

Joaquin Amante

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Education

Cornell University

May 2019

B.S. Information Science, UX
cum laude (GPA: 3.6)

Extracurriculars

International Student Union

Publicity Team

Aug 2016 - May 2019

Created publicity materials for various events that attracted 1000+ people.

Jazz Voices

Publicity Chair

Aug 2015 - May 2019

Led publicity of bi-annual auditions and concerts, and collaborated with group to implement marketing strategies.

Created publicity materials for concerts that attracted 200+ people.

Skills

User Research, Journey Mapping, Wireframing, Prototyping, UI Design

Tools

Sketch, Figma, InVision, Principle, Adobe Creative Suite, Zeplin, HTML/CSS

Experience

CVS Health, UX Designer

Jan 2020 - Aug 2021

Designed the entire store locator for the CVS app and website. Proposed and designed the app notifications. Designed the end-to-end enrollment flows for CarePass. Designed the subscription management flows for CarePass guests. Designed re-usable payment components to unify the payment flows throughout CVS.com.

Experfy, UX Designer

Oct 2019 - Dec 2019

Wireframed and designed a consulting platform for Deloitte.

Max's Group, Inc., UX Designer

Aug 2019 - Sep 2019

Redesigned food delivery progressive web app.

Asiagate, UX Consultant

Jun 2019 - Jul 2019

Conducted UX audits for two internal government platforms.

Cornell Design & Tech Initiative, Product Designer

Sep 2018 - May 2019

Designed web platform for organization members to create events on a mobile app. Made prototype for app redesign and led user testing.

Ezra Box, CTO and Design Lead

Aug 2017 - Oct 2018

Designed initial website which attracted 100+ customers and generated over \$1000 in revenue. Conducted UX research for the 150+ users of the platform. Led redesign initiative and managed developers building the platform.

Agnes, Product Design Intern

Jun 2018 - Aug 2018

Designed an MVP of an event email promotion product for student leaders which shipped Sept 2018. Implemented design processes and documentation within the start-up.