

# Joachim Tan, Product Manager

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- Experienced technical product manager with 8 years of MNC & Start Up experiences managing end-to-end lifecycle products with software engineering background.
- Ex-entrepreneur for a defunct 3-D printing & B2C e-commerce company, [Kaiva](#).
- Bilingual (English & Chinese) Singaporean based in Bay Area, California, no visa sponsorship required.

## Education

Master of Engineering,  
Chemical Engineering  
**University of Manchester,**  
**United Kingdom**  
📅 2012 - 2016

Masters in Data Science  
**Rice University,**  
**United States**  
📅 2023

## Skills

- Product Strategy
- Cross functional Team Leadership
- Agile & Scrum Methodology
- Data Analysis & Visualization
- A/B Testing & Experimentation
- User Experience Design

## Tools & Software

- Jira, Taskflow
- Tableau, Power-BI
- Spanner
- Figma, Notion
- Azure, Google Cloud
- TensorFlow

## Programming

- Python
- JavaScript(React.js)
- (PostgreSQL, MySQL)
- HTML/CSS
- C#

## Certification

- Certified SAFe 5 Agilist & Product Owner
- Scrum Master Certified (SMC)
- Microsoft Azure Fundamentals
- SAP Certified Application Associate

## Interests

- Entrepreneurship
- 3D Modelling
- Golf, Warren Golf and Country Club league team vice-captain

## Work Experience

### Product Manager

Outer Labs, 📅 Sep 2023 - Present

📍 San Francisco

- Led the development of a planning & decision making tool for Google's and their product areas business strategies to deliver and create complex real estate portfolios.
- Identified gaps in previous tool and redefined scope and objective for the development of new spanner database, achieving a 90% improved performance.
- Improved current business process by developing an automated publishing function for data reporting. Improved data report accuracy by 80%.

### Product Manager

Publicis Sapient, 📅 Jun 2022 - Sep 2023

📍 San Francisco

- Led 12 full time engineers across 5 countries on strategy, discovery, and architecture work of trading lifecycle applications for a global mining client.
- Developed a B2B web application to provide a structured and efficient process for the entry of assays results, improving productivity of employees by 72%.
- Identified gaps in Jira ticketing process, re-designed workflow and build of automation features which increased efficiency by 63%.

### Product Manager

Continental AG, 📅 May 2021 – May 2022

📍 Singapore

- Managed a portfolio of product initiatives that generated over S\$20m in annual revenue.
- Performed data analysis and statistical modeling using Python and SQL to identify Key Performance Indicators (KPIs) for product effectiveness and suggest evolution of products to C-level suite and stakeholders.
- Coordinated with a team of engineers and designers of 25 and led them from initial planning to the final product release. Defined implemented and monitored Key Performance Indicators (KPIs) for product effectiveness.

### Product Owner

Exxon Mobil, 📅 Oct 2019 – Apr 2021

📍 Houston

- Strategized the integration of existing lab applications on Azure cloud, achieving savings of up to US\$2m.
- Directed product development of a new lab workflow tool, leading to a 40% increase in efficiency; shadowed 10 core lab users, iterated design documents and implemented the solution with a team of 4 engineers.
- Nominated for an expatriate assignment in Houston to roll out an energy trading and commodities system for ExxonMobil global LNG.
- Elected to lead a 20-member global change management team for ExxonMobil global IT department (headcount of 5000) and spearheaded a 2-year culture change initiative by working with Kotter Inc and key management.

### Software Engineer

Exxon Mobil, 📅 Jan 2017 – Oct 2019

📍 Singapore

- Developed a Global Robotic Process Automation bot for SAP Plant Maintenance business (upstream, downstream and chemicals) leading to annual business savings of US\$1m.
- Implemented SAP Plant Maintenance and Supply Chain Modules to ExxonMobil Taiwan, Singapore, and China Lubes plant, leading to savings of US\$800k.
- Worked with a team of 2 engineers to develop an iOS application for maintenance business users to key in data on mobile devices during Turnaround, leading to savings of US\$5m.