

## Education

### Cornell University

August 2015 – May 2019

B.S. Information Science (UX)

*cum laude*

## Skills

Product & service design

Systems thinking

Digital strategy

Opportunity mapping

User research methods

Client service, storytelling & stakeholder management

Online marketing

## Tools

Figma, Sketch, Adobe

Creative Suite, InVision

## Tattoo

### Basura Tatu

July 2022 – present

Self-taught tattoo artist

working out of a private

studio or occasionally

guesting at tattoo shops.

Creates designs, schedules

with clients, and promotes on social media.

## Coffee

### Barista at El Union Coffee

July 2022 – December 2023

## Experience

### Head of Ecommerce – El Union Coffee

March 2023 – December 2023

Led the launches of coffee bean offerings and merchandise drops. Updated and maintained the website with new products and content. Coordinated with the roastery and retail team to ensure proper inventory and smooth order fulfillment process. Managed advertisements for all products on social media. Implemented new internal tools and systems to optimize workflow.

### UX / Web Designer – Eliseos

August 2022 – October 2022

Collaborated with the owners to understand pain points of customers in the booking process. Created a new system to streamline the booking process. Designed the Squarespace website. Managed the back-end connections of the booking system and website.

### UX Designer – CVS Health

January 2020 – August 2021

Designed the store locator launched nationwide for the CVS app and website. Proposed and designed the app notifications. Designed the end-to-end enrollment flows for CarePass. Designed the subscription management flows for CarePass guests. Designed re-usable payment components to unify the payment flows throughout CVS.com.

### UX Designer – Experfy

October 2019 – December 2019

Wireframed and designed a consulting platform for Deloitte.

### UX Designer – Max's Group, Inc.

August 2019 – September 2019

Redesigned food delivery progressive web app.