Products seasonality

- **Goal**: Better planning of marketing campaigns and purchasing

- Development of a Time Series model, using R

- Decompose TS: level, trend, seasonality, noise

- Extract seasonal effect, standardize it and create a Power BI visual

Product Category	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Category 1												
Category 2												
Category 3												
Category 4												
Category 5												