



PROD.

CineStats

Information Visualization Project

SCENE:

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DATASETS

Spectators, Sessions, Revenue & Venues (year) from 1950-2023, INE

Venues, Capacity, Screens and Spectators in Portuguese Regions from
2000-2023, INE





USERS



CINEMA INDUSTRY PROFESSIONALS



FILM ENTHUSIASTS & CRITICS



GOV BODIES & POLICY MAKERS



CINEMA OWNERS & INVESTORS



ACADEMICS & RESEARCHERS



EVENT & FESTIVAL ORGANIZERS



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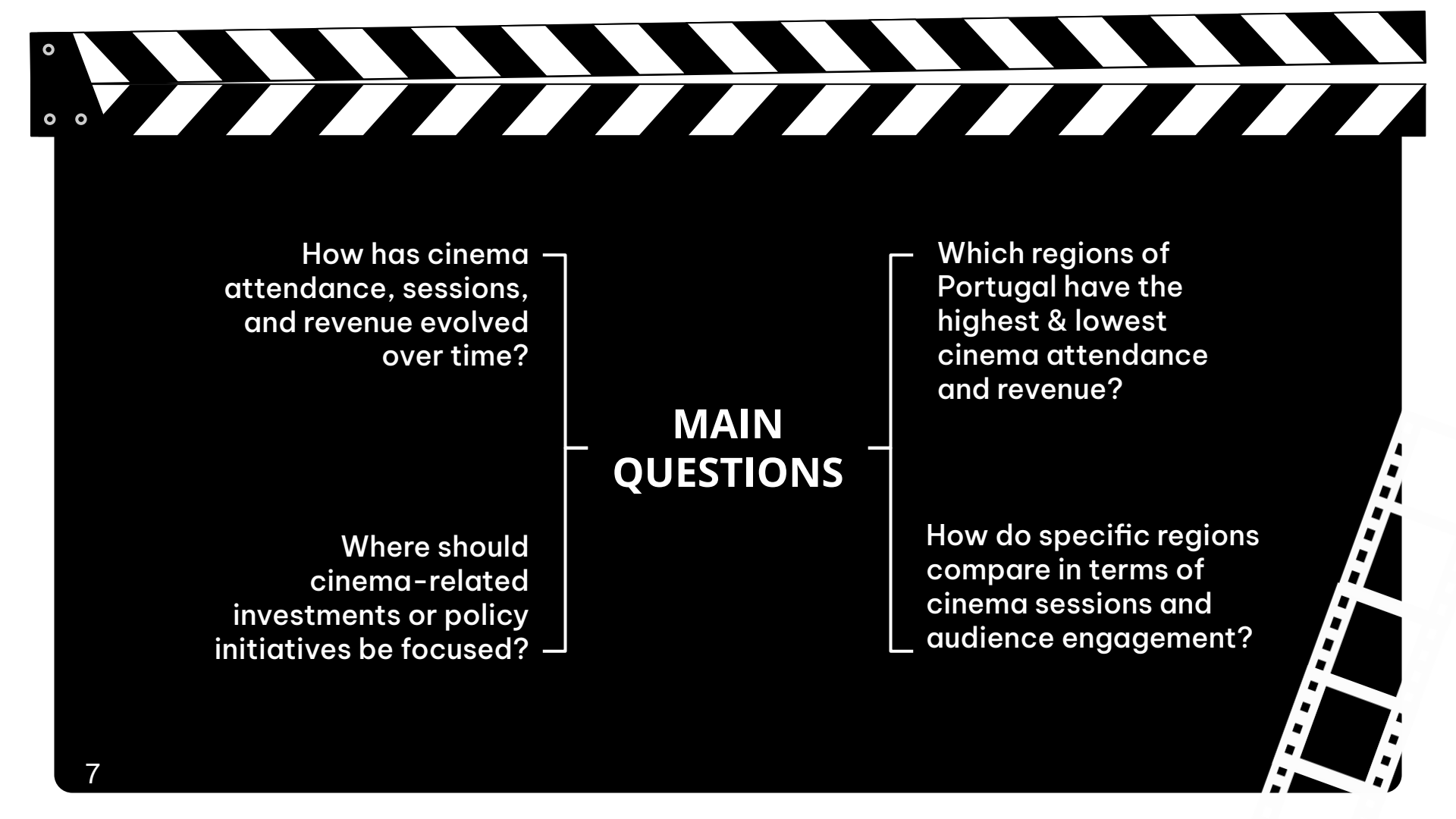
GOV BODIES & POLICY MAKERS

National and local agencies making decisions on cinema funding and policy.



