

AMS

Business Process Modelling

BPM Fundamentals



What is a Process?

One man draws out the wire, another straights it, a third cuts it, a fourth points it, a fifth grinds it at the top for receiving the head: to make the head requires two or three distinct operations: to put it on is a particular business, to whiten the pins is another... and the important business of making a pin is, in this manner, divided into about eighteen distinct operations, which in some manufactories are all performed by distinct hands, though in others the same man will sometime perform two or three of them.

(Adam Smith, 1776)



What is a Process?

Inputs

Process

Outputs

Materials Information

Resources

- People
- Energy
- Equipment
- Infrastructures
- Methods

Products

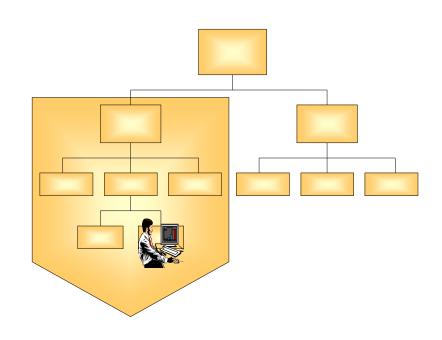
Services

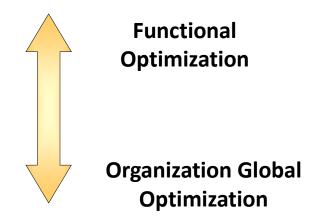
Information



The Function-Oriented Organization

Function Oriented



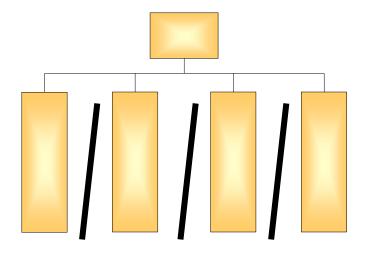


Doesn't show how the value is aggregated Functions are more important than customers Responsibilities are lost between interfaces



The Function-Oriented Organization

- A horizontal flow of work, combined with a vertical organization results in several gaps and overlaps and empowers sub optimization, putting a negative influence on the organization efficiency
- The "island effect" decreases performance
 - optimizing the functions generates sub optimization of the "all"
 - nobody manages the "blanks spaces"



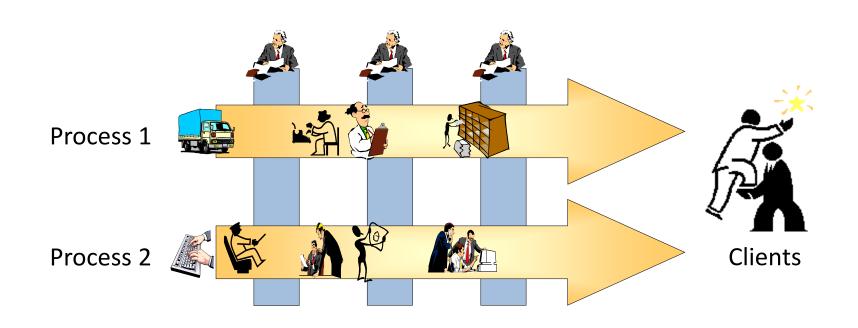
Function Oriented

Blank spaces



The Process-Oriented Organization

Horizontal management by processes cross functions of the organization to focus on products and customers.





Takeaways

- 1. All work performed within an organization is part of a process.
- 2. All products and services of an organization are the result of a process.
- 3. A process is realized by a cooperation of people (actors) and resources.
- Process-oriented management focus on product and clients and not of functions or units.



ISO 9001...

"A result is reached efficiently when activities and resources are managed as a process" (ISO 9000)

- Section 1: Scope
- Section 2: Normative Reference
- Section 3: Terms and definitions
- Section 4: Quality Management System
- Section 5: Management Responsibility
- Section 6: Resource Management
- Section 7: Product Realization
- Section 8: Measurement, analysis and improvement





some examples of "types of processes"

Management Processes

- Govern the operation of a system (e.g. organization).
- Examples: Organizational Governance, Strategic Management, Strategic Planning.

Operational Processes (aka Primary Processes)

- Specify the core business and support the organization's value chain.
- Provide value.
- Examples: Purchasing, Sales, Logistics, Marketing

Support Processes

- Support the other processes
- Do not provide (direct) value.
- Examples: Accounting, HR Management

"Business Processes"

...see slides "BPMN - Business Process Management...

Process Architecture

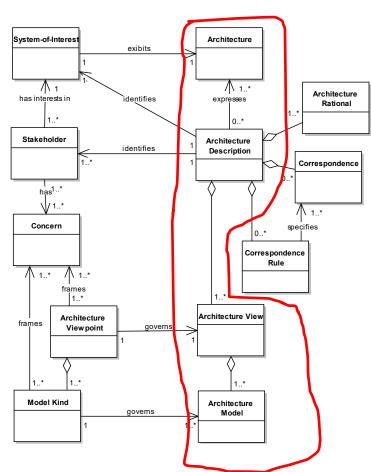


A recall on "architecture"

An architecture is a formal description of a system that defines the structure and properties of its components, their relationships and behaviour, as well as the principles needed for their analysis,

design and evolution.

