

ELETROCAP: Revolutionizing Accessibility in Supermarkets

NAVGUIDE

Smart Navigation System for
Visually Impaired in Supermarkets

Team



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PROBLEM DEFINITION

Blind and visually impaired individuals face challenges navigating supermarkets independently.

Traditional layouts lack accessibility features, leading to reliance on external assistance and limiting their autonomy.

This issue is present in **all supermarkets in Portugal**, hence the importance of addressing it.

Solution Beneficiaries

01

Blind People

The system empowers fully blind individuals to navigate supermarkets independently, reducing reliance on external assistance.

03

People with Cognitive or Navigational Difficulties & the Elderly

Individuals who struggle with spatial awareness or memory can benefit from clear, step-by-step guidance.

02

Visually Impaired People (Amblyopes)

Provides enhanced support for those with partial vision, improving their shopping experience by offering real-time guidance and product identification.

04

Markets & Supermarkets

Supermarkets can enhance accessibility and improve customer experience by providing an inclusive shopping environment.



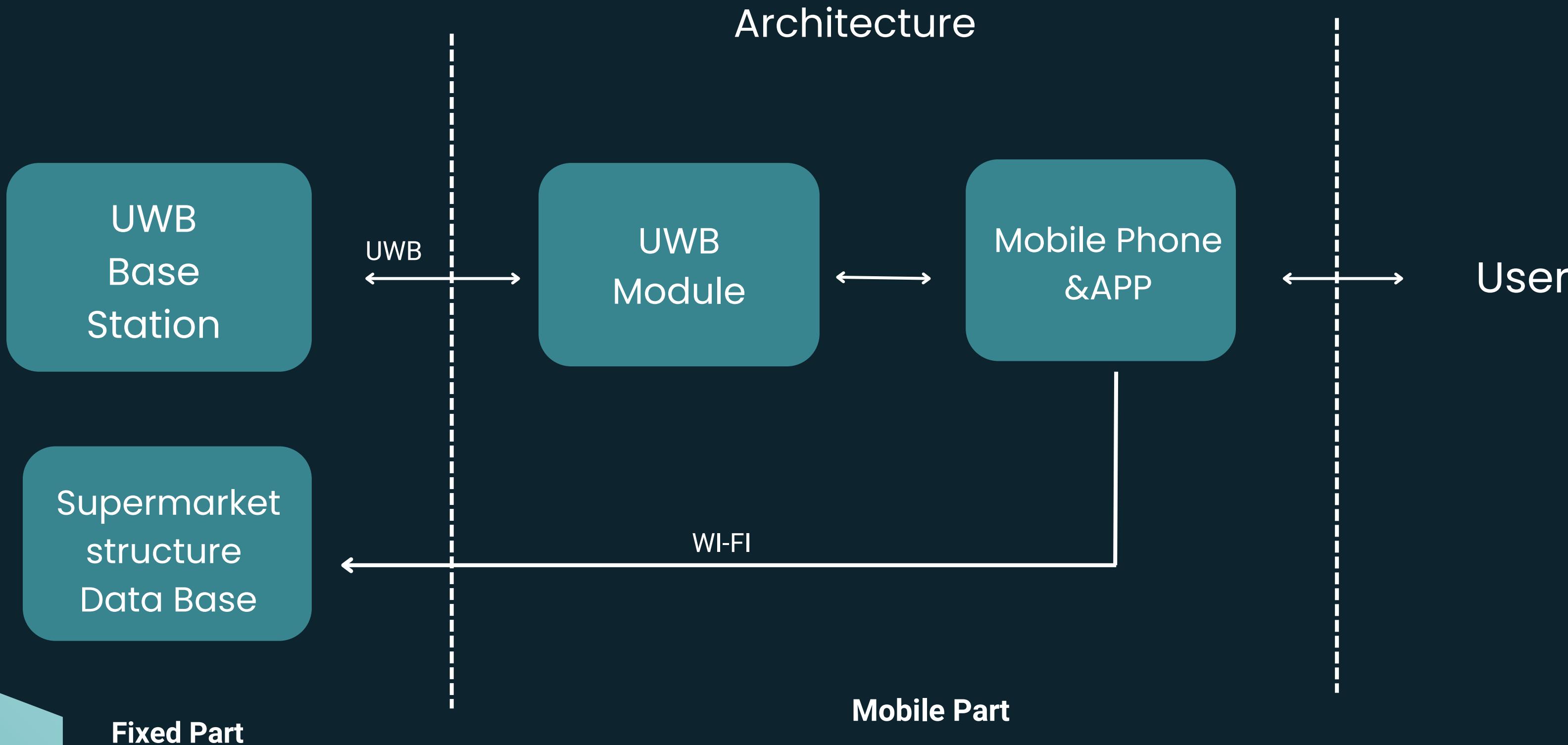
Technological solution

Develop a system using **Ultra-Wideband (UWB) technology** to assist visually impaired individuals in navigating supermarkets.

This system will offer real-time, precise and location-based guidance, enhancing their independence and shopping experience.



Technological solution



Technological solution

Main Areas

Ultra-Wideband (UWB) Technology

Short-range wireless communications that uses high-frequency radio waves to transmit data

Mobile Application

Offers **voice-guided instructions**, helping users navigate the store independently by delivering real-time updates and directions

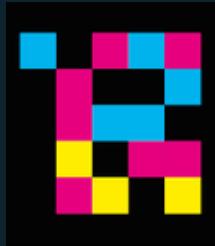
Supermarket Mapping System

Digital maps the supermarket layout, integrating with the UWB system to identify the user's location and guide them to desired products or areas

Accessible User Interface

Designed specifically for visually impaired users, the app includes **audio feedback** and an intuitive interface to ensure ease of use

