
NETWORK SCIENCE OF ONLINE INTERACTIONS

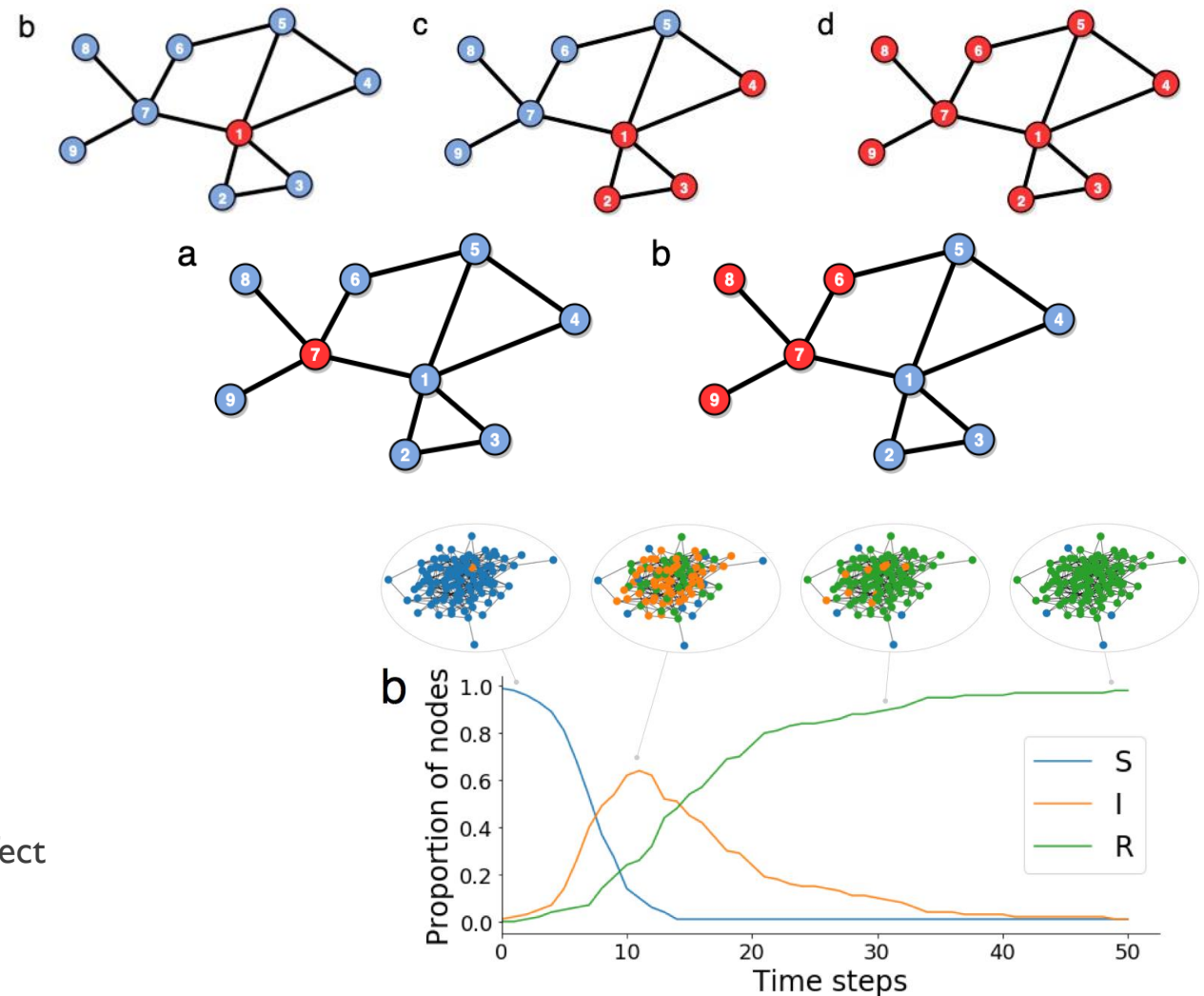
Critical Phenomena on Networks

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SUMMARY

- Many models with different applicability
- Threshold models
 - Deterministic compounded influence of neighbours
 - Depends on network and starting point
- Cascade models
 - Probabilistic single-node influence
- Epidemic spreading
 - Various components for different types of diseases
- Opinion dynamics
 - Different spreading rules: majority, probabilistic, bounded effect

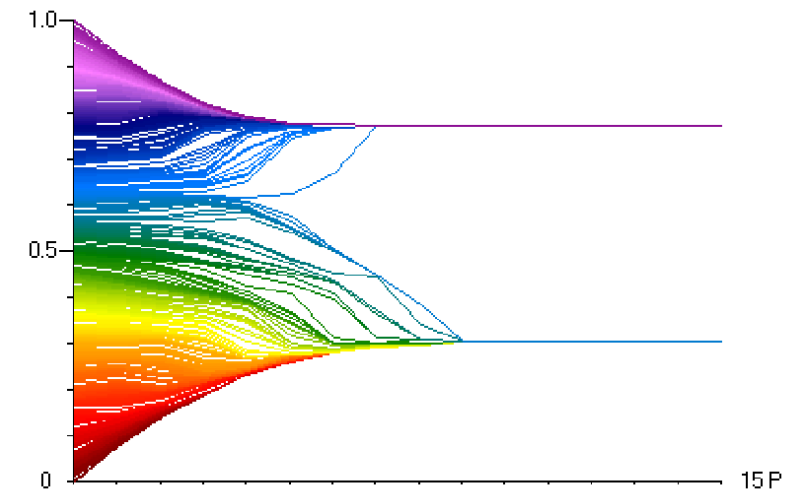


DYNAMICS ON NETWORKS

- Dynamics
 - Models on networks
 - Threshold models
 - Cascade models
 - Epidemic spreading
 - Opinion dynamics
- Critical Phenomena on Networks
 - Adaptive networks
 - Phase Transitions
 - Branching and autoregressive processes
 - Properties of networks at criticality
 - Self-organized criticality