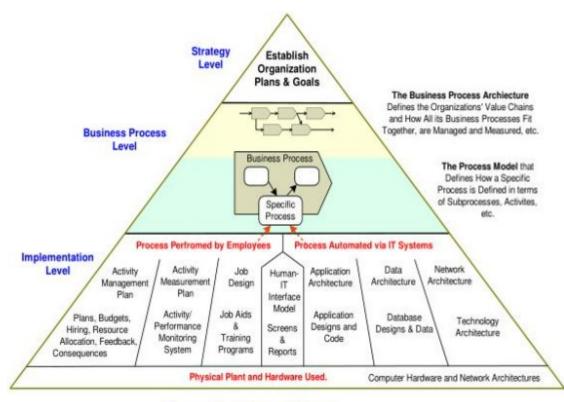
NOTE: Recalling that systems do really do not "have" an "architecture" but what is correct is to understand that "a system exhibits an architecture, which is an expression of an architecture representation", it is common to see the term "architecture" simply used for what should, in rigor, be referred as "architecture representation" or "architecture view" or even "architecture model"...





When a set of processes share a common context and address related concerns, they can be understood as a "system", then we also can conceptualize a "Process Architecture" for them...

- Formal specification of processes:
 - Definition of the structure of each processes
 - Properties of each process
 - Relations between activities (i.e. collaborative behaviour).
 - Definition of (design) principles (e.g. composition, depth).



Source: Paul Harmon, BP Trends



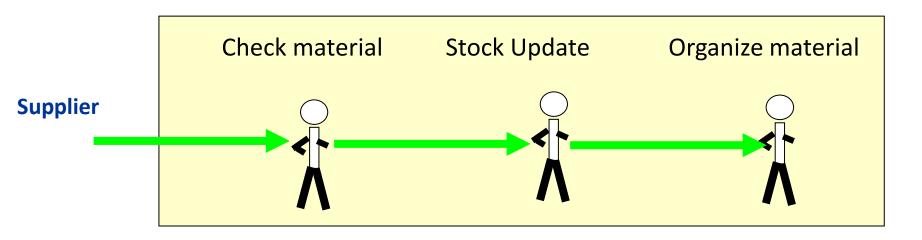
Example

• Activities Location: The Warehouse

Actor: Warehouse Officer

Activities :

- Check material
- Stock Update
- Organize material





Example

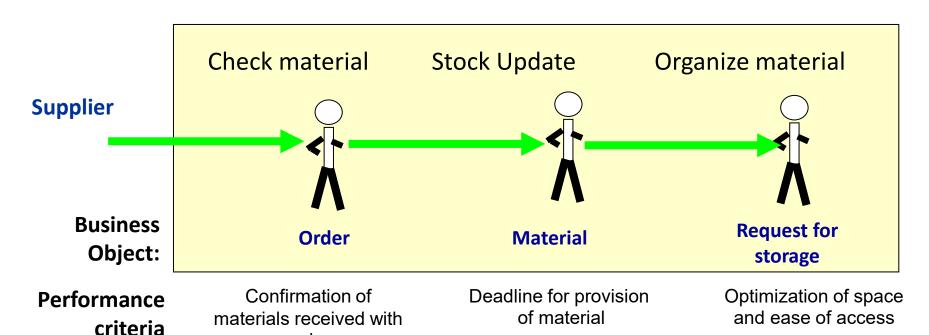
• Activities Location: The Warehouse

order

Actor: Warehouse Officer

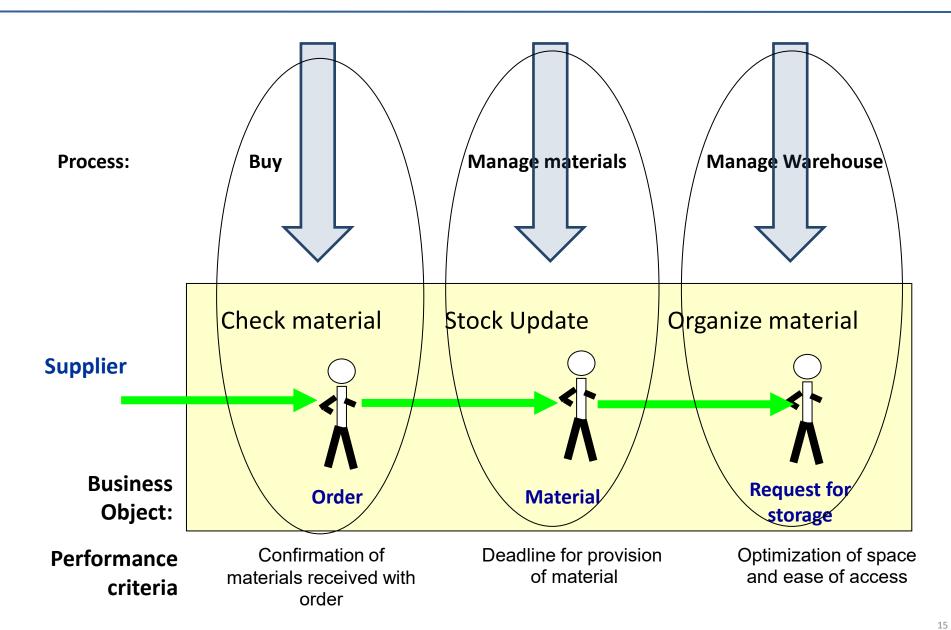
Activities :

