

2ND QUARTER

E-hailing: Revenue Report



Contents

3. REVENUE ESTIMATE

4. KPIS: VALUES & REVENUE
OVER TIME

5. KPIS: MAIN STATIONS

6. BIKE, ROUTE TYPES
AND PASSHOLDERS

7. TRIPS TIME

8. MAIN INSIGHTS

revenue estimate

BASED ON THE PLANS BESIDE,
REVENUE WAS **ESTIMATED BY**
CONSIDERING FIRSTLY THE
PASSHOLDER TYPE, AND
THEN **EACH EXTRA PERIOD OF**
30 MINUTES

1-Ride

\$1.75/30 Minutes

All rides are \$1.75 every 30 minutes

Purchase at any station, online or in the mobile app.

[Sign Up](#)

24-Hour Access

\$5 to Start

All rides 30 minutes or less are free.

\$1.75 per 30 minutes thereafter.

[Sign Up](#)

365-Day Pass

\$150/year

All rides 30 minutes or less are free.

\$1.75 per 30 minutes thereafter.

[Sign Up](#)

30-Day Pass

\$17/month

All rides 30 minutes or less are free.

\$1.75 per 30 minutes thereafter.

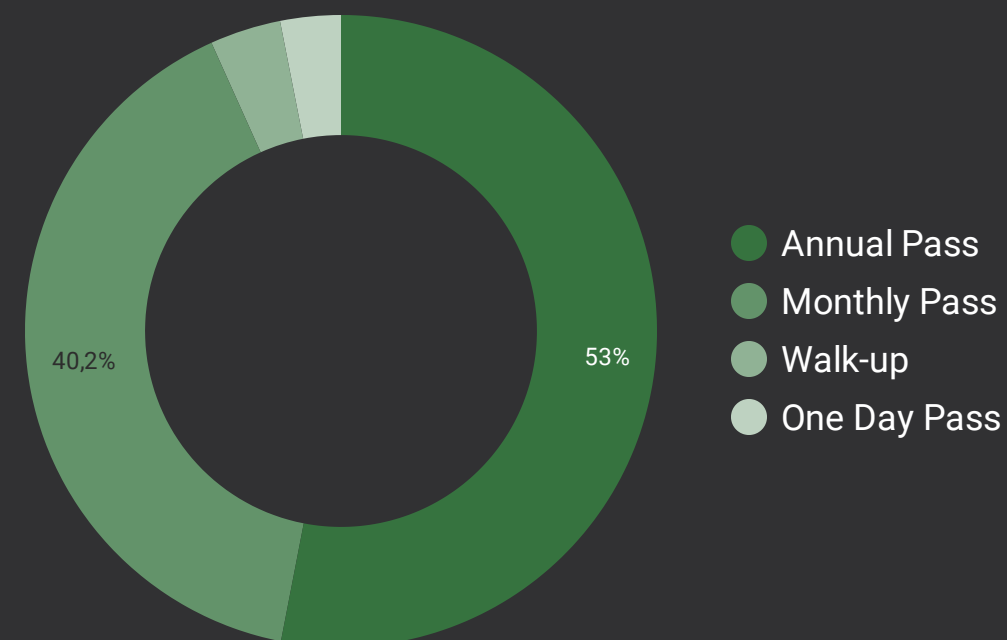
[Sign Up](#)

