Screen 1:

Logo

Girl | Boy | Clearance | Second Hand

Login | Cart

Where you are: Home (Breadcrumbs)

Search bar | Find

Welcome message

Logo

Baby Clothes Shop

1

Screen 2:

Logo

Boy | Girl | Clearance | Second Hand

Login | Cart

Where you are: Home -> Boy (Breadcrumbs)

Search bar | Find

Boy
Tops
Bottoms
Footwear
Bodysuits
Pajamas

Girl

Clearance

Second Hand

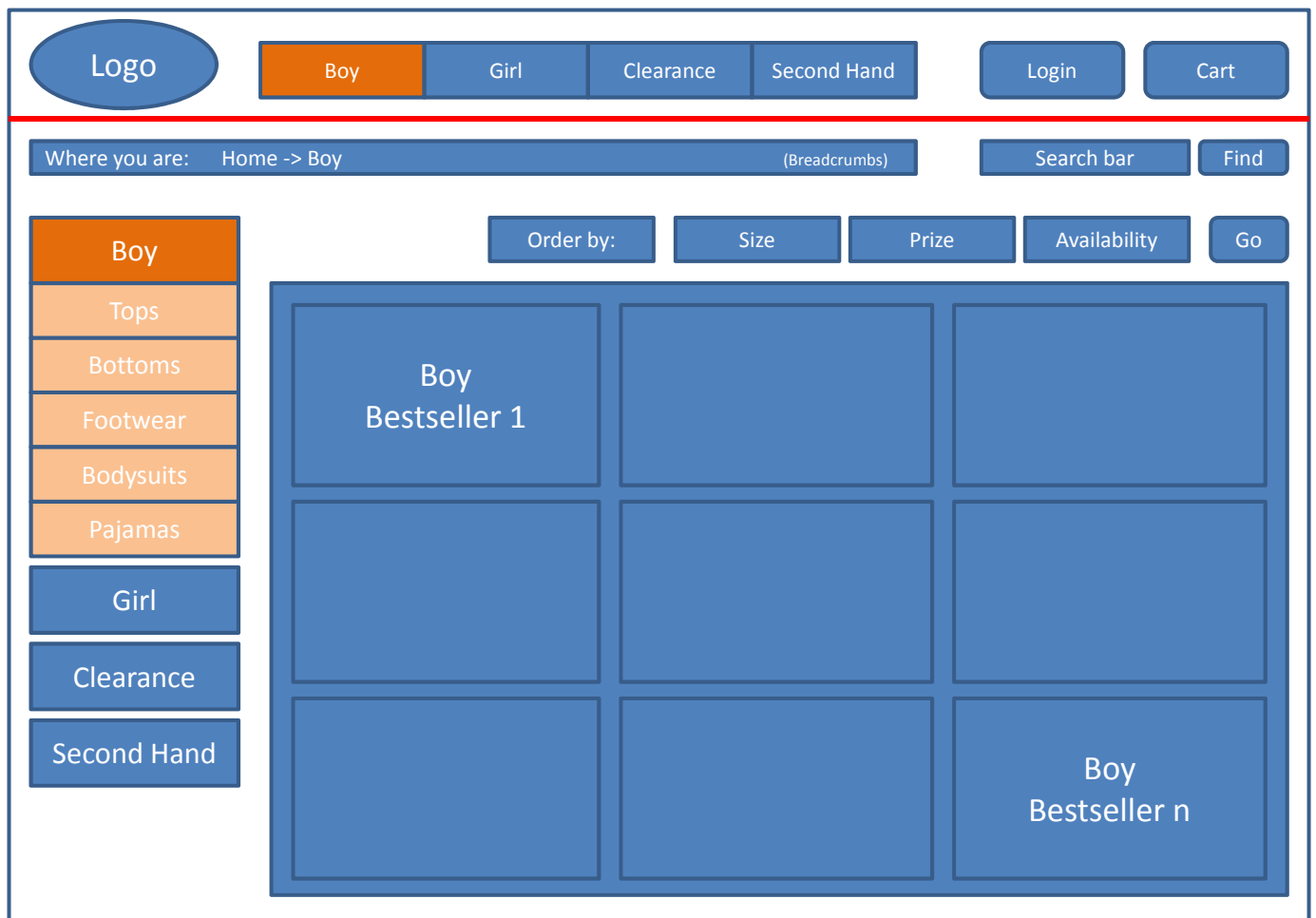Order by: | Size | Prize | Availability | Go

