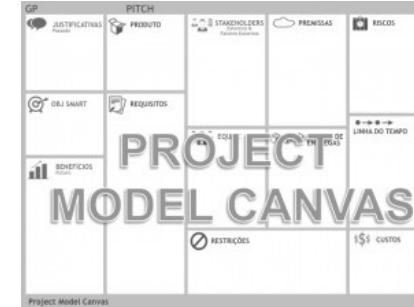


Project Model Canvas

Fonte: <http://www.pmcanvas.com.br/>

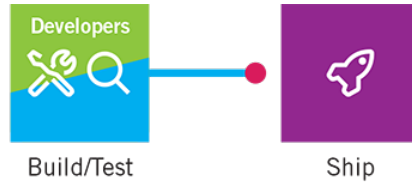


- O que é?
Uma ferramenta simplificada e visual que permite correlacionar as informações do projeto.

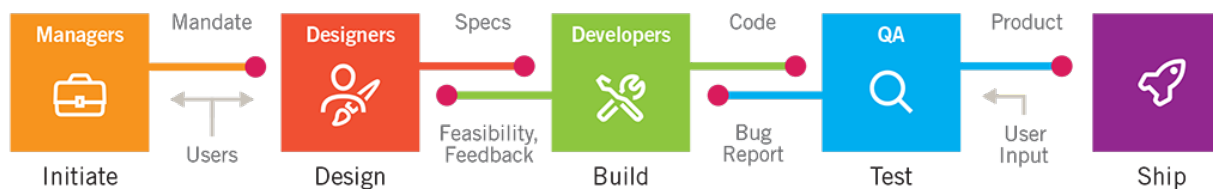
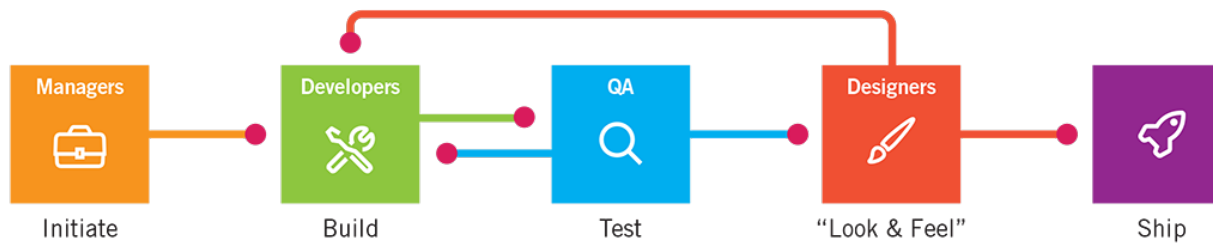
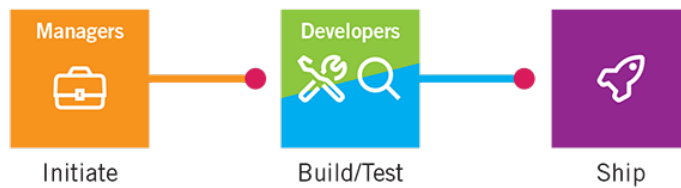


- Criado pelo Prof. José Finocchio, o PM Canvas se baseia em princípios de Design Thinking e possui as seguintes diretrizes:
 - Ser **visual** permitindo maior contextualização
 - Permitir **agrupamento** das questões relacionadas
 - Buscar a **simplicidade** com transparência
 - Envolver os **stakeholders** de maneira participativa
 - **Sequenciar** as atividades