station

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Revenue by Passhold



revenue

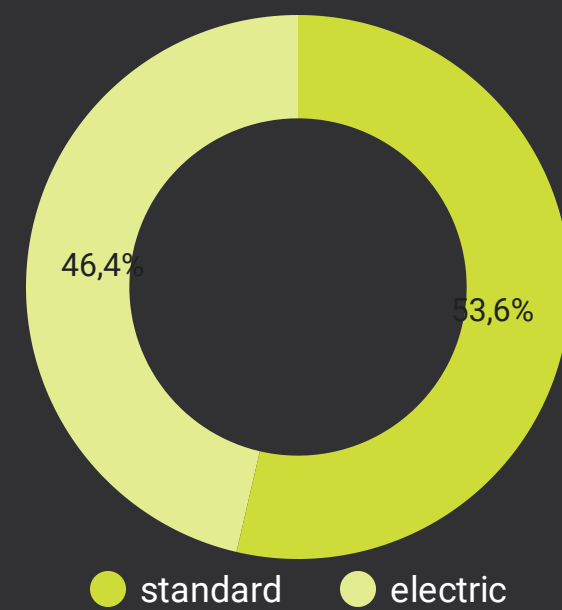
\$2.865.939,50

Average revenue per trip

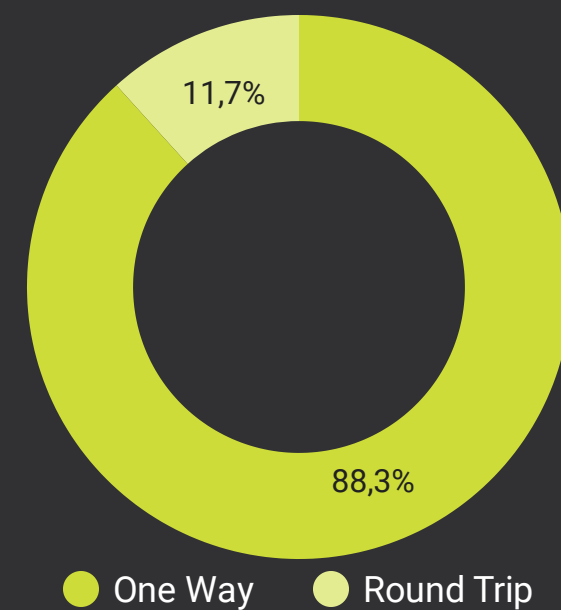
\$26,19



Revenue by Bike Type



Revenue by Route Type

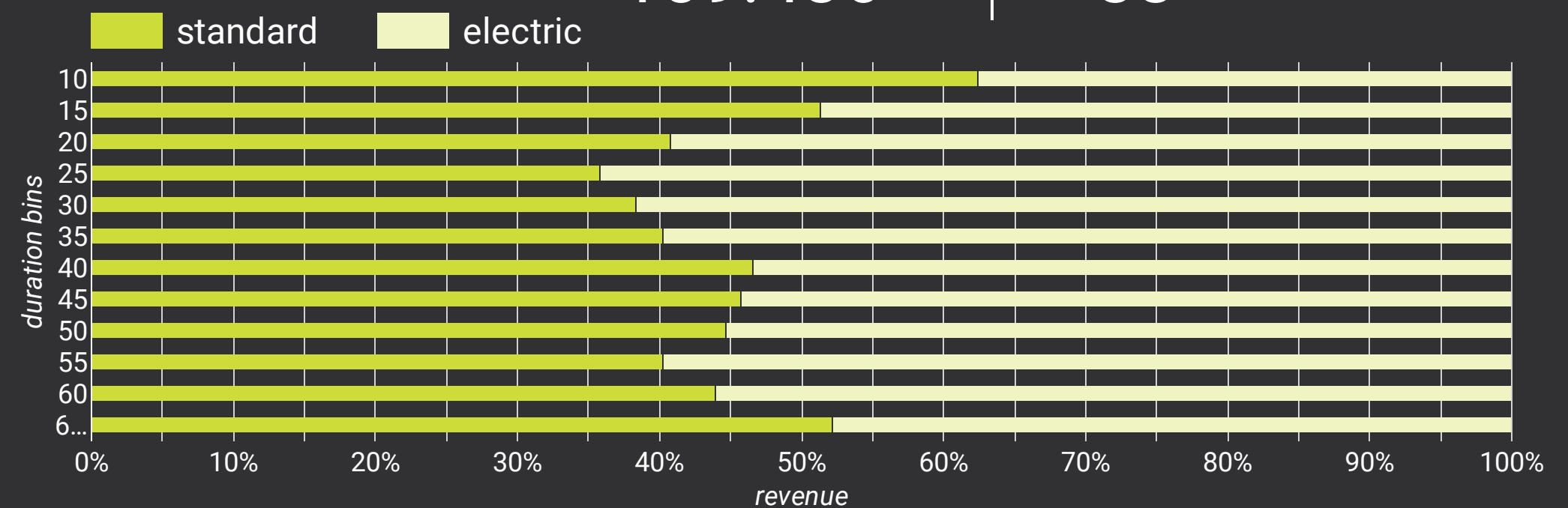


Total Trips

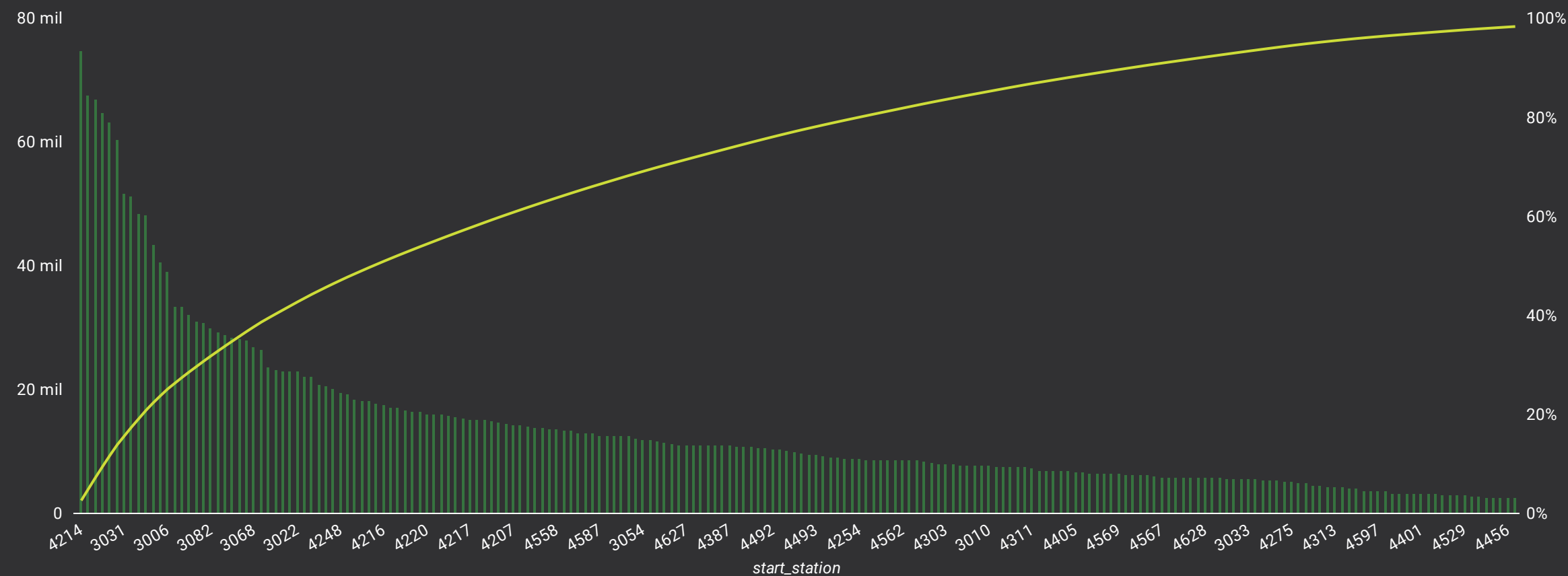
109.436

Average trip time in minutes

33



Revenue and Accumulative Percentage by Station



