

# Jorge Saldivar

DATA SCIENTIST, RESEARCHER, AND SOFTWARE ENGINEER

EDUCATION	PhD Information and Communication Technologies, University of Trento, Italy	2017
	Informatics Engineering, Catholic University of Asuncion, Paraguay	2010

DATA SCIENCE PROJECTS	<ul style="list-style-type: none"><li>- <b>Motivation Factors and Participation Patterns in Crowdsourcing (~2k records).</b> Applied <b>exploratory data analysis (EDA)</b> to study the profile of the participants of crowd-sourced civic participation processes. Employed <b>non-parametric statistical tests</b> (Wilcox, Spearman, Chi-square, Kruskal-Wallis, Friedman) to examine change in the motivation factors that drive people to crowdsourced civic participation processes. Used <b>Logistic Regression</b> to predict the odds of participants to stay engaged in crowdsourcing processes. (Tools: R, dplyr, ggplot2)<sup>1</sup></li><li>- <b>The effectiveness of Social Sharing Practices (~35k records).</b> Used <b>Multivariate Linear Regression</b> and <b>parametric statistical tests</b> (Pearson correlation, T-test) to study the effectiveness of the ubiquitous social media sharing buttons in increasing participation in online social communities (Tools: R, ggplot2, dplyr, reshape)<sup>2</sup></li><li>- <b>Collective and Individual Behavior in Online Communities (~300k records).</b> Used <b>K-means algorithm</b> and <b>non-parametric statistical tests</b> (Chi-square, Kruskal-Wallis) to discover patterns in the collective behavior of online innovation communities (Tools: R, ggplot2, dplyr)<sup>3</sup></li><li>- <b>Politic Bots (~200k records).</b> Employed <b>exploratory data analysis (EDA)</b> techniques (summary statistics and visualizations) to understand how social media bots and fake accounts are used to promote and manipulate information during electoral periods (Tools: Python, Pandas, Numpy, Matplot, MongoDB)<sup>4</sup></li><li>- <b>Online Popularity of Movies (~10k records).</b> Used <b>exploratory data analysis (EDA)</b> methods (summary statistics, visualizations, and correlation) to understand the factors that contribute to the online popularity of movies (Tools: Python, Pandas, Numpy, Matplot)<sup>5</sup></li></ul>
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LANGUAGES	Spanish (Native), English (Full professional proficiency), Italian (Limited working proficiency)
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PROFESSIONAL EXPERIENCES	<b>Research Fellow</b> <i>Catholic University of Asuncion - DEI, Asunción, Paraguay</i> 2016-Present <ul style="list-style-type: none"><li>- Coordinated the implementation of an analytics tool that uses machine learning (ML) and natural language processing (NLP) techniques (<b>classification, clustering, concept extraction, sentiment analysis</b>) to automate the process of crowdsourced textual data</li><li>- Implemented a <b>K-means</b> algorithm to cluster similar documents</li><li>- Applied <b>K-means</b> algorithm to discover patterns in the collective behavior of online innovation communities</li><li>- Employed <b>exploratory data analysis (EDA)</b> to study the use of social media bots for political propaganda</li><li>- Published six papers in top conferences such as ACM CHI (2) and ACM CSCW (1)</li></ul>
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<sup>1</sup>Repo: <https://github.com/joausaga/finland-experiment-study>

<sup>2</sup>Repo: <https://github.com/joausaga/ims-sn-study>

<sup>3</sup>Repo: <https://github.com/joausaga/collective-behavior-im-communities>

<sup>4</sup>Repo: <https://github.com/ParticipaPY/politic-bots>

<sup>5</sup>Repo: <https://github.com/joausaga/moviesonlinepopularity>

## PhD Researcher

*University of Trento - DISI, Trento, Italy*

*2011-2015*

- Employed **non-parametric statistical tests** to examine the motivation factors that drive citizens to participate in crowdsourced civic participation processes
- Used **exploratory data analysis (EDA)** to study the profile of the participants of crowdsourced civic participation processes
- Applied **multivariate linear regression analysis** to study effectiveness of current social sharing practices
- **Published three articles in IEEE and ACM journals and two conference papers**

## Visiting Scholar

*University of California, Berkeley - CITRIS, California, USA*

*2014*

- Modeled, designed, and implemented a Twitter app that allows citizens of California to propose suggestions on issues that merit the attention of the government
- Contributed to the execution of a real-case process of crowdsourced policymaking in the state of California (participation > 10,000 residents)
- **Published a paper in an ACM Conference**

## Visiting Researcher

*Analytics Lab, Hewlett Packard, Palo Alto, California, USA*

*2013*

- Designed and implemented a web-based interactive analytic tool for conducting real-time visualization of large-scale parallel executed SQL queries
- **Filled the patent: Real-time monitoring and analysis of query execution (PCT/US2014/032133)**

## Software Engineer

*OLPC project, NGO Paraguay Educa, Asunción, Paraguay*

*2008-2011*

- Contributed to the developed of open-source educational software, such as Poll and Labyrinth
- Developed the educational game Club de Othello XO (30,000 downloads)
- Developed an open-source fingerprint attendance system (9,000 downloads)

## Front-End Developer

*AISA, Asunción, Paraguay*

*2007*

- Collaborated in the implementation of the front-end of an ERP system that controls the selling, billings, transportations, and clients of the company

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## TECHNICAL SKILLS

**Data Analytics and Machine Learning.** Exploratory data analysis (correlation, location and variability estimation, visualization), statistical experiments and significance testing (hypothesis tests, t-tests, confidence intervals, ANOVA, chi-square, wilcox, kruskal-wallis), regression (simple linear regression, multiple linear regression), classification (logistic regression), clustering (k-means)

**Software and Programming Languages.** Python, SQL, R, iPython (pandas, scikit-learn, numpy), Javascript, HTML, CSS, Java

**Data Visualization.** ggplot2, jQuery Sparklines, JavaScript InfoVis Toolkit, Matplotlib

**Scripting.** Linux/Unix

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## PUBLICATIONS

Published **12 peer-reviewed papers** in relevant international conferences and journals in the following topics: Crowdsourcing, Collective Intelligence, E-Participation, Human-Computer Interaction, Virtual Reality, and Business Process Management (please refer to <http://me.jorgesaldivargalli.com/publications> for the complete list of my publications)