

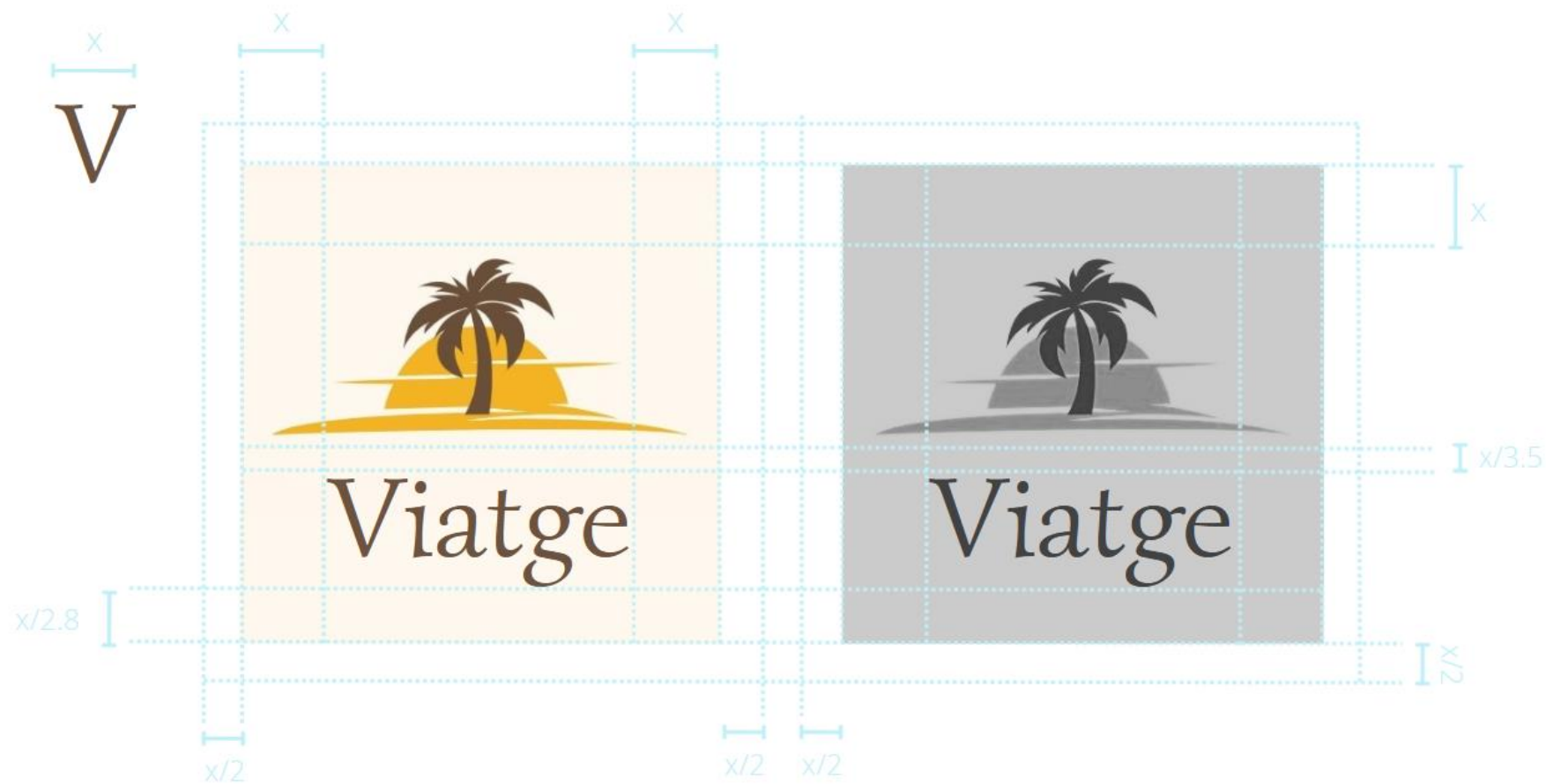


Brand Book
Hélio José &
João Pires

DECLARAÇÃO DA MISSÃO

- Facilitar o processo de planejar viagens;
- One-stop: Juntar todas as informações num local;
- Disponibilizar as melhores ferramentas de organização para o propósito de planejar a sua viagem;
- Uma plataforma tanto para viagens de negócio como de lazer.

