11. Give a mark to the following features according to how useful you find them for a web shop? Between: 5 (very useful) and 1 (not useful).

You may also like list: ☐   *Also bought list:* ☐   *Search:* ☐   *Washing instructions:* ☐   *User reviews:* ☐

12. Do you know what a "wish list" is?   *Yes:* ☐   *No:* ☐

12.a) If **Yes**, have you ever used it?   *Yes:* ☐   *No:* ☐

Clothes web shops

13. Have you ever ordered clothes online?   *Yes:* ☐   *No:* ☐

*If **No**:*

13.a) What is the reason why you don't order clothes online?

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*If **Yes**:*

13.b) How do you normally determine the correct size for clothes when you shop online?

13.c) Which of the following criteria do you normally select for ordering items?

Color: ☐   *Price:* ☐   *Size:* ☐   *On Sale:* ☐   *Gender:* ☐

13.d) Do you ever use the search bar when looking for clothes?   *Yes:* ☐   *No:* ☐

Baby clothes web shops

14. Have you ever bought baby clothes online?   *Yes:* ☐   *No:* ☐

14.a) If **Yes**, Who did you buy these clothes for? Please specify: -------------------------

15. Would you like to buy second-hand baby clothes online?   *Yes:* ☐   *No:* ☐

16. Would you like to sell your baby clothes you don't need any more online?

Yes: ☐   *No:* ☐

17. What do you find most useful to determine the correct size for baby clothes?

Size: ☐   *Weight:* ☐   *Age:* ☐

Thank you very much for filling out our questionnaire.
Your information will be used educational purposes only and will not be published in any other way.

Alban Edouard, Gianin Basler, Irem Tanriseven, Joana Welti