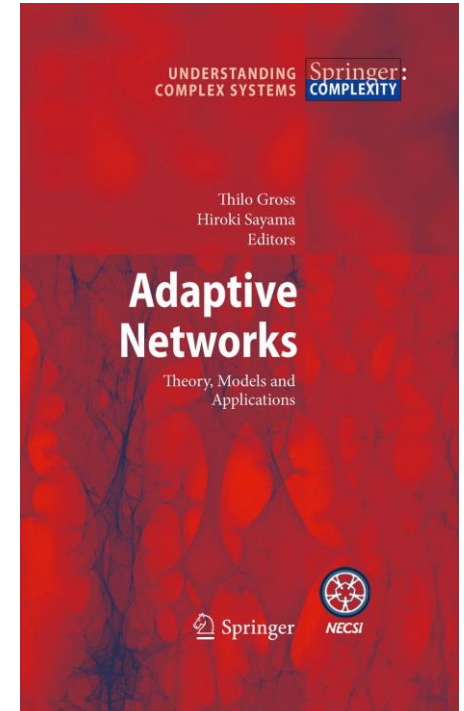
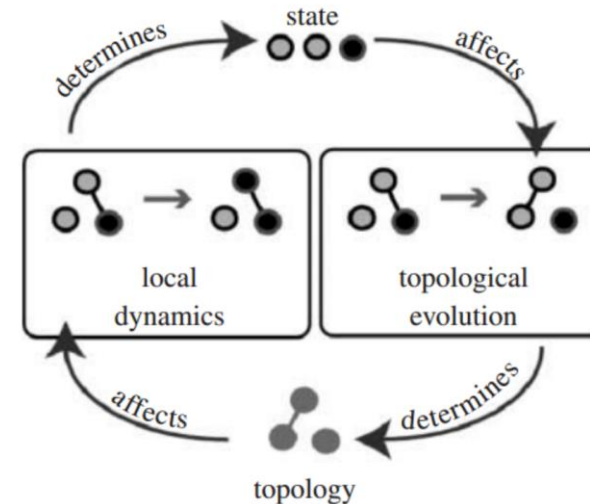
ADAPTIVE NETWORKS

- Networks can evolve (temporal networks)
- Networks can have dynamical models on them
- Previously: bounded confidence model
 - Essentially a temporal network with random $K = 1$ rewiring at each timestep
 - Models instantaneous, independent interactions
 - Fairly robust dynamics (convergence speed doesn't matter)
- What if interactions are not independent (e.g. complex contagion) ?
- What if the network structure changes more slowly than the dynamics on it?



ADAPTIVE NETWORKS

- **Adaptive networks:** co-evolution between topology and dynamics
 - Can lead to much more sophisticated dynamics
 - Including conditions not possible otherwise
 - Many examples
 - Brain networks
 - Technological networks
 - Social networks
 - **Disease spreading**
 - **Polarization dynamics**
 - Reference: book by Gross & Sayama

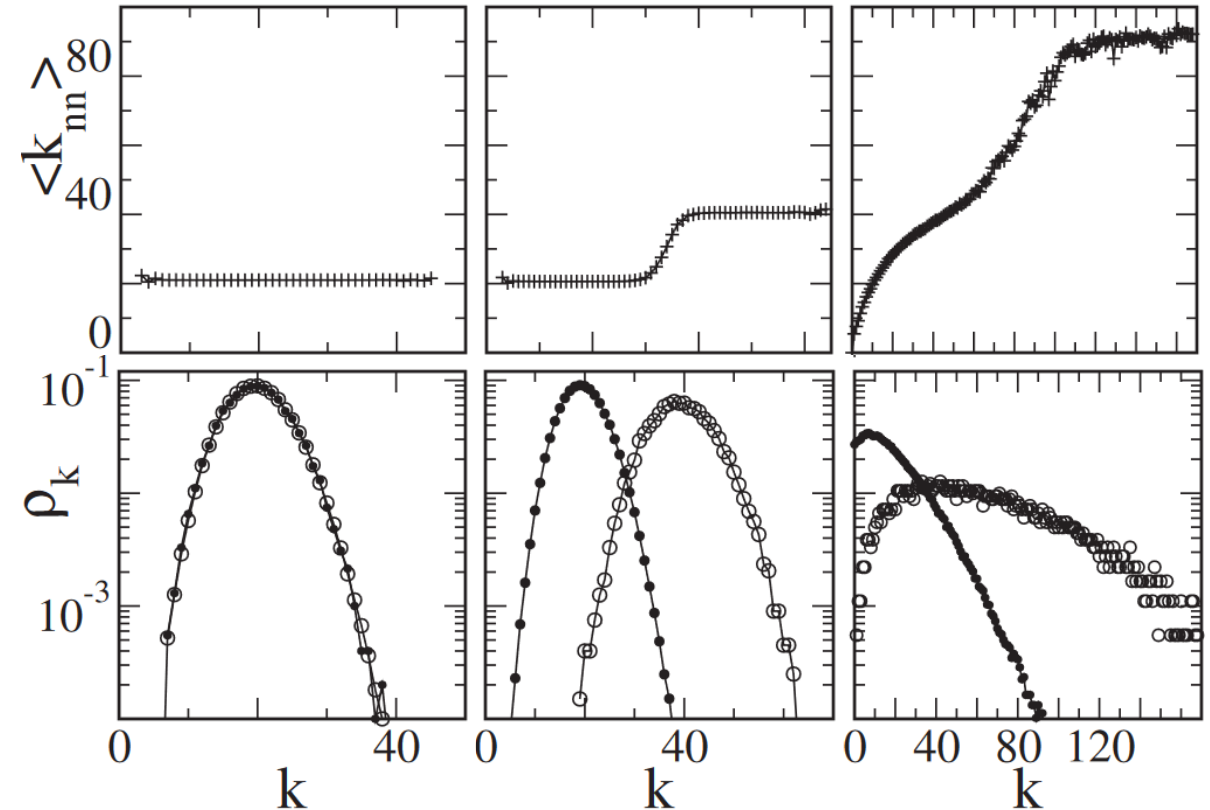


ADAPTIVE NETWORKS

- SIS network
 - Random network with average degree K
 - Nodes spread a disease with probability p
 - Nodes recover with probability r
 - $R_0 = pK/r$
 - Critical transmission rate: $p^* = r/K$
 - Reminder: no p^* in scale-free networks
- SIS adaptive network [1]
 - An S node can rewire a link from an I node to another S node with probability w
 - Rewiring stops transmission, but also can create hyperconnected susceptible hubs
 - Critical transmission rate: $p_{AN}^* = \frac{w}{K(1-\exp(-w/r))}$
- Term expansion: $p_{AN}^* \approx r/K + w/2K + O(w^2)$
 - Recovers non-adaptive case for $w = 0$
 - If $w \gg r$, $p_{AN}^* \approx w/K$
- Increasing rewiring (e.g. isolation) stops the spreading
- Decreasing K also does it
- Can also model content spreading in social networks
 - The topic is the disease, stays in the mind of users for a variable amount of time
 - No threshold because social media is scale-free

