



PROD.

CineStats

Information Visualization Project

SCENE:

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DATASETS

Espectadores, Sessões e Receitas por ano, de 1950 - 2003, INE

Espectadores, Sessões, Receitas, Top 20 Filmes por ano de 2004-2024, ICA

Espectadores, Sessões ,Receitas e Recintos por localização, de 1950 - 2024, INE



USERS



CINEMA INDUSTRY PROFESSIONALS

Producers, distributors, and filmmakers analyzing cinema trends in Portugal.



GOV BODIES & POLICY MAKERS

National and local agencies making decisions on cinema funding and policy.



ACADEMICS & RESEARCHERS

Researchers studying cinema trends, socio-economic impacts, and cultural engagement.

USERS



FILM ENTHUSIASTS & CRITICS

Cinema fans and critics exploring historical and modern trends.



CINEMA OWNERS & INVESTORS

Investors and cinema chain owners looking for growth opportunities.



EVENT & FESTIVAL ORGANIZERS

Organizers planning film festivals and events.



MAIN QUESTIONS

How has cinema attendance, sessions, and revenue evolved over time?

How do specific regions compare in terms of cinema sessions and audience engagement?

Where should cinema-related investments, events, or policy initiatives be focused?

Which regions of Portugal have the highest cinema attendance and revenue?

Which regions of Portugal have the lowest cinema attendance and revenue?

Which films were preferred by the portuguese audiences over the years?

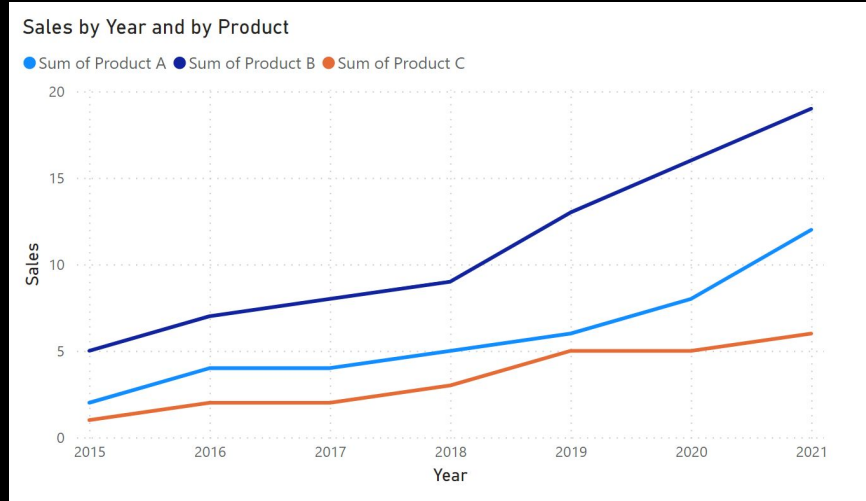
A black and white clapperboard graphic. The top bar features a black and white diagonal striped pattern. Below this, a solid black rectangular area contains the text "VISUALIZATION TECHNIQUES" in white, bold, sans-serif capital letters.

VISUALIZATION TECHNIQUES

MULTI LINE CHART

Used to show the general stats
per year.

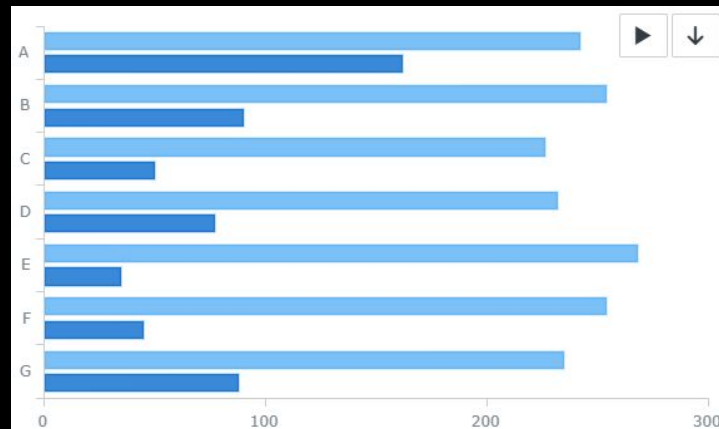
How has cinema
attendance, sessions,
and revenue evolved
over time?



BAR CHART

Used to show top 20 films per year.

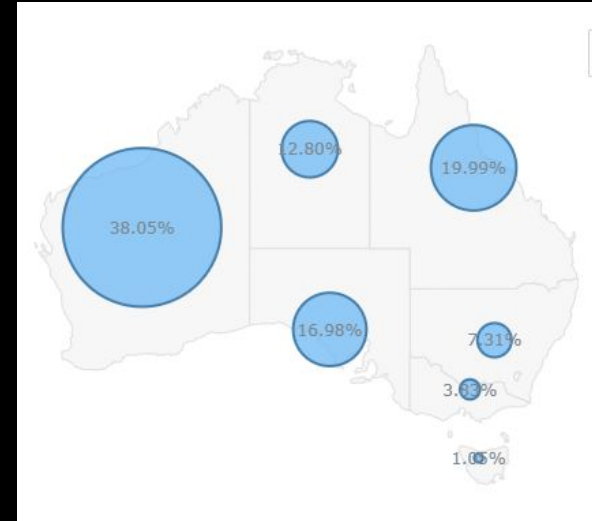
Which films were preferred by the portuguese audiences over the years?



BUBBLE MAP

Used to show the general stats
per location.

How do specific
regions compare in
terms of cinema
sessions and audience
engagement?





PROTOTYPE