Boy
Bestseller 1

Boy
Bestseller n

When you click on the "Boy" button, this screen is shown.
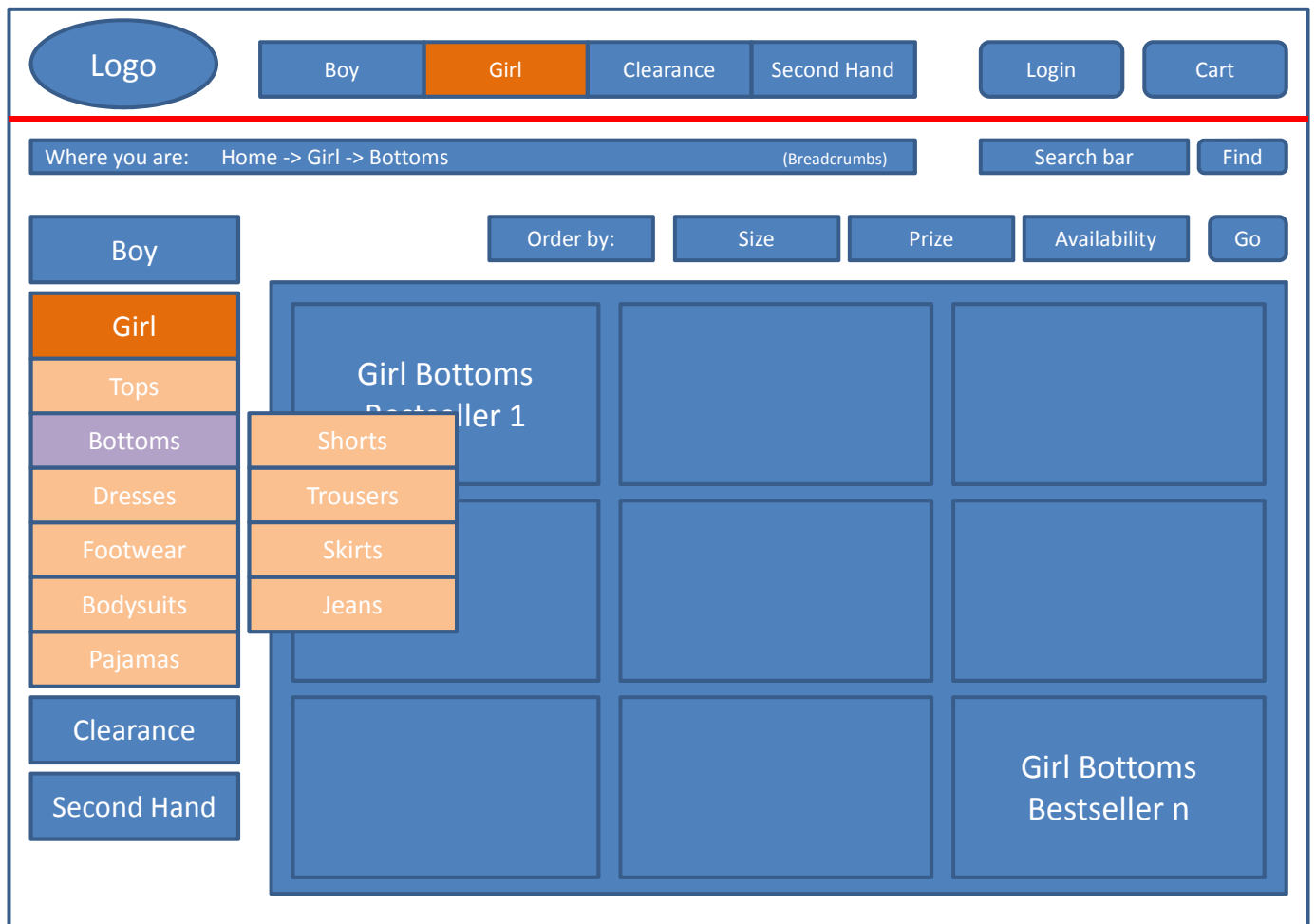
2

Screen 1 (top):