CINEMA OWNERS & INVESTORS

Investors and cinema chain owners looking for growth opportunities.



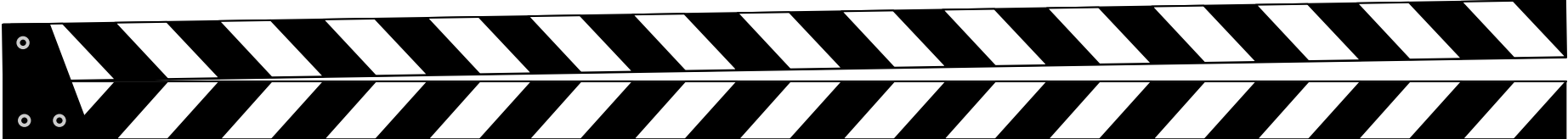
How has cinema
attendance, sessions,
and revenue evolved
over time?

**MAIN
QUESTIONS**

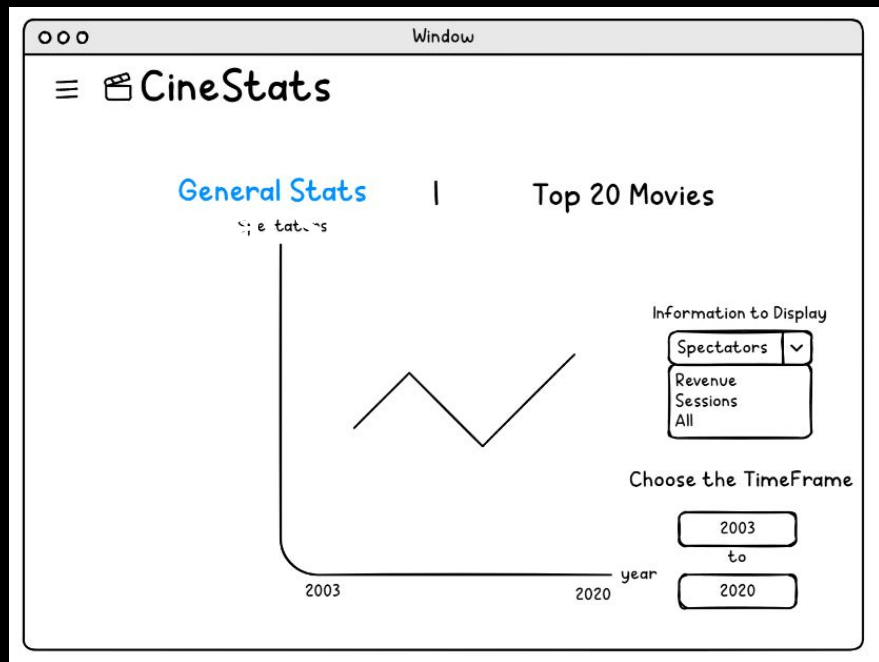
Which regions of
Portugal have the
highest & lowest
cinema attendance
and revenue?

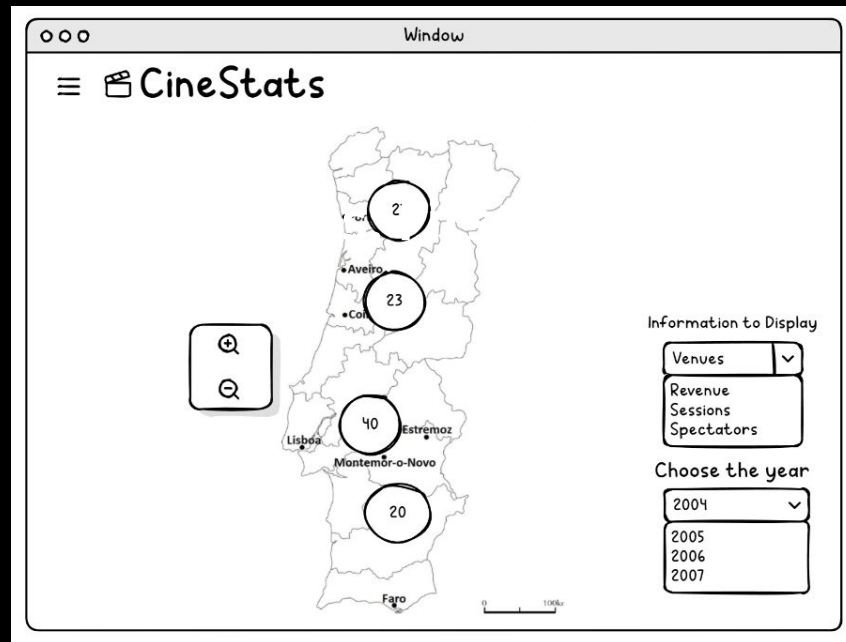
Where should
cinema-related
investments or policy
initiatives be focused?

