

# Genre Profitability Dashboard:

## A Data-Driven Guide for Movie Investors

Explore film production trends and discover the most profitable movie genres by revenue and return on investment (ROI). Use the filters to narrow your analysis by year, region, country, and genre.

Year

19802020

Region

☐ Foreign

☐ North America

Genre

Todas

Country

Todas



### Top Grossing Movie Overview

Highest Grossing Movie  
**Avatar**

Avg Budget  
**\$237 mill.**

Avg % Gross  
**1101%**

Avg Gross  
**\$2.85 mil M**

Movie Genre  
**Action**

### Top ROI Movie Overview

Highest ROI Movie  
**Paranormal Activity**

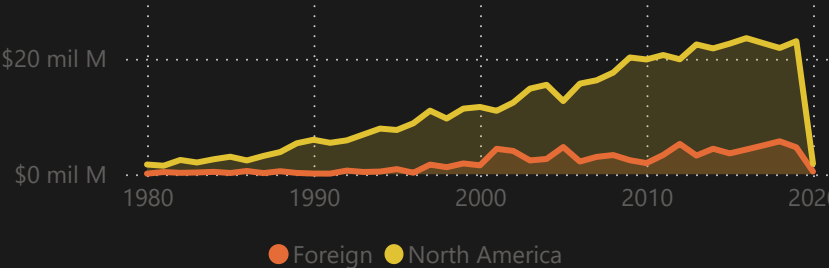
Avg Budget  
**\$15 mil**

Avg % Gross  
**1289 mil%**

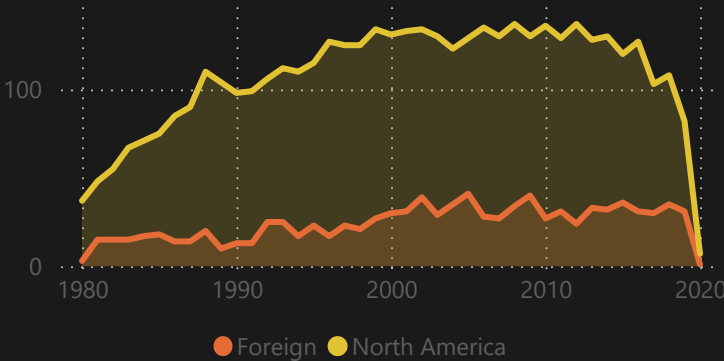
Avg Gross  
**\$193.36 mill.**

Movie Genre  
**Horror**

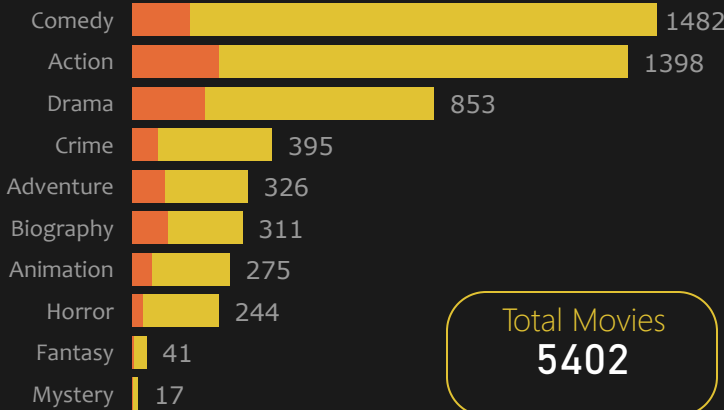
### Total Gross Revenue by Year



### Number of Movies Released per Year

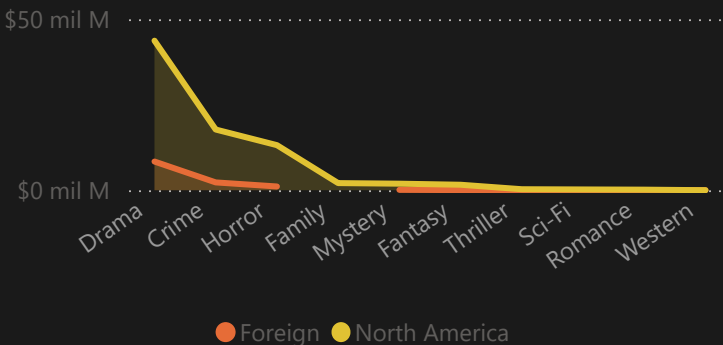


### Top 10 Most Produced Genres

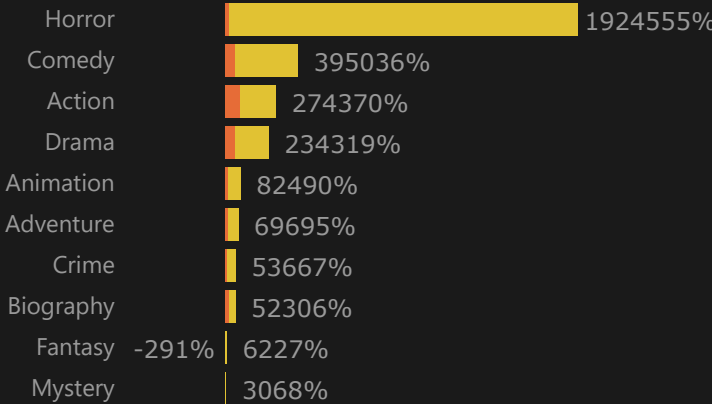


Total Movies  
**5402**

### Top 10 Genres by Total Gross Revenue



### Top 10 Genres by Return on Investment (%)



# Genre Profitability Dashboard:

So, you wanna be a movie producer?

Select your production budget and release year range to define the movie dataset. The card below shows the number of films that match your criteria.

Choosing the right genre can make or break your investment. This section reveals which genres deliver blockbuster returns—and which ones burn budgets.

## Investment Filters & Movie Universe ▼

1-Select Production Budget ▼

\$10,000

2-Select Release Year Range ▼

1980

2020

Total Movies

3

## Genre-Based Investment Analysis ▼

genre	Movie Count	Max Budget	Avg Budget	Avg Gross	Avg ROI %	Risk Level
Action	1	\$7,000	\$7,000	\$2,040,920	2905600%	Low Risk
Drama	1	\$7,000	\$7,000	\$545,436	769194%	Moderate Risk
Crime	1	\$6,000	\$6,000	\$48,482	70803%	Moderate Risk

## Creative Strategy Based on ROI ▼

Top ROI Genre

Action

Recomended Director

Robert Rodriquez

Top Rating

R

Worst ROI Genre

Sci-Fi

Recomended Writer

Robert Rodriquez

Recomended Star

Carlos Gallardo

Region ▼

☐ Foreign

☐ North America

Genre ▼

Todas ▼

Country ▼

Todas ▼

X

←

## Genre Risk vs. Reward Analysis ▼

