

# MATERIAL COMPLEMENTAR Data Science Analytics 31/10/2023

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## SUGESTÃO DE LEITURA:

### Disponível na Internet:

Microsoft. 2023. O ciclo de vida do Processo de Ciência de Dados de Equipe.

#### Link

- Microsoft. 2023. O que é Business Intelligence? <u>Link</u>
- Microsoft. 2023. O que é Power Query? <u>Link</u>
- Gaskin, J. 2021. Tudo o que você precisa saber sobre gráficos de pizza. Link
- Desjardins, J. 2017. Breaking Downs How Amazon Makes Money. <u>Link</u>
- Ambasna-Jones, M. 2019. McLaren COO Jonathan Neale on finding racing margins in IoT sensor data. <u>Link</u>

# Disponível na Biblioteca Pecege (Acessar Tutorial Bibliotecas):

• Kugler, J. L. C. 2013. Competência analítica.

#### Livros:

- Fawcett, T.; Provost, F. 2013. **Data Science for Business: What You Need to Know about Data Mining and Data-Analytic Thinking.**
- Granville, V. 2014. Developing Analytic Talent Becoming a Data Scentist.
- Foreman, J.W. 2013. **Data Smart: Using Data Science to Transform Information** into Insight.
- Lander, J. 2017. R for Everyone: Advanced Analytics and Graphics.
- O'Neil, C.; Schutt, R. 2013. **Doing Data Science: Straight Talk from the Frontline.**
- EMC Education Services. 2015. Data Science and Big Data Analytics:

Discovering, Analyzing, Visualizing and Presenting Data.

• VanderPlas, J. 2017. **Python Data Science Handbook: Essential Tools for Working with Data**.





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- Patil, D.; Mason, H. 2015. Data Driven.
- White, T. 2015. **Hadoop: The Definitive Guide: Storage and Analysis at Internet** Scal.
- Peng, R. 2016. R Programming for Data Science.
- Mickinney, W. 2012. Python for Data Analysis: Data Wrangling with Pandas,
   NumPy, and IPython
- Anderson, C. 2015. Creating a Data-Driven Organization: Practical Advice from the Trenches.
- Marr, B. 2018. Data-Driven HR: How to Use Analytics and Metrics to Drive
   Performance.
- Swanson, D.; Dearborn, J. 2017. **The Data Driven Leader: A Powerful Approach** to Delivering Measurable Business Impact Through People Analytics.
- Leek, J. 2015. The Elements of Data Analytic Style.
- Patil, D. 2012. Data Jujitsu: The Art of Turning Data into Product

#### **PLATAFORMAS:**

Power BI. Link