Competitors and previous work



NaviLens

Their system uses **color-coded markers** that can be detected by a **smartphone app** from up to 20 meters away, without the need for precise alignment, offering **audio guidance** in 36 languages. This system works relatively well in supermarkets, with all the products identified by.



RightHear

An **assistive technology** designed to guide visually impaired individuals in navigating indoor and outdoor spaces. It uses **Bluetooth beacons** installed in facilities to transmit location-specific audio cues to a free smartphone app. The system provides real-time directions, contextual information about surroundings, and updates like operating hours.

Previous Work

A good part of the projects, found online, are based on **RFID technology** and not on location systems like ours. However, some studies have explored **UWB** for indoor navigation, such as **Developing an Ultra Wideband Indoor Navigation System for Visually Impaired People**.

Solution Requirements

The solution must be **cost-effective** for widespread adoption, balancing affordability and reliability.

It should provide highly accurate **UWB-based indoor positioning** with minimal error.

The system must be **intuitive and accessible**, offering clear audio or haptic **feedback**.

Seamless **integration** with existing supermarket infrastructures and **compatibility** with personal assistive devices are essential.

It must be **scalable** for supermarkets of different sizes.

Ensuring **user privacy** and **data security** should be a top **priority**.

Technical Challenges

01

Frequent Layout Change: Supermarkets frequently change the layout of aisles and shelves, requiring regular updates to digital mapping.

02

Physical Obstacles: High shelves, crowded spaces, and other obstructions can interfere with signal accuracy, affecting navigation reliability.

03

Instruction Accuracy: Misinterpretation of instructions or poor execution of them.

04

Cost Constraints: Ensuring the system remains affordable while maintaining high-quality performance is a key challenge.

05

Adaptability: The solution must be flexible enough to accommodate different supermarket layouts, product placements, and segmentation variations