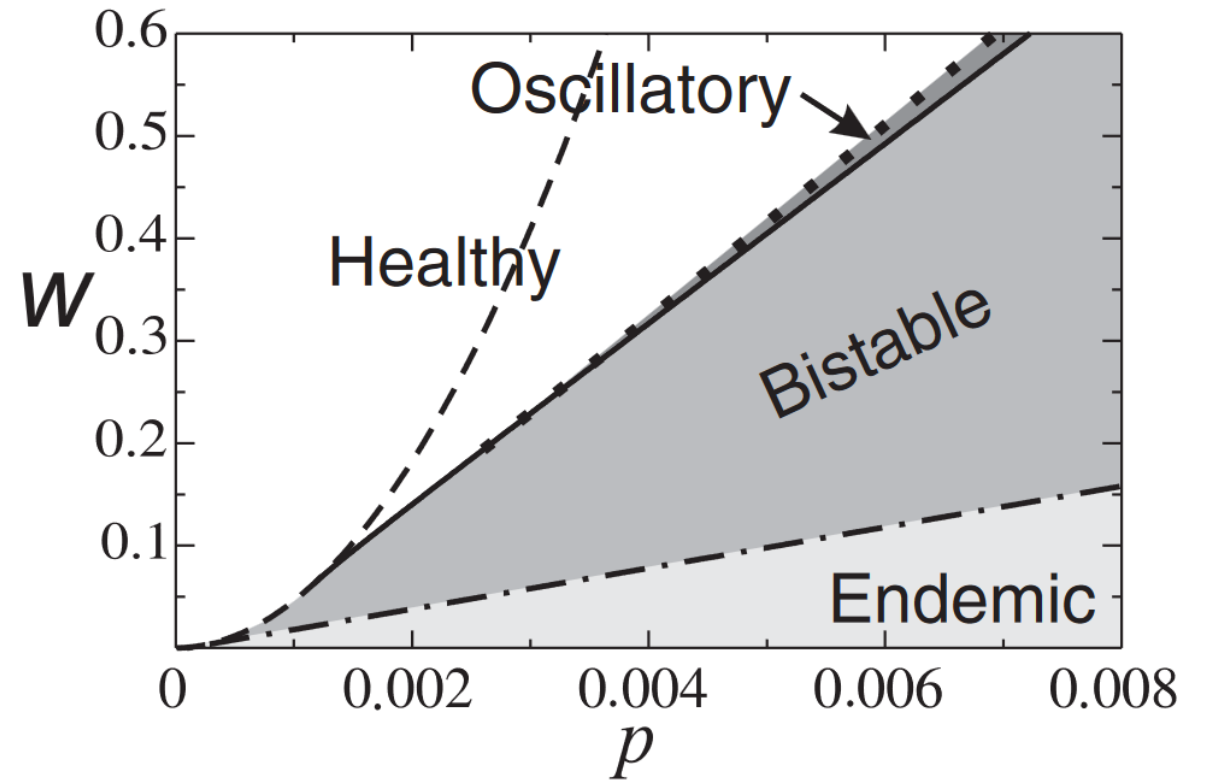
ADAPTIVE NETWORKS

- What happens to the network structure?
 - Degree distribution of susceptible (circles) and infected (dots)
 - Completely random rewiring: random network
 - No disease spreading: two unconnected clusters
 - Adaptive model: **broad tail**
 - Broader with susceptible
 - Creates hubs
 - Structure is dynamic: if a hub gets infected it stops being a hub
- Degree correlation: $\langle k_{nn} \rangle(k)$
 - Adaptive model is assortative



ADAPTIVE NETWORKS

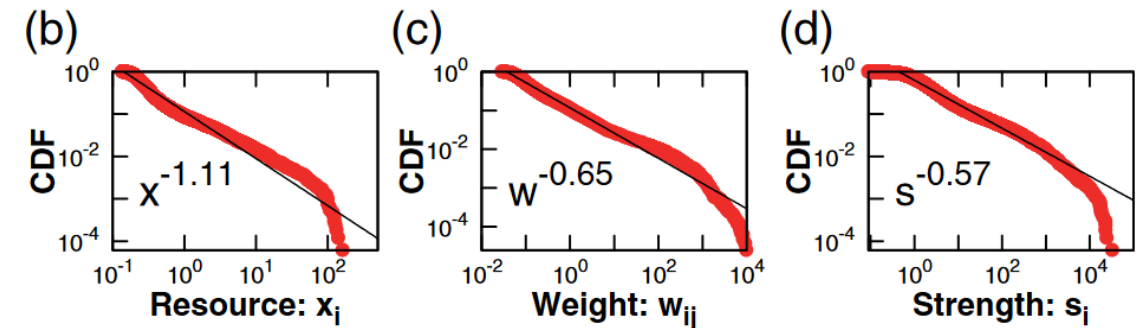
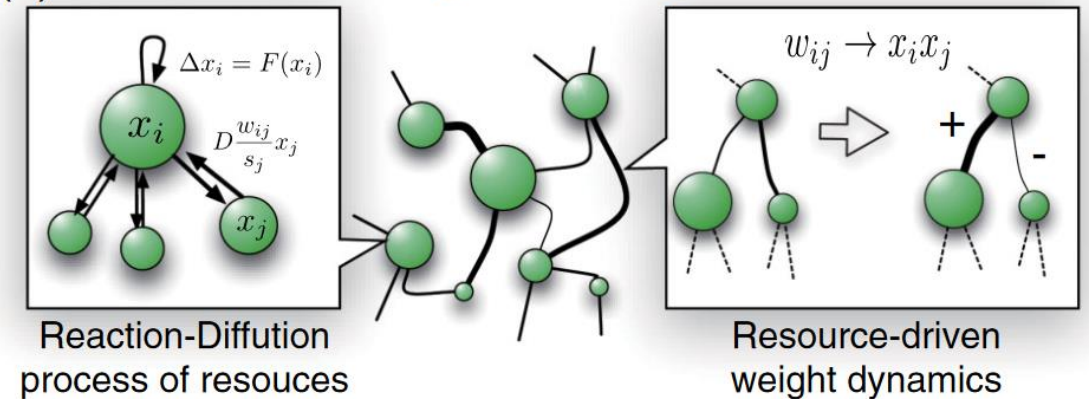
- What happens to the dynamics?
 - Base SIS:
 - Endemic if $p > r/K$
 - Healthy if $p < r/K$
 - Adaptive model
 - Complex phase space
 - Can generate **bistable dynamics**
 - Can generate **oscillatory dynamics**
- Dynamics gets much richer by only by adding a simple rewiring rule



