

João Borges

Designer

Passionate about designing meaningful experiences that delight users.

2014 - 2020 • FREELANCE DESIGN CONSULTANT

As a consultant, I've helped companies such as PixelStudio, Landing.jobs, Rocketgraph, Seedstars, Wiine.me, Stocker Games, SimplePay, Lendigo, 1Roof, WixelHQ, Speechkit and more to deliver great user experiences.

2013 - 2014 • UI/UX DESIGNER - 7GRAUS

As a frontend designer, I helped build a design/developer framework to bring more than twenty desktop-only websites to mobile using agile methodologies. Built one of the largest eCommerce cosmetic platforms in Portugal - Cosmetis.pt.

2012 - 2013 • UI DESIGNER - TDISPATCH & LOKALI

Designed user flows and visual design for desktop and mobile apps. Worked close with developers to implement design ideas and concepts to the initial MVP. Published product branding & guidelines documentation.

2012 - 2013 • WEB DESIGNER - BELTICO GROUP

Worked on a brand new website for Praia D'el Rey Golf & Beach Resort and the Marriott Hotel.

Designed interfaces, advertisements and information architecture for the website.

Worked with interdisciplinary teams to increase client engagement by creating new products with a focus on the user experience.

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Education

University of Aveiro

- New Tech. of Communication

University of Salamanca

- Erasmus, Communication

Skills

User Interface Design

Visual Design

User Experience

Icon Design

Branding

Prototyping

HTML & CSS (Sass)

jQuery

Git

Tools of Choice

Figma

Sketch

Illustrator

Photoshop

Invision

Marvel

Zeplin

Pen & Paper

Interests

Videogames

Photography

Traveling

Sci-fi

Indie Movies

Projects Featured On

Uispace.net

We.graphics

REFERRALS AVAILABLE UPON REQUEST