LOGOS



LOGOS



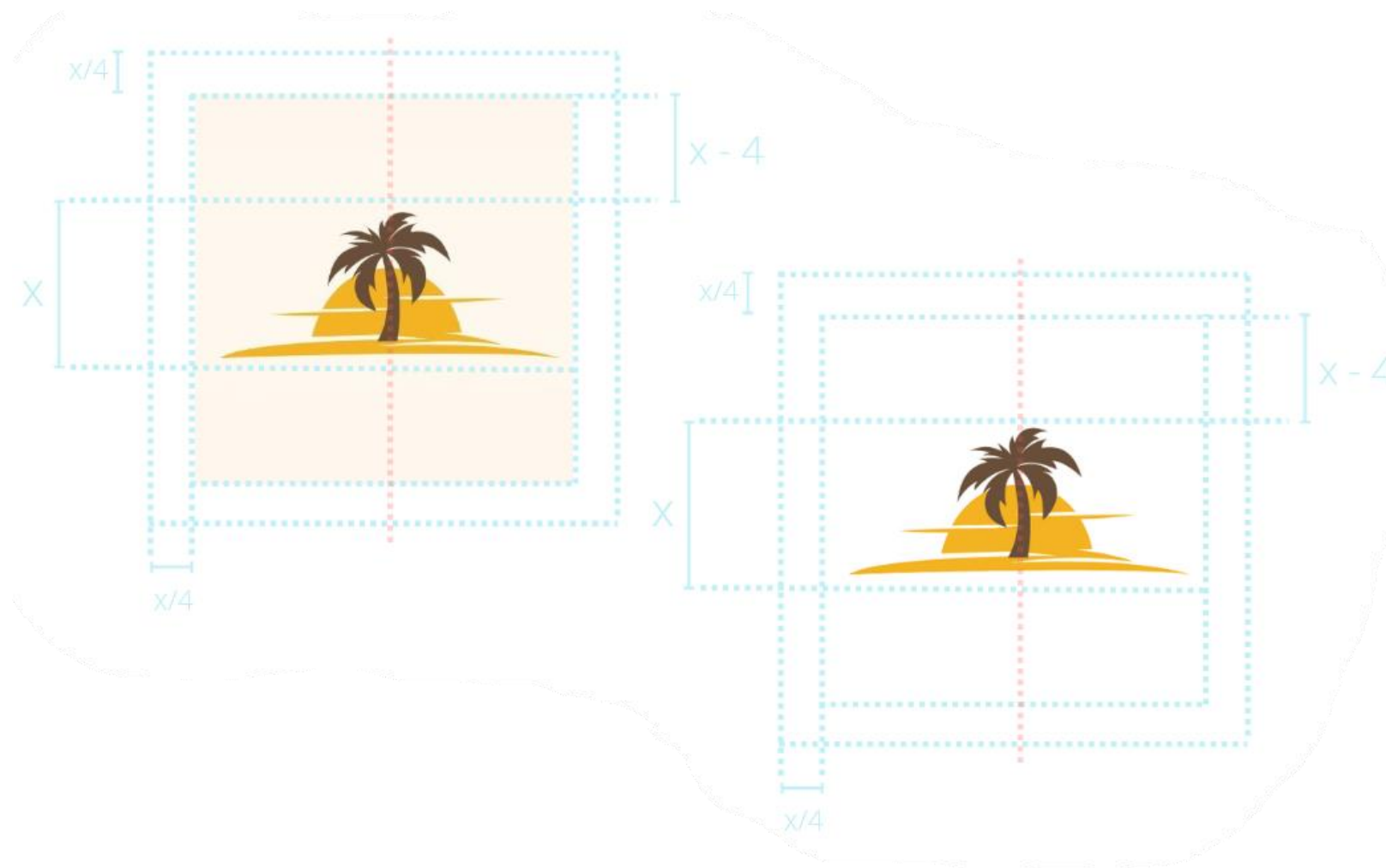
LOGOS



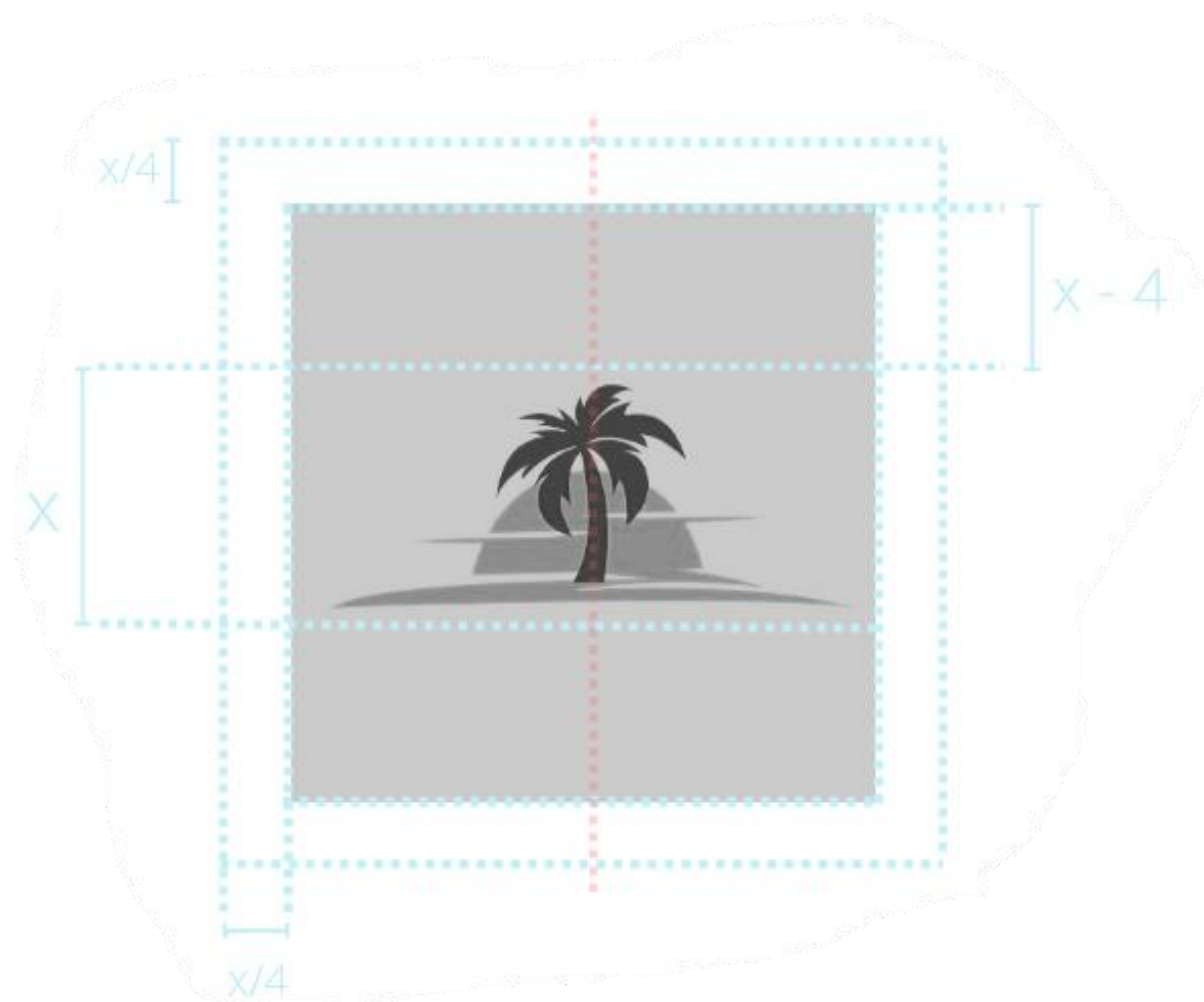
LOGOS



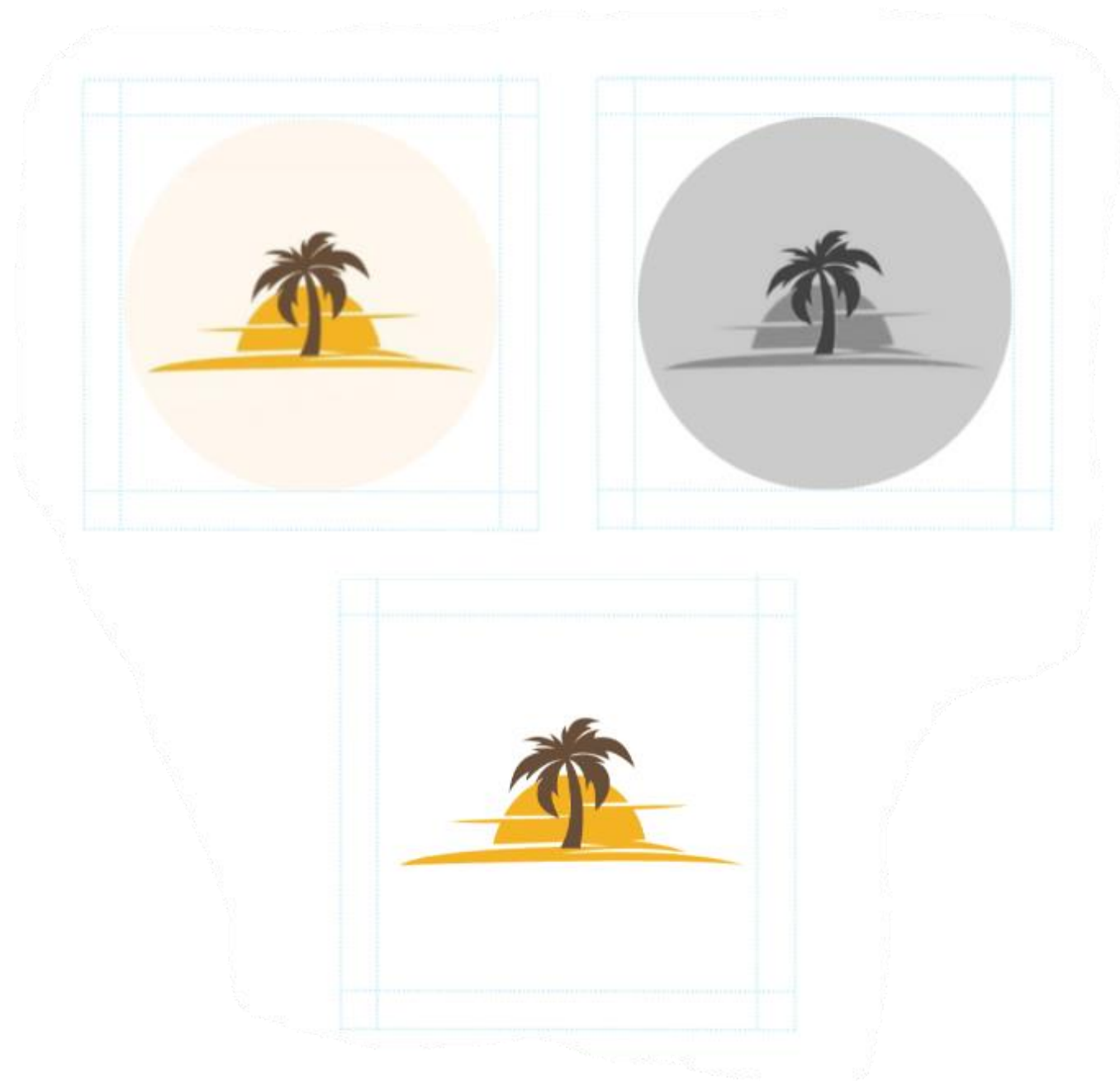
LOGOS



LOGOS



LOGOS





CORES

Bege — combina com todas as outras cores sendo considerada uma cor que não sai de moda e símbolo de coragem, gentileza e otimismo. A cor bege representa para Viatge tranquilidade, conforto e simplicidade. “As coisas mais simples da vida são as mais extraordinárias, e só os sábios conseguem vê-las. “Paulo Coelho

Efeitos: relaxa, inspira e encoraja.

Negativos: simples, básico e standard.



Amarelo –

luz, calor, descontração, otimismo e alegria. O amarelo simboliza para Viatge o sol, o verão, a prosperidade e a felicidade. É uma cor inspiradora e que desperta a criatividade. Estimula as atividades mentais e o raciocínio.

Efeitos: ativa a memória, encoraja comunicação e cria confiança.
Aspetos que complementam os pontos negativos do bege.

Negativos: tendência a criar distração se usado em demasia.