- Check material
- Stock Update
- Organize material





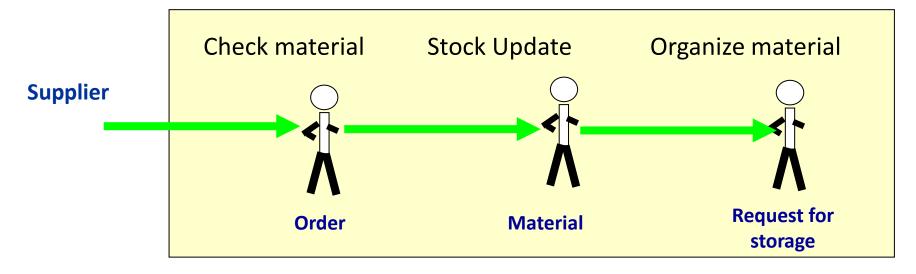
Example





Process Architecture

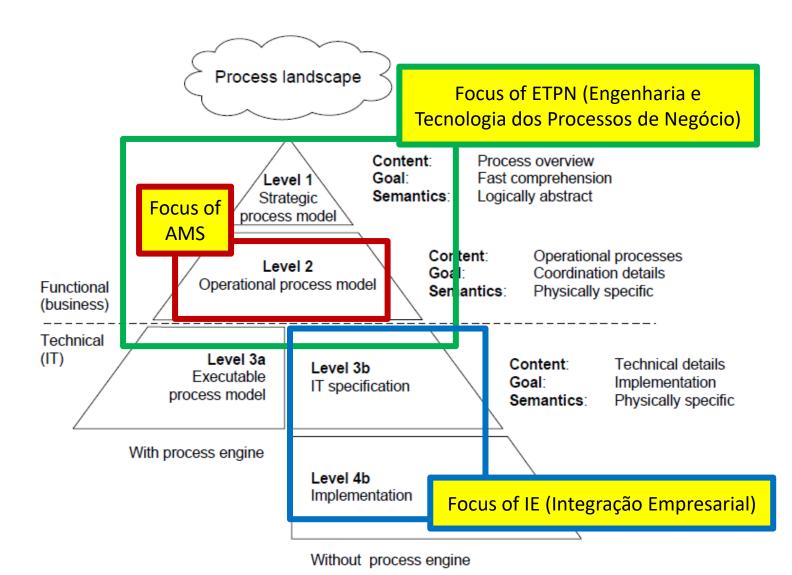
- Who is interested in "green process"?
- How to identify the benefits of automatize the activity "check material"?



People "know what they do" but may not actually know in which Business Process they are actually performing work!

Process Architecture References...

A (classic shape of a) generic reference framework for processes



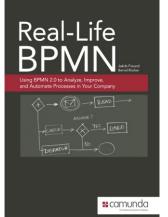


FIGURE 1.5 camunda BPMN framework (caBPMN)



Value Chain (Porter, 1985)





Process Classification Framework



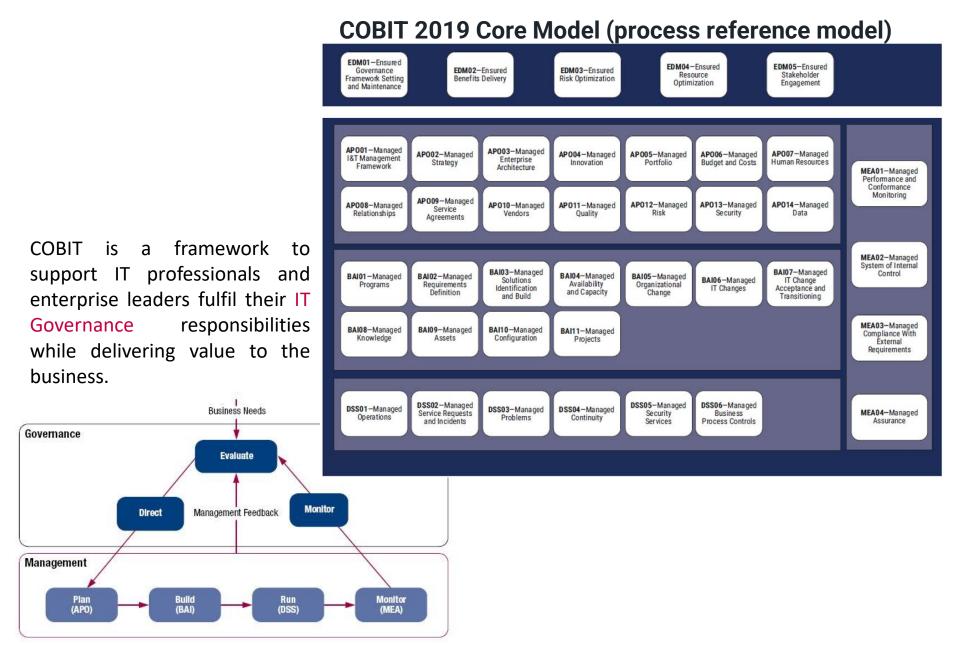
MANAGEMENT AND SUPPORT SERVICES 6.0 Develop and Manage Human Capital 7.0 Manage Information Technology 8.0 Manage Financial Resources 9.0 Acquire, Construct, and Manage Property 10.0 Manage Environmental Health and Safety 11.0 Manage External Relationships 12.0 Manage Knowledge, Improvement, and Change



