

# Joaquin Amante

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## Education

### Cornell University

May 2019

B.S. Information Science, UX  
Honors: *cum laude* (GPA: 3.6)  
Courses: Digital Product Design,  
Design and Innovation,  
Human-Computer Interaction,  
Designing for Social Impact,  
Intermediate Web Design and  
Programming, Data-Driven Web  
Apps, Communication and Tech,  
Intro to Rapid Prototyping

## Extracurriculars

### International Student Union

Publicity Team

Aug 2016 - May 2019

Created publicity materials for  
two events that attracted  
1000+ people.

### Jazz Voices

Publicity Chair

Aug 2015 - May 2019

Led publicity of bi-annual  
auditions and concerts, and  
collaborated with group to  
implement marketing  
strategies.

Created publicity materials for  
concerts that attracted 200+  
people.

## Tools

Sketch, Figma, InVision,  
Principle, Adobe Creative  
Suite, HTML/CSS, PHP,  
Python, Java

## Experience

### Experfy, UX Designer

Oct 2019 - Present

Wireframing and designing a consulting platform for Deloitte.

### Max's Group, Inc., UX Designer

Aug 2019 - Sep 2019

Redesigned food delivery progressive web app.

### Cornell Design & Tech Initiative, Product Designer

Sep 2018 - May 2019

Designed web platform for organization members to create  
events on a mobile app. Made prototype for app redesign and  
led user testing.

### Ezra Box, CTO and Design Lead

Aug 2017 - Oct 2018

Designed initial website which attracted 100+ customers and  
generated over \$1000 in revenue. Conducted UX research for  
the 150+ users of the platform. Led redesign initiative and  
managed developers building the platform.

### Agnes, Product Design Intern

Jun 2018 - Aug 2018

Designed an MVP of an event email promotion product for  
student leaders which shipped Sept 2018. Implemented  
design processes and documentation within the start-up.

### Blackpencil, Account Management Intern

Jun 2017 - Aug 2017

Managed job orders for account of largest Philippines airline.  
Translated business requirements for the creative team.  
Generated monthly and bi-annual reports for advertisement  
performance.

### Uber, Community Operations Intern

Jun 2016 - Aug 2016

Optimized seat sharing initiative through data analysis  
Proposed a management training program for the department.