

# João Ilharco

joaoilharco.github.io  
joaoilharco06@gmail.com  
LinkedIn: in/joão-ilharco

Passionate Product & Web Designer with a background in Design and Multimedia Communications.

Experienced in creating engaging, user-centered digital products and websites for institutions and small businesses. Skilled in Figma, Adobe Creative Suite, and front-end prototyping.

## experience

### Freelance Product Designer

A.A.C, Quinta do Outeiro and more

2023–Present

Designed internal dashboard tools for event management, focusing on usability and workflow optimization. Conducted user testing sessions and implemented feedback into the final design.

### UI/UX Designer

University Coursework

2023–Present

Designed several digital products, including responsive websites and app interfaces for academic and client-based projects. Delivered a full web solution for an Animal Welfare Association, from user research and wireframing to final visual design and prototyping in Figma.

## education

### ESEC

Bachelor’s in Design and Multimedia Communications

2023-2025, Coimbra

## skills

### Design

UX/UI Design  
Interaction Design  
Visual Design  
Prototyping  
User Research

### Tools

Figma  
Adobe Suite