Partners

APEC

Associação Promotora do
Ensino dos Cegos



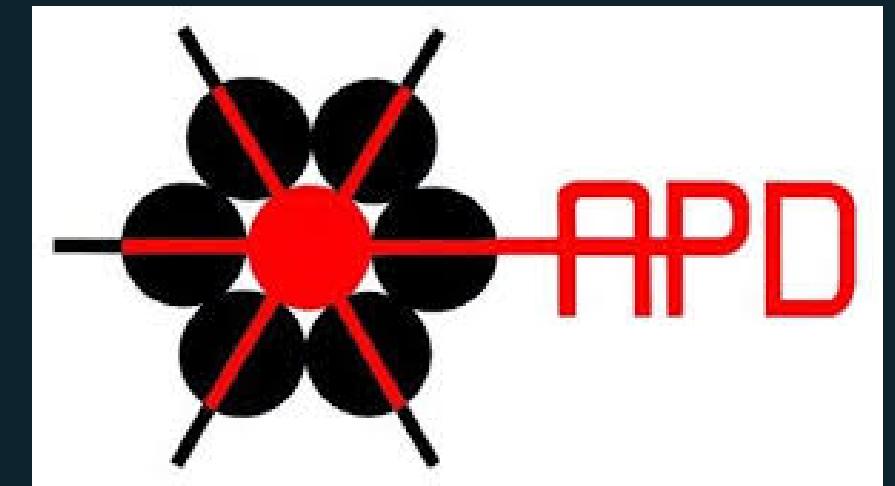
Bengala Mágica

Associação de pais, amigos e
familiares de crianças, jovens e
adultos cegos e com baixa visão



APD

Associação Portuguesa
de Deficientes



APEC, Bengala Mágica and APD are supporting us in the development of our project by providing valuable feedback and insights. They are also open to testing our prototype, helping us refine and improve it.



AUCHAN is supporting us by providing supermarket layouts, enabling us to effectively test and refine our prototype in real-world conditions.

Testing and Validation Metrics

Lab Testing

The **Positioning accuracy** of both the UWB locator and user;

Supermarket Testing

The **Success rate of the navigation** in the mapped space;

Metrics

- Results of the **Lab & Supermarket testing**;
- Success rate of the **individual's navigation**;
- **Ability** of the individual to **complete the tasks** they set out to do and to be guided by the system;
- Tests with target users- **Satisfaction survey**.

Division of tasks

Ana Cláudia Vilela

Website

- Performing sensor accuracy tests
- Creation and weekly maintenance of the website with project updates
- Creating an accessible interface for visually impaired users through audio integration within the application

João Simões

Sensors

- Configuration and calibration of UWB sensors
- Integration of sensors with the mobile application
- Implementation of the UWB Positioning System
- Development of the indoor localization algorithm

Sofia Vicente

Partnerships & Documentation

- Establishing strategic partnerships with companies and organizations to support project development
- Development of the project website's structure and design (ux/ui)
- Conducting application tests with real users
- Validation of navigation functionality in a real environment

Division of tasks

Afonso Ribeiro

Positioning & Localization

- Integration of the Application with the Positioning System
- Establishment of communication between the application and UWB sensors
- Conducting tests to ensure synchronization of location data
- Troubleshooting compatibility issues

