Mengling Qiao

Associate Research Scientist, Columbia University
Tel: +1 332-258-2102 | Email: m.qiao@columbia.edu | <u>LinkedIn</u> | <u>Google Scholar</u>

CORE COMPETENCIES

Time-Series Analysis & Forecasting • Applied ML/DL • Spatial-Temporal Modeling & Analysis • Data Science • NLP • Applied Generative AI • Data-Driven Research

EDUCATION

Wuhan University | Direct-Entry Ph.D. in *Geographic Information Science* | CN

Sept. 2015 - Dec. 2020

o *Awards*: Recipient of 4 graduate studies scholarships × 4 (10%), The Scholarship for Outstanding Freshmen (5%)

Nanjing Normal University | B.Sc. in *Geographic Information Science* | CN

Sept. 2011 - Jun. 2015

o *Awards*: Recipient of Talent Scholarship (1%), Outstanding Student Scholarship (2%), National Encouragement Scholarship (1%)

APPOINTMENTS

Columbia University in the City of New York

New York, U.S.

Associate & Postdoctoral Research Scientist | Earth and Environmental Engineering **Guest Lecturer** | Civil Engineering & Engineering Mechanics | Data Science Institute

Jan. 2023 - present Jan. 2023 - Dec. 2024

- **Secured & Executed Two Multi-Institutional Projects**: Co-led *\$600K* projects on data-driven disaster response. Defined technical strategy and coordinated execution in multivariate time-series modeling, forecasting, and data engineering, driving project direction and ensuring all major milestones were met.
- Comprehensive Knowledge Integration: Synthesized 900+ academic papers and 400+ reports using AI tools to guide decisions.
- **Proposal Development & Technical Leadership**: Coordinated 3+ teams to prepare an NSF \$500K proposal on spatiotemporal ML/DL, graph modeling, and transfer learning for smart drainage simulation. (ongoing).

The Hong Kong University of Science and Technology

Hong Kong, SAR

Postdoctoral Fellowship | Computer Science & Engineering

Jul. 2022 - Jan. 2023

- Rapid Proposal Development: Led a team of 5 PhD students to develop an AR/VR research proposal, completed successfully within one week
- **Visual Analytics and Pipeline Optimization:** Supported decision-support systems and visualization projects; accelerated delivery by 4 months through improved pipeline design.
- Awards: Recipient of the Research Talent Hub of Hong Kong (HKD 431,264)

The Chinese University of Hong Kong

Hong Kong, SAR

Postdoctoral Fellowship | Geography and Resource Management

Jun. 2021 - Jul. 2022

- Executed Project on Risk Modeling: Led a \$450K project; developed indices and extended models for spatial-temporal risk quantification and prediction; delivered actionable insights for agencies using predictive analytics.
- Outreach: Delivered invited talks at multiple universities to disseminate findings.

PROJECTS

Resilience Metrics for High-Frequency Travel Behavior O GitHub

National Science Foundation (2023–2024)

- Developed time-series anomaly detection, cross-correlation models, and network-based resilience metrics by integrating multimodal, high-frequency transportation data (3+ million time-series records spanning subway, taxi, rideshare, bike); Built automated Python workflows, reducing manual processing by 40%.
- Quantified impacts: Ida accounted for 40% of anomalies, the subway most affected (23%); Citi Bike fastest to respond, FHV/taxi fastest to recover.

Time-Series Modeling of Indicators for Public Safety

United States-Japan Foundation (2023–2024)

- Modeled 15-year city-level time series of climate, mobility, and census indicators using Bayesian models and multiple ML/DL to quantify city safety. Achieved $R^2 = o.85$ citywide, improving prediction accuracy by $\approx 3-5x$ over weaker baselines.
- Employed advanced feature analysis (Python Pipeline with SHAP model) to rank predictors and improve accuracy.

