## Joanna Wu CPSC 499 Write Up and Notes

In doing some preliminary research on Python Scripting and web scraping, I've jotted down some of my notes here:

- BeautifulSoup seems to be the primary Python library used by most for web scraping
- Data can be exported to many different formats, including an excel spreadsheet/csv
- Requests is used to send and receive URLs
- First web scrapers were believed to be created in 1993, to serve in a search engine
- There are multiple ways to accomplish the goal of scraping uniform data from a web page:
  - Copy and paste
    - Slowest and most labor intensive
  - Text pattern matching
    - Can use regular expressions
  - HTTP programming
    - Works with static and dynamic web pages, using socket programming
  - HTML parsing
  - DOM parsing
  - Vertical aggregation
    - Domain specific harvesting, very scalable
  - Semantic annotation recognizing
  - Computer vision web-page analysis
    - Attempts to use machine learning and computer vision to interpret pages visually
- Cloud versus local
  - Local web scrapers can run on your computer, not very scalable
  - Cloud based allows for more simultaneous tasks.
- Some common uses of web scraping
  - Price monitoring
  - Market research
  - Mundane / repetitive tasks
  - Gathering contact information
  - Real estate

- Sentiment analysis
- News and content monitoring
- Preventing web scraping- there are also multiple ways in which web scraping can be prevented by websites
  - Legal statement
  - Use a server that has a firewall built in, to protect your server from attacks
  - Use CSRF tokens
    - A hidden form field to make it harder to parse data on the website
  - Prevent hotlinking
    - This makes it so that if a link or image is taken off of the website, it won't be displayed
  - Blacklist specific IP addresses
    - Useful if you can identify IP addresses which have been used for scraping
  - Throttling requests
    - Limiting the number of requests from one IP address
  - Change website structure frequently