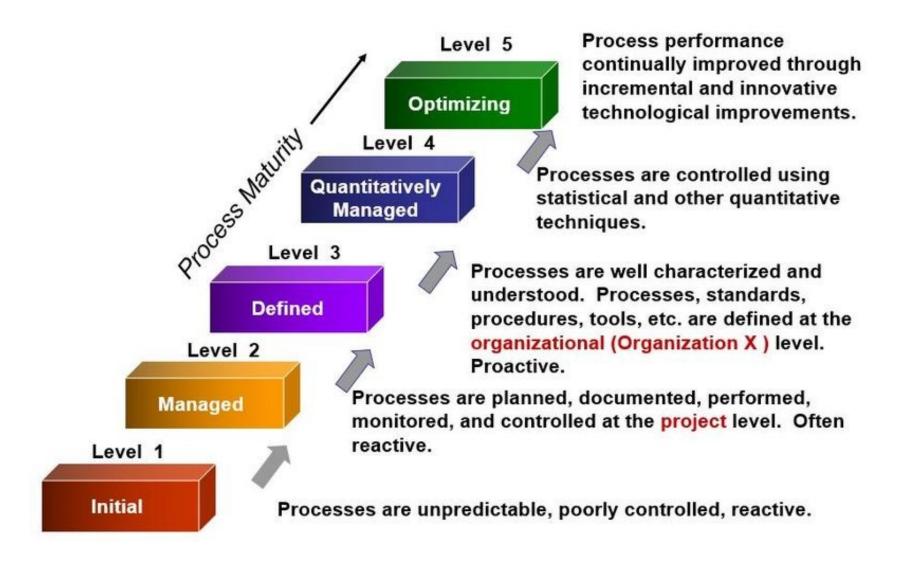
Process Classification Framework

4.2	Procure materials and services			7.4	Manage enterprise information		
	4.2.1	Develop 4.2.1.1 4.2.1.2 4.2.1.3 4.2.1.4 4.2.1.5	Develop procurement plan Clarify purchasing requirements Match needs to supply capabilities Analyze company's spend profile Seek opportunities to improve efficient and value Collaborate with suppliers to identification.		7.4.1	strategie 7.4.1.1 7.4.1.2	Understand information and content management needs and the role of IT services for executing the business strategy Assess the information and content management implications of new technologies
	4.2.2	Select su 4.2.2.1 4.2.2.2 4.2.2.3 4.2.2.4	sourcing opportunities uppliers and develop/maintain contract Identify suppliers Certify and validate suppliers Negotiate contracts Manage contracts	c1	7.4.2	7.4.1.3 Define th 7.4.2.1	Identify and prioritize information and content management actions ne enterprise information architecture Define information elements, composite structure, logical relationships and constraints, taxonomy, and derivation rules
	4.2.3		Process/Review requisitions Approve requisitions Solicit/Track vendor quotes Create/Distribute purchase orders Expedite orders and satisfy inquiries Record receipt of goods Research/Resolve exceptions	S	7.4.3	7.4.2.2 7.4.2.3 7.4.2.4 Manage 7.4.3.1 7.4.3.2	Define information access requirements Establish data custodianship Manage changes to content data architecture requirements information resources Define the enterprise information/data policies and standards Develop and implement data and content administration

Control Objectives for Information and related Technology (COBIT) https://www.isaca.org/resources/cobit



Process Capability and Maturity



ISO/IEC 15504

SPICE (Software Process Improvement and Capability Determination)

ISO/IEC 15504 is the reference model for the maturity models, consisting of capability levels, so that it can be found an overall determination of the **organisation's capabilities for delivering IT based products** (software, systems, services). For each process, it defines a capability level according this scale:

0	Incomplete process	The process is not implemented or fails to achieve its purpose;
1	Performed process (Informed)	The process is implemented and achieves its purpose
2	Managed process (Planned and monitored)	The process is managed and results are specified, controlled and maintained.
3	Established process (Well defined)	A standard process is defined and used throughout the organization
4	Predictable process (Quantitatively managed)	The process is executed consistently within defined limits
5	Optimizing process (Continuous improvement)	The process is continuously improved to meet relevant current and projected business goals

The capability of the processes is measured using 9 process attributes:

- 1.1 Process Performance
- 2.1 Performance Management
- 2.2 Work Product Management
- 3.1 Process Definition
- 3.2 Process Deployment
- 4.1 Process Measurement
- 4.2 Process Control
- 5.1 Process Innovation
- 5.2 Process Optimization

Each process attribute is assessed on a relative rating scale, based upon evidence collected:

- Not achieved (0 15%)
- Partially achieved (>15% 50%)
- Largely achieved (>50%- 85%)
- Fully achieved (>85% 100%).



AMS

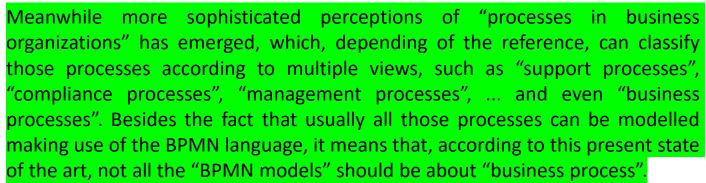
A discussion on "BPM - Business Process Management"



On "BPMN" and "Business Process"

The acronym BPMN stands for "Business Process Modeling Language".

The reason for that name is historical, when the language was developed to model "socio-technical processes in business organizations", which required its own semantics, different from the until then classic techniques and languages for modelling of "industrial processes".