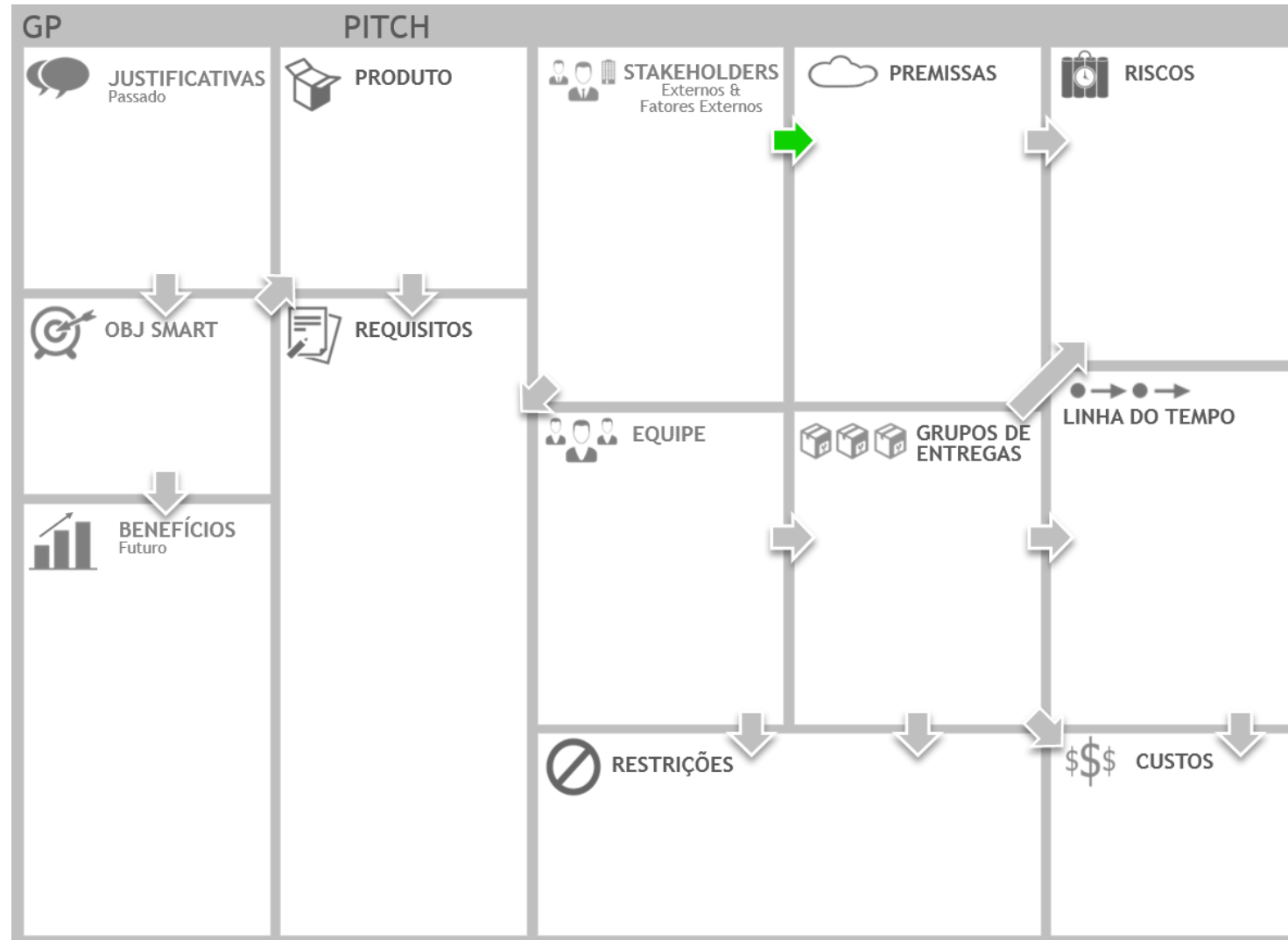
Design orientado a objetivos



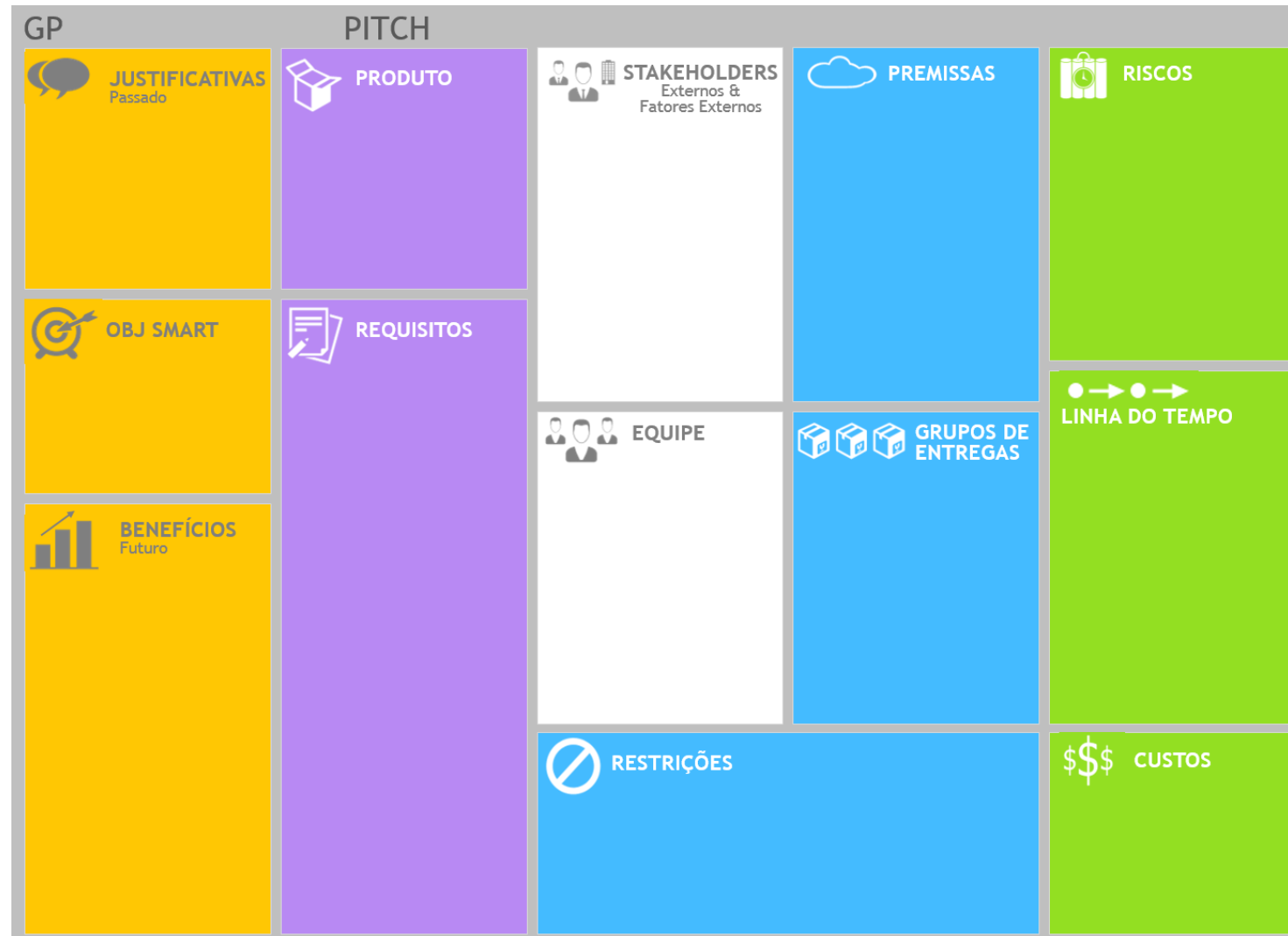
Evolução do processo de desenvolvimento de software e o **Design Orientado a Objetivos**.