Logo | Boy | **Girl** | Clearance | Second Hand | Login | Cart

Search bar | Find

Boy
Girl
Tops
Bottoms
Dresses
Footwear
Bodysuits
Pajamas
Clearance
Second Hand

Order by: | Size | Prize | Availability | Go

Girl
Bestseller 1
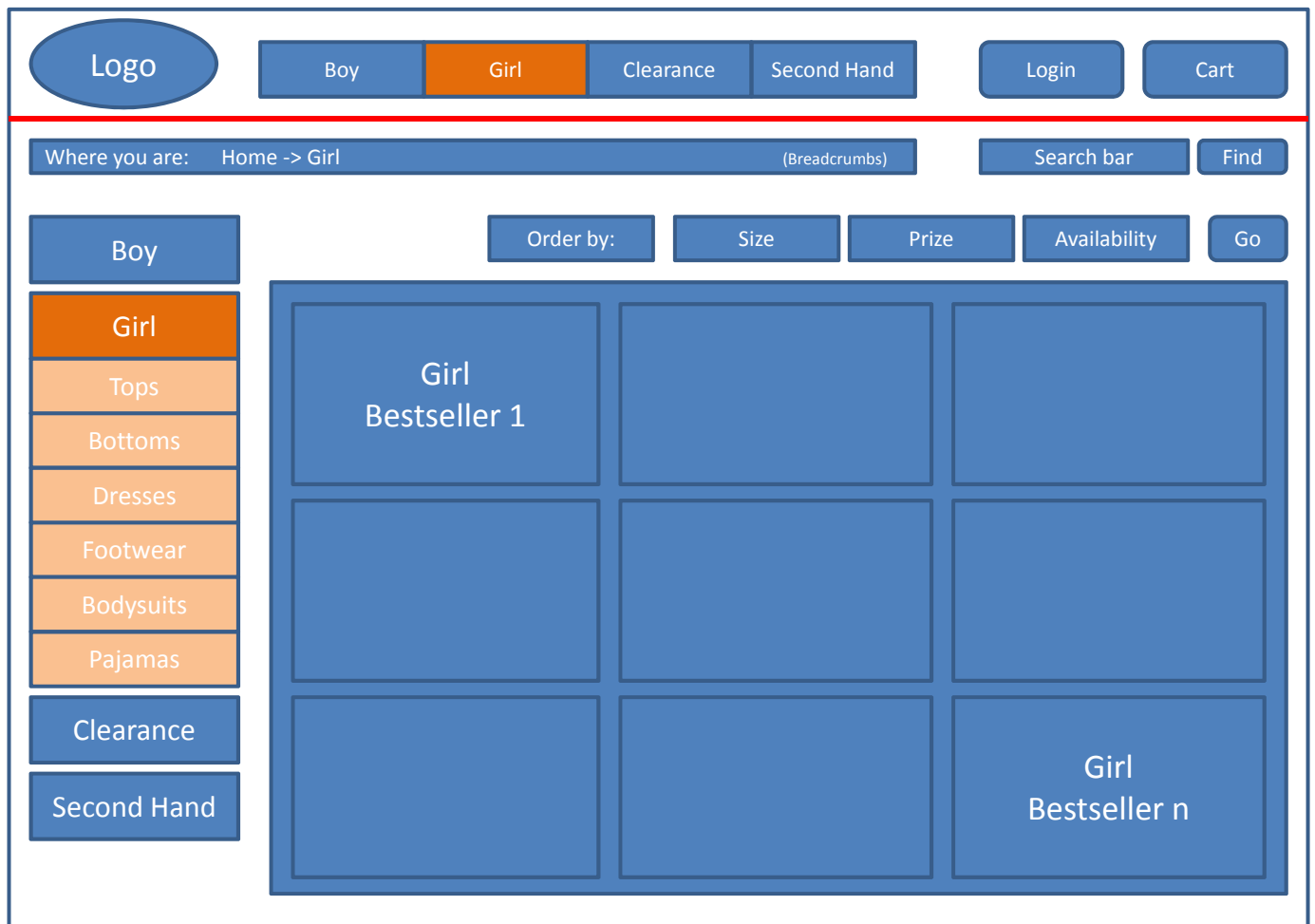
Girl
Bestseller n

When you click on the "Girl" button, this screen is shown.

