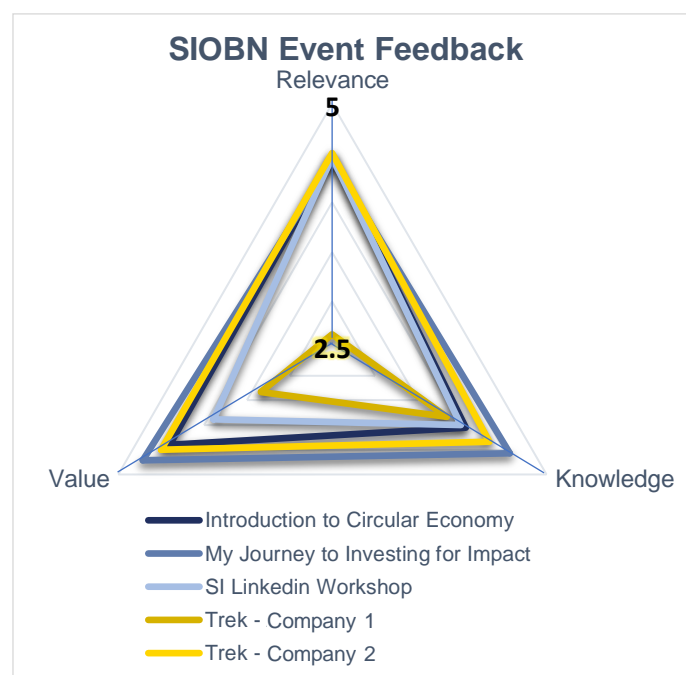


SIOBN Theory of Change

*If we **connect** our students with **people and resources**,
by facilitating workshops, speakers, treks, competitions, and conferences,
they will **cultivate relationships and acquire knowledge**
which will **increase their awareness of social and environmental impact***

How did we do?



Methodology

We assessed each offering using the following three metrics on a scale of 1 to 5 (1 = low, 5 = high):

- Was the event relevant to the attendee's interests?
- Did the attendee gain knowledge or skills from the event?
- Did the event provide the attendee value for their time?

Results: Majority of offerings were relevant to attendees' interests, and provided attendees with knowledge/skills and value for their time.

We noted the trek to Company 1 did not align with student interests, nor did it provide the same value as other offerings during Michaelmas.

Moving forward, we will consider company relevance when selecting and approaching companies for SIOBN treks.

SIOBN Michaelmas Events

Date	Event Name	Event Type
10/11/2017	Introduction to Circular Economy	Speaker
21/11/2017	My Journey to Investing for Impact	Speaker
06/12/2017	SI LinkedIn Workshop	Workshop with Careers Centre
14/12/2017	Company 1	Company Trek
14/12/2017	Company 2	Company Trek

SBS Careers Michaelmas Events

Date	Event Name	Event Type
12/10/2017	Company A	Company Info
08/11/2017	Who's Who at SBS (Social Impact)	SI Workshop
15/11/2017	Company B (Webinar)	Company Info
22/11/2017	Company C	Company Info
29/11/2017	SI Innovative Finance	SI Workshop
06/12/2017	SI LinkedIn Workshop	SI Workshop
08/12/2017	SI Careers with Purpose	SI Workshop

- ❖ **65** attended at least 1 SIOBN event
- ❖ And the award goes to: **Seth McCurry** (attended all SIOBN events!)

Attendance