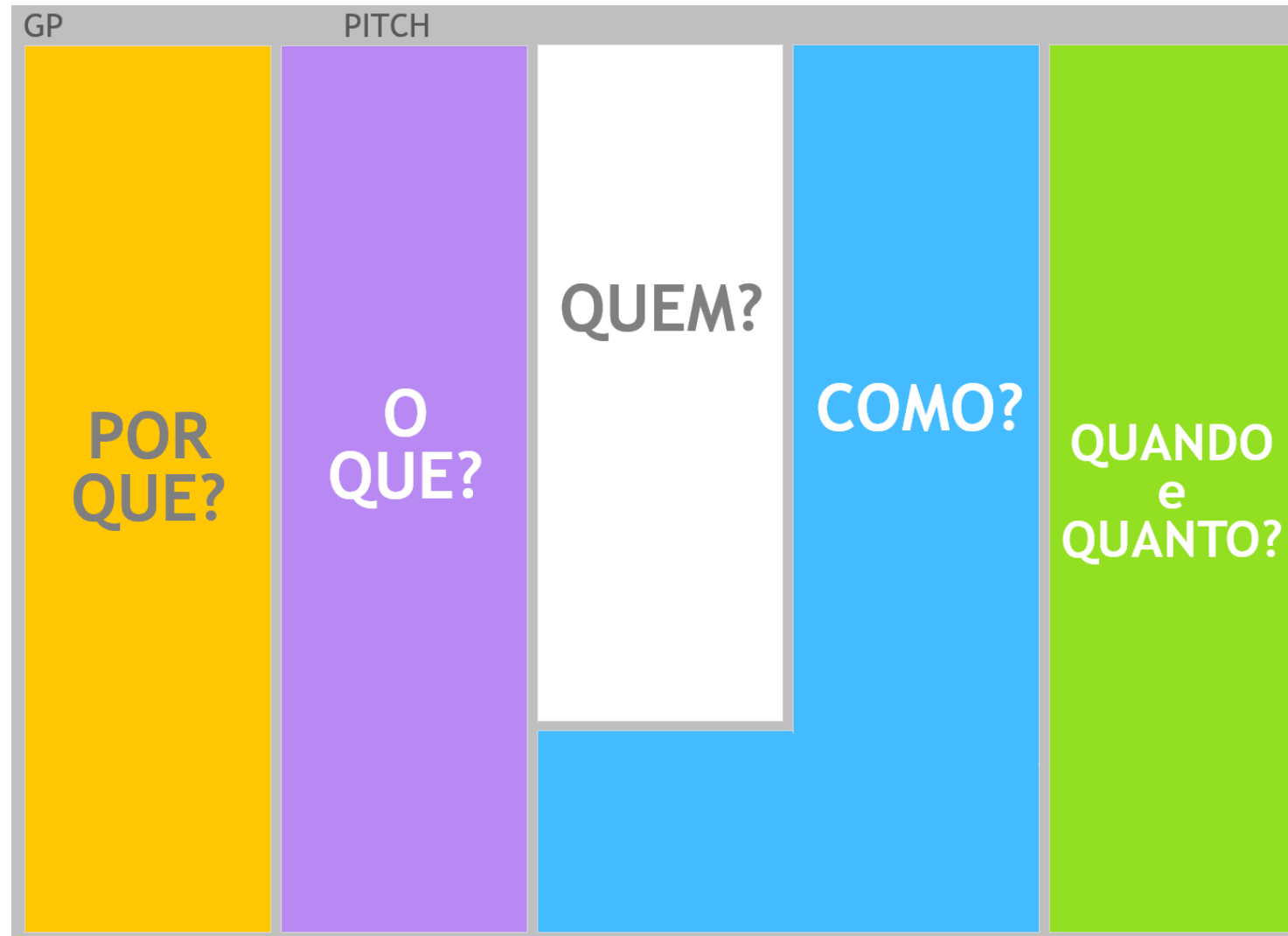
Project Model Canvas



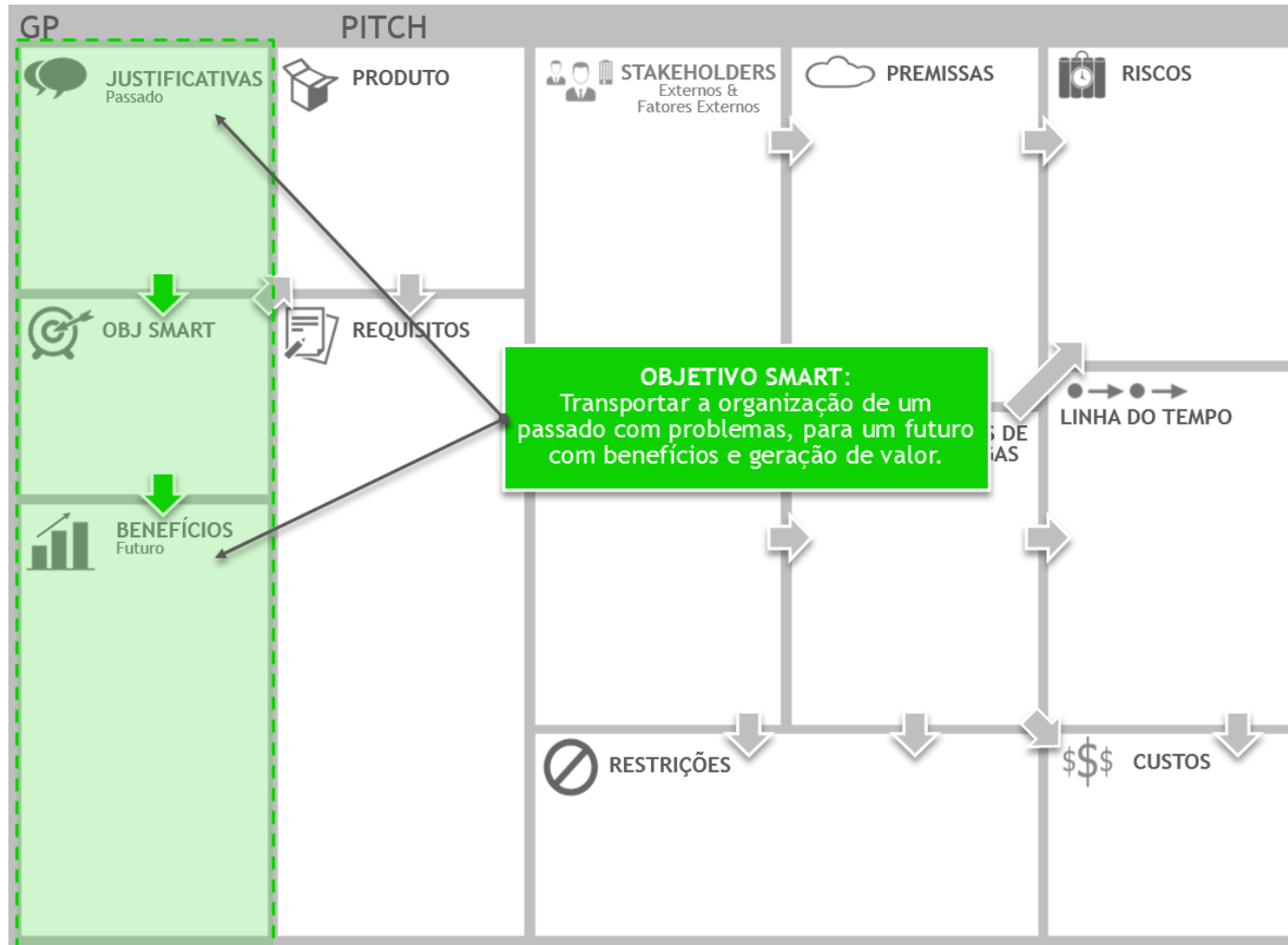
Project Model Canvas