3

Screen 2 (bottom):

Logo | Boy | **Girl** | Clearance | Second Hand | Login | Cart

Search bar | Find

Boy
Girl
Tops
Bottoms
Dresses
Footwear
Bodysuits
Pajamas
Clearance
Second Hand

Order by: | Size | Prize | Availability | Go

Girl Bottoms
Bestseller 1

Girl Bottoms
Bestseller n
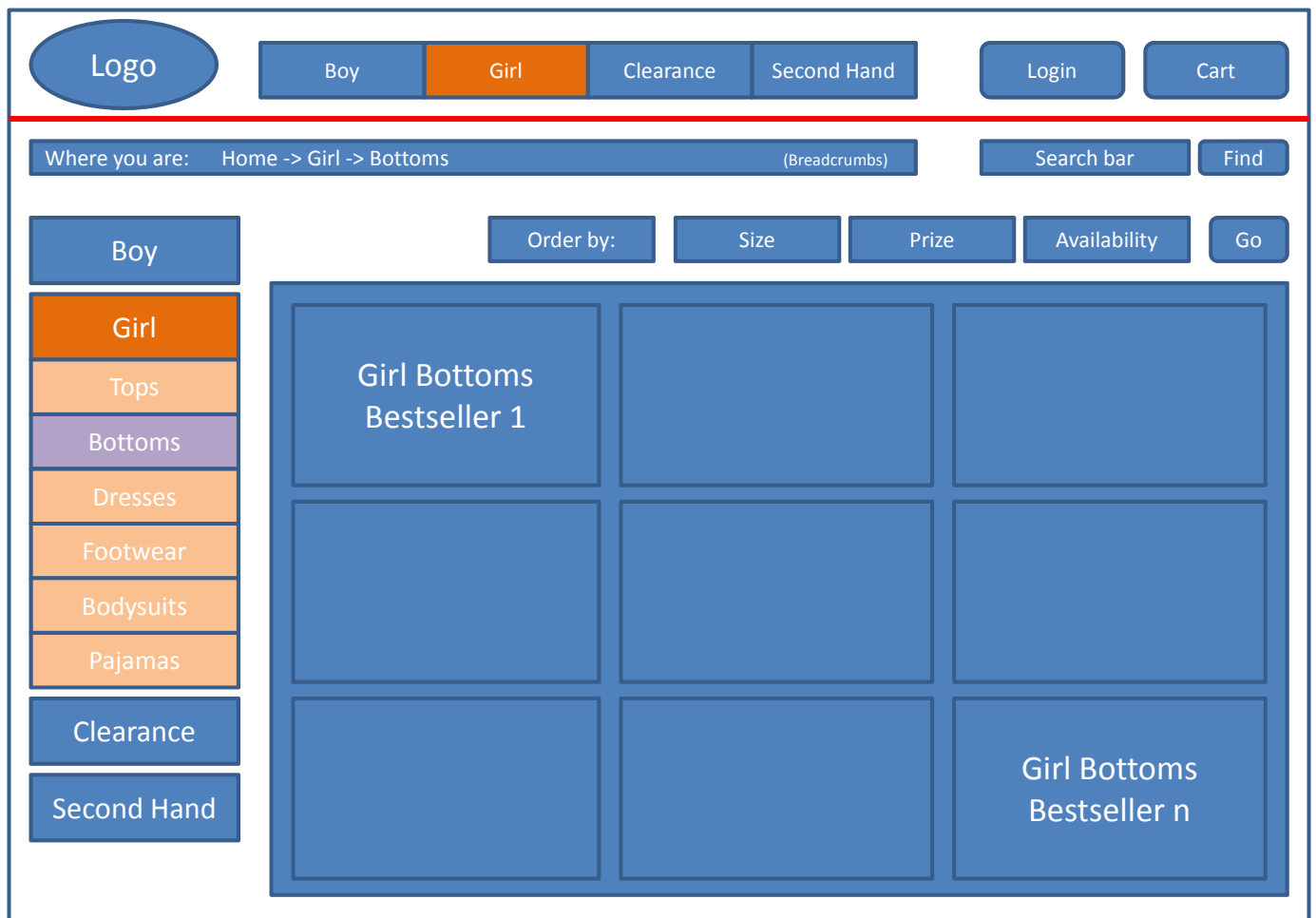
When you click on the "Bottoms" button in the local menu systems, this screen is shown.