That is deeply discussed in the MSc, in the UC of ETPN (Business Processes Engineering and Technology), where are adopted the concepts of the book "Business Process Management". In that context, a process only is "business process" if its outcome has a direct value for a costumer, meaning all the other processes in the organization should not be named "business processes".

In this course we will ignore all that, as our focus will be simply to learn and exercise the BPMN language! However, consider taking the course ETPN to learn more about this interesting subject ;-)





Business Process
Management

Marlon Dumas · Marcello La Rosa Jan Mendling · Hajo A. Reijers

Second Edition



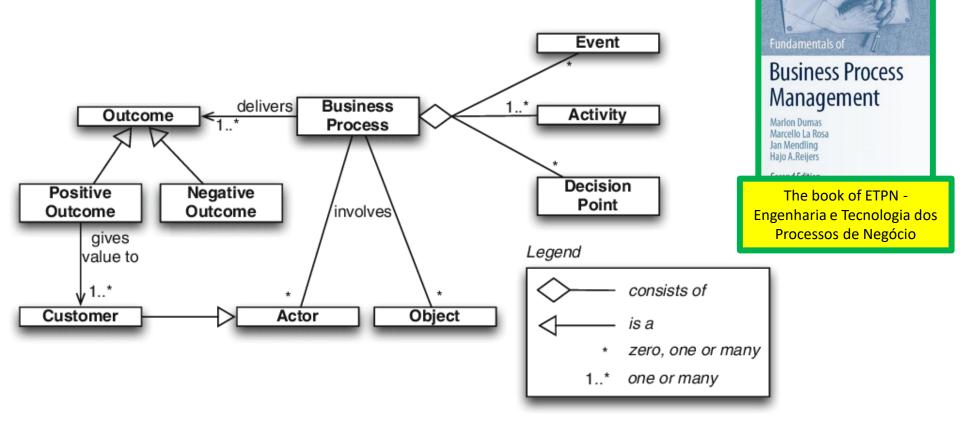


What is really then a "Business Process"?

Set of interrelated activities that transform inputs into outputs in order to

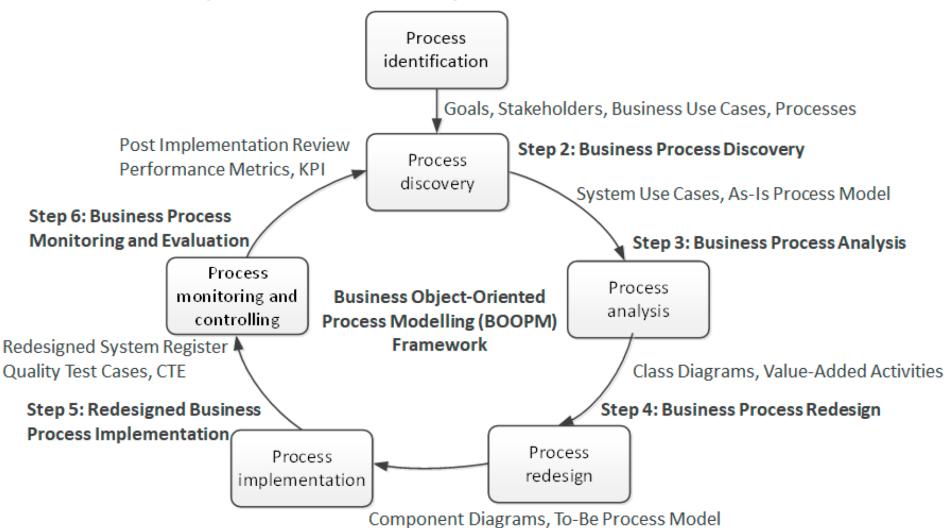
produce a service or product to a specific customer.

The focus is always on the final product!!!



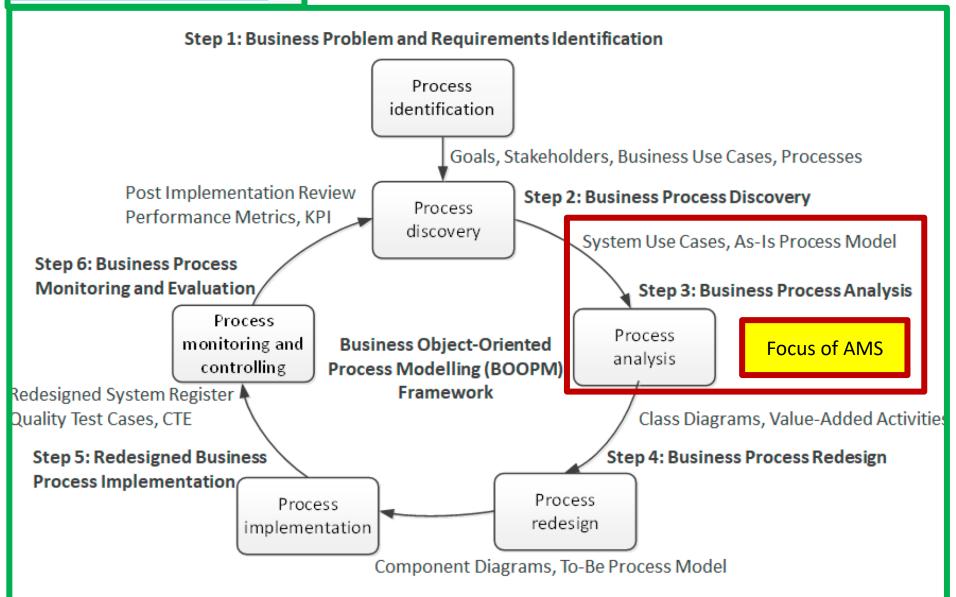
A (classic) reference framework for the BPM lifecycle

Step 1: Business Problem and Requirements Identification





AMS addresses only a small part of the BPM concern, whose wide picture is provided at ETPN!





