publication
- Utilize national data sources to create visualizations using 'R', Microsoft Excel, and LaTeX
- Analyze trends in the data and write reports highlighting significant information

ECONOMICS/STATISTICS GROUP TUTOR | UCSB CLAS | Sept 2019 – June 2020

- Delivered presentations of course material during tutorial sessions for groups of 10-20 undergraduate students
- Created practice problems and lesson plans based on content covered in class and personal subject knowledge
- Explained complex topics in multiple ways for students who have never dealt with the material before

INTERN | CONSTELLATION RESEARCH | June 2019 – Sept 2019

- Formulated an innovative survey methodology and incentive system to be used in future industry research reports
- Built surveys inquiring about the usage of emerging technologies to be completed by C-level executives
- Wrote blog content highlighting transformative digital business strategies and emerging technologies
- Maintained multiple email lists of 100+ business leaders and implemented a new list-cleaning process

Leadership

PRESIDENT | LAUGHOLGY | Apr 2019 – June 2020

- Managed on-campus comedy club and produced weekly shows featuring professional standup comedians
- Planned and implemented creative marketing and market research initiatives as head of the marketing team
- Proposed quarterly budget for club activities, and coordinated where to source funding
- Doubled average show attendance in my tenure as president

ORIENTATION STAFFER | UCSB ORIENTATION PROGRAMS | Mar 2017– Aug 2018

- Led hundreds of students and parents through the two-day program while minding a sensitive time schedule
- Advised 120+ incoming freshmen students during course selection minding complex academic requirements
- Worked on a large team of 27 staffers to organize regular events and deliver presentations