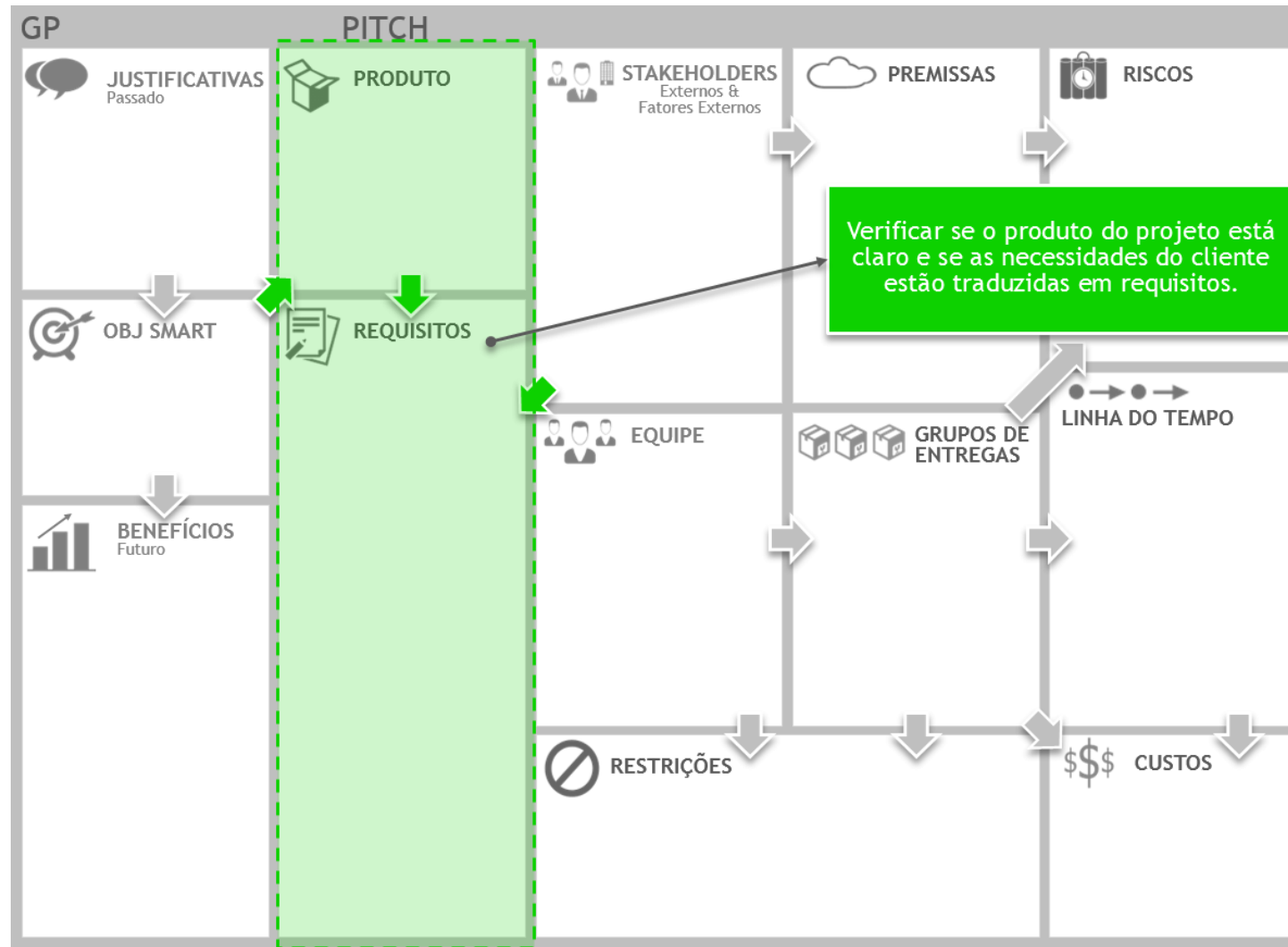
Project Model Canvas



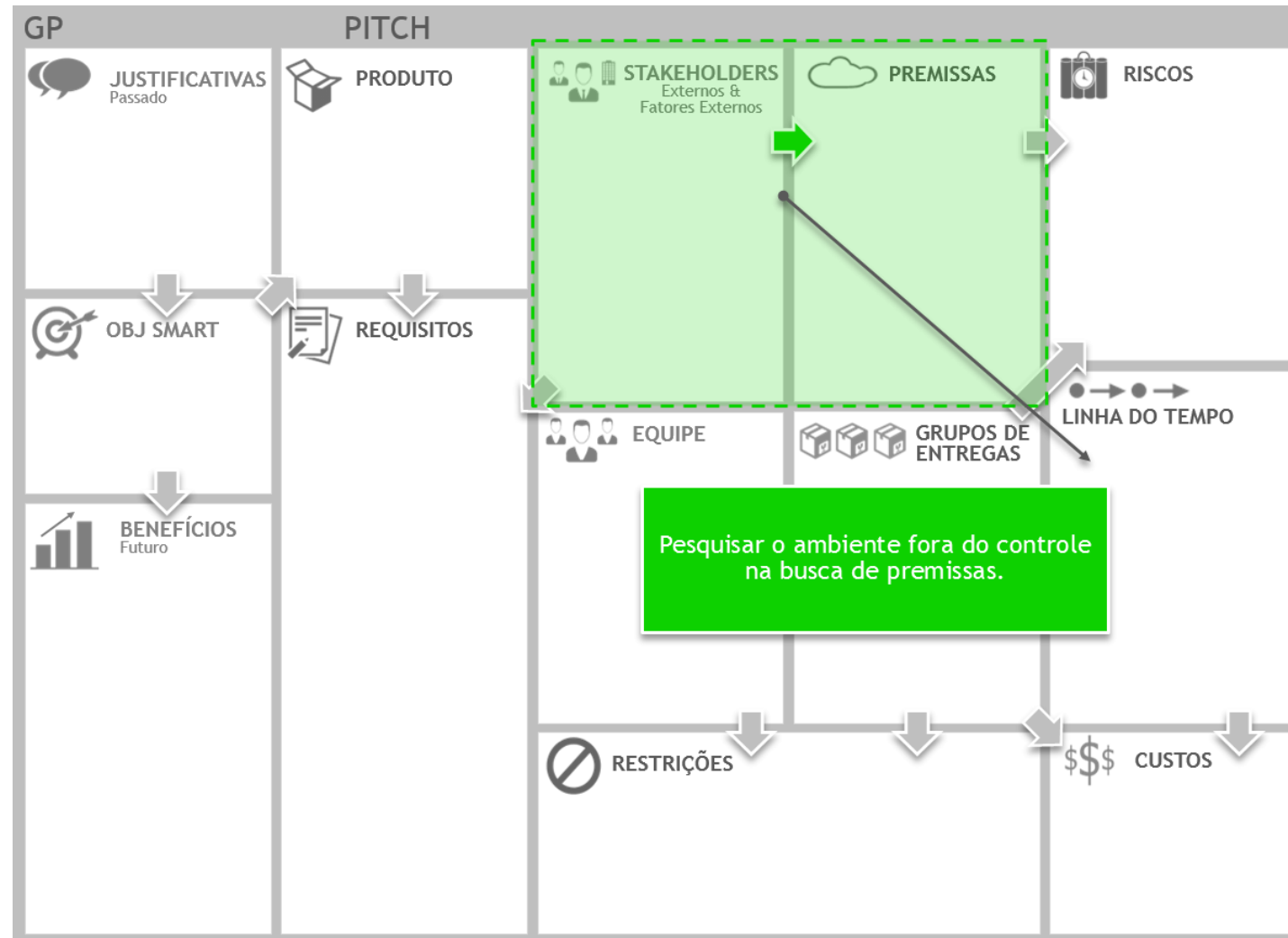