On "Process" versus "Business Process"

Process:

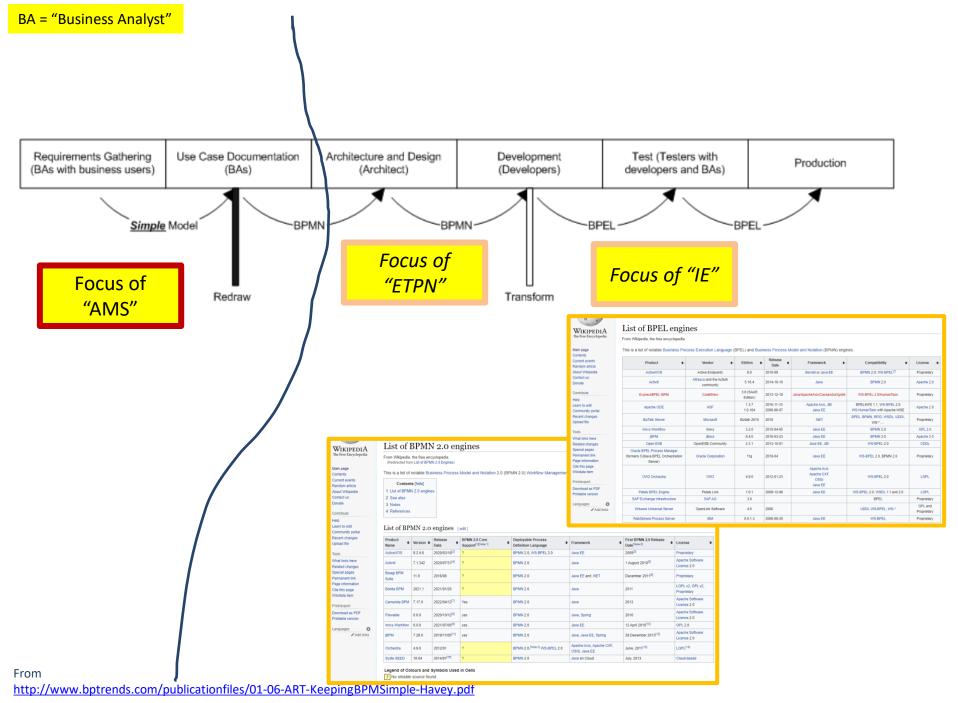
 "A set of interrelated and cooperative activities that transform inputs into outputs". (ISO 9000)

Business Process:

"A collection of activities that takes one or more kinds of input and creates an output that is of value to the customer." (Hammer & Champy 1993)

NOTE: This is a definition of "process" that might be "just that", or also might be of a "business process", but we cannot assure it without a confirmation of if "the recipient" is a "business customer":

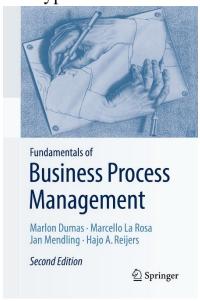
"As set of linked activities that take an input and transform it to create an output. Ideally, the transformation that occurs in the process should add value to the input and create an output that is more useful and effective to the recipient either upstream or downstream." (Johanson 1993)

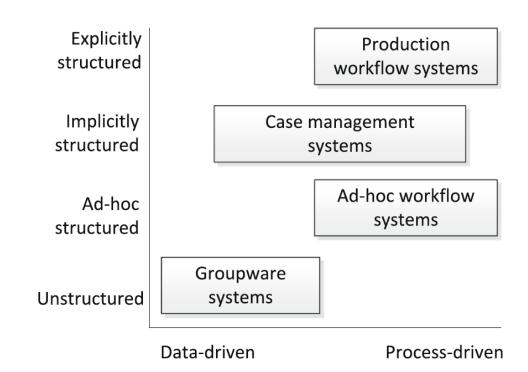




On Process Automation...

Fig. 9.1 The spectrum of BPMS types





To learn more about process automation, consider the MSc course on "IE" (Enterprise Integration)!!!!



Business Process Management Systemversus Case Management Systems

Business Process Management Systems (BPMS)

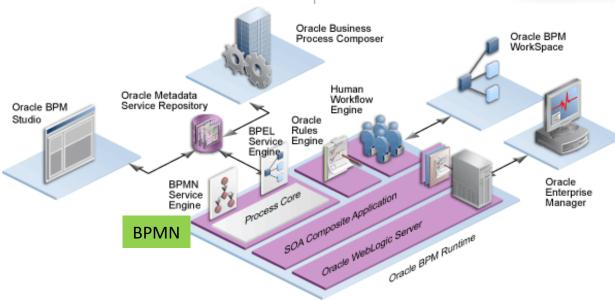
 supports the design, analysis, execution, and monitoring of business processes on the basis of explicit process models. The purpose of a BPMS is to coordinate an automated business process in such a way that all work is done at the right time by the right resource.