Castanho – cria sentimentos de estabilidade, paz, organização, história e relaxamento. A cor castanha para Viatge é a cor da terra e da madeira e por isso está também associada à natureza.

Efeitos: associado à segurança e prosperidade material, com a aquisição de bens.

Negativos: usado em excesso traz autocritica exagerada, dependência afetiva e isolamento. Absorve a negatividade, mas também a retém.

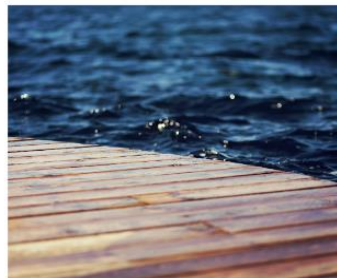
Símbolos do logotipo

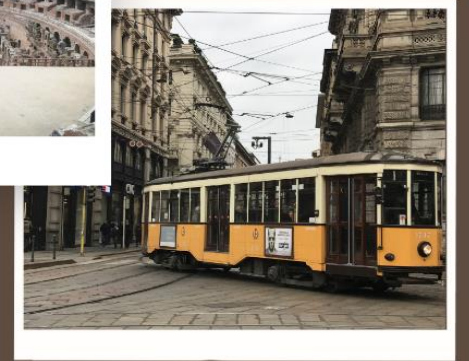
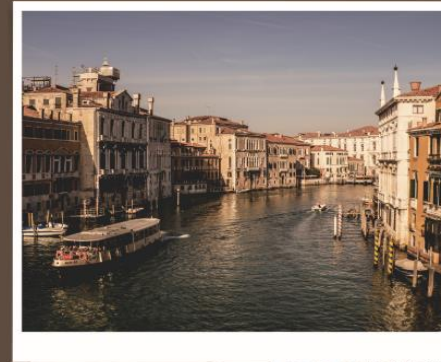
Palmeira e
por do sol –

A plataforma tem como objetivo facilitar o planeamento de viagem, deste modo, queremos criar um ambiente de relaxamento que faça o utilizador sentir que, de certo modo já iniciou a sua viagem.

Sendo assim, acreditamos que a palmeira sobre a areia com um por do sol no fundo transmite essa mesma sensação com facilidade, relembrando o utilizador de praias paradisíacas, correspondem a areais impolutos, selvagens e intocados, banhados por águas límpidas e cristalinas, que o farão sentir-se num sonho.

