11. Place the following features in order according to how useful you find them for a web shop? With 1 = very useful, 5 = not useful.

You may also ☐   *Also bought* ☐   *Search:* ☐   *Washing* ☐   *User reviews:* ☐
like list: *list:*   *instructions:*

12. Do you know what a "wish list" is?   *Yes:* ☐   *No:* ☐

12.a) If you know what a "wish list" is, have you ever used it?   *Yes:* ☐   *No:* ☐

Clothes web shops

13. Have you ever ordered clothes online?   *Yes:* ☐   *No:* ☐

*If **no**:*

13.a) What is the reason why you don't order clothes online?

- -

*If **yes**:*

13.b) How do you normally determine the correct size for clothes when you shop online?

- -

14. Which of the following criteria do you normally select for ordering items?

Color: ☐   *Price:* ☐   *Size:* ☐   *On Sale:* ☐   *Gender:* ☐

15. Do you ever use the search bar when looking for clothes?   *Yes:* ☐   *No:* ☐

Baby clothes web shops

16. Have you ever bought baby clothes online?   *Yes:* ☐   *No:* ☐

16.a) If **Yes**: Who did you buy these clothes for? Please specify: - - - - - - - - - - - - - - - - - -

17. Would you like to buy second-hand baby clothes online?   *Yes:* ☐   *No:* ☐

18. Would you like to sell your baby clothes you don't need any more online?

                                                                                       Yes: ☐   *No:* ☐

What do you find most useful to determine the correct size for baby clothes?

Size: ☐   *Weight:* ☐   *Age:* ☐

Thank you very much for filling out our questionnaire.
Your information will be used educational purposes only and will not be published in any other way.

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