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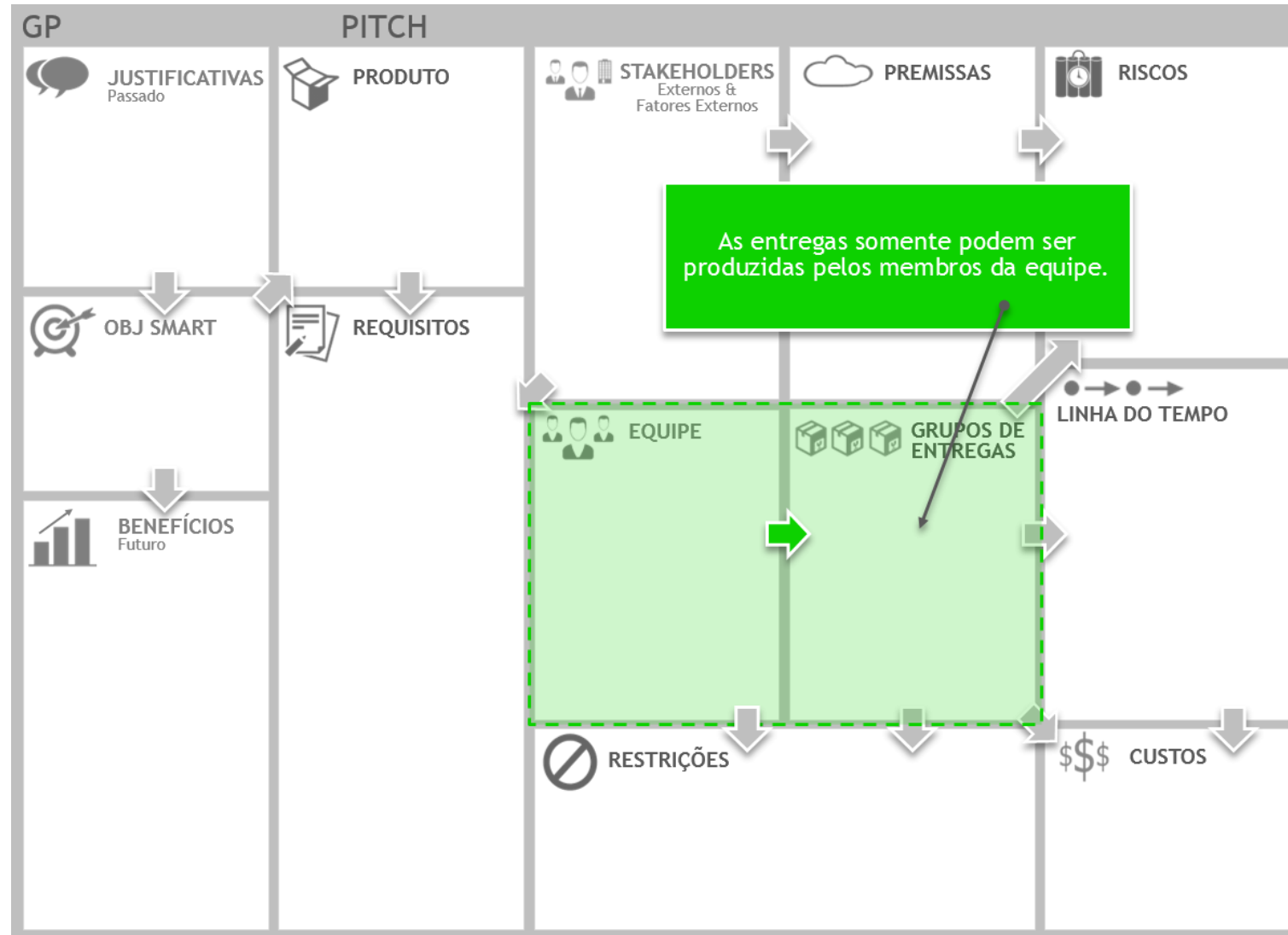
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