ADAPTIVE NETWORKS

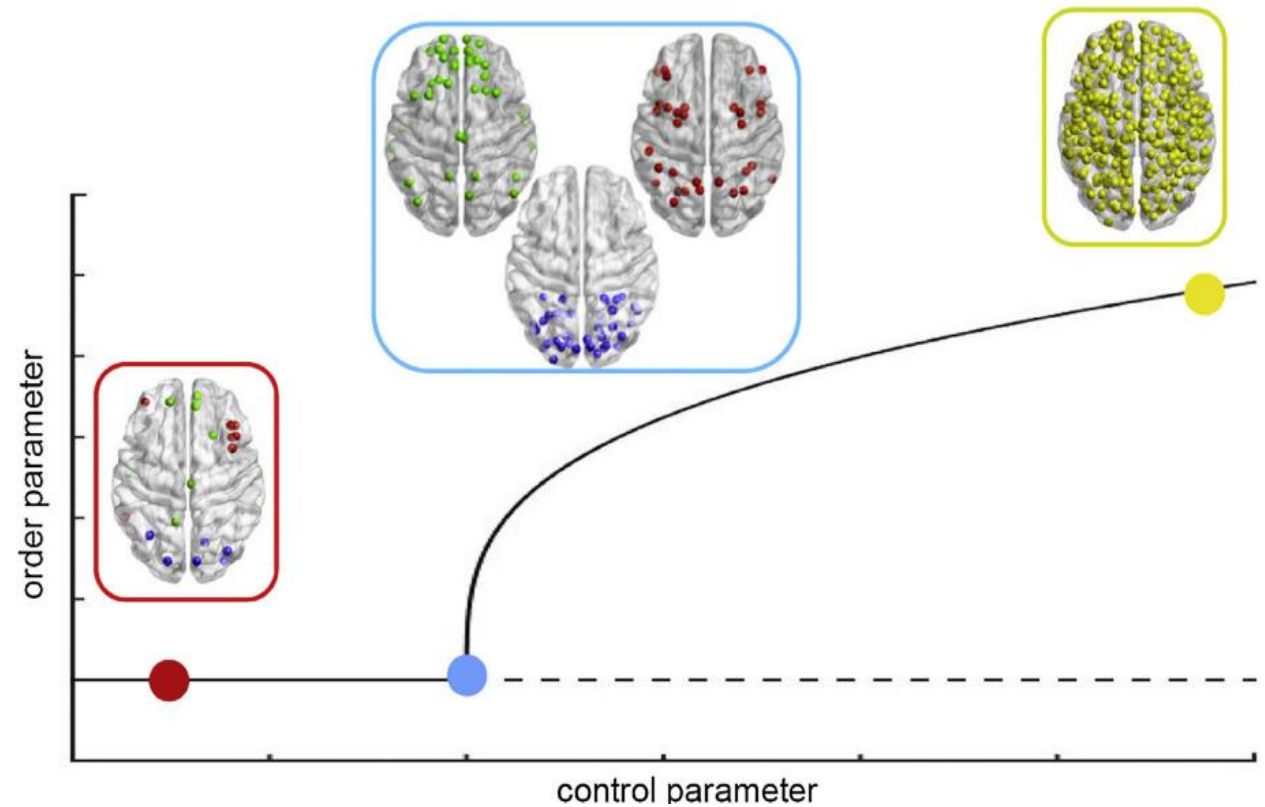
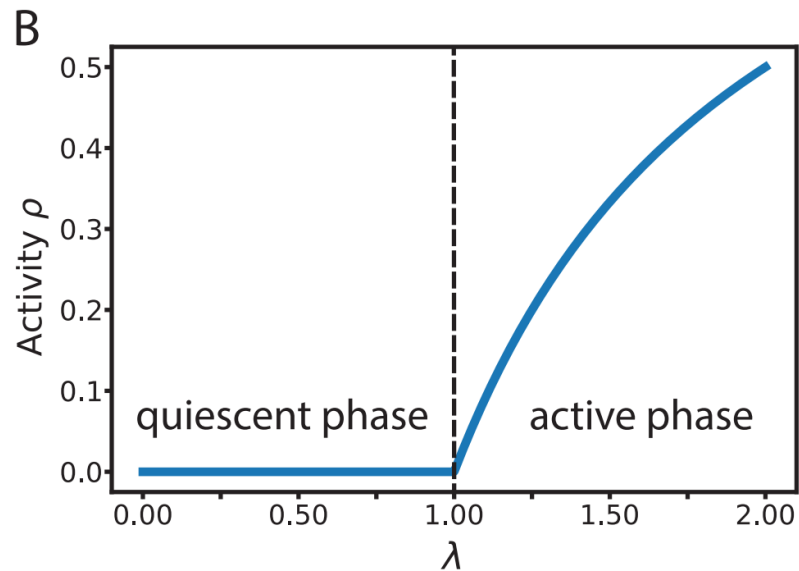
- Models can get even richer with more sophisticated dynamics
- Example: resource diffusion model [1]
 - Nodes produce a resource (e.g. value) x
 - Resource is produced/dissipated to $x \rightarrow 1$
 - Resource diffuses between nodes depending on connection strength
 - Adaptation: connection gets stronger between richer nodes
 - Results:
 - Power-laws in resource, weight and strength distributions
 - Creates inequality even if basal resource generation is equal

(a) Co evolving network dynamics



PHASE TRANSITIONS

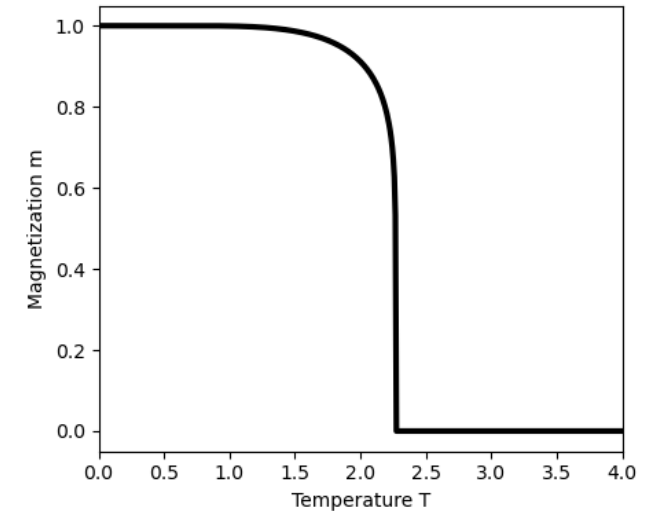
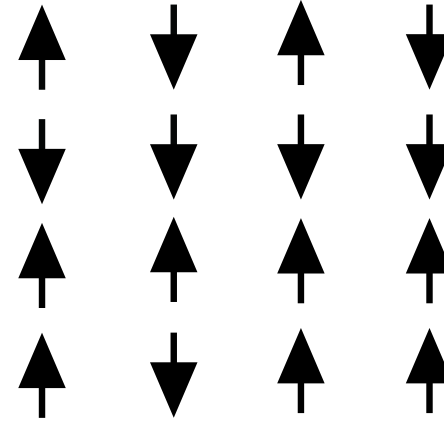
- Brief definition
 - Phenomena with distinct *phases*, with a **critical point** separating them
 - The critical point has many interesting properties



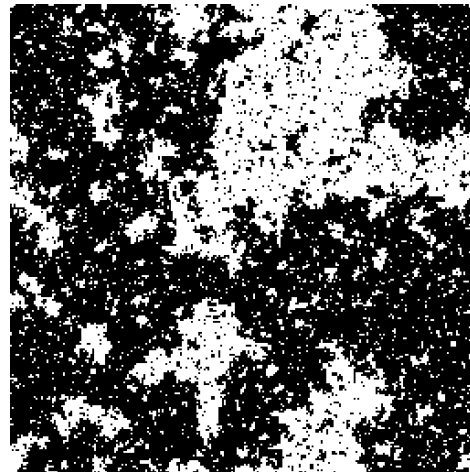
(Cocchi et al, 2017)

