

1	2, 3, 4	5	6	7	8
19	none		2 - 6 per month	Bookds, DVDs/DVDs, Clothes, Food	No
21	None	3 - 4	2 - 6 per year	Flights, tickets, books, dvds, T-Shirts	Yes
23	None	-	once a year	Clothes	No
24	None	6+	2 - 6 per year	Books, tickets	yes
24	none	6+	2 - 6 per year	Electronics, Bike parts	No
25	none	2 - 4	once a month	Books, CDs/DVDs, Clothes, Flight Tickets	No
26	9 months	6+	2 - 6 per month	Books, CDs/DVDs, Electronics, Food	no
27	None	2 - 4	2 - 6 per year	Clothes, cosmetics	no
27	2 Years 1/2	2 - 4	2 - 6 per year	Make up	No

1	2, 3, 4	5	6	7	8
31	None	1	2 - 6 per year	Flight tickets, books, cd/dvd, clothes, electronics	Yes
31	none		2 - 6 per month	CDs/DVDs, Electronics, Tickets	No
32	6	2 - 4	once a month	Books, CDs/DVDs, Clothes	No
40	4, 10, 12, 15	1	once a year	Books, electronics	Yes
51	24, 26	1	2 - 6 per year	Clothes	No
51	22, 25	1	2 - 6 per year	Train tickets	no

1	2, 3, 4	5	6	7	8
52	18, 23, 25		2 - 6 per year	Tickets	No
52	18, 20		2 - 6 per year	CDs/DVDs, Electronics	No
56	22, 25	6+	once a month	Flowers, tooling, car	no
62	32, 28	never	never	-	yes

8.a	9	10	11: May also like	11: Also bought list	11: Search
	credit card		3	5	1
-	Bank transfer, Debit card		4	3	5
-	Pick up (cash)	If the product is not the same as displaced picture	4	1	5
Receiving SPAM and providing personal information	bank transfer,		4	2	5
	Bank transfer	Newsletters	3	3	5
	Invoice, credit card	Webshops that want a "State" in the address section	3	3	5
	Debit card	User reviews, they are always very biased	4	3	5
-	credit card	No	2	1	4
	Credit card		1	2	3

8.a	9	10	11: May also like	11: Also bought list	11: Search
Privacy concerns	Invoice, bank transfer, credit card	If you pick something to purchase and return, often you need to scroll all the way back so find the place where you have been.	2	4	1
	Credit card		2	3	1
	Credit card		3	4	2
Because I don't use the shop that often, so it doesn't really make sense.	Bank transfer, Invoice	The list of items that other people bought	3	2	5
-	Bank transfer	The recommendations, as they are often not meaningful	1	3	2
	credit card				

8.a	9	10	11: May also like	11: Also bought list	11: Search
	Credit card, Debit card		3	2	1
	Credit card		4	5	1
-	credit card	No	2	2	5
I don't want the people running the webshop having my personal data.			5	1	4

11: Washing instructions	11: User reviews	12	12.a	13	13.a
4	2	Yes	yes	yes	
1	2	Yes	No	yes	
1	5	yes	no	yes	
1	3	yes	no	no	I don't want to send them back if they don't fit.
1	5	yes	no	yes	
2	3	yes	no	yes	
2	1	yes	no	yes	
3	4	yes	no	yes	
4	5	no	no	no	never had the opportunity

11: Washing instructions	11: User reviews	12	12.a	13	13.a
3	5	Yes	Yes	Yes	
5	4	no	no	no	I could not decide the appropriate size
1	5	yes	yes	yes	
1	4	No	No	No	I like to try clothes on, before buying them and I don't want to send them back again
4	5	yes	no	yes	-
		no	no	no	I LIKE TOUCHING THE CLOTHES WITH MY FINGERS

11: Washing instructions	11: User reviews	12	12.a	13	13.a
5	4	yes	no	no	I prefer buying clothes from stores.
3	2	yes	no	no	I could not find my clothes size easily
2	2	No	No	No	My size is difficult
3	2	no	no		

13.b	13.c	13d	14	14.a	15
I trust the sizes stated in websites	ON sale	yes	yes	baby of a friend	no
Using the scales which should be also online!	on sale, price	yes	No	-	yes
I just order the normal size I usually get from the shop	price	no	no	-	no
			no		no
buy the largest size the shop has ;)	-	yes	no	-	
I look at the size chart	price	yes	yes	a friend's newborn	yes
I use my measurements and the size chart that most webshops provide.	color, size	yes	yes	My friend's baby	yes
With the measurements of the clothes provided in the webshops that I have used	price	no	no	-	no
	color, price, size		no		no

13.b

13.c

13d

14

14.a

15

Know size, look for it	Color, size, gender	No	No	-	yes
	price	yes	no		no
I just order the same size that I would choose in a store.	color, on sale	yes	yes	my own child	no
-	On sale, price	Yes	No	-	yes
I check the size charts and reviews if there are any.	color, price	no	no	-	yes
	price	no	no	-	no

13.b

13.c

13d

14

14.a

15

	size	no	no		no
	size	yes	no		no
-	-	-	no	-	no
					no

16

17

yes	age	
-	-	
yes	size	
no		
yes	age	
no	age	
no	size	
no	age	

16

17

yes	weight	
no	age	
yes	age	
no	size	
yes	age	
no	age	

16

17

no	size	
no	age	
no	weight	
no		