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Game Repair Redesign

URL: http://www.getgamingorlando.com/

Who is the audience
       Matt 22 years old
       Xbox gamer, Student
       Less than 20,000

What are the client/site goals
       Get as much business as possible. Optimize SEO. Lower bounce rate. Increase conversion rate. Clear contact information. Better browser support for older browsers, firefox and internet explorer (everything).

What is the marketing and competition?
       Contact forms, sells products to do repairs, it has images, consistent layout, more information, has shipping option, more options (many electronics), blog with many posts, more content.