Tomás Almeida

Mobile Application

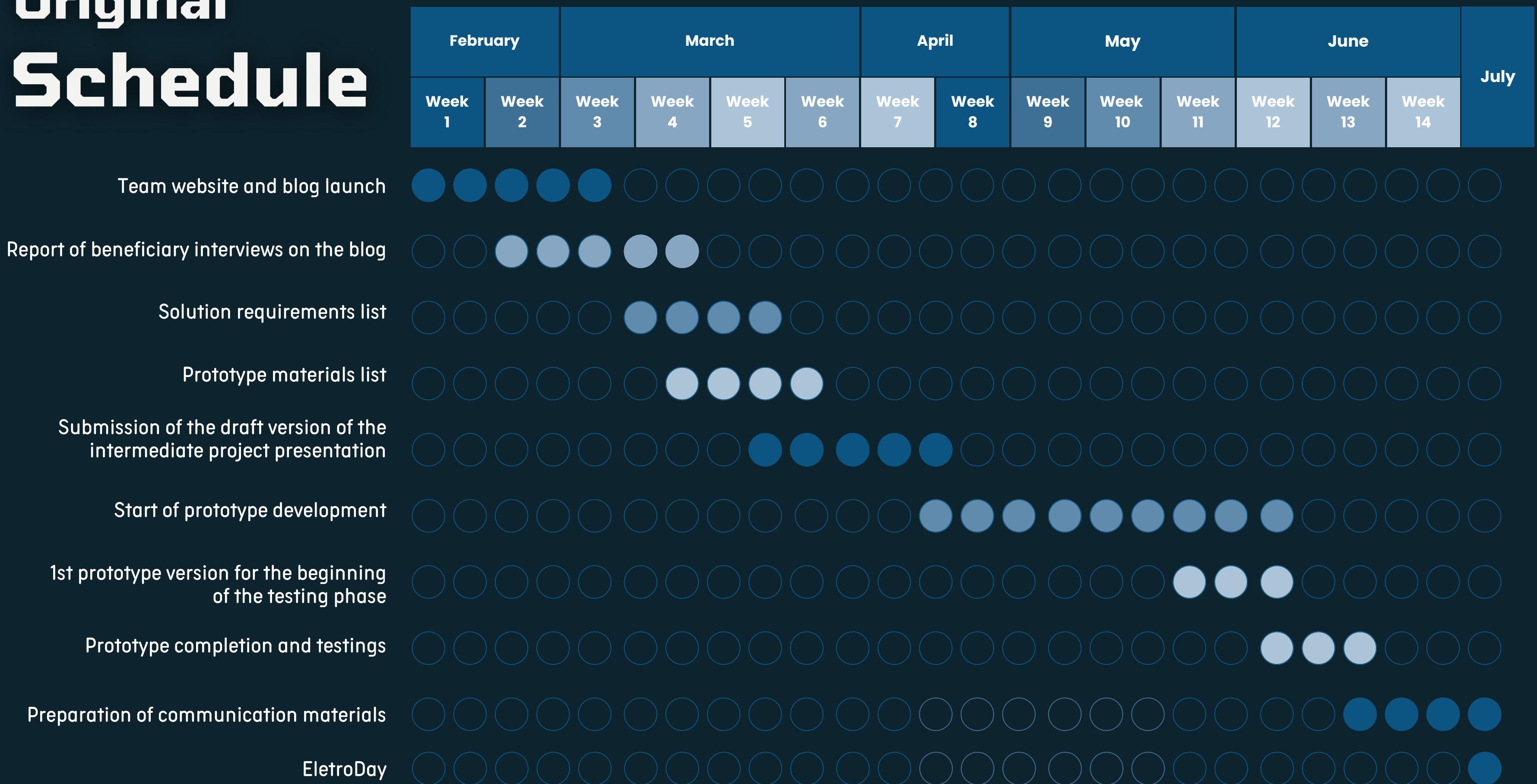
- Development of the mobile application design
- Creation of an accessible interface for visually impaired users
- Implementation of guided navigation with audio feedback

Filipa Cunha

Tests & Metrics

- Conducting tests with blind or visually impaired users
- Performing system accuracy tests; Conducting tests with blind or visually impaired users
- Preparing user training materials to ensure effective interaction with the application

Original Schedule



Mid-Program Status

Current Status of our project

We have made significant progress in defining our problem, developing a solution, planning its implementation and capturing partnerships.

Prototype Development Partnerships Established Approach Adjustment



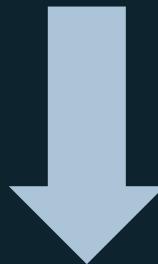
Initial architecture of the localization system.



Initial definition of the app's functions.



Definition of the list of materials and requirements.



Collaboration with AUCHAN for supermarket layout testing.



Collaboration with APEC, APD and Bengala Mágica for user feedback and prototype testing.



Prioritizing general supermarket navigation and overall navigation success over precise product localization and navigation efficiency due to time and complexity constraints.

Achieved Results

Project Definition

We adjusted our approach to focus initially on guiding users through general supermarket navigation rather than directly to specific products. This decision was made due to the complexity of precise product localization and the limited available time. Our prototype now aims to provide a seamless path navigation experience throughout the supermarket, ensuring accessibility and autonomy for visually impaired users.

Project Management

We established clear roles, responsibilities, and a structured work plan. Weekly meetings and consistent documentation ensure progress tracking. Partnerships were formed with AUCHAN for layout testing and APEC, Bengala Mágica and APD for user feedback.