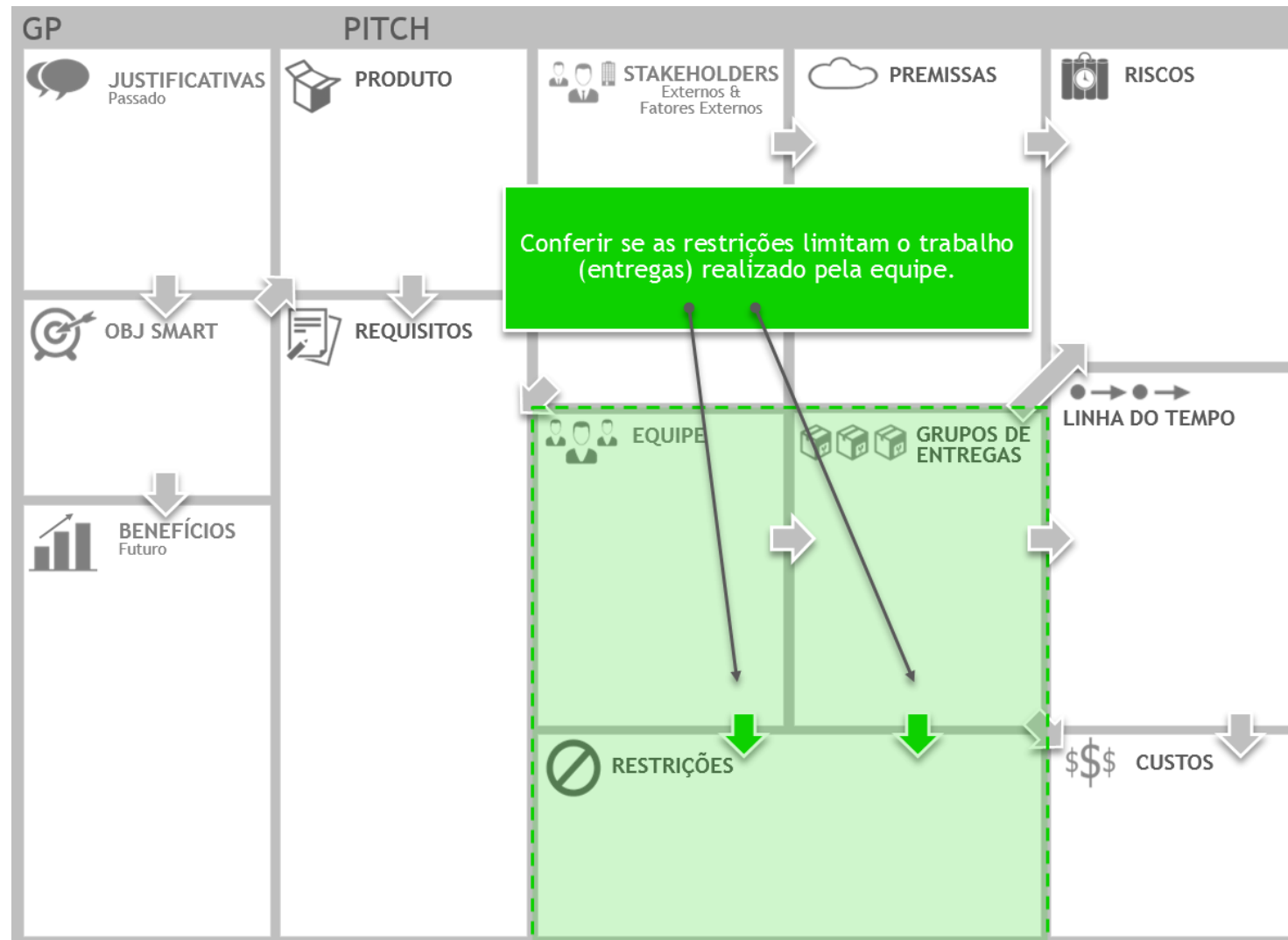
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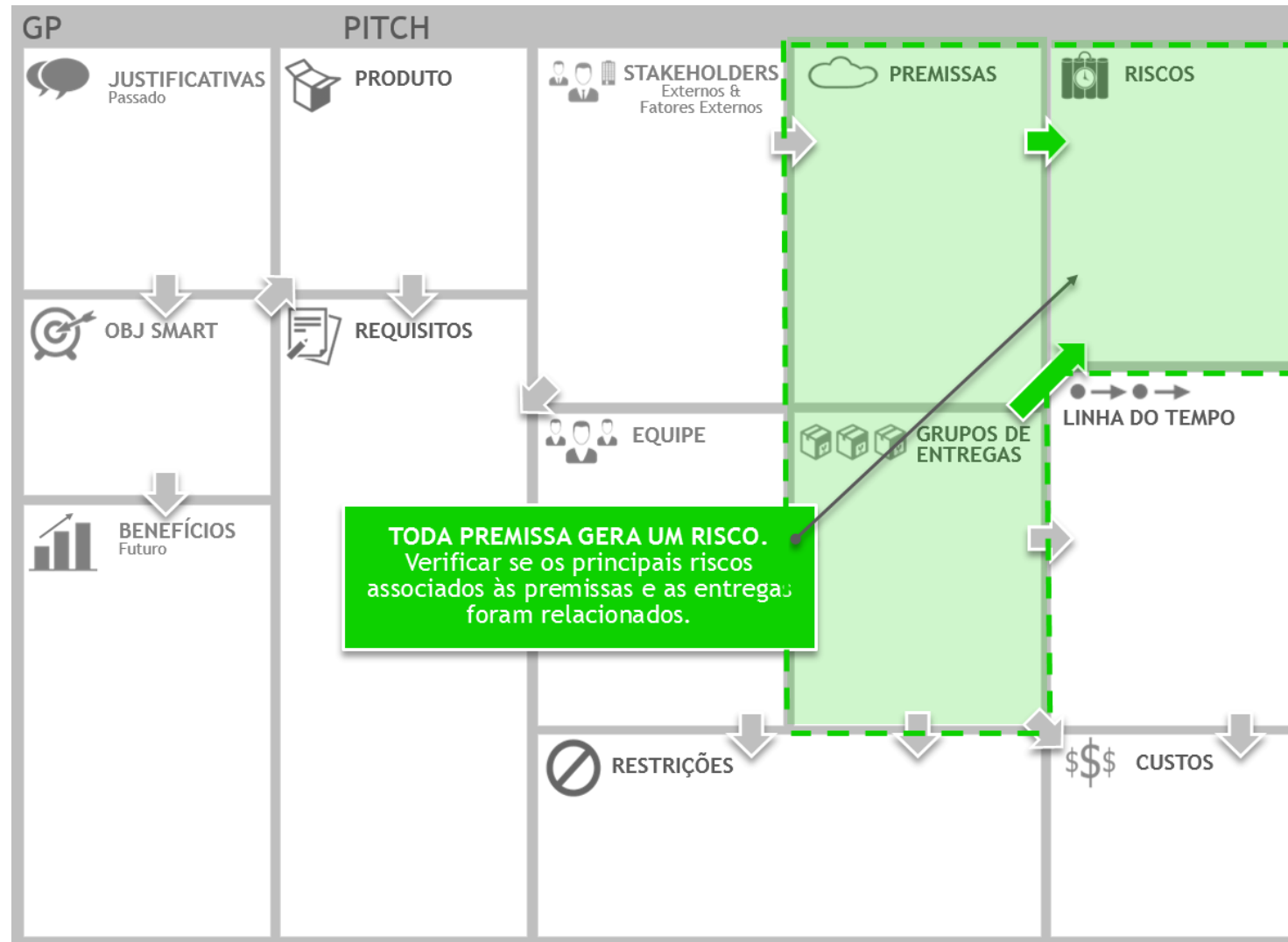
