Lin (Joanna) Su

Data, Graphics, News Development

-> joannalinsu.github.io
-> sulinjoanna@gmail.com
-> 646.236.6184
-> New York City

Experience

Project Collaborator, Financial Times US Office   **New York City, Nov. 2019 - May 2020**

- Partner with FT's audience engagement team on conducting user testing on several FT verticals from editorial perspectives (ongoing).

Mentee, Bloomberg News Beijing Bureau   **Beijing, March 2019- June 2019**

- Worked under Lee. J. Miller's mentorship
- Mined data, compiled data, and pitched data-driven story angles.

Data Editor, Beijing Data Visualization Technology Ltd.   **Beijing, June 2018 - Oct. 2018**

- Intensively cooperated with engineers and designers in collecting and scraping data, cleaning the data, visualizing the outcome, and writing data-driven news stories for media clients. (four stories published on Tencent News with 18 thousand comments in total.)
- Wrote data-driven animation script, and worked with motion designers to make data visualization animations.
- Helped building a database and a data visualization platform.

Business Journalist Intern, CBN Weekly(YiMagazine)   **Beijing, May 2016- Jan. 2018**

- Interviewed and reported on technology and environment beat from business perspective.
- Wrote for its new media platform. (41 news pieces published on app and four in magazine.)
- Took part in curating the daily newsletter for WeChat.

United Nations   **Geneva, Oct.1, 2017 - Oct.14, 2017**

- As visiting scholar, took lectures delivered by non-profit organizations from UN.
- Joined the model trade negotiation competition held by the Secretariat of the United Nations Conference of Trade and Development.

Director, Design Department of Campus News Network   **Beijing, Sept. 2015- June 2017**

- Designed university websites, video clips and posters.
- Took charge of the university WeChat account, website, and LED screens on campus.

Education

New York University   **New York City, Sept. 2019- Present**

M.A. Digital Journalism (Studio 20: Digital First)

   Focuses: news project/product development, audience centric reporting, digital news business models

University of International Business and Economics   **Beijing, Sept. 2015 - July 2019**

B.A. School of International Studies, Major in English Business Journalism, GPA 3.46

Publish journal: "Data Empowerment, Assisting the Revolution of Media industry", ISSN1002-2759, 2018

University of California, Los Angeles   **Los Angeles, Spring quarter 2018**

Exchange student of Communication Studies Department and Computer Science Department, GPA 3.76

Skills

Languages: JavaScript (incl. D3.js), HTML, CSS, Python (incl. Beautiful Soup, Pandas, Sentiment Analysis), SQL, Chinese, English, Taiwanese

Design: agile development (incl. user research, user flow diagram, prototype, user testing), Photoshop, Illustrator(incl. ai2html), Premiere, Figma

Others: Bloomberg Terminal, Git and Github, Command Line, DSLR camera, Google Analytics