Joaquin Mesa

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WORK EXPERIENCE

Publissoft March 2025 - Present

UX/UI Designer Intern

Montreal, CA

- Web interfaces design in Figma
- UX/UI analysis to enhance client websites' usability and accessibility
- Optimization and maintenance of client websites
- User research to gather insights and improve design decisions.

Freelance January 2023 - Present

Freelance Web Developer & Designer

Buenos Aires, ARG

- Design and Development of accessible, scalable and responsive websites
- Featured Projects:
 - o <u>Wayra</u>: Website development for a real estate project. Technologies: Astro and Tailwind.
 - o <u>Estadía Urbana</u>: Website development for another real estate project. Technologies: Astro and Tailwind.
 - o <u>ProfesDyC</u>: Design and development of a professor-rating website for my university. Technologies: Figma, Next.js, Tailwind and Turso.
 - o JP Rentals: Design and development of a website for an apartment rental company. Technologies: Figma, Astro, Tailwind.

Universidad de Palermo August 2023 - Present

Assistant Professor

Buenos Aires, ARG

- Web Development and UX/UI Design courses
- Helped students to code dynamic websites with HTML, CSS, JS, PHP and SQL
- Helped students to perform user research, design, prototype and test user-friendly applications in Figma

Delateral December 2023 - August 2024

Web Support Intern

Buenos Aires, ARG

- Assisted the team in branding, communication and digital marketing projects.
- Websites and web platforms management using Wordpress, HTML, CSS and JS
- Redesign and development of the company's website alongside the design team

EDUCATION

Universidad de Palermo Graduation November, 2025

Bachelor's Degree in Digital Communication

Buenos Aires, ARG

- GPA: 9.46 (10-point grading scale)
- 8 awarded course projects
- I have been playing on the university's football team since 2022

University of South Carolina

August 2024 - December 2024

South Carolina, USA

International Exchange ProgramI completed four courses:

Web Applications, Artificial Intelligence for All, Introduction to Web Systems, Human-Computer Interaction

CERTIFICATIONS, SKILLS & INTERESTS

- **Certifications:** Front-end React Development, Coderhouse; UX / UI Specialization, California Institute of Arts (Coursera), International English Language Testing System (7.5 C1)
- Skills: Technologies: HTML, CSS, JavaScript, TypeScript, React JS, Tailwind, Sass, Astro, Next JS, SQL, PHP; Tools: GitHub, Git, Firebase, Figma, Photoshop, Wordpress; Others: UX / UI Design, Wireframing, Prototyping, SEO; Languages: Spanish, English (C1 IELTS)
- Interests: Content Creation on Social Media (+40k), Artificial Intelligence, Sports