PHASE TRANSITIONS

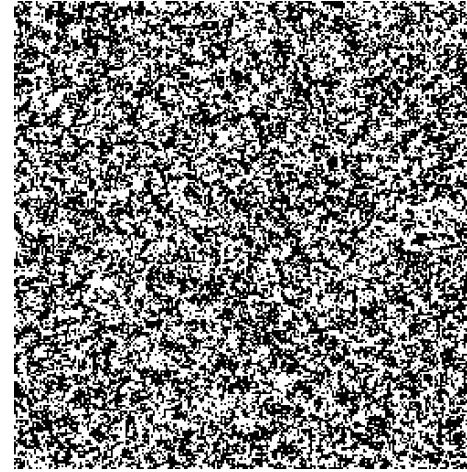
- Example: 2D Ising model
 - N magnetic spins with orientation $s_i = \pm 1$
 - Hamiltonian $H(\vec{s}) = \sum_{\langle ij \rangle} s_i s_j$, $\langle ij \rangle$ neighbors
 - Probability of observing a state \vec{s} is $P(\vec{s}) \sim e^{-H(\vec{s})/T}$
 - Temperature T
 - Magnetization $m = \frac{1}{N} \sum_i s_i$



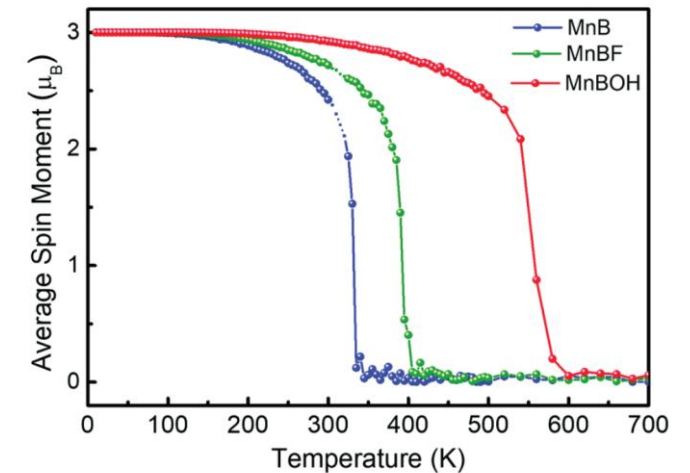
$T = 1$



$T = T_c \approx 2.27$

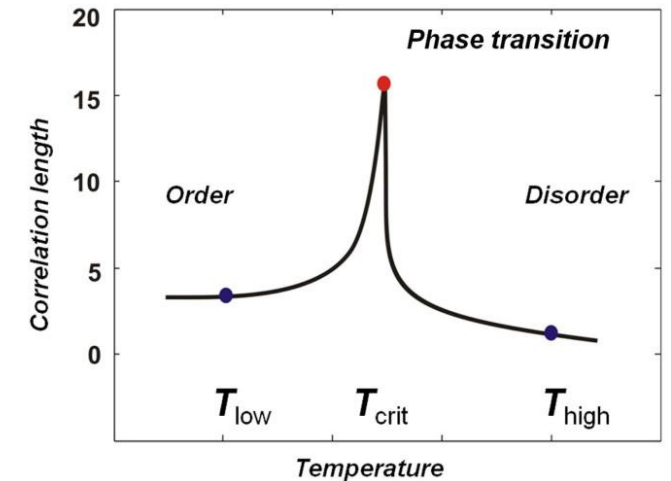
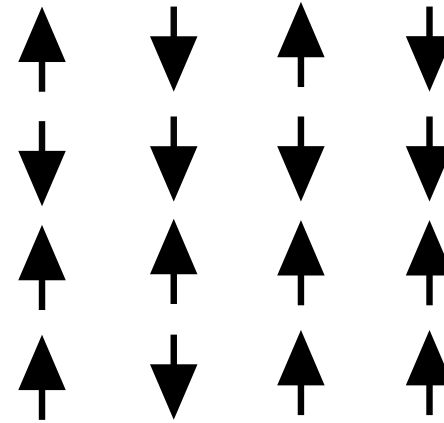


$T = 4$



PHASE TRANSITIONS

- Example: 2D Ising model
 - Correlation function:
 - $\Gamma(i - j) = \langle s_i s_j \rangle - \langle s_i \rangle \langle s_j \rangle$
 - Correlation length $\xi(T)$:
 - $\Gamma(x) \sim e^{-x/\xi(T)}$
 - Scaling: $\xi(T) \sim |T - T_c|^{-1}$
- Correlation length diverges at criticality
- Many computationally-useful properties are maximized at criticality
 - Computational power [1-6]
 - Dynamical repertoire [7-9]
 - Dynamic range [10]

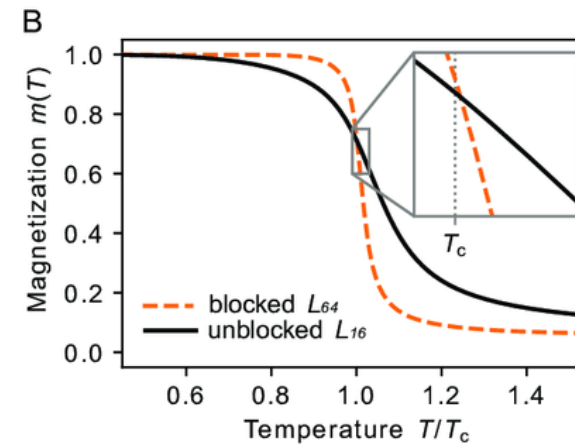
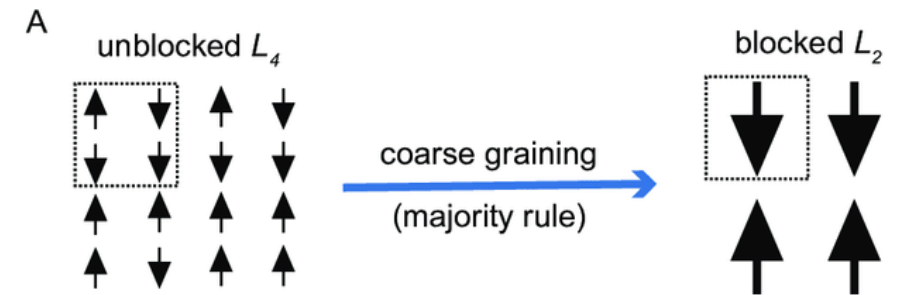


(Beggs & Timme, 2012)

