

Personal Branding Canvas



1. Your Values	3. Brand attributes	5. Who's your target?	7. Profiles/Channels
<ul style="list-style-type: none"> <i>I want to work as part of a collaborative team on projects and assignments.</i> <i>I want to engage in work where attention to detail, recission, and/or accuracy matter a great deal.</i> <i>I want a position and a salary that are likely to remain secure.</i> <i>I want my work to deliver significant financial reward.</i> 	<ul style="list-style-type: none"> <i>One-off.</i> <i>Proactive.</i> <i>Work under pressure.</i> <i>Time management.</i> <i>Hypotesis formulation.</i> <i>Communitation.</i> <i>New ideas.</i> 		
2. Top Skills	4. Your goal	6. Personal Branding Statement	8. Promote your brand
<ul style="list-style-type: none"> <i>Creating visual or written compositions.</i> <i>Collaboration.</i> <i>Observing and formulating.</i> 	<i>Switching from logistics to technology, finding my first job with a solid team and opportunities for growth.</i>	<i>I feel capable of being part of a great team and helping to achieve our goals.</i>	