

# Evaluation

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## Purpose and goal from the description

We feel we managed to plan our project out well, other than trying to rush out the prototypes around day 7. Considering the verbal feedback, we got from the exhibition, we feel our analysis of the business was good, as our project seemed to hit a soft-spot in the business.

We feel proud of our mock-up's which seemed to gather the goal of our idea well.

1vf3: We feel our method generating ideas, brainstorm, did not feel very innovative.

1vk3: We did not incorporate any new technologies in our project.

1sv1: We wrote up experiments, but did not actually conduct any.

1sv2: We had no criteria for quality control, semi-intentionally skipped due to time restraints.

1sf3: Initially we wrote a long for every day, but for around day 6 we skipped out on this as well.

1sf4: See 1sv2.

## Did we follow our plan?

We followed our plan closely, till around day 7.

After day 7, things fell apart since we didn't have time to make a proper prototype, and ended up with using the mock-up's.

Instead of talking to people, we sent out surveys. We did this because the issue affected a wide range of people, and surveys were a better way to reach the target audience.