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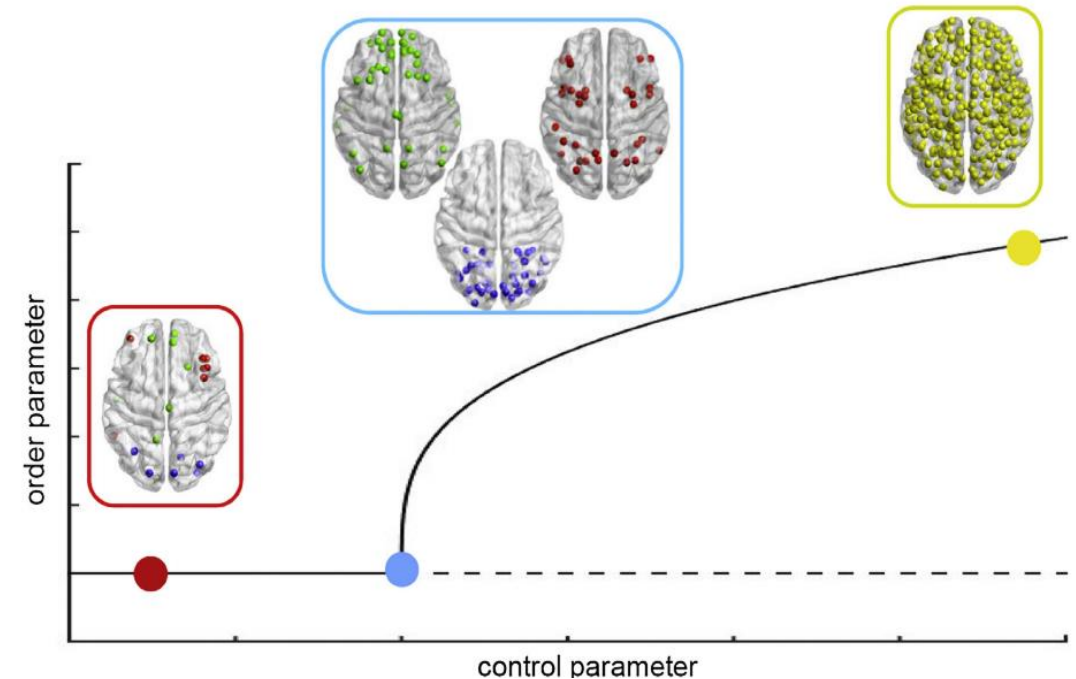
COARSE GRAINING/SCALE-FREE DYNAMICS

- Systems at a critical point can also be **coarse-grained**
- The idea: at the critical point, the *dynamics* is scale-free
- Thus we can rescale the system and keep its properties
- But it is only valid at the critical point



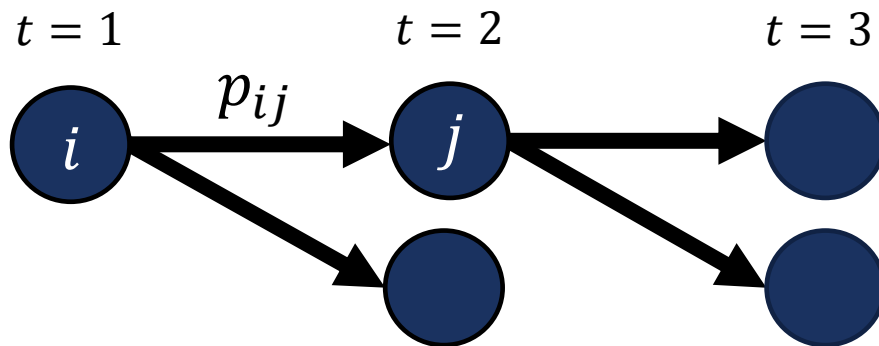
PHASE TRANSITIONS

- For a phase transition you need
 - A control parameter
 - An order parameter
 - A *continuous* transition from zero to non-zero values of the order parameter
- Properties of critical systems
 - Around the critical point x_c , some observables χ scale as power-laws
$$\chi \sim |x - x_c|^{-\gamma}$$
 - Universality: as $x \rightarrow x_c$, model details vanish
 - The **critical exponents** γ determines the universality class of the dynamics
 - These exponents are subject to **scaling laws**

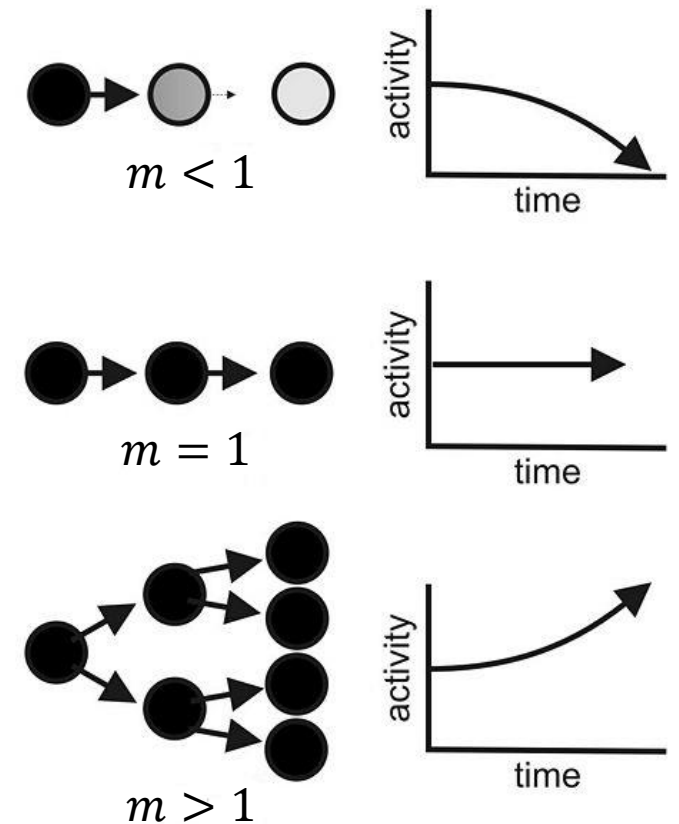


BRANCHING AND AUTOREGRESSIVE PROCESSES

- The branching process:
 - Stochastic process where each node at time t produces a random number of offspring at time $t + 1$



- **Branching parameter** $m = \langle \sum_j p_{ij} \rangle$
- Criticality: $m = 1$
- Spreading timescale: $\tau \sim 1 / \ln m$
 - As $m \rightarrow 1$, the dynamics spreads *exponentially* longer



BRANCHING AND AUTOREGRESSIVE PROCESSES

- What can we measure out of a critical branching process?

