

JOANNA LIN SU

CONTACT

sulinjoanna@gmail.com

ONLINE PORTFOLIO

[https://
sulinjoanna1014.github.io/
portfolio/](https://sulinjoanna1014.github.io/portfolio/)

SKILL SET

Storytelling

- Tech story
- Financial and business story
- Script writing

Data

- Scraping, cleaning and analysis- Excel, basic Python, and Google Analytics

Design

- Web development- HTML, CSS, and basic JavaScript
- Data visualization- Adobe Illustrator, ai2html, and D3.js

Photography & Video

- Photoshop, iMovie, and Adobe After Effect

Audience Engagement

- Wechat account operation

Published Academic

Journal:

- “Data Empowerment, Assisting the Revolution of Media industry”, ISSN1002-2759, 2018

EDUCATION

University of International Business and Economics, Sep. 2015 - Jul.2019

BA, School of International Studies, major in English Business Journalism, GPA 3.46

University of California Los Angeles, Spring quarter 2018

Exchange student of Communication Studies Department, GPA 3.76

New York University, Sept. 2019- Dec. 2020/ May. 2021

MA in Journalism (Studio 20: Digital First)

EXPERIENCE

Mentee at Bloomberg News Beijing Bureau, Mar. 2019- Jun. 2019

- Worked under Lee. J. Miller’s mentorship
- Mined data, compiled data, and pitched data-driven angles.

Intern Data Journalist at Beijing Data Visualization Technology Ltd., Jun. 2018 - Oct. 2018

- Intensively cooperated with engineers and designers in collecting and scraping data, cleaning the data, visualizing the outcome, and writing data-driven news stories for media clients (4 stories published on Tencent News with 18 thousand comments in total).
- Wrote data-driven animation script, and worked with motion designers in making data visualization animations.
- Helped building a database and a data visualization platform.

Intern Business Journalist at CBN Weekly, May 2016- Jan. 2018

- Interviewed and reported on technology and environment beat from the perspective of business (4 articles published on magazine).
- Wrote for its new media platform (41 news pieces released on App).
- Took part in writing the daily newsletter “what is happening yesterday” for its WeChat official account published every weekdays.

Member, Director at the Design Department of Campus News Network, Sep. 2015- Jun. 2017

- Designed university websites, video clips and posters.
- Took charge of the university WeChat account, website, and LED screening on campus.

Volunteer at Art Education in Beijing Art Dream Organization, Jan.2016 - Jun.2016

- Recorded the class in photo and video clips (54 hours in total).

ACTIVITIES & CERTIFICATES

U.S. Embassy Beijing Student Press Program, May. 2018

- Participated in salons and interviews of news literacy activists from the States.

Bloomberg, Dec. 2017

- “Bloomberg Market Concepts” online course on Bloomberg terminal

United Nations in Geneva, Oct. 2017

- As visiting scholar, took lectures delivered by non-profit organizations from UN.
- Joined the model trade negotiation competition held by the Secretariat of the United Nations Conference of Trade and Development.

Hong Kong Baptist University School of Communication, Feb. 2016

- Took part in winter lectures delivered by professors and professionals.
- Investigated in the food delivery industry in Hong Kong.