Joaquin Garcia

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EDUCATION

University of British Columbia   Expected May 2026
Bachelor of Commerce, Combined Major in Business and Computer Science   *Vancouver, BC*

- **Awards:** Dean's List (2022), One World International Scholarship (2024), Go Global Award (2024)
- **Relevant Coursework:** Relational Databases, Quantitative Decision Making, Application of Statistics in Business, Logistics and Operations Management, Management Information Systems Technology & Development

EXPERIENCE

UBC BizTech   May 2023 – Present
Experiences Director, Mentorship Program Lead   *Vancouver, BC*

- Spearheaded the mentorship program for 2 consecutive years, expanding to **60+ mentees and 40+ mentors** with an accelerated stream informed by **360-degree feedback**
- Directed in-person events and online workshops while managing a cross-functional team of 2 sub-leads across **marketing, design, media, partnerships, data, finance, and development**
- Propelled BizTech to win **Club of the Year** and increased applications by **55%** through viral skit/music video campaigns that reached **39.4k+ users**

PROJECTS

Gist | *Project Lead, HelloHacks*   Sep 2022
GitHub: Gist

- Orchestrated the development of a web app tackling dyslexia, recognized as "Highest Potential Idea" for accessible UX design
- Drove user research and feature prioritization to ensure minimal UI complexity for cognitively diverse audiences
- Outlined front-end architecture in **Figma**, aligning UI design with engineering integration in **React.js**

Dumbify | *Project Coordinator, Ignition Hacks*   Aug 2023
GitHub: Dumbify

- Championed development sprints to deliver an AI-powered Chrome extension using **OpenAI's API** for text simplification
- Prioritized accessibility by refining UX and test flows, improving readability across varied cognitive levels
- Delivered a stable MVP within 24 hours, balancing iterative prototyping with fast-paced release planning

Garden Paradise | *Team Lead, Exchange Project*   Nov 2024 – Dec 2024
GitHub: GardenParadise

- Ideated a search-based plant app for beginner owners, prioritizing key features in a scoped 3-week design sprint
- Synthesized front-end and database needs through **Tkinter**, **Pillow**, and SQL-based querying for dynamic search/filter tools
- Streamlined data intake and validation pipelines to ensure accuracy across **1000+** plant entries

TECHNICAL SKILLS

Databases and Querying: SQL, MySQL, R, ERD Design, Data Validation & Cleaning
BI & Developer Tools: Power BI, Power Query, Tableau, Excel, Git, GitHub, VSCode, IntelliJ, Microsoft Office
Programming: Python (pandas, NumPy), JavaScript, Java

INTERESTS

Interests: Dance, Volleyball, Escape Rooms, Languages (Tagalog, Korean, French), Game Dev