

11. Place the following features in order according to how useful you find them for a web shop? With : 5 = very useful ; 1 = not useful.

You may also like list: ☐ Also bought list: ☐ Search: ☐ Washing instructions: ☐ User reviews: ☐

12. Do you know what a “wish list” is?

Yes: ☐

No: ☐

12.a) If **Yes**, have you ever used it?

Yes: ☐

No: ☐

Clothes web shops

13. Have you ever ordered clothes online?

Yes: ☐

No: ☐

If **No**:

13.a) What is the reason why you don't order clothes online?

If **Yes**:

13.b) How do you normally determine the correct size for clothes when you shop online?

14. Which of the following criteria do you normally select for ordering items?

Color: ☐

Price: ☐

Size: ☐

On Sale: ☐

Gender: ☐

15. Do you ever use the search bar when looking for clothes?

Yes: ☐

No: ☐

Baby clothes web shops

16. Have you ever bought baby clothes online?

Yes: ☐

No: ☐

16.a) If **Yes**, Who did you buy these clothes for? Please specify:

17. Would you like to buy second-hand baby clothes online?

Yes: ☐

No: ☐

18. Would you like to sell your baby clothes you don't need any more online?

Yes: ☐

No: ☐

What do you find most useful to determine the correct size for baby clothes?

Size: ☐

Weight: ☐

Age: ☐

Thank you very much for filling out our questionnaire.

Your information will be used educational purposes only and will not be published in any other way.