Fotografias

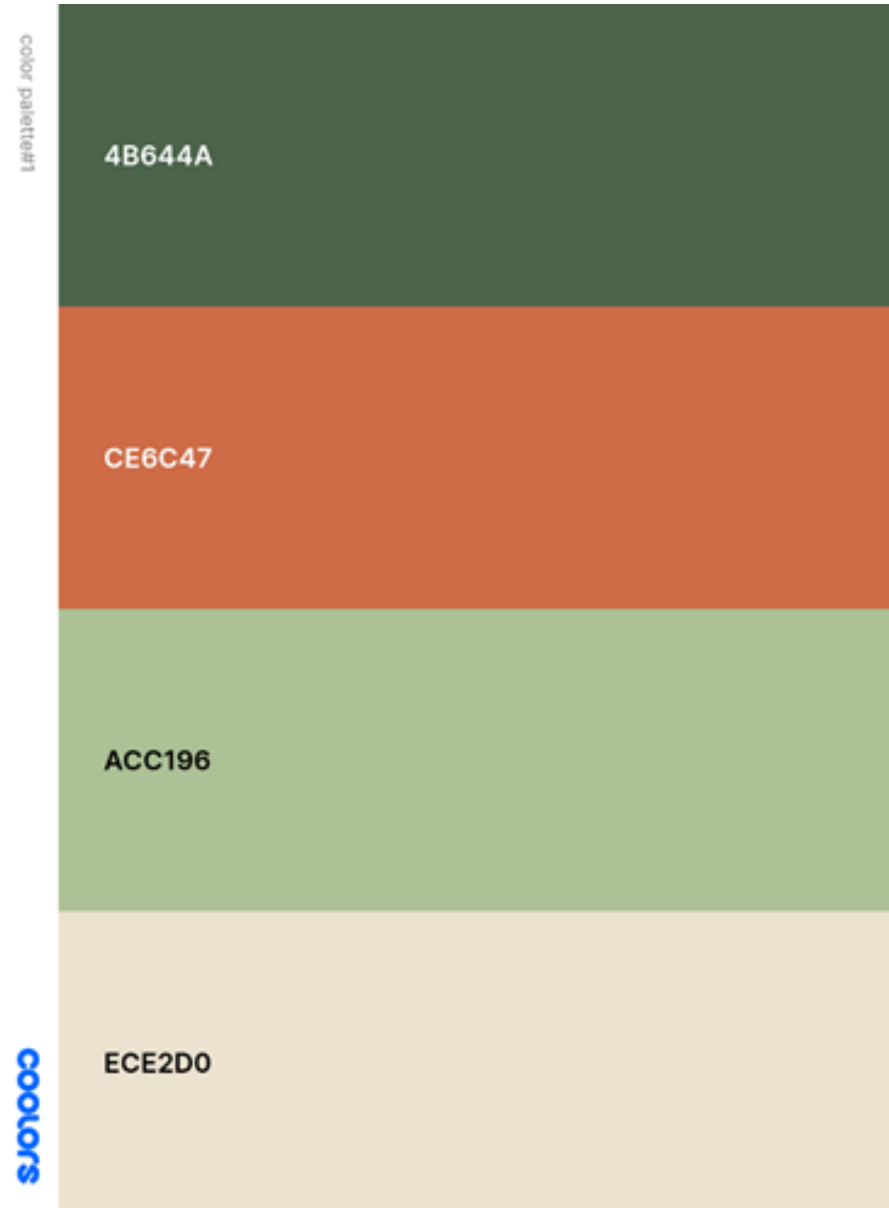




Paleta cores

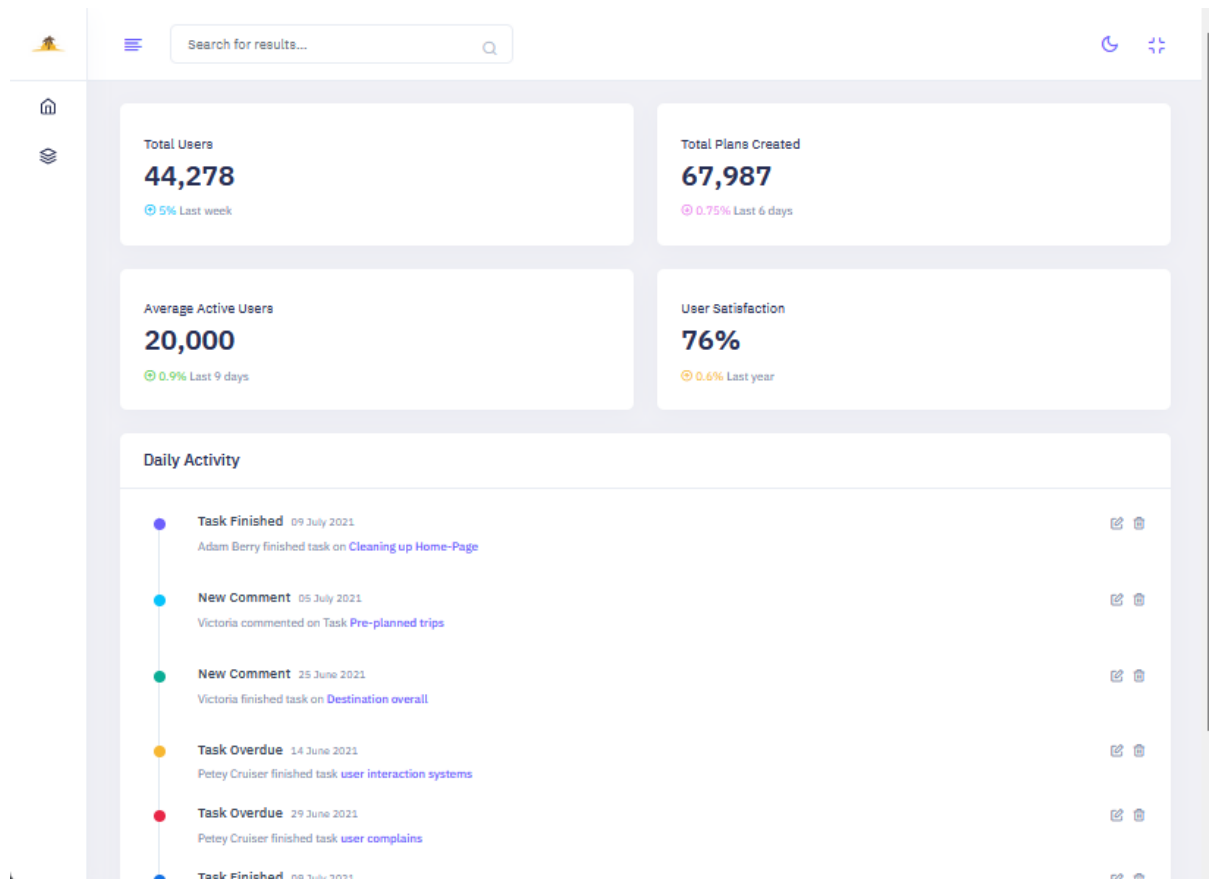


Paleta cores

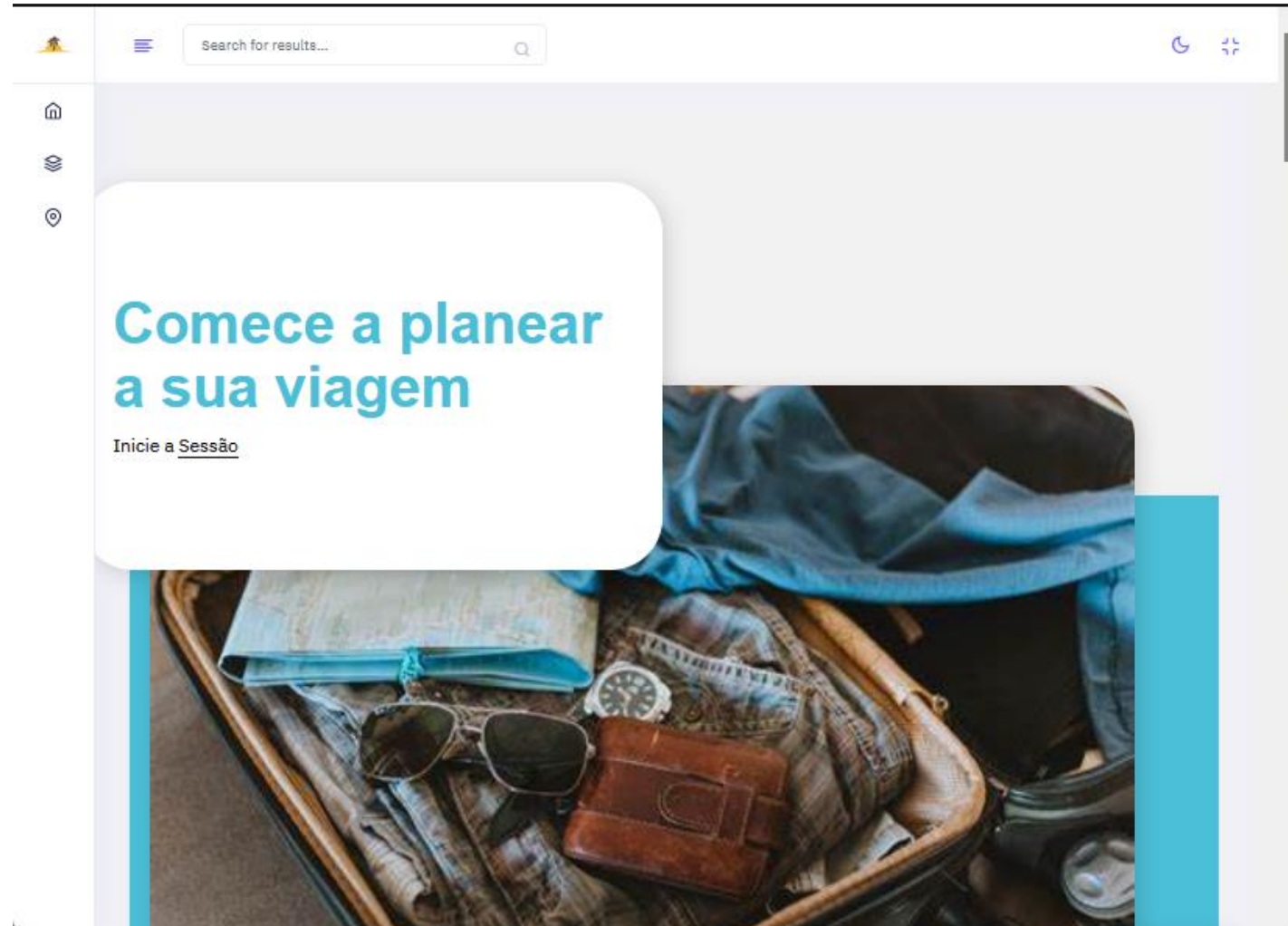


Designs

DASHBOARD



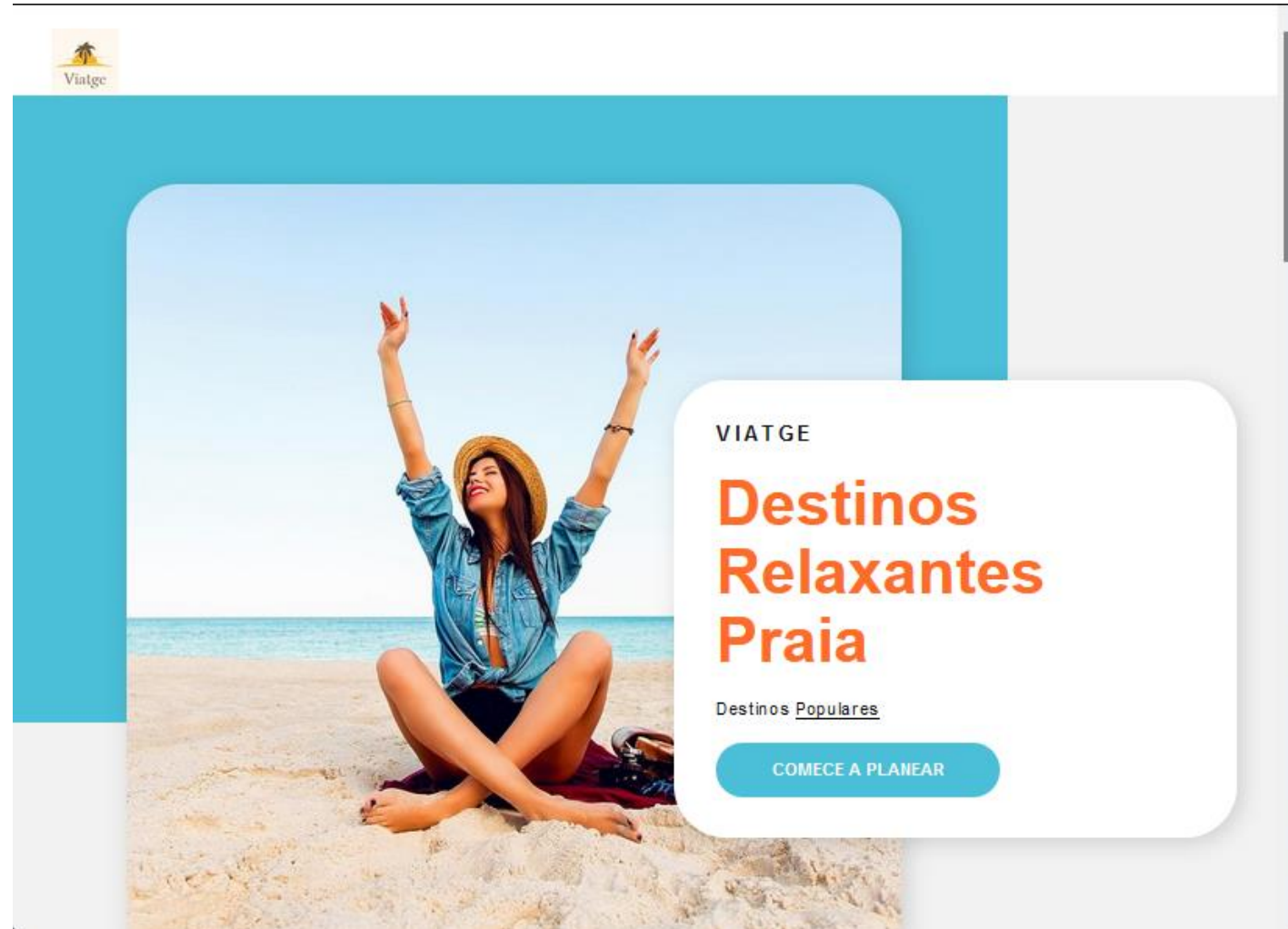
Designs



HOME PAGE

Designs

LANDING PAGE



Designs

De modo a melhor entender os designs das páginas, seguem os links para visualizar o wireframe e mockup das mesmas.

Mockups:

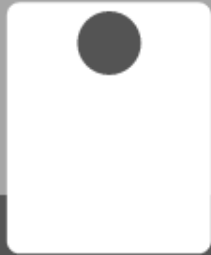
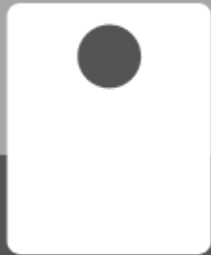
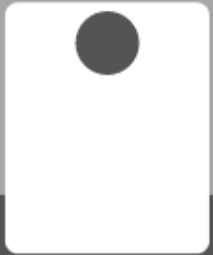
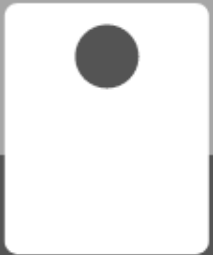
https://www.canva.com/design/DAE_L1W4RGk/w8KhMILECqwlSHguNhvzpQ/view?utm_content=DAE_L1W4RGk&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

Wireframe:

https://www.canva.com/design/DAE_L6uqSzE/-RuwtwnX4_szm45DyCw/view?utm_content=DAE_L6uqSzE&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton



Wireframe









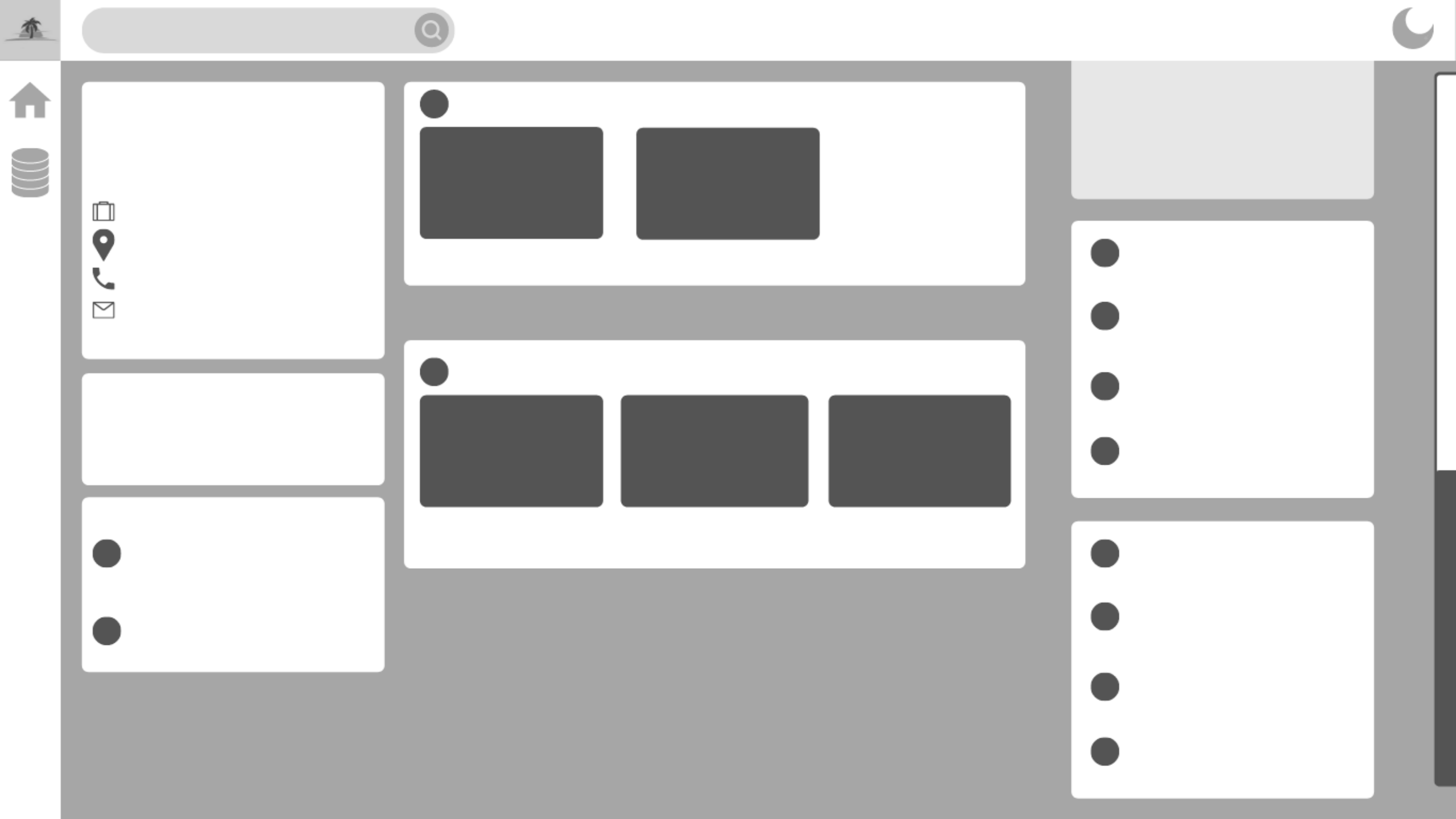


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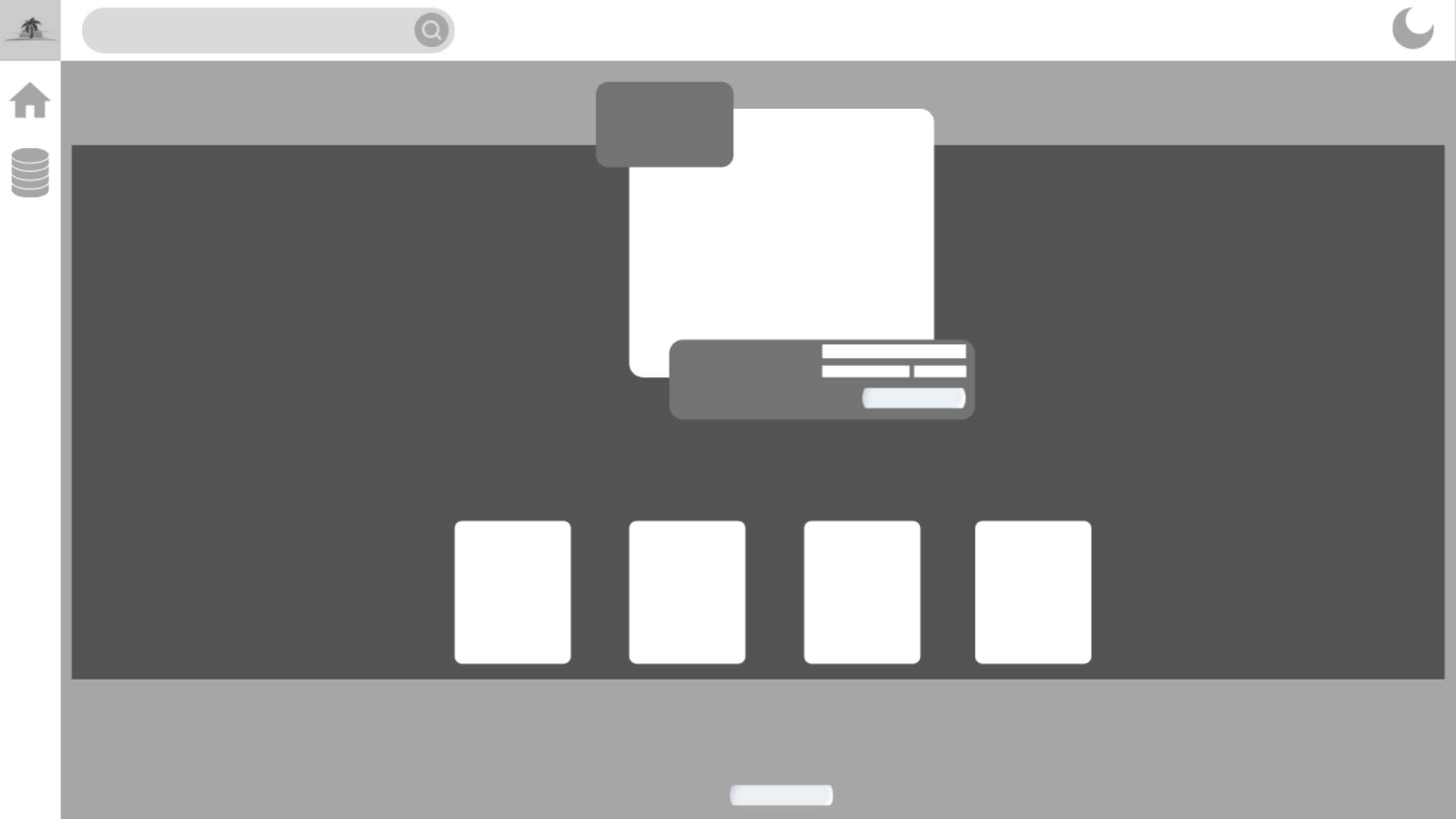
A microphone icon.