Background Research

We reviewed existing solutions like NaviLens and RightHear, identifying gaps our UWB system addresses. Research included UWB technology's advantages, supermarket layouts, and user accessibility requirements.



Extension of the scope of the project

System Requirements Definition

Choosing the right technology

Balancing the course with other commitments

Stakeholder engagement

Challenges faced by the team

Contribution of each team member

Ana Cláudia Vilela

Developed the website data and the requirement list.

Sofia Vicente

Developed the website structure and all the documentation needed.

João Simões

Started developing the route calculation algorithm for the indoor navigation and developed the bill of materials.

Afonso Ribeiro

Developed the project's structure, mainly the architecture and also the bill of materials.

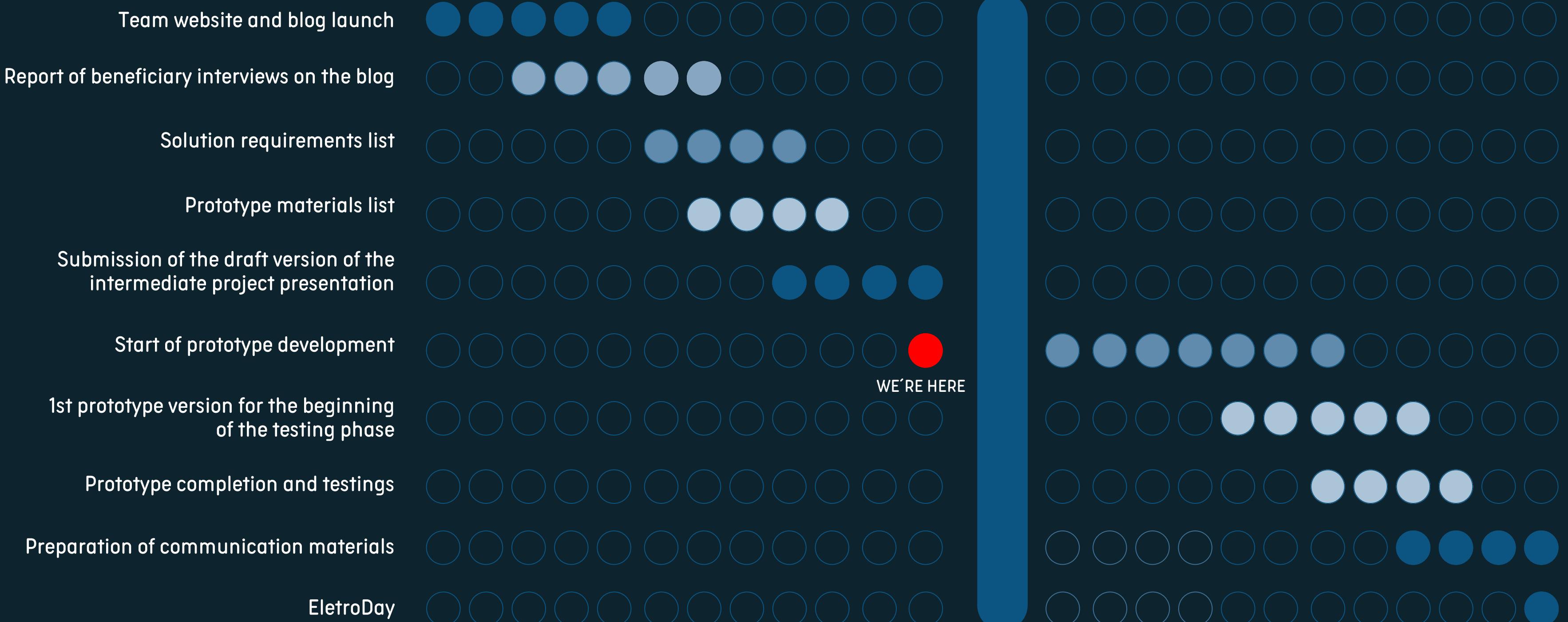
Filipa Cunha

Developed the website data and all the documentation needed.

Tomás Almeida

Developed the bill of materials and the requirements list.

Corrected Schedule



Official Website



[Website NavGuide](#)