4

Page 5

| Logo | Boy | **Girl** | Clearance | Second Hand | Login | Cart |

Where you are: Home -> Girl -> Bottoms   (Breadcrumbs) | Search bar | Find |

| Boy | | Order by: | Size | Prize | Availability | Go |

Girl → Tops | Bottoms | Dresses | Footwear | Bodysuits | Pajamas

Flyout menu: Shorts | Trousers | Skirts | Jeans

Clearance

Second Hand

Girl Bottoms Bestseller 1

Girl Bottoms Bestseller n

A Fly out menu will be shown when selecting one of the options in the local navigation menu.   5

Page 6

| Logo | Boy | **Girl** | Clearance | Second Hand | Login | Cart |

Where you are: Home -> Girl -> Bottoms ->Trousers   (Breadcrumbs) | Search bar | Find |

| Boy | | Order by: | Size | Prize | Availability | Go |

Girl → Tops | Bottoms | Dresses | Footwear | Bodysuits | Pajamas

Flyout menu: Shorts | Trousers | Skirts | Jeans

Clearance

Second Hand

Girl Trousers 1

Girl Trousers n

| <- Previous | 1 of x | Next -> |
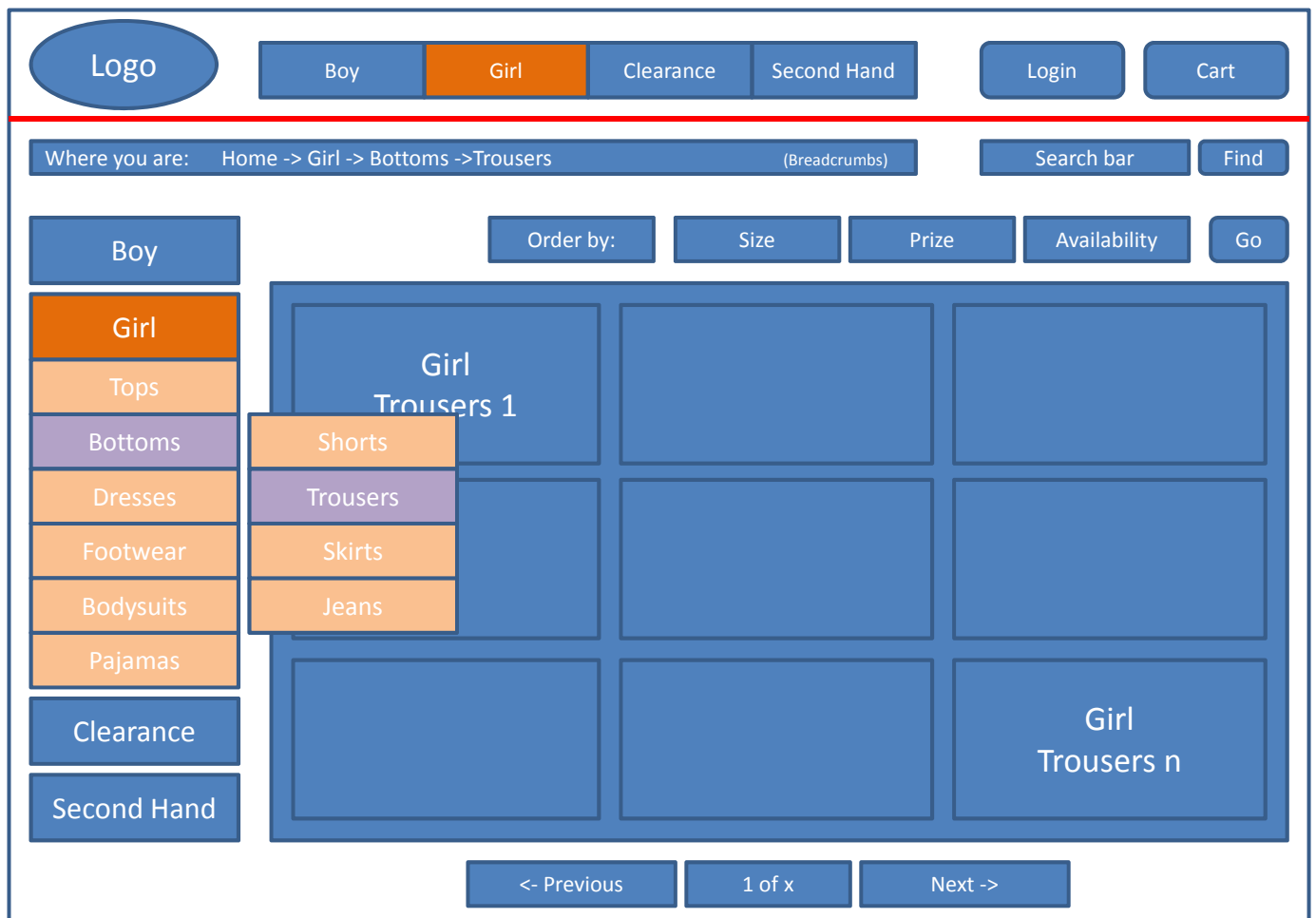
When you click on the "Trousers" button in the local submenu systems, this screen is shown.   6