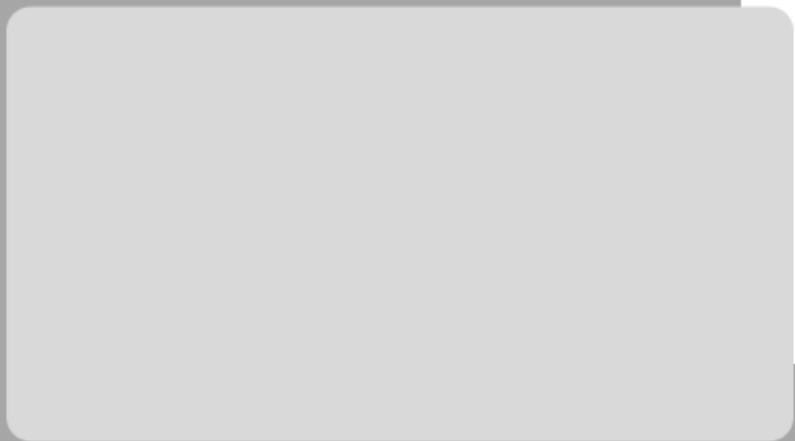
A video camera icon.

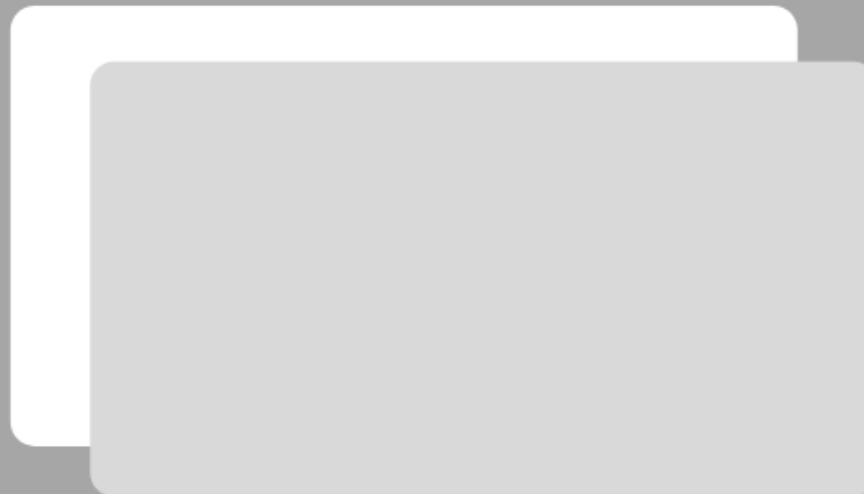
An icon representing a photo or image.









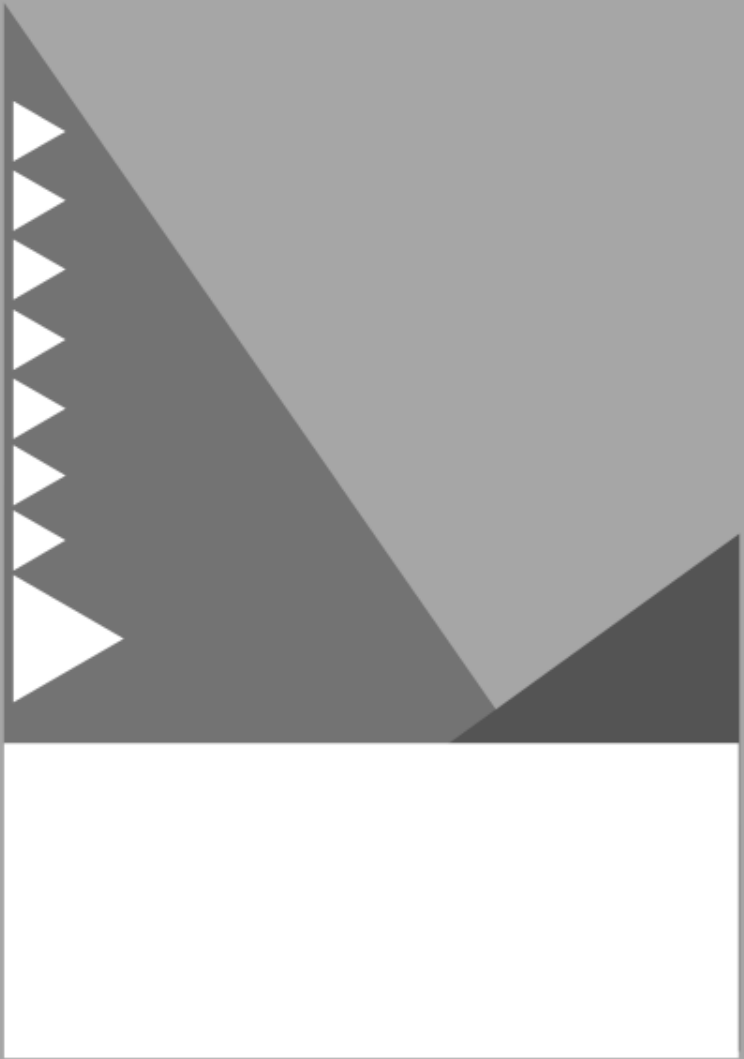




















Interface Design





Viatge
**Destinos
Relaxantes
Praia**

Destinos populares

COMECE A PLANEAR

Serviços oferecidos na Viatge



Voos

Inggftfghojklnbh
jvgftuhjknhbvgf
hctvhjbbufgtvh
bjguytbhjyughv
bjgvfh



Destinos

Inggftfghojklnbh
jvgftuhjknhbvgf
hctvhjbbufgtvh
bjguytbhjyughv
bjgvfh



Documentos

Inggftfghojklnbh
jvgftuhjknhbvgf
hctvhjbbufgtvh
bjguytbhjyughv
bjgvfh



Mapas

Inggftfghojklnbh
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hctvhjbbufgtvh
bjguytbhjyughv
bjgvfh

Conectar-se com a
natureza enquanto
viaja



Inggftfghojklnbhjvgftuhj
knhbvgfhctvhjbknhbgu
yftgvhbjnkhubfgtvhbjg
uytbhjyughvbjgvfh

Insira o seu nome

Insira o seu email

contacte-nos

Inggftfghojklnbhjvgftuhjknhbvgfhctvhjbknhbguyf
tgvhbjnkhubfgtvhbjguytbhjyughvbjgvfh



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Registration

Submit

Agree the terms and policy





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upload profile picture

uploade banner



+ Change username

testusername

+ Change email

testuser@gmail.com

+ Change password

+ Delete account



Search for results...



