

Visualisation Foundations (IM942)

15 CATs - Graphical Report - 1000 words

Feedback for 5637058

Mark: 66%

Grade: B

Feedback on your submission

What worked

- You were clear in identifying the purpose of your visualisation framed against that of Hearsey's and who the target audience for your visualisation was.
- Explained all the variables you used and why there were of importance to your chosen audience.
- You made effective use of figures to show figures that you use for inspiration and of how your design process developed.
- You explain the decision Behind your colour scheme And use of `diverge_hcl()`.

To improve

- While you included some references and citations, your report would've benefited from drawing on and making use of a greater range of the readings from class and the wider academic data visualisation literature. In particular this would've helped you further substantiate and explain your design rationale.
- While you showed the process of development behind your visualisations, more could have been done to push forward the final visualisation. For example including extra contextual information that would've been helpful to your audience like major population centres, How to deal with overlapping points, further developing your idea of having both maps and additional graphs or focusing in on a particular area.