- Full set of observables

- $p(S) \sim S^{-\alpha}$ with $\alpha = 3/2$
- $p(D) \sim D^{-\beta}$ with $\beta = 2$

- Average size

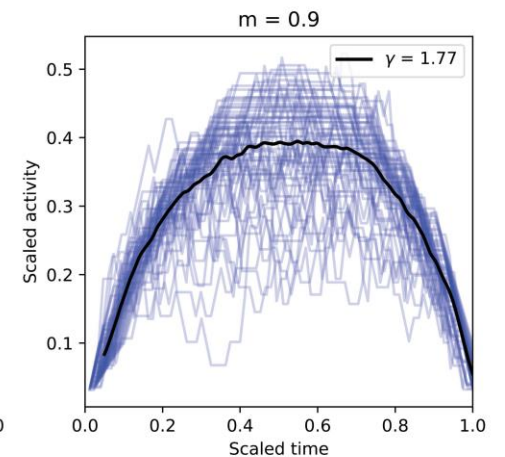
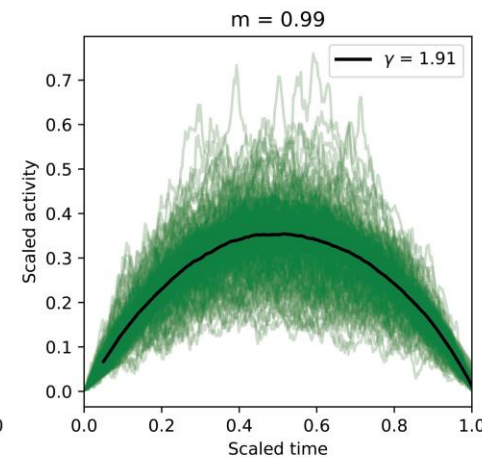
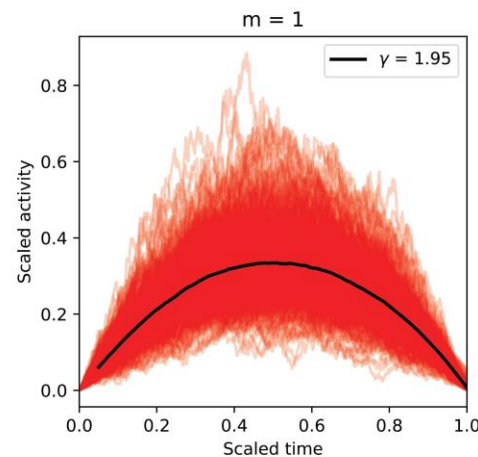
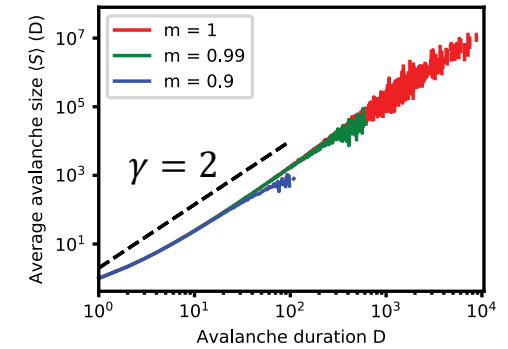
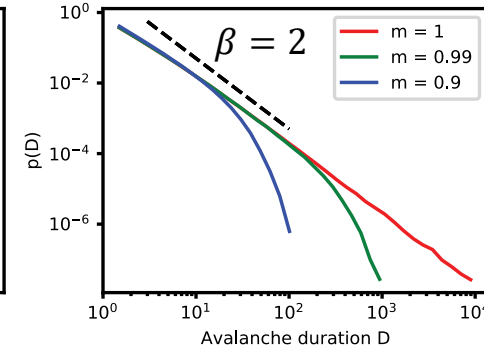
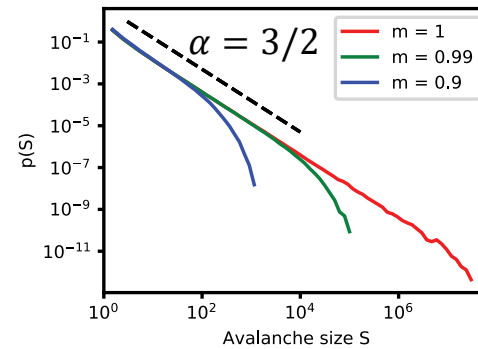
- $\langle S \rangle \sim D^\gamma$ with $\gamma = 2$

- Avalanche profile

- $s(t, D) \sim D^{\gamma-1} F(t/D)$
- Plotting t/D vs $s(t, D)/D^{\gamma-1}$ results in a data collapse

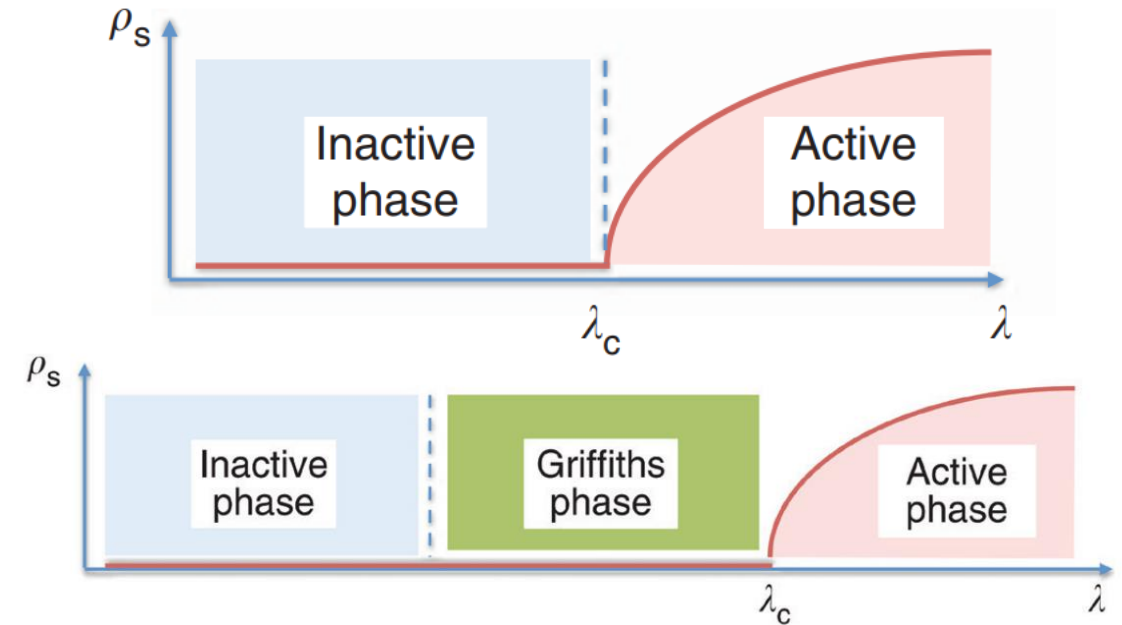
- Scaling law

- $(\beta - 1)/(\alpha - 1) = \gamma$



SELF-ORGANIZED CRITICALITY AND GRIFFITHS PHASES

- Critical dynamics has interesting and often-observed properties
- But it requires parameter fine-tuning (e.g. $m = 1$)
- Two ways of getting the critical dynamics properties
 - Griffiths Phase
 - Self-Organized Criticality
- **Griffiths Phase**
 - The idea: get critical system properties (power-laws, etc) by introducing *heterogeneity* in the structure
 - Example: dynamics on hierarchical modular networks