Comece a
planejar



Inggftghojklnbhjvgftu
hjknhbvgfhctvhjbknh
bguyftgvbjnkhubfgtv
hbjguytbhjyughvbjgvf

Pesquisar



Bora Bora

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hjknhbvgfhctvhjbknh
bguyftgvbjnkhubfgtv
hbjguytbhjyughvbjgvf



Bora Bora

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Bora Bora

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Bora Bora

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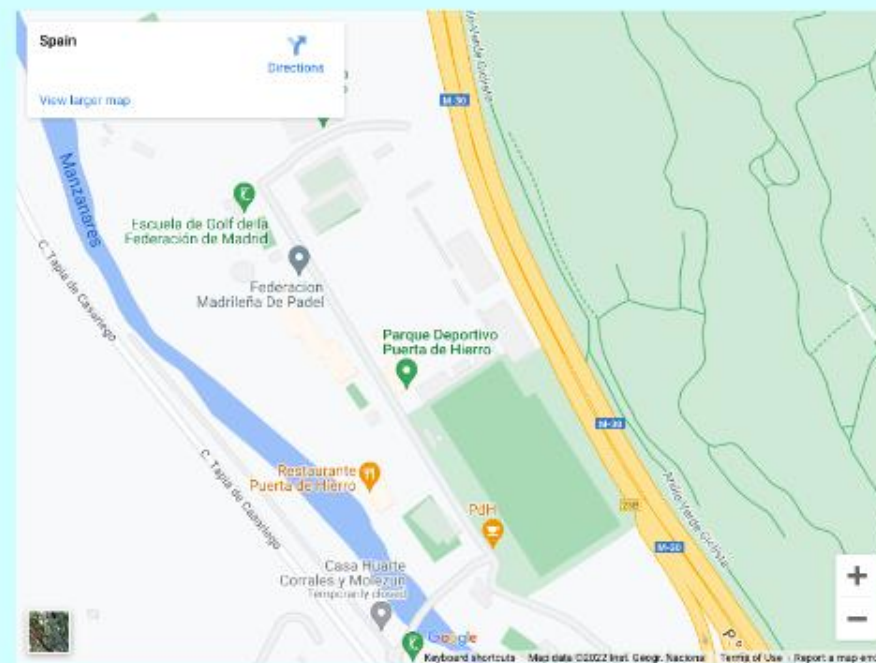


O lado ensolarado da vida

Inggftghojklnbhjvgftuhjknhbvgfctvhbjk
nhbguyftgvbjknkhbufgtvbjguytbhjyugh
vbjgvf

SAIBA MAIS

Mapas





Search for results...



Viaje para o oceano

Inggftghojklnbhjvgftuhjknhbvgfhctvhjbk
nhbguyftgvhbjnkhbufgtvhbjguytbhjyugh
vbjgvf

SAIBA MAIS





Search for results...



Espanha



Inggtfghojklnbhjvgftuhjknhbvgf
hctvhjbknhbguyftgvhbjknkhubfgt
vbjguytbhjyughvbjgvf

saiba mais

Espanha



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hctvhjbknhbguyftgvhbjknkhubfgt
vbjguytbhjyughvbjgvf

saiba mais

Espanha



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vbjguytbhjyughvbjgvf

saiba mais

Espanha



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saiba mais

Espanha



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saiba mais

Espanha



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saiba mais

Espanha



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vbjguytbhjyughvbjgvf

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Espanha



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saiba mais

Espanha



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Espanha



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saiba mais

Espanha



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saiba mais

Espanha



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vbjguytbhjyughvbjgvf

saiba mais



Search for results...



Spain Trip

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Spain Trip

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Spain Trip

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Spain Trip

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Spain Trip

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Search for results...



Total Users

44,278

↑ 5% Last week

Total Plans Created

44,278

↑ 7% Last month

Average Active Users

44,278



















↑ 1% Today

User Satisfaction

76%

↑ 6% Last year

Daily Activity

	Task Finished October 25, 2019 Adam Berry finished task on Cleaning up Home-page	 
	Task Finished October 25, 2019 Adam Berry finished task on Cleaning up Home-page	 
	Task Finished October 25, 2019 Adam Berry finished task on Cleaning up Home-page	 
	Task Finished October 25, 2019 Adam Berry finished task on Cleaning up Home-page	 
	Task Finished October 25, 2019 Adam Berry finished task on Cleaning up Home-page	 
	Task Finished October 25, 2019 Adam Berry finished task on Cleaning up Home-page	 



Search for results...



Spain Trip

Plan sections

- Places
- Dates
- Transportation
- Budget
- Friends
- Share
- Export to excel
- Map

Markers

	hodugfghhhi	rt dyfugihodr fytugfghhhi	
	hodugfghhhi	rt dyfugihodr fytugfghhhi	
	hodugfghhhi	rt dyfugihodr fytugfghhhi	
	hodugfghhhi	rt dyfugihodr fytugfghhhi	
	hodugfghhhi	rt dyfugihodr fytugfghhhi	





Search for results...



Novo evento



Hoje



Outubro de 2023



Outubro de 2023 ↑ ↓

D	S	T	Q	Q	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4
5	6	7	8	9	10	11

Adicionar calendário

Os meus calendários

- ☒ Calendário
- ☒ Feriados de Portugal
- ☐ Aniversários
- ☒ Family

Domingo

Segunda-feira

Terça-feira

Quarta-feira

Quinta-feira

Sexta-feira

Sábado

1 de out

02

03

04

05

06

07

Implantaç ↻

08

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1 de nov

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03

04

Dia de Toi ↻

Spain trip

Spain trip

Spain trip

Spain trip

Spain trip

Spain trip

Spain trip



Terms & conditions

Please read carefully. Any questions should be placed through our contact form.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas porttitor congue massa. Fusce posuere, magna sed pulvinar ultricies, purus lectus malesuada libero, sit amet commodo magna eros quis urna. Nunc viverra imperdiet enim. Fusce est. Vivamus a tellus.

Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Proin pharetra nonummy pede. Mauris et orci. Aenean nec lorem. In porttitor. Donec laoreet nonummy augue. Suspendisse dui purus, scelerisque at, vulputate vitae, pretium mattis, nunc. Mauris eget neque at sem venenatis eleifend. Ut nonummy. Mauris et orci. Aenean nec lorem. In porttitor. Donec laoreet nonummy augue. Suspendisse dui purus, scelerisque at, vulputate vitae, pretium mattis, nunc. Mauris eget neque at sem venenatis eleifend. Ut nonummy. Mauris eget neque at sem venenatis eleifend. Ut nonummy. Mauris eget neque at sem venenatis eleifend. Ut nonummy. Mauris eget neque



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Contact form

Please detail your problem in the most detailed way possible

subject	<input type="text"/>
priority	<input type="text"/>
message	<input type="text"/>

submit



About us

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas porttitor congue massa. Fusce posuere, magna sed pulvinar ultricies, purus lectus malesuada libero, sit amet commodo magna eros quis urna. Nunc viverra imperdiet enim. Fusce est. Vivamus a tellus. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Proin pharetra nonummy pede. Mauris et orci. Aenean nec lorem. In porttitor. Donec laoreet nonummy augue. Suspendisse dui purus, scelerisque at, vulputate vitae, pretium mattis, nunc. Mauris eget neque at sem venenatis eleifend. Ut nonummy.



Seja a viajar em negócios ou por prazer,
a preparação pode ser uma experiência
frustrante. Não importa se as suas
viagens o levam para outra cidade ou
para o outro lado do mundo, é
importante ser o mais organizado
possível. Felizmente, existe a Viatge
para tornar tudo mais fácil!