Spatial-Temporal Risk Quantification and Prediction

The Chinese University of Hong Kong (2021–2022)

- Designed PCA-weighted time-series indices integrating mobility and demographic features to assess public health risk across multiple spatial scales. Achieved ≈60–65% stronger correlation with ground truth compared to traditional index (correlation improved from 0.48 to 0.79).
- Improved prediction accuracy by extending GTWR methods to capture dynamic time-series patterns in disease spread and community response; Outperformed baseline methods: R² improved from 0.23 (OLS) to 0.93 (GTWR) in temporal models (≈300% gain) and from 0.36 to 0.8 in spatial models (≈120% gain).

Social Media Posts and Street View Images Analytics

Multiple Studies (2018–2025)

- **Risk and Sentiment Modeling:** Built NLP (Chinese-BERT-wwm) and geospatial models to analyze 10+ million social media posts; identified public responses to heatwaves (F1-score =0.97); geospatial models achieved enhanced model explanatory power with R² = 0.87, 1.5x higher than standard regression.
- **Street View–Driven Insights:** Developed computational frameworks integrating semantic and geometric features from *166K*+ street view imagery and *125K*+ building footprints, and human emotions from *1.6+million* social media posts; applied Generalized Additive Mixed Model to capture nonlinear relationships of built environment and human well-being; Identified key thresholds, such as green view optimal at 45%.
- **Economic Segregation Analysis:** Built multilevel measures of economic segregation using large-scale human activity data from 15+ million social media, 121K+ customer review comments, and 39K+ property transaction records. The segregation index developed with TF-IDF weighting reveals finer-grained and more realistic economic segregation patterns than traditional methods.

HIGHLIGHTS

- **Team Leadership**: Led applications for 3 grant attempts (1 funded, 1 under review); As PI for 1 research project; Led a capstone project ranked 1st of 6 teams; Supervised 3 graduate-level training projects on NLP, ML/DL, and Graph Theory (delivered 32+ invited classes for 30+ graduates); mentoring 2 graduate students at the <u>Data Science Institute</u>.
- *Cross-Functional Engagement*: Led a 4-hour hands-on workshop on "ML/DL for socio-environmental data analytics" at I-GUIDE Forum 2025.
- **Project Delivery**: Acted as lead representative in a multi-PI research collaboration team, regularly presenting and coordinating across faculty and researchers; Managed multiple concurrent research timelines across universities and international collaborators, consistently delivering output on time.
- Multi-Source Data Perspective: Leveraged human activity data, spatial big data, and emerging technology—generated streams (sensors, imagery, IoT, social platforms) to uncover hidden dynamics beyond traditional sources, enabling improved forecasting, resilience assessment, and decision-making.

Research Impact

- o Specialized in long-term and high-frequency time-series modeling across domains
- o Published 15+ peer-reviewed papers in top outlets and 2 book chapters, advancing methods in data-driven timeseries analytics and resilient human-environment systems. *Full list: Google Scholar*
- O Delivered 10+ presentations at top-tier international conferences.
- Served as Guest Editor for Applied Science Special Issue "Geospatial Data Processing, Mining and Application".
- o Reviewer of 12+ international journals, delivering 40+ review reports

SKILLS

Core Data Science & AI

- o ML & DL: PyTorch, TensorFlow, Hugging Face Transformers, Scikit-Learn, NumPy, Pandas, CUDA, AWS
- o Time-Series Analysis & Forecasting: ARIMA/SARIMA, Prophet, LSTM/GRU, Bayesian, Anomaly Detection
- o Spatial-Temporal Modeling: Spatio-Temporal Regression, Spatial Panel Data Models.
- o *NLP*: Sentiment Analysis, Topic Modeling, LLMs (BERT, Hugging Face).
- o Math & Stats: Probability, Linear Algebra, Statistical Inference
- Graph & Network Science: Graph-Based Modeling, Centrality Analysis, Modularity Detection, Random Walks.

Programming & Tools

- o Languages: Python (10+ yrs), R, SQL, C#, Java
- o Databases & Platforms: Jupyter, MongoDB, Oracle
- GIS & Visualization: ArcGIS, QGIS, Gephi, Origin.