Joanna Lee jongeun0114@gmail.com joannalee.ca

	FUNCTION	ТҮРЕ	ABOUT
EXPERIENCES	Stryker 09.21 – 08.22	UX/UI Design Co-op Design Internship	One of the key designers for three main projects within the Endoscopy business unit. Worked closely with the senior product designer and engineering team to ensure user needs are met.
	Guusto 01.20 – 08.20	Business + Design Intern Business Internship	Assisted the co founder with sales and marketing strategies. Designed the new 2020 sales slide deck to pitch software to prospective clients. Designed social media graphics and collaborated with the marketing specialist for weekly LinkedIn posts. Illustrations for the company's blog.
	New York Times 11.22 – 12.22	Designer Academic Project	Exploring audio-based article playlists to help New York Times' occasional readers to consume news at times that fit their busy schedules to retain existing subscribers who do not make the time to read.
	Wool and the Gang 09.22 – 10.22	Designer Academic Project	A supplementary app, used in tandem with patterns, that provides knitters resources to overcome the beginning struggles of knitting in order to empower them to continue their Wool and the Gang projects and start new ones.
	INSTITUTION	PROGRAM	
EDUCATION	Simon Fraser University Bachelor of Business	School of Interactive Arts + Technology Beedie School of Business Joint Major in Design and Business	
	TYPE	SPECIFICS	
SKILLS	Tools	Figma / Adobe CC / Keynote / HTML / CSS / Javascript / Processing / Korean	
	Design	User Experience Design / User Research / Visual Design / UI Design / Prototyping Usability Testing / Art Direction / Product Strategy	
	Interpersonal	Cross-Functional Collaboration / Project Management/ Leadership	
	CATEGORY	SPECIFICS	
INTERESTS	Creative	Knitting sweaters / Crocheting tote bags / Oil painting portraits	
	Sports	Hitting a tennis ball / Throwing a baseball / Splashing around in water	