



Jo-Ann Lieuw-A-Peuw

🌐 joannlap.com

✉ joannlieuw@gmail.com

🏢 WORK EXPERIENCE

Jo-Ann LAP | Freelance Graphic Designer

[2023 - now] Amsterdam, NL

- Self-employed designer
- Focussed on branding, illustration, motion graphics and 3D modeling

Fong Food | Sales employee

[2017 - now] Amsterdam-Zuidoost, NL

- Serving customers behind the counter preparing Chinese-Surinamese sandwiches and meals

The New Originals | Graphic Design intern

[2024] Amsterdam, NL

- Contributed in event graphics, supporting marketing team in graphical content for the socials
- Launched two products for collabs and releases
- Experienced developing with techpacks and contacting manufacturers

Silo Agency | Interaction Design intern

[2020-2021] Den Haag, NL

- Introduction to spatial design
- Contributed doing webdesigns for institutes
- Assisted conducting usability-test at DEPOT Museum

Jaaf Design | Interaction Design intern

[2020] Amsterdam, NL

- Contributed doing web designs for clients within the public sector
- Illustrative work supporting infographics and web designs
- Infographical work

➤ ADDITIONAL EXPERIENCE

Student Asisstant | Amsterdam University of Applied Sciences (AUAS) [2019-2020]

- Helping assessing student work
- Providing guidance for students during web development classes
- Helping out during the introductory week of first year students entering the study

🎓 EDUCATION

Amsterdam University of Applied Sciences (AUAS)

[2018 - 2022] Bachelor of Applied Science
Communication and Multimedia Design

Amsterdam University of Applied Sciences (AUAS)

[2021] Minor Applied Game Design

Wismon Onderwijsinstituut [2019-2020]

Partial certificate for mathematics (analysis and geometry)

📦 SKILLS

Design

- | | |
|-------------------|------------------|
| • Branding | • 3D modelling |
| • Illustration | • Product Design |
| • Motion Graphics | • UX/UI design |

Toolkit

- | | |
|-----------------------|-----------------------|
| • Adobe Photoshop | • Figma |
| • Adobe Illustrator | • Blender |
| • Adobe After Effects | • HTML/CSS Web design |
| • Adobe Indesign | |

Soft skills

- Communication
- Critical thinking
- Collaboration
- Empathetic
- Time-management

Languages

- Dutch (Native)
- English (Fluent)
- Chinese (Conversational)