How do specific regions
compare in terms of
cinema sessions and
audience engagement?

A graphic of a clapperboard with a black and white striped top bar and a black body. The text "LOW FIDELITY PROTOTYPE" is written in white, bold, sans-serif font in the center.

LOW FIDELITY PROTOTYPE

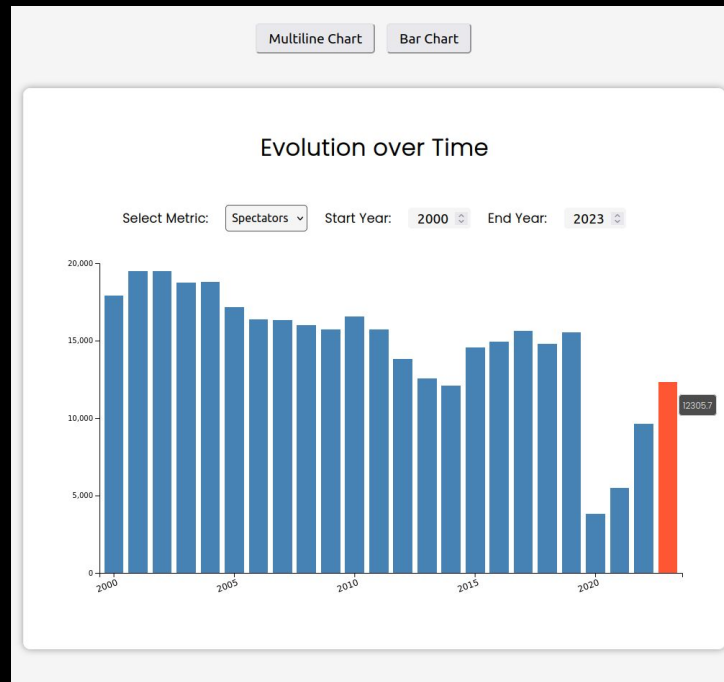
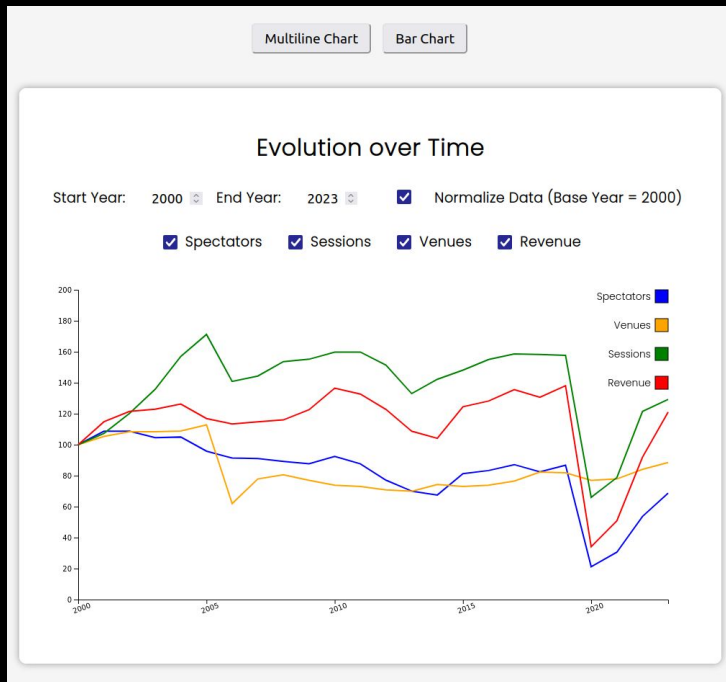




