## **Questionnaire about Web Shops**

## Instructions

For the multiple choice questions, please select one of the "X" into the appropriate box.	provided answers	by entering an	
Example:	yes: X	No:	
Personal Information			
1. How old are you? Years			
2. Do you have children?	Yes:	No:	
3. If you have children, how many do you have?  1: 2: 3:	4:	4+:	
	" 🗀		
4. How old are your children?			
5. What is your level of computer expertise?			
None: Novice: Intermediate:	Advanced:	Expert:	
Web Shops in General			
6. How often do you use web stores?			
Never: Once a year: 2 – 6 times per year:	Once a month:	2 – 6 times per month:	
7. Which of the following items do you normally buy online	e?		
Books: CDs/DVDs: Clothes:	Electronics:	Food:	
Others: Please specify:			
8. Do you mind creating an account when ordering online?	Yes:	No:	
8.a) If yes, can you state a reason why you don't like creati	ng accounts?		
9. What is your preferred payment method, if shopping on	line?		
Credit Card: Debit Card: Bank transfer:	Invoice:	Pick up (cash):	
Other: Please specify:			
10. Can you think of any annoying features you have encountered on a web store?			

11. Place the following features in order according to how useful shop? With 1 = very useful, 5 = not useful.	you find th	em for a web	
You may also Also bought Search: Wo	ashing	User reviews:	
12. Do you know what a "wish list" is?	Yes:	No:	
12.a) If you know what a "wish list" is, have you ever used it?	Yes:	No:	
Clothes web shops			
13. Have you ever ordered clothes online?	Yes:	No:	
If <b>no</b> :	763.	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
13.a) What is the reason why you don't order clothes online?			
If yes:			
13.b) How do you normally determine the correct size for clothe	s when you	shop online?	
14. Which of the following criteria do you normally select for ord	lering items	?	
Color: Price: Size: On	n Sale:	Gender:	
15. Do you ever use the search bar when looking for clothes?	Yes:	No:	
Baby clothes web shops			
16. Have you ever bought baby clothes online?	Yes:	No:	
16.a) If <b>Yes</b> : Who did you buy these clothes for? Please specify:			
17. Would you like to buy second-hand baby clothes online?	Yes:	No:	
18. Would you like to sell your baby clothes you don't need any more online?			
	Yes:	No:	
What do you find most useful to determine the correct size for baby clothes?			
Size: Weight:		Age:	

Thank you very much for filling out our questionnaire. Your information will be used educational purposes only and will not be published in any other way.