

# Joaquin Amante

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## Education

### Cornell University

May 2019

B.S. Information Science, UX  
Honors: *cum laude* (GPA: 3.6)  
Courses: Digital Product Design,  
Design and Innovation,  
Human-Computer Interaction,  
Designing for Social Impact,  
Intermediate Web Design and  
Programming, Data-Driven Web  
Apps, Communication and Tech,  
Intro to Rapid Prototyping

## Extracurriculars

### International Student Union

Publicity Team

Aug 2016 - May 2019

Created publicity materials for  
two events that attracted  
1000+ people.

### Jazz Voices

Publicity Chair

Aug 2015 - May 2019

Led publicity of bi-annual  
auditions and concerts, and  
collaborated with group to  
implement marketing  
strategies.  
Created publicity materials for  
concerts that attracted 200+  
people.

## Tools

Sketch, InVision, Principle,  
Adobe Creative Suite,  
HTML/CSS, Javascript, PHP,  
Python, Java

## Experience

### Asiagate, UX Intern

July 2019 - present

Streamline flows of a Human Resource Information System.

### Cornell Design & Tech Initiative, Product Designer

Sep 2018 - May 2019

Designed web platform for organization members to create  
events on a mobile app.  
Led user testing for events app and synthesized results.

### Ezra Box, CTO and Design Lead

Aug 2017 - Oct 2018

Led UX research for the 150+ users of the platform.  
Led redesign initiative and managed developers building the  
platform.

### Agnes, Product Design Intern

Jun 2018 - Aug 2018

Designed an MVP of an event email promotion product for  
student leaders which shipped Sept 2018.  
Implemented design processes and documentation within the  
start-up.

### Blackpencil, Account Management Intern

Jun 2017 - Aug 2017

Managed job orders for the Cebu Pacific (Philippines' largest  
airline) account.  
Translated business requirements from the client into creative  
requirements for the creative team.  
Generated monthly and bi-annual reports for advertisement  
performance.

### Uber, Community Operations Intern

Jun 2016 - Aug 2016

Optimized seat sharing initiative for Uber Manila Center of  
Excellence.  
Created and proposed a management training program for the  
department.