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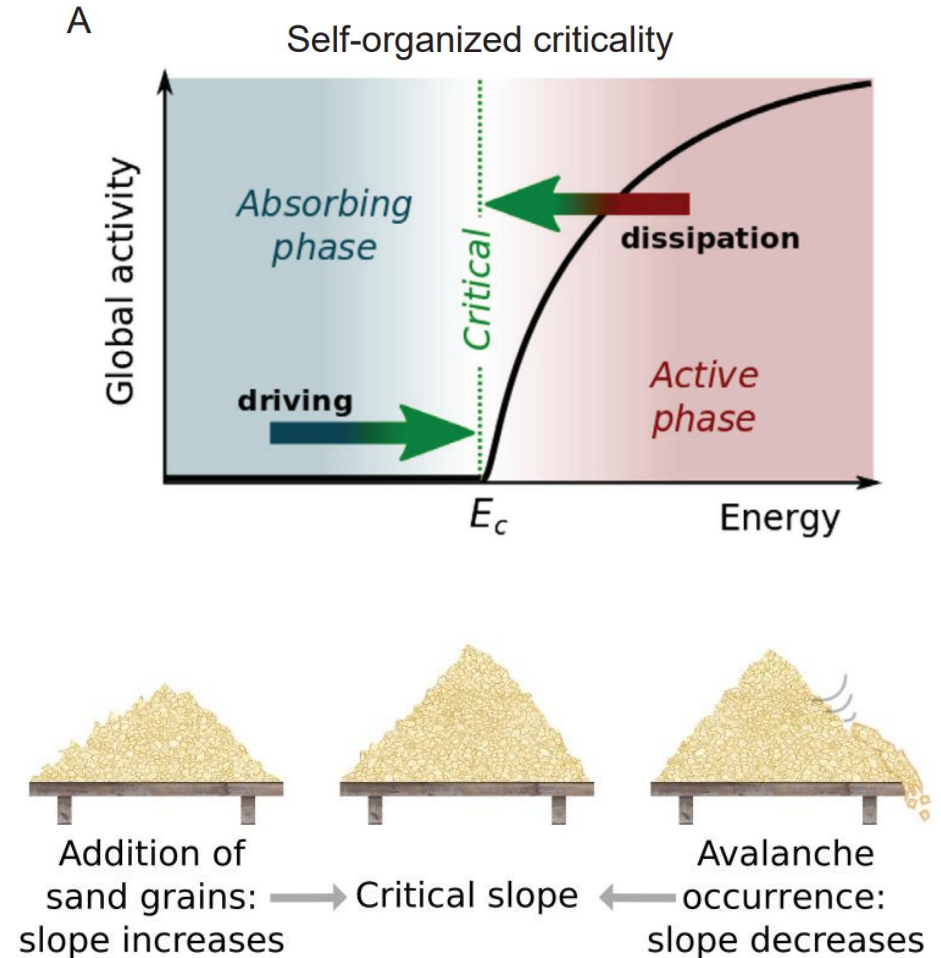
Griffiths phases and the stretching of criticality in brain networks

Paolo Moretti¹ & Miguel A. Muñoz¹

SELF-ORGANIZED CRITICALITY

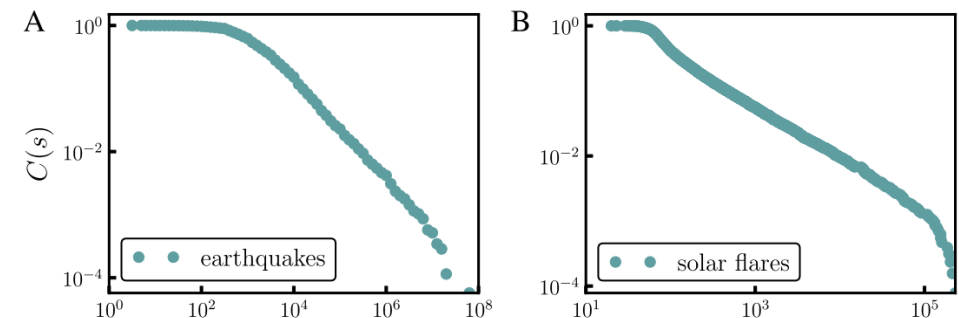
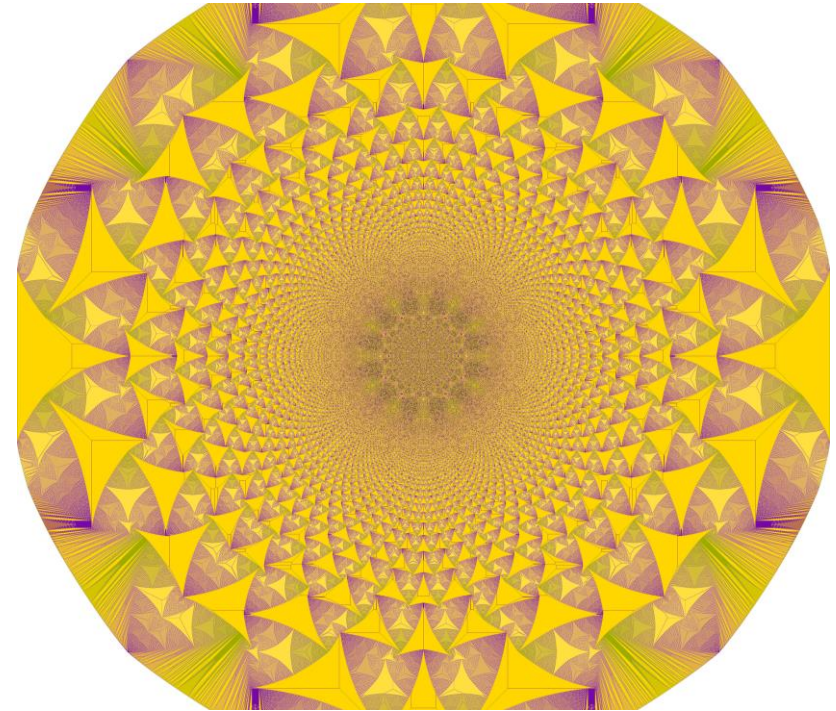
■ Self-Organized Criticality (SOC)

- Widely studied in complexity science in the 1990s
- Some rule (e.g. adaptive network) drives the system towards the phase transition
- Relies on the concept of drive and dissipation
 - A slow adaptation drives the system towards the critical point
 - A fast dissipation drives it away
 - Most famous example: the **Abelian sandpile** model



SELF-ORGANIZED CRITICALITY

- Abelian sandpile model
 - Nodes in a 2D grid, with a resource (sand grain) Z
 - If $Z > 4$, the node topples and sends one grain to each neighbour
 - One variation: random initial condition, keep adding grains in the middle and dissipating at the borders
- Results:
 - Fractal structures
 - Power-law avalanche size distribution
 - Power-law event sizes with similar exponents are seen in many phenomena



SUMMARY

- Adaptive networks can have much richer dynamics
 - They can reach states and topologies not possible in the static networks
- Branching processes can easily create many of the power-laws we've seen in the course
- Mechanisms like self-organized criticality can also explain those power-laws without fine-tuning