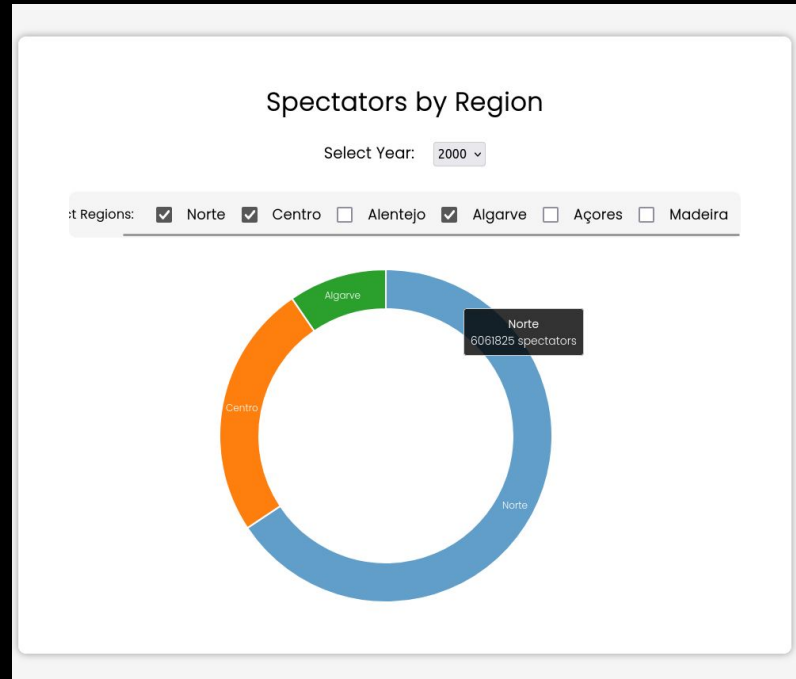
A graphic of a clapperboard with a black and white striped top bar and a black body. The word "VISUALIZATIONS" is written in white, bold, sans-serif capital letters in the center.

VISUALIZATIONS

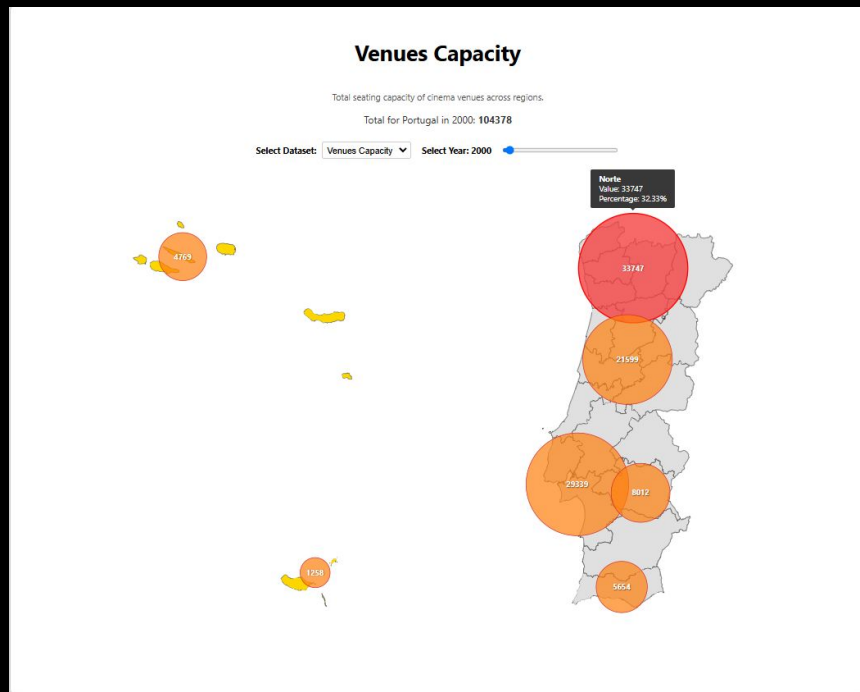
General Stats: Evolution over Time



General Stats: Spectators by Region



Map Bubble Chart



A black clapperboard with a white and black striped top bar. The word "DEMO" is written in large white letters in the center. A film strip graphic is visible in the bottom right corner.

DEMO

A black and white graphic of a film clapboard. The top bar features a diagonal black and white striped pattern. Below this, a solid black rectangular area contains the text "THANK YOU" in a large, white, bold, sans-serif font.

THANK YOU