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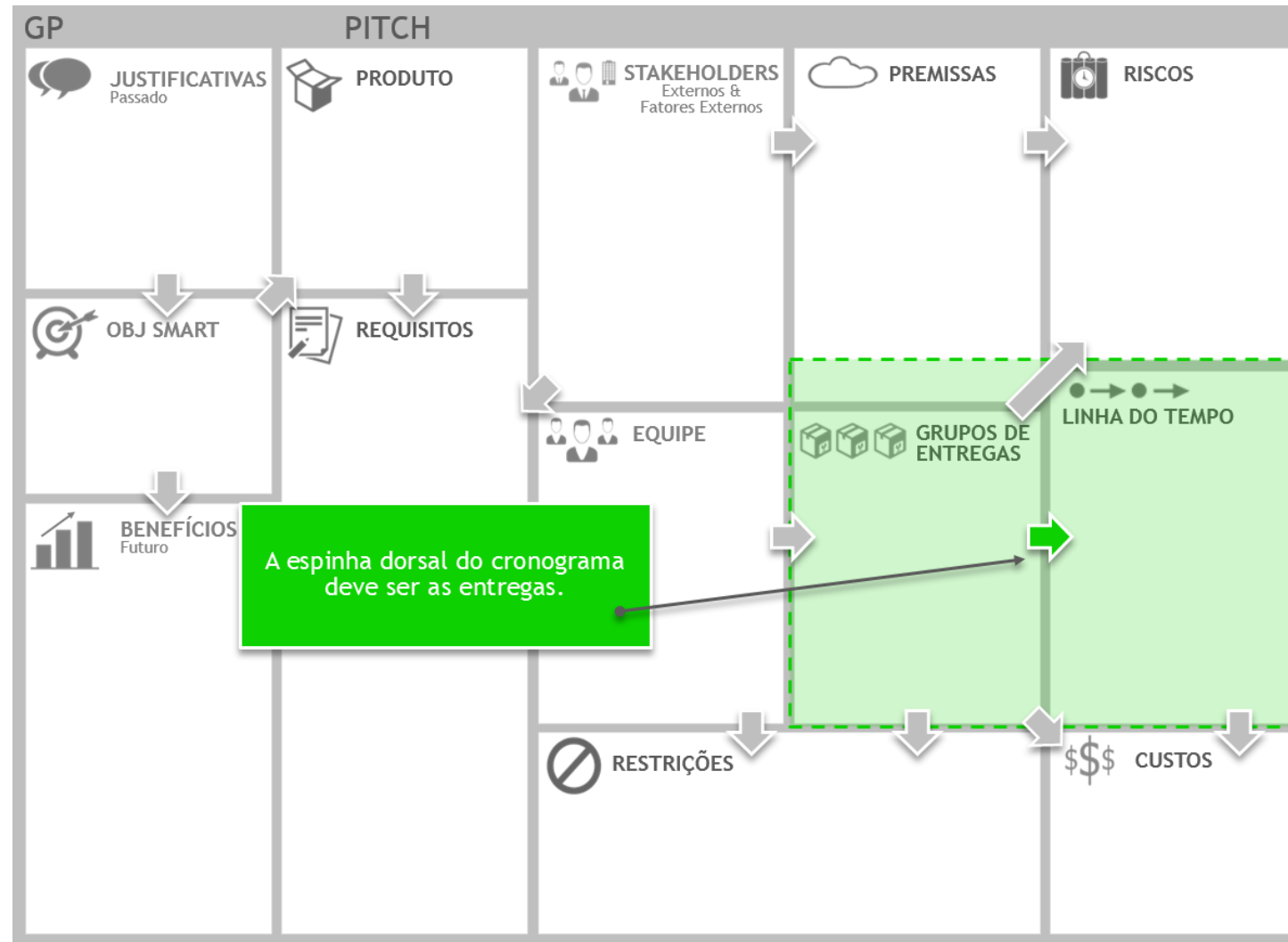
Project Model Canvas



