Jeremy Obach
CareerFoundry DA Immersion
Task 4.1

- 2. Python is popular among data analysts for a couple of major reasons: for one, it's a very flexible, general purpose language that can be used for other types of programing because of this, it can be more easily integrated into more complex pieces of software. The other major advantage of Python is the growing community and support for Data Analyst functions this manifests as improvements to the language itself, and in the form of libraries, or general sets of prewritten functions for various purposes, like data cleaning or visualization. Finally, the community of Python user data analysts means that there is a ton of online support in the form of blogs, videos, articles, and forums, in addition to the libraries.
- 3. Five top companies that utilize Python:
 - 1. Google
 - 2. Netflix
 - 3. Spotify
 - 4. Instagram
 - 5. Shopify

I interact with each of these companies' products literally every day; I think I used all of them but Netflix just this morning – Cyber Week deals have me weak...

- 4a. For a small data set needing only quick tweaks and minor analysis plus some filtering and a quick chart, Excel is the tool for the job. Though it has its limitations, especially regarding the amount rows of data that in can process, all the tasks mentioned above are comfortably within its wheelhouse.
- 4b. For pulling data from large databases, SQL, or structured query language, is likely how you would interact with it. SQL is for structured data though; if it was a large database with unstructured data, you would probably need a different tool/language.
- 4c. Python to the rescue! This dataset is too large for Excel and needs to be prepared for analysis so not just pulled from a database, ruling out SQL. R, a programming language designed specifically for data analysis, might also be an appropriate choice, but given the reasons listed in Question #2, I would choose to learn Python for this task.
- 5. Included the terminal (?) that popped up in additions to the browser launched page.

