

JOANNA LIN SU

CONTACT

sulinjoanna@gmail.com

ONLINE PORTFOLIO

[https://
joannalinsu.github.io](https://joannalinsu.github.io)

SKILL SET

Storytelling

- Cover tech beat
- Cover financial and business beat
- Script writing

Data

- Scraping, cleaning and analysis- Excel, basic Python, and Google Analytics

Design

- Web development- HTML, CSS, and basic JavaScript
- Data visualization- Adobe Illustrator, ai2html, and D3.js

Photography & Video

- Photoshop, iMovie, and Adobe After Effect

Audience Engagement

- WeChat account operation

Published Academic

Journal (China):

- “Data Empowerment, Assisting the Revolution of Media industry”, ISSN1002-2759, 2018

EDUCATION

New York University, Sept. 2019- Present

MA in Journalism (Studio 20), focus on data, graphics, and digital innovation.

University of International Business and Economics, Sept. 2015 - July 2019

BA, School of International Studies, major in English Business Journalism, GPA 3.46

University of California Los Angeles, Spring quarter 2018

Exchange student of Communication Studies Department, GPA 3.76

EXPERIENCE

Mentee at Bloomberg News Beijing Bureau, March 2019- June 2019

- Worked under Lee. J. Miller’s mentorship
- Mined data, compiled data, and pitched data-driven story angles.

Data Journalist Intern at Beijing Data Visualization Technology Ltd., June 2018 - Oct. 2018

- Intensively cooperated with engineers and designers in collecting and scraping data, cleaning the data, visualizing the outcome, and writing data-driven news stories for media clients. (four stories published on Tencent News with 18 thousand comments in total.)
- Wrote data-driven animation script, and worked with motion designers to make data visualization animations.
- Helped building a database and a data visualization platform.

Business Journalist Intern at CBN Weekly, May 2016- Jan. 2018

- Interviewed and reported on technology and environment beat from business perspective.
- Wrote for its new media platform. (41 news pieces published on app and four in magazine.)
- Took part in writing the daily newsletter for WeChat.

Director at the Design Department of Campus News Network, Sept. 2016- June 2017 (Student Journalists Sept. 2015- Sept. 2016)

- Designed university websites, video clips and posters.
- Took charge of the university WeChat account, website, and LED screens on campus.

Volunteer at Art Education in Beijing Art Dream Organization, Jan. 2016 - June 2016

- Shot, produced, and edited photos and videos of class (54 hours in total).

ACTIVITIES & CERTIFICATES

U.S. Embassy Beijing Student Press Program, May 2018

- Participated in workshops of news literacy activists from the States.

Bloomberg, Dec. 2017

- “Bloomberg Market Concepts” online course on Bloomberg terminal

United Nations in Geneva, Oct. 2017

- As visiting scholar, took lectures delivered by non-profit organizations from UN.
- Joined the model trade negotiation competition held by the Secretariat of the United Nations Conference of Trade and Development.

Hong Kong Baptist University School of Communication, Feb. 2016

- Took part in winter lectures delivered by professors and professionals.
- Investigated food delivery industry in Hong Kong.