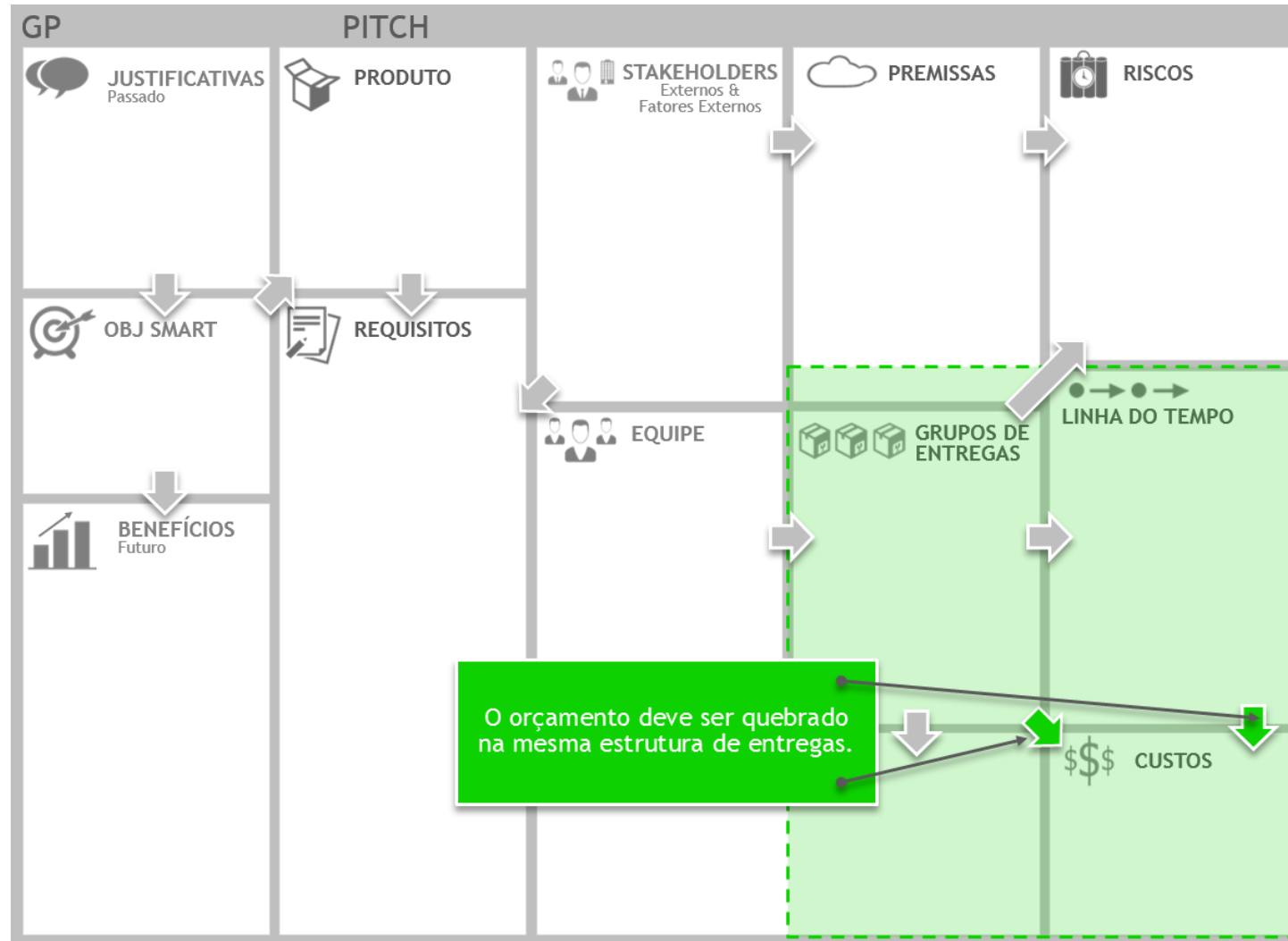
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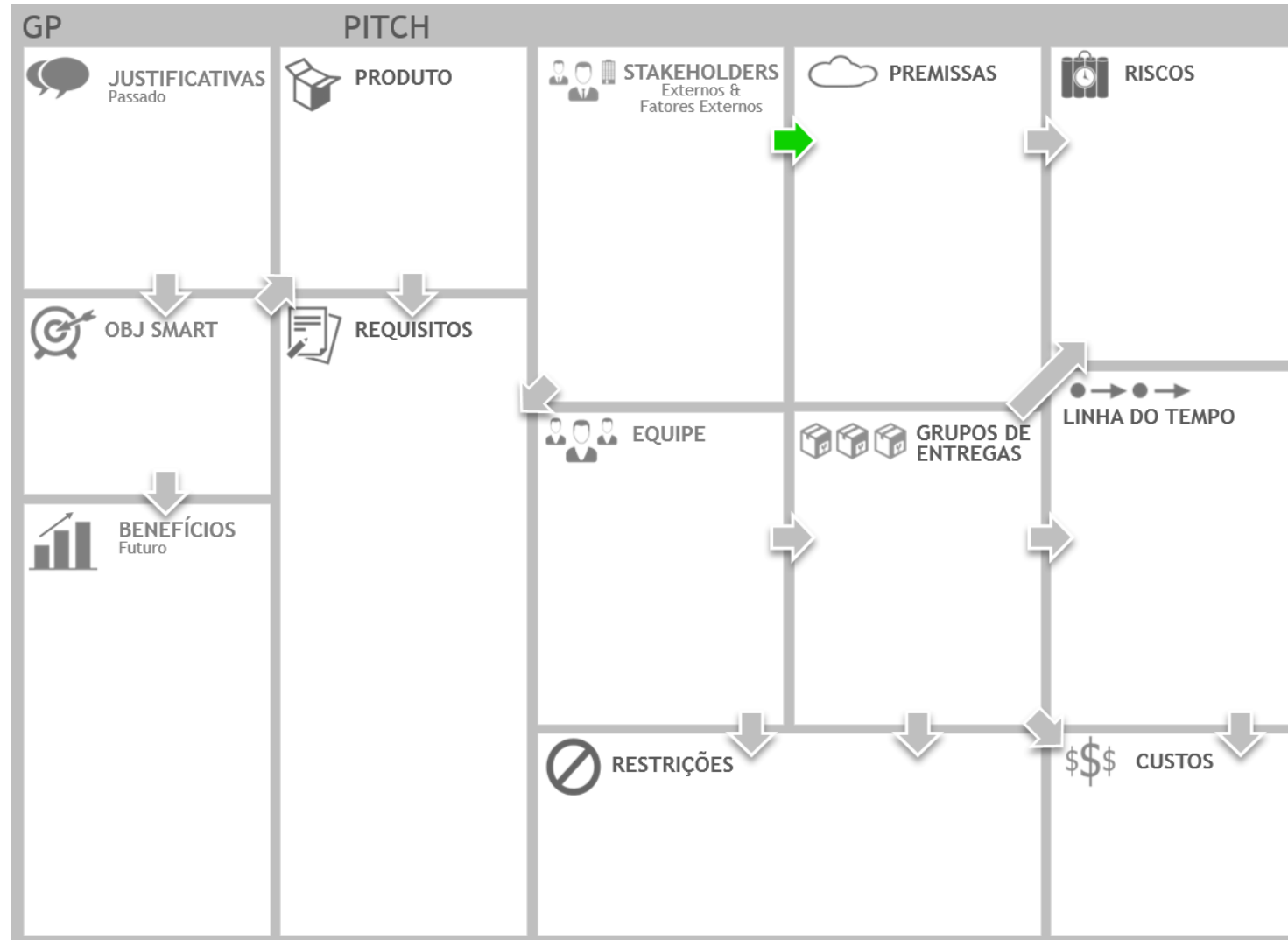
Project Model Canvas



Project Model Canvas



Project Model Canvas



Project Model Canvas

