

# Personal Branding Canvas



1. Your Values	3. Brand attributes	5. Who's your target?	7. Profiles/Channels
<ul style="list-style-type: none"> <li><i>I want to work as part of a collaborative team on projects and assignments.</i></li> <li><i>I want to engage in work where attention to detail, recission, and/or accuracy matter a great deal.</i></li> <li><i>I want a position and a salary that are likely to remain secure.</i></li> <li><i>I want my work to deliver significant financial reward.</i></li> </ul>	<ul style="list-style-type: none"> <li><i>One-off.</i></li> <li><i>Proactive.</i></li> <li><i>Work under pressure.</i></li> <li><i>Time management.</i></li> <li><i>Hypotesis formulation.</i></li> <li><i>Communitation.</i></li> <li><i>New ideas.</i></li> </ul>	<ul style="list-style-type: none"> <li><i>CEOs of startups.</i></li> <li><i>Recruiters of tech companies.</i></li> </ul>	
2. Top Skills	4. Your goal	6. Personal Branding Statement	8. Promote your brand
<ul style="list-style-type: none"> <li><i>Creating visual or written compositions.</i></li> <li><i>Collaboration.</i></li> <li><i>Observing and formulating.</i></li> </ul>	<i>Switching from logistics to technology, finding my first job with a solid team and opportunities for growth.</i>	<i>I feel capable of being part of a great team and helping to achieve our goals.</i>	