Joaquin Mesa - Front-end Developer & UX/UI Designer

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WORK EXPERIENCE

Publissoft   **March 2025 - Present**
UX/UI Designer   Montreal, CA
- Web interfaces design in Figma
- UX/UI analysis to enhance client websites' usability and accessibility
- Optimization and maintenance of client websites
- User research to gather insights and improve design decisions.

Freelance   **January 2023 - Present**
Freelance Web Developer & Designer   Buenos Aires, ARG
- Design and Development of accessible, scalable and responsive websites
- Featured Projects:
    o **Wayra**: Website development for a real estate project. Technologies: Astro and Tailwind.
    o **Estadía Urbana**: Website development for another real estate project. Technologies: Astro and Tailwind.
    o **ProfesDyC**: Design and development of a professor-rating platform for my university. Technologies: Figma, Next.js, Tailwind and TursoDB
    o **JP Rentals**: Design and development of a website for an apartment rental company. Technologies: Figma, Astro, Tailwind.

Universidad de Palermo   **August 2023 - Present**
Assistant Professor(Digital Production III y Interactive Communication III)   Buenos Aires, ARG
- Web Development and UX/UI Design courses
- Assisted students to code dynamic websites with HTML, CSS, JS, PHP and SQL
- Assisted students to perform user research, design, prototype and test user-friendly applications in Figma

Delateral   **December 2023 - August 2024**
Web Support Intern   Buenos Aires, ARG
- Assisted the team in branding, communication and digital marketing projects.
- Websites and web platforms management using Wordpress, HTML, CSS and JS
- Redesign and development of the company's website alongside the design team

EDUCATION

Universidad de Palermo   **Graduation November, 2025**
Bachelor's Degree in Digital Communication   Buenos Aires, ARG
- GPA: 9.46 (10-point grading scale)
- 8 awarded course projects
- I have been playing on the university's football team since 2022

University of South Carolina   **August 2024 - December 2024**
International Exchange Program   South Carolina, USA
- I completed four courses:
Web Applications, Artificial Intelligence for All, Introduction to Web Systems, Human-Computer Interaction

CERTIFICATIONS, SKILLS & INTERESTS

Certifications: Front-end React Development - Coderhouse; UX / UI Specialization - California Institute of Arts (Coursera)
Skills: Technologies: HTML - CSS - JavaScript - React - TypeScript - Tailwind - Astro - NextJS - SQL;
Tools: Figma - Framer - Webflow - Wordpress;
Others: UX / UI Design - User Research - Wireframing - Prototyping - SEO;
Languages: Spanish - English (C1)
Interests: Content Creation on Social Media (+40k) - Artificial Intelligence - Sports