Screen 1

Logo

| Boy | **Girl** | Clearance | Second Hand | | Login | Cart |

Search bar | Find

Sidebar:
- Boy
- **Girl**
  - Tops
  - Bottoms
    - Trousers
  - Dresses
  - Footwear
  - Bodysuits
  - Pajamas
- Clearance
- Second Hand

Order by:

Size	Prize	Availability
---------------	---------------	--------------
0 – 6m	< 10£	In stock
6 – 12m	10 – 20£	1 – 2 d
1 – 2 y	20 – 30£	2 – 7 d
2 – 3y	30+£	7+ d

Go

Girl Trousers 1

Girl Trousers n

<- Previous | 1 of x | Next ->
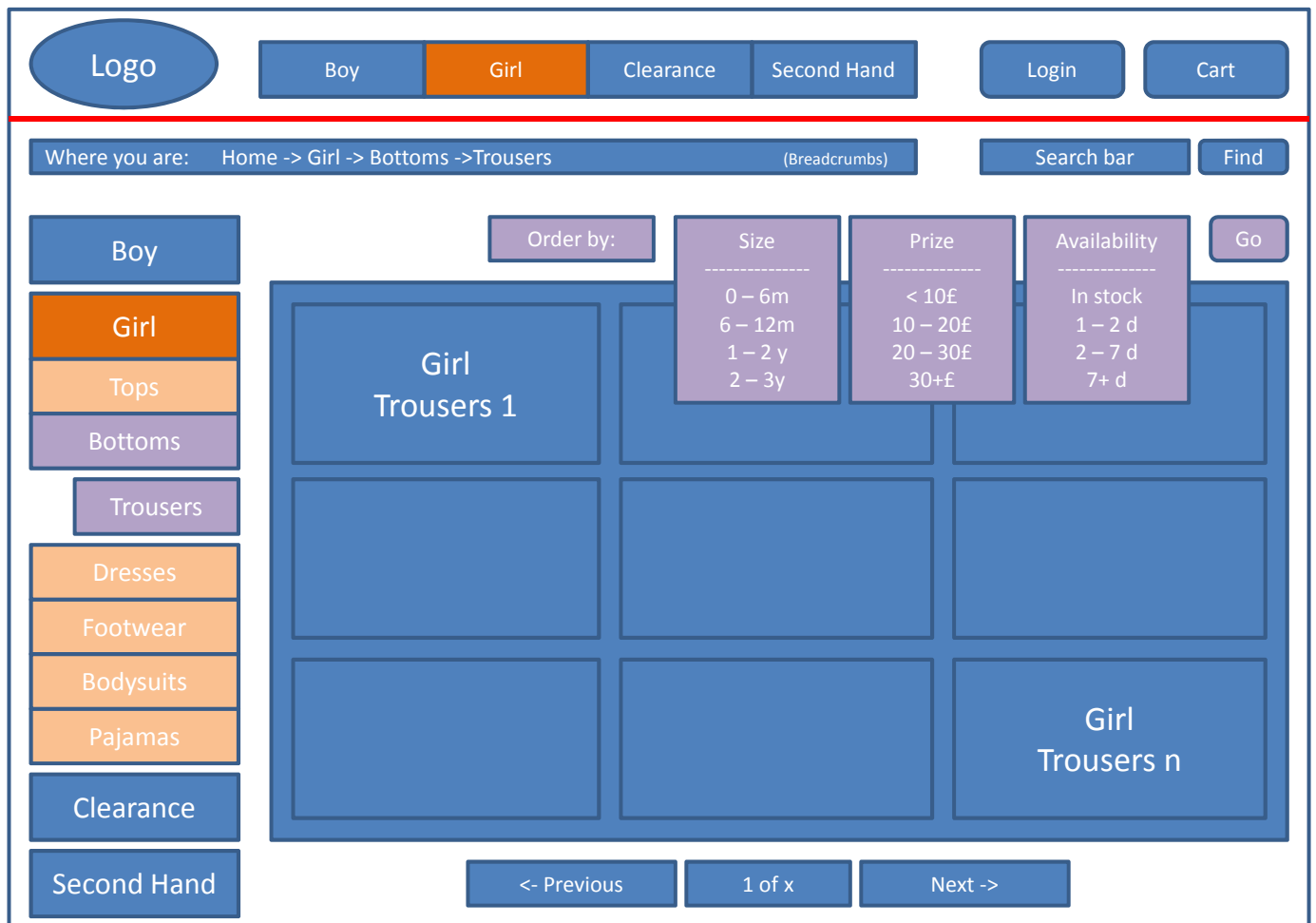
When you select a category, you can choose how to sort the items using the "Order by" lists and clicking on go.   7

