Joaquin Mesa - Front-end Developer & UX/UI Designer

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WORK EXPERIENCE

graph8   **April 2025 - Present**
Designer Developer   United States
- Lead the visual design of an AI-powered, all-in-one sales automation platform
- Design and build production-ready interfaces using Figma and AI-assisted vibe coding tools
- Collaborate closely with engineering to translate UX decisions into scalable, responsive front-end solutions
- Rebuilt the company website and created high-conversion landing pages for clients

Freelance   **January 2023 - Present**
Freelance Web Developer & Designer   Buenos Aires, Arg
- Design and Development of accessible, scalable and responsive websites
- Featured Projects:
  - **Wayra**
  - **Estadía Urbana**
  - **ProfesDyC**
  - **Magno Rentals**

Publissoft   **February 2025 - April 2025**
UX/UI Designer   Canada
- Web interfaces design in Figma
- UX/UI analysis to enhance client websites' usability and accessibility
- Optimization and maintenance of client websites
- User research to gather insights and improve design decisions

Universidad de Palermo   **August 2023 - August 2024**
Assistant Professor (Digital Production III y Interactive Communication III)   Buenos Aires, Arg
- Assisted students to code dynamic websites with HTML, CSS, JS, PHP and SQL
- Assisted students to perform user research, design, prototype and test user-friendly applications in Figma

Delateral   **December 2023 - August 2024**
Web Support Intern   Buenos Aires, Arg
- Assisted the team in branding, communication and digital marketing projects.
- Websites and web platforms management using Wordpress, HTML, CSS and JS
- Redesign and development of the company's website alongside the design team

EDUCATION

Universidad de Palermo   **August 2021 - November 2025**
Bachelor's Degree in Digital Communication   Buenos Aires, Arg
- GPA: 9.45 (10-point grading scale)
- I have been playing on the university's football team since 2022

University of South Carolina   **August 2024 - December 2024**
International Exchange Program   South Carolina, USA
- I completed four courses:
  Web Applications, Artificial Intelligence for All, Introduction to Web Systems, Human-Computer Interaction

CERTIFICATIONS, SKILLS & INTERESTS

Certifications: Front-end React Development - Coderhouse; UX / UI Specialization - CalArts (Coursera)
Technologies: React - Tailwind - Astro - NextJS - SQL - Figma - Framer - Webflow - Wordpress - Lovable - Cursor
Others: UX / UI Design - User Research - Wireframing - Prototyping - SEO -
Interests: Content Creation for Social Media (+45k) - Artificial Intelligence - Blockchain - Sports