Innovation Networks Analysis

An ecological point of view over social phenomena

Outline

- Data Science (Math, Statistics)
- Network Theory
- Ecology (polinizator-plant bipartite networks)
- Economics

Motivation

- Complex network relationships between VC-VC and accelerators-VC (co-investiment)
- Limited application of network theory to VC-VC and VCaccelerator relationships

Macro RQ

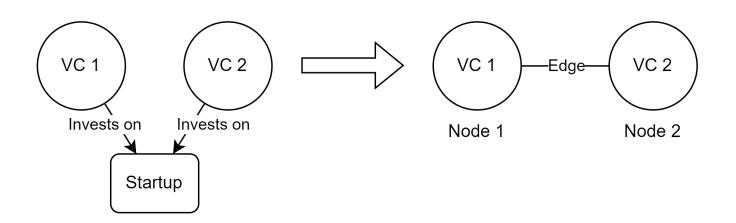
 How do network structures emerge between venture capitalists and accelerators, and what patterns govern their investment relationships?

Relevant Topics

- Data Science (Math, Statistics)
- Network Theory
- Ecology (polinizator-plant bipartite networks)
- Economics

Methodology

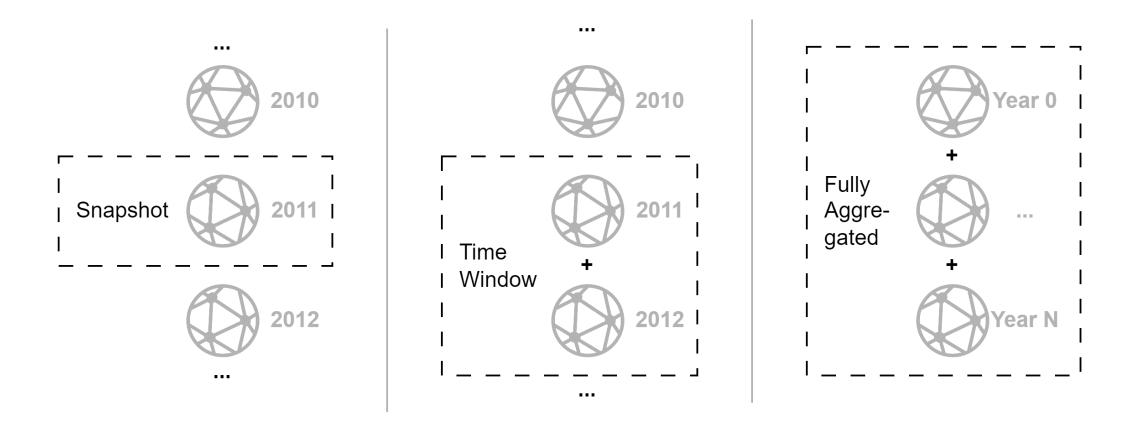
- Get data from Crunchbase
- Clean data (Matthijs and Theo methods)
- Build network (Acc-VC and VC-VC) and get metrics
- Analyze results through economics and ecology lenses



Number of edges
Number of nodes
Connectance / density
Modularity / components
Nestedness (bipartite case)

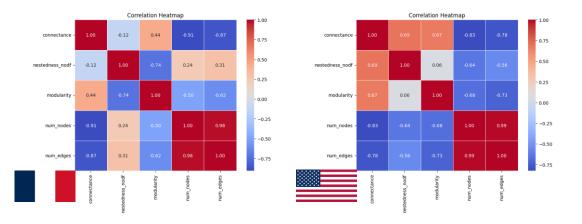
Metodology

➤ 3 distinct approaches...

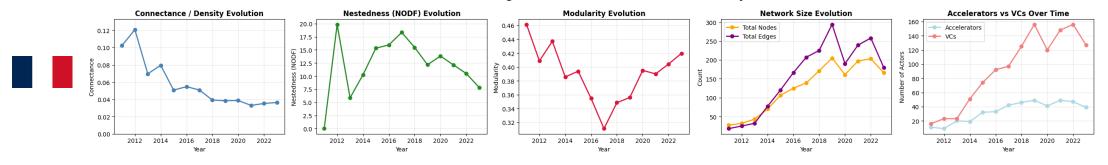


Results – ACC-VC Network

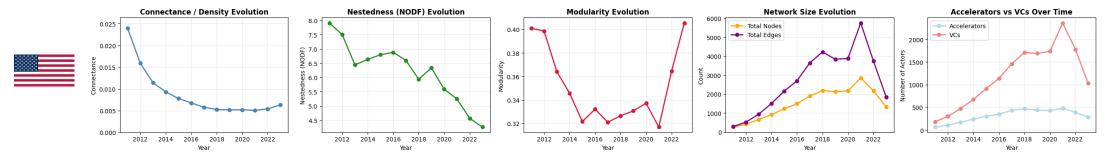
ACC-VC - Snapshots



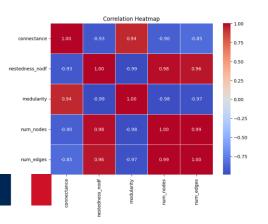
Evolution of Ecological Network Metrics - Accelerator-VC Ecosystem

