Model fitting

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Winter 2025

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• The two-parameter logistic (2PL) model describes the probability of a correct response:

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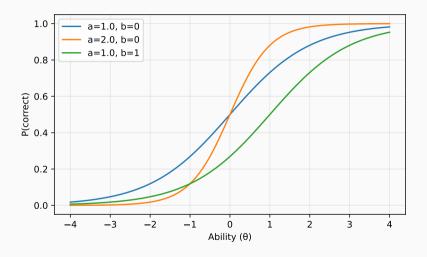
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- The three-parameter logistic (3PL) adds a guessing parameter c:

$$P(y|\theta, a, b_i, c) = c + (1 - c) \frac{1}{1 + e^{-a(\theta - b_i)}}$$
 (2)

Visualizing the 2PL Model



$$\hat{\beta} = \underset{\beta}{\operatorname{arg\,min}} \sum_{i=1}^{N} (y_i - f(x_i, \beta))^2 \tag{3}$$

• Ordinary Least Squares (OLS) is a common estimation method:

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 - Optimal when errors are normally distributed
 - Has closed-form solution for linear models
 - Simple to implement and interpret

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• Implementing OLS for the 2PL model, parameters are estimated by minimizing squared error:

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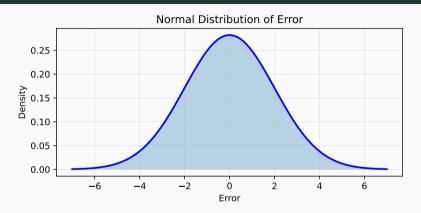
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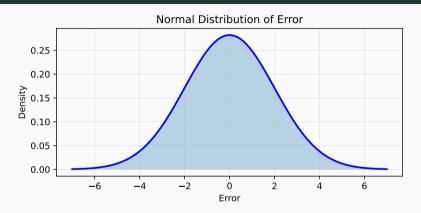
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 - Is intuitive and widely used in simple cases
 - Assumes normally distributed errors

Normality Assumption



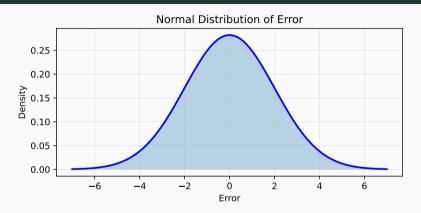
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- May not be appropriate for non-normal errors
- Can give biased estimates for binary outcomes
- Fine for a first pass, but not optimal for many applications

Maximum Likelihood Estimation

• For binary outcomes, likelihood is more appropriate:

$$L(\theta, a, \mathbf{b}, \mathbf{y}) = \prod_{i=1}^{N} P(y_i | \theta, a, b_i)^{y_i} (1 - P(y_i | \theta, a, b_i))^{1 - y_i}$$
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• Using the likelihood function instead of squared error appropriately accounts for the fact that some prediction errors are more severe than others

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with
$$f(x, \beta) = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \ldots + \beta_k x_k$$

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- ullet Certainly, we need there to be fewer predictors than conditions, so k < N

LASSO and Ridge Regularization

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• LASSO (Least Absolute Shrinkage and Selection Operator) equation:

$$\ell_{\mathsf{LASSO}}(\theta, \mathbf{a}, \mathbf{x}, \beta) = \ell(\theta, \mathbf{a}, \mathbf{x}, \beta) - \lambda \sum_{j=1}^{k} |\beta_j| \tag{8}$$

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• Ridge regularization equation:

$$\ell_{\mathsf{Ridge}}(\theta, a, x, \beta) = \ell(\theta, a, x, \beta) - \lambda \sum_{j=1}^{\kappa} \beta_j^2 \tag{9}$$

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- Regularization is a form of Bayesian inference
- Can be combined with likelihoods or more basic loss functions (like squared error)

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- I will add a twist that is likely to confuse an AI assistant

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