# **Personas**

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| Tom | Tom is a FlexTraffik employee for seven years already. He is 32 years old and has master degree in marketing. In his free time, he likes to go travel by car, also he likes fishing. He used to work with the previous program and when they needed to work with paper formats and calculate themselves everything. He was happy to have a helper program to save some time. | As one of the FlexTraffik employee he must work with the program. He knows that it will shorten the amount of time spent on finding right winners, so he will be able to do other work, but at the start he will need to adapt to make anything done with new program. |
| Chan | Chan is newest worker in FlexTraffik. He just finished Logistics Management degree. Chan is 26 years old. He is not from Denmark. He has little experience in working but he loves to work with new things and programs if someone is willing to teach him. | As newest worker, he has no problem in learning how to use program from instructions he was given. |
|  | Emily is 48 years old, she works for FlexTraffik from almost the beginning. She is not good with computers and didn’t really trust previous program. She likes to help people, because of that she has a degree in service, hospitality and tourism management. Later in her life she also got degree in economics. | Emily has hard time to learn new program. After the results from program has arrived she checks everything to be 100% sure about results. |