Screen 2

Logo

| Boy | **Girl** | Clearance | Second Hand | | Login | Cart |

Search bar | Find

Sidebar:
- Boy
- **Girl**
  - Tops
  - Bottoms
    - Trousers
  - Dresses
  - Footwear
  - Bodysuits
  - Pajamas
- Clearance
- Second Hand

Order by: | Size | Prize | Availability | Go

Item x

Picture

Price

Description:
-Size
-Availability
-Colour
-Descriptive text

Choose Colour | Choose Size | **Add to cart**

<- Previous | 1 of x | Next ->
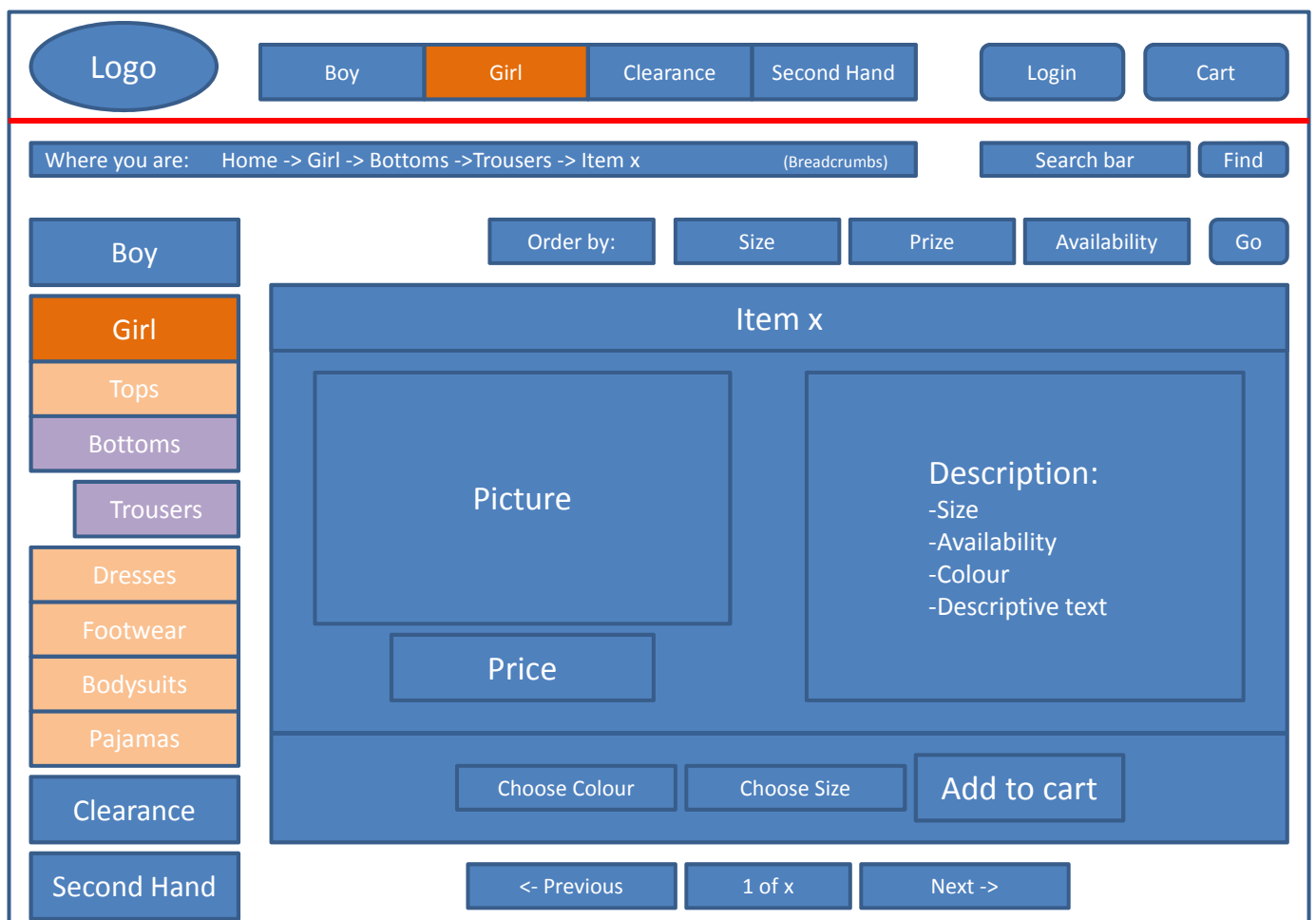
The screen is shown for a selected item.   8

