

# Joaquin Mesa - Front-end Developer & UX/UI Designer

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## WORK EXPERIENCE

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### Publissoft

March 2025 - Present

UX/UI Designer

Montreal, CA

- Web interfaces design in Figma
- UX/UI analysis to enhance client websites' usability and accessibility
- Optimization and maintenance of client websites
- User research to gather insights and improve design decisions.

### Freelance

January 2023 - Present

Freelance Web Developer & Designer

Buenos Aires, ARG

- Design and Development of accessible, scalable and responsive websites
- Featured Projects:
  - o [Wayra](#): Website development for a real estate project. Technologies: Astro and Tailwind.
  - o [Estadía Urbana](#): Website development for another real estate project. Technologies: Astro and Tailwind.
  - o [ProfesDyC](#): Design and development of a professor-rating platform for my university. Technologies: Figma, Next.js, Tailwind and TursoDB
  - o [Magno Rentals](#): Design and development of a website for an apartment rental company. Technologies: Figma, Astro, Tailwind.

### Universidad de Palermo

August 2023 - Present

Assistant Professor (Digital Production III y Interactive Communication III)

Buenos Aires, ARG

- Web Development and UX/UI Design courses
- Assisted students to code dynamic websites with HTML, CSS, JS, PHP and SQL
- Assisted students to perform user research, design, prototype and test user-friendly applications in Figma

### Delateral

December 2023 - August 2024

Web Support Intern

Buenos Aires, ARG

- Assisted the team in branding, communication and digital marketing projects.
- Websites and web platforms management using Wordpress, HTML, CSS and JS
- Redesign and development of the company's website alongside the design team

## EDUCATION

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### Universidad de Palermo

Graduation November, 2025

Bachelor's Degree in Digital Communication

Buenos Aires, ARG

- GPA: 9.46 (10-point grading scale)
- 8 awarded course projects
- I have been playing on the university's football team since 2022

### University of South Carolina

August 2024 - December 2024

International Exchange Program

South Carolina, USA

- I completed four courses:

Web Applications, Artificial Intelligence for All, Introduction to Web Systems, Human-Computer Interaction

## CERTIFICATIONS, SKILLS & INTERESTS

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**Certifications:** Front-end React Development - Coderhouse; UX / UI Specialization - California Institute of Arts (Coursera)

**Skills:** Technologies: HTML - CSS - JavaScript - React - TypeScript - Tailwind - Astro - NextJS - SQL;

**Tools:** Figma - Framer - Webflow - Wordpress;

**Others:** UX / UI Design - User Research - Wireframing - Prototyping - SEO;

**Languages:** Spanish - English (C1)

**Interests:** Content Creation on Social Media (+40k) - Artificial Intelligence - Sports