

Joana Dias, UX UI Designer and Front-end Developer

User Experience & Interface Designer for Agile teams. Front-end developer specialising in React.js.

Solutions-driven designer and developer with a three-year track record of commended performance in designing and building blockchain applications. Well-versed in all phases of the software development lifecycle from concept through to delivery. Main focus has been on building prototypes (clickable as well as coded) for applications which store high-value assets on the blockchain (i.e. wine, art, diamonds and luxury goods). With a background in development, I bring an engineering perspective to the UX/UI design process - knowledge of technical limitations and advocacy of reusable components means an efficient and streamlined design process.

Everledger, UI/UX Designer and Front-end Developer

January 2018 - Present | London, UK and Remote

Responsible for carrying out UI/UX research, using findings to design low fidelity prototypes (Figma currently), testing different variations, raising the fidelities and creating prototypes. The last year involved working directly with Alexander McQueen for the release of my.mcq.com - this involved weekly client meetings, presenting my work to stakeholders and working on the UI repository.

Everledger, Software Developer Intern

September 2017 - December 2017 | London, UK

Assisted with the development of prototypes (mainly clickable using Invision from designs created in Sketch), whilst working directly with our head of product on Vue.js code (framework used at the time). During this time we also worked with Pug and Sass which gave me insight into the importance of code readability and how preprocessors can aid with that.

Expend, Product and Marketing Intern

May 2017 - August 2017 | London, UK

Freelance, UI/UX Designer

June 2017 - Ongoing | Remote

Wiser, Talent Acquisition and Delivery Lead

March 2016 - June 2017 | London, UK

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University of London (Part-time, evenings)

January 2017 - Present | London, UK

Computing BSc (1st in first and second years)

Raines Foundation Sixth Form

June 2015

4 A-C grades, Spanish, Economics
Graphics, Fine Art

Raines Foundation School

June 2012

9 A*-C grades, including English & Maths

Skills

Low to high fidelity design
Rapid prototyping
User personas
Wireframing
Remote usability testing
Presenting ideas/solutions
Responsive web design
Git version control

Tools

HTML
CSS
JavaScript
Figma
Sketch
Invision
Pug
SASS
Vue.js
React.js
Git