Logo

| Boy | Girl | Clearance | Second Hand | | Login | Cart |

Search bar | Find

Your Cart: X items

Quantity	Item	Colour	Size	Total
1 ▼	T-shirt	▼	3 months ▼	10 £

Subtotal: 10 £

Continue shopping | Checkout

The shopping cart is shown when the user press the "Cart" button.

9

Logo

| Boy | Girl | Clearance | Second Hand | | Login | Cart |

Search bar | Find

I am a returning customer

Email: _____

Password: _____

Forgot password

Sign In

I'd like to create an account

Speed up checkout process by creating an account

Create account

I don`t wish to create an account

Checkout without creating an account

Guest Checkout

Checkout process: Select one of the options.

10

Logo

| Boy | Girl | Clearance | Second Hand |

| Login | Cart |

| Search bar | Find |

Checkout

Step 1: Shipping Information

Shipping Address   **(All fields are mandatory)**

First Name

Last Name

Street

Nr

City

Zip

Country

Select your country ▼

Email

Next Step

Step 2: Payment Information

Step 3: Review/Place Order

Your Cart

Qty	Item	Total
1	T-Shirt	10£

| Subtotal: | 10£ |

Guest checkout process first step: Provide a shipping address.

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Logo

| Boy | Girl | Clearance | Second Hand |

| Login | Cart |

| Search bar | Find |

Checkout

Step 1: Shipping Information

Step 2: Payment Information

Payment options

Please choose one of the following options.

- ○ Credit Card
- ○ Debit Card
- ○ Bank transfer
- ○ PayPal

Next Step

Step 3: Review/Place Order

Your Cart

Qty	Item	Total
1	T-Shirt	10£

| Subtotal: | 10£ |

Guest checkout process second step: Choose the preferred payment option.

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Page 13

| Boy | Girl | Clearance | Second Hand |

Login | Cart

Where you are: Home -> Checkout -> Step 2 (Breadcrumbs)

Search bar | Find

Checkout

Step 1: Shipping Information

Step 2: Payment Information

Payment details

Please select your credit card and fill in the card details below.

◯ VISA ◯ MasterCard ◯ AMERICAN EXPRESS

Card holder's name

Card number

Card holder's address
☐ Same as shipping address

Security number

Expiry date

Next Step

Step 3: Review/Place Order

Your Cart

Qty	Item	Total
1	T-Shirt	10£

| Subtotal: | 10£ |

Guest checkout process second step: if "Credit Card" is chosen, fill in credit card details.

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Page 14

Logo

| Boy | Girl | Clearance | Second Hand |

Login | Cart

Where you are: Home -> Checkout -> Step 3 (Breadcrumbs)

Search bar | Find

Checkout

Step 1: Shipping Information

Step 2: Payment Information

Step 3: Review/Place Order

Shipping Address		**Payment details**	
First Name	xxxxxxx	Card holder	xxxxxxx xxxxxxxx
Last Name	xxxxxxxx	Card number	yyyy xxxx xxxx yyyy
Street	xxxxxxxxxxxxxx	Card holder's address	
Nr	xxxx	xxxxxxxxxxxxxx xxxx	
		xxxxxxxxxxxx xxxxxxx	
City	xxxxxxxxxxxx	xxxxxxxxxx	
Zip	xxxxxxx		
Country	xxxxxxxxxx		

Place order

Your Cart

Qty	Item	Total
1	T-Shirt	10£

| Subtotal: | 10£ |

Guest checkout process third step: Review and place order.

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Logo

Boy | Girl | Clearance | Second Hand | Login | Cart

Search bar | Find

Checkout

Confirmation

Thank you very much for shopping at

Logo

Your order will be carried out as fast as possible.

We would be honoured to welcome you again in our web shop.

See order status | Go back to Home

Your Cart

Qty	Item	Total
1	T-Shirt	10£

Subtotal: 10£

Guest checkout process third step: Confirmation screen.

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