Case Management Systems (CMS)

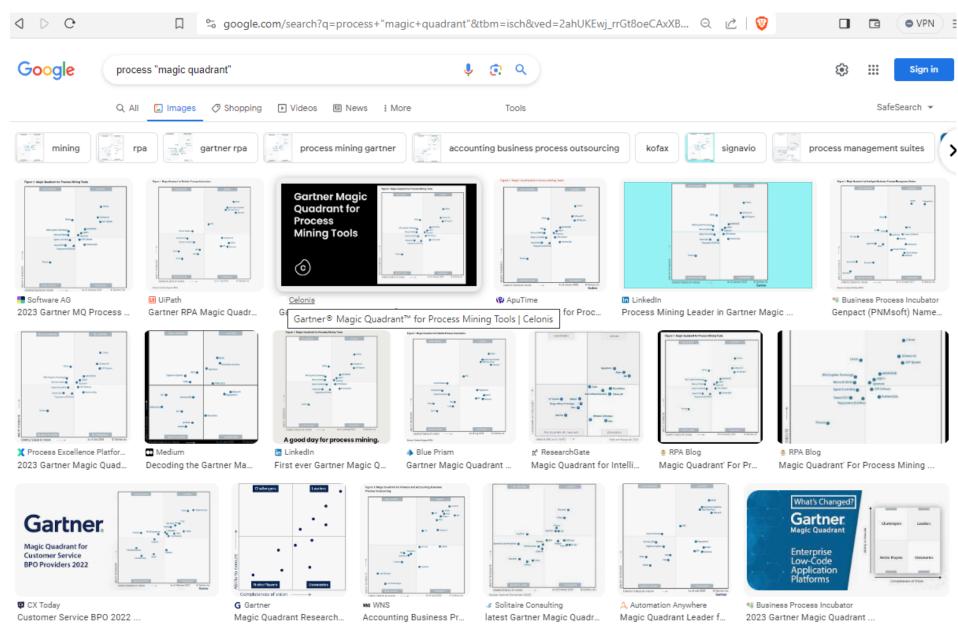
The idea behind a case management system (or adaptive case management system (ACM)) is to support processes that are neither tightly nor completely specified. Rather, implicit process models are used, which capture a conventional flow from which a user can deviate—unless this is explicitly prohibited. A case management system is usually fully aware of the precise details of the data belonging to a case (including customer data, financial or medical data). On the basis of such awareness, the system is able to inform end users about the status and history of a case, as well as the most obvious steps to continue with.

Process automation with Oracle BPM suite 12c





There are a lot of techniques and tools for "process simulation", "process mining", "process orchestration", "process ...you name it..."





AMS

(Business) Process Modelling

BPMN (Business Process Model and Notation) Core http://www.bpmn.org/

/ ArchiMate

/ Relationship to Other Standards, Specifications, and Guidance Documents / D.1 The TOGAF Framework

The ArchiMate language, as described in this standard, complements the TOGAF framework [4] in that it provides a vendor-independent set of concepts, including a graphical representation, that helps to create a consistent, integrated model "below the waterline", which can be depicted in the form of TOGAF views.

The structure of the ArchiMate core language closely corresponds with the three main architectures as addressed in the TOGAF ADM. The strategy, motivation, implementation, and migration elements approximately map onto the remainder of the ADM (although these elements may also be used in Phases B, C, and D). This is illustrated in Figure 116. This correspondence indicates a fairly easy mapping between TOGAF views and the ArchiMate viewpoints. A more detailed description of this correspondence is given in [6].

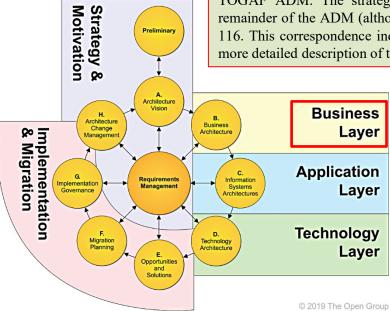


Figure 116: Correspondence
Between the ArchiMate
Language and the TOGAF ADM

Although some of the viewpoints that are defined in the TOGAF standard cannot easily be mapped onto ArchiMate viewpoints, the ArchiMate language and its analysis techniques support the concepts addressed in these viewpoints. While there is no one-to-one mapping between them, there is still a fair amount of correspondence between the ArchiMate viewpoints and the TOGAF viewpoints. Although corresponding viewpoints from the two standards do not necessarily have identical coverage, many viewpoints from both address largely the same issues. Moreover, the viewpoint mechanism described in Section 14.4 lends itself well to define TOGAF viewpoints using ArchiMate concepts.

It is important to reiterate that the ArchiMate standard is a modeling language and not a framework, and therefore the viewpoint definitions are more detailed and specify the stakeholders, concerns, level of detail, or abstraction level, and also the entity types involved in the viewpoints. In the TOGAF standard this is presented in a more general way, so sometimes there cannot be a one-to-one mapping between the entities and some interpretation or transformation will be required.

In conclusion, the TOGAF and ArchiMate standards can easily be used in conjunction:

- The two standards complement each other with respect to the definition of an architecture development process and the definition of an Enterprise Architecture modeling language
- The two standards overlap in their use of viewpoints, and the concept of an underlying common repository of architectural artifacts and models; i.e., they have a firm common foundation
- The combined use of the two standards can support a better communication with stakeholders See [6] for a detailed explanation of how the TOGAF and ArchiMate standards can be used together.