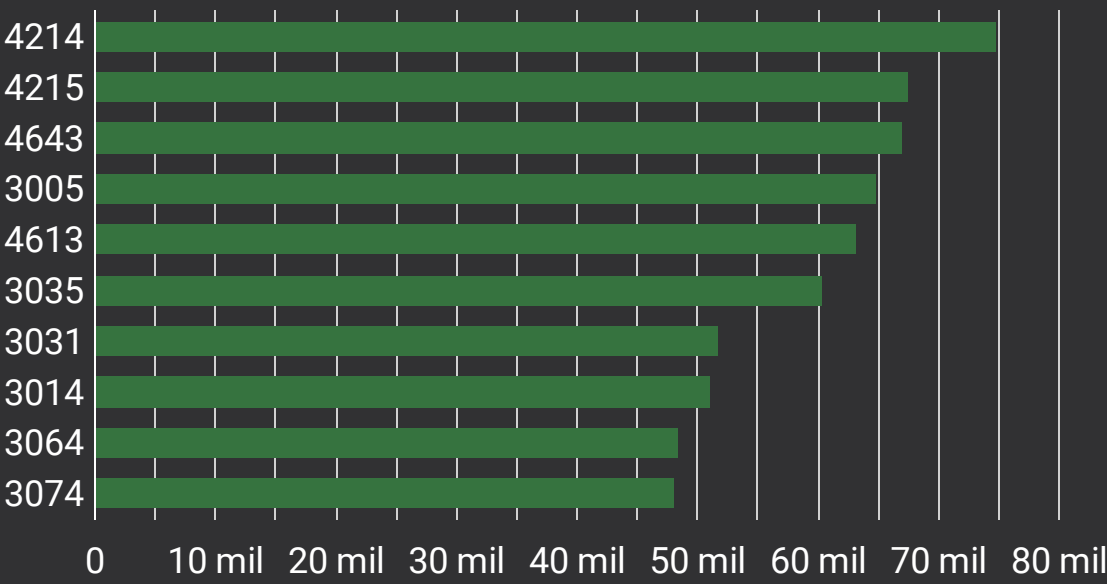
Stations



Stations' Participation on Total Revenue



Top 10 Starting Station in Revenue



Insights

- MORE THAN **90% OF REVENUE** IS MADE FROM THE ANNUAL AND MONTHLY PLAN
- **ELECTRIC** BIKES ARE **MORE USED** BY TRIPS **LONGER THAN 15** MINUTES
- THE **TOP 10 BUSIEST STATIONS** MAKES **MORE THAN 20% OF REVENUE**, AND THE TOP 27, MORE THAN 50%

revenue figures:

Max:



May 11th
\$ 42713,50

Min:



April 3rd
\$ 21609