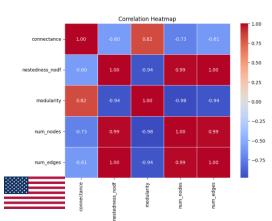


Evolution of Ecological Network Metrics - Accelerator-VC Ecosystem

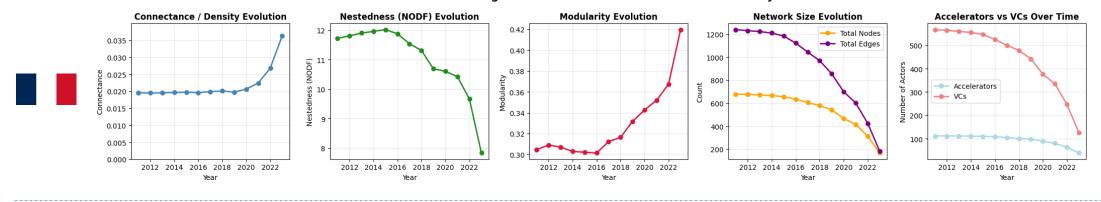


ACC-VC – Time Window (5 years)

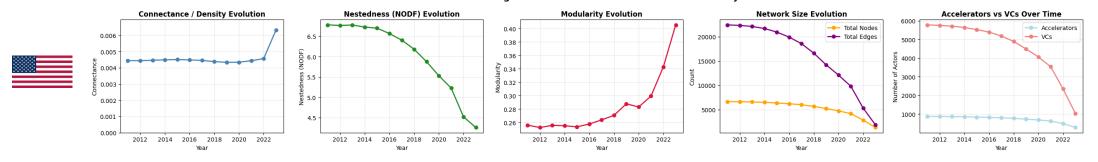




Evolution of Ecological Network Metrics - Accelerator-VC Ecosystem



Evolution of Ecological Network Metrics - Accelerator-VC Ecosystem



ACC-VC – Fully Aggregated



Nodes: **744** (117 acc + 627 VCs)

Edges: **1352**

Density: 0.018
Components: 12

Connectance: 0.018

Nestedness (NODF): 11.0

Modularity: 0.302



Nodes: **6936** (889 acc + 6047 VCs)

Edges: **23295**

Density: **0.004**

Components: 35

Connectance: 0.004

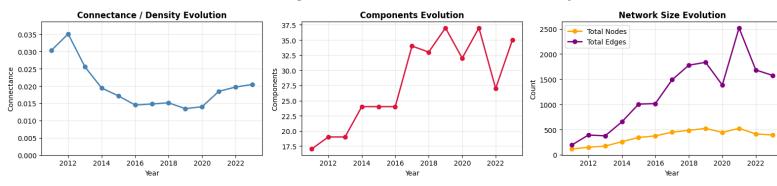
Nestedness (NODF): 6.6

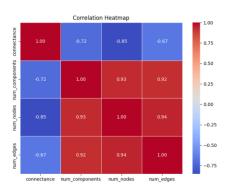
Modularity: 0.246

Results – VC-VC Network

VC-VC - Snapshots

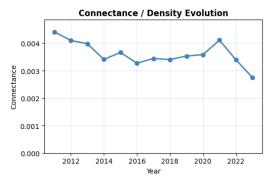
Evolution of Ecological Network Metrics - Accelerator-VC Ecosystem

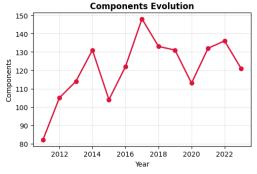


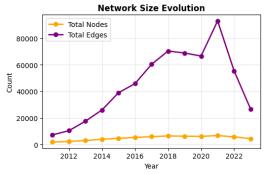


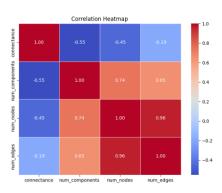
Evolution of Ecological Network Metrics - Accelerator-VC Ecosystem











VC-VC – Time Window (5 years)

0.000

2012

2014

2016

2018

2020

Evolution of Ecological Network Metrics - Accelerator-VC Ecosystem Correlation Heatmap **Connectance / Density Evolution Network Size Evolution Components Evolution** 7000 Total Nodes 0.020 100 Total Edges 6000 90 - 0.25 5000 - 0.00 4000 70 3000 2000 -0.50 50 0.005 1000 -0.75

2020

2014

2016

Year

2018

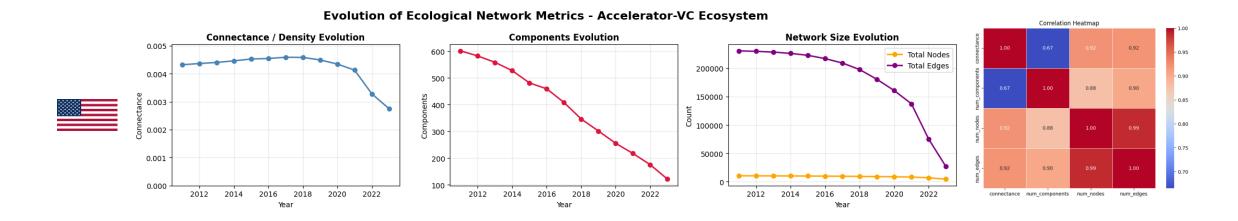
2020

2014

2016

Year

2018



VC-VC – Fully Aggregated



Unique VCs: 1,180

Partnership edges: **7,360**Connected components: **125**

Density: **0.0105**



Unique VCs: **11,095**

Partnership edges: 238,737 Connected components: 750

Density: **0.0038**