/ ArchiMate

/ Relationship to Other Standards, Specifications, and Guidance Documents / D.3 BPMN

Both the ArchiMate language and BPMN [12] can be used for modeling business processes. Their aims are different, however. ArchiMate notation is typically used for high-level processes and their relations to the enterprise context, but is not intended for detailed workflow modeling, whereas BPMN supports detailed sub-process and task modeling down to the level of executable specifications, but lacks the broader enterprise context, for example, to model the application services that support a process or the goals and requirements it has to fulfill.

Both languages share the concepts of (business) process and event. In the ArchiMate notation there is a single business process element that may be decomposed in other processes that are related using flow and triggering relationships, possibly using junctions to represent more complex connections. BPMN has a more fine-grained set of elements, with various types of events, tasks, and gateways. Its metamodel also distinguishes explicitly between process and sub-process (although it lacks a graphical representation of a business process itself). The BPMN concept of participant (or pool) and the ArchiMate concepts of business role or business actor (or application component for automated processes) also correspond.

In a typical scenario, both languages can be used in conjunction. Mapping from ArchiMate notation down to BPMN is fairly straightforward. The other way around loses the detailed elements of BPMN. Moreover, there are structural differences between the languages that preclude a direct concept-to-concept mapping and may merit a pattern-based approach. A detailed description of such a mapping is beyond the scope of this standard.

/ ArchiMate

/ Relationship to Other Standards, Specifications, and Guidance Documents / D.4 UML

The ArchiMate language has derived a number of concepts from UML [8]. For other concepts, straightforward correspondences can be defined.

In the Business Layer, the ArchiMate business process concept can be mapped onto UML activity diagrams, where more detailed specifications of such processes can be given (although BPMN would be the preferred language for detailed process and workflow modeling). The ArchiMate business actor and role concepts can both be mapped onto UML actors, although the latter can also be used for modeling automated actors. Business collaborations have been inspired by collaborations as defined in the UML standard [8], although the UML collaborations apply to components in the Application Layer.

In the Application Layer, the application component element corresponds to the UML component. This facilitates the direct linkage between higher-level Enterprise Architecture models described in ArchiMate notation and lower-level solution architecture and implementation models in UML in one continuous development chain. In a less direct manner, the ArchiMate application function concept can be mapped onto UML activity diagrams, and an application service to a use-case diagram. Application collaborations also correspond to UML collaborations.

Many of the elements of the ArchiMate Technology Layer correspond directly to UML. The node, artifact, device, system software, and path elements have a direct counterpart in UML (where system software is called execution environment).

In addition to these elements, many relationships in the ArchiMate language have close ties to UML as well. The ArchiMate association, composition, aggregation, specialization, and realization relationships have a direct counterpart in UML.

There are also some notable differences between the two languages. The ArchiMate serving relationship (formerly "used by") is different from UML dependency. Although their notations are similar, their directions are different. UML dependency is often used to model, for example, function calls in software programs, but in ArchiMate notation, the direction of the serving relationship denotes the direction of service delivery, independent of whether this service is called by the user or offered pro-actively by the provider. At the architectural level at which the ArchiMate language is aimed, the run-time operational details of such call graphs are less important than the more stable and generic notion of service provision.

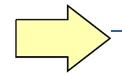
This also points to another important difference: UML does not have a separate service concept, since in its object-oriented paradigm the behavior expressed by a service is encapsulated within the interface offering that behavior (i.e., its operations). The ArchiMate language differentiates between interfaces and the services they provide to allow, for example, specifying that the same service is offered through multiple interfaces. Hence, an ArchiMate application interface does not equate directly with a UML interface.

Finally, UML has a predefined, fixed set of diagram types, whereas the ArchiMate viewpoint mechanism allows for the construction of custom, stakeholder-oriented views on an architecture.

See [16] for a more detailed explanation about how the UML language and the ArchiMate standard can be used together.



Business process



8.3.1 Business Process

Figure 59: Business Process Notation

A business process represents a sequence of business behaviors that achieves a specific result such as a defined set of products or business services.

A business process describes the internal behavior performed by a business role that is required to produce a set of products and services. For a consumer, the products and services are relevant and the required behavior is merely a black box, hence the designation "internal".

A complex business process may be an aggregation of other, finer-grained processes. To each of these, finer-grained roles may be assigned.

There is a potential many-to-many relationship between business processes and business functions. Informally speaking, processes describe some kind of "flow" of activities, whereas functions group activities according to required skills, knowledge, resources, etc.

A business process may be triggered by, or trigger, any other business behavior element (e.g., business event, business process, business function, or business interaction). A business process may access business objects. A business process may realize one or more business services and may use (internal) business services or application services. A business role may be assigned to a business process to perform this process manually. An automated business process can be realized by an application process. The name of a business process should clearly indicate a predefined sequence of actions using a verb or verb-noun combination and may include the word "process". Examples are "adjudicate claim", "employee on-boarding", "approval process", or "financial reporting".

In an ArchiMate model, the existence of business processes is depicted. High-level business, end-to-end processes, macro flows, and workflows can all be expressed with the same business process element in the ArchiMate language. It does not, however, list the flow of activities in detail. This is typically done during business process modeling, where a